

The State Budget Professional Educational Institution  
«Nizhniy Novgorod Automotive Technical College»

Presentation on the  
competition

Direction: « Foreign Language»

The title of the project:

Magna - the Company of  
my Dreams



The author of the project :  
Barulina Diana, group 16-7  
The project was:  
Popova Ekaterina Petrovna

Nizhniy Novgorod  
2017

# CONTENTS

## Introduction

### Main part

1. Acquaintance with Magna company.
2. About the company's headquarters and logo.
3. Stages of the company's development
4. Why do I choose Magna?

### Sources of information





# Introduction



- In each person's life a turning point happens and not only one. After school we have to choose to enter a university or a technical school, to study art or medicine...
- I chose learning accounting and economics for myself, but until recently I had no idea where I would apply the acquired knowledge and acquire practical skills.
- At the presentation of companies that were looking for employees, the employee of Magna introduced me to their activities.

# Acquaintance with Magna company.

- Magna International is a Canadian company, one of the world's largest auto parts manufacturers and one of the largest companies in Canada.
- It was founded in 1957 under the name "Multimatic". In 1969, was absorbed by the company Magna Electronics, becoming its subsidiary company for the production of auto components; since 1973 has a modern name.





# Acquaintance with Magna company

- Magna International supplies parts for the assembly of Ford, Toyota, Honda, Volkswagen, Porsche, General Motors, Mercedes-Benz, Mitsubishi, Hyundai, Great Wall Motors, etc.
- In addition, Magna International owns the Austrian company Magna Steyr, which specializes in assembling cars for other automakers (assembles cars of the brands BMW X3, Mercedes E-Class and G-Class, Saab 9-3 Convertible, Jeep Grand Cherokee, Chrysler 300, Chrysler Voyager ).
- Magna is the largest automaker in the world without its own brand (in 2005, 230,500 vehicles were produced).



# All about the company headquarters and logo.



Magna Headquarters is situated in Aurora, Ontario, Canada.

The company's logo is understandable and concise, but it may be interpreted in different ways.

From the one side, the logo represents the pipes of the plant.

From the other side, the logo represents the sun rising in the mountains.





# Stages of the company's development

## Our History

<b>1950</b> Setting Up Shop	<b>1960</b> Building the Foundation	<b>1970</b> Diversification	<b>1980</b> Continued Growth	<b>1990</b> Expansion and Innovation	<b>2000</b> Evolution	<b>2010</b> Global Platforms
--------------------------------	--	--------------------------------	---------------------------------	---	--------------------------	---------------------------------



### Setting Up Shop

Welcome to the 1950s, a decade of setting up shop for Magna.

**Magna takes care of the interests of customers and potential employees.**

**The company posted a chronological report of the company's development on its website.**

**The total number of the company's employees is 83 thousand people (2007). Revenue in 2008 was \$ 23.7 billion (in 2007 - \$ 27.07 billion), net profit of \$ 71 million**

# Why do I choose Magna?

Magna is a friendly team, when colleagues openly share each other's knowledge, skills, especially this is relevant for the position of trainee. There is a whole department involved in scheduling employee training for the year ahead (at the expense of the company).





# Why do I choose Magna?

Magna is a worldwide supplier of automotive equipment with a wide variety of goods and services, a developer and manufacturer of automotive systems, modules and components, as well as an implementer of engineering and assembly of entire vehicles.

A world-class company will certainly develop any specialist.

