



PROFESSIONS OF FASHION



2012 г.

Group 2A
Likhach Eugene



«Fashion is a business.

It is an art creativity.

*Fashion is to create and
sell.»*

*/A. Vasiliev, an
artist, fashion historian/*

- 
- *The professions of a modeller and a stylist are popular among teens.*
 - *A lot of young people dream to create a new and fashionable type of clothes.*

Artist for clothing

The most famous job in modern industry.

The most famous experts :

*Charls Frederick Wort, Poll Puare,
Coco Channel, Christian Dior,
Yv-Sen Loran, Christian Lacrua,
John Galliano.*

What is the job of a designer?

- To create new types of clothes and shoes, headgear (head-dress) and accessory.



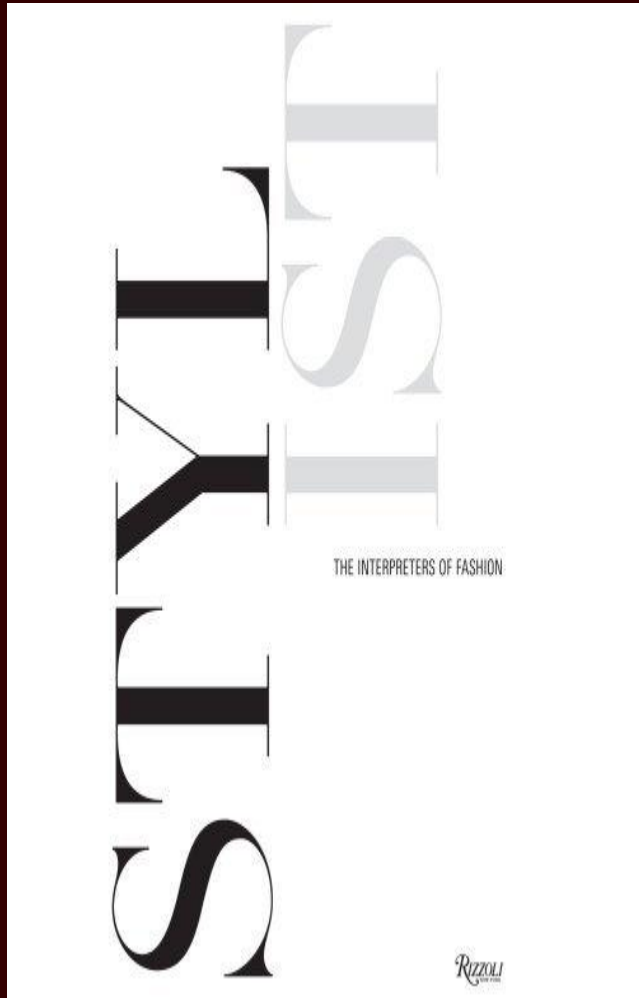
Demands for a designer:

- **Must have an art taste;**
- Knowledge of costume history, styles, be good at world fashion;
- Extracts ideas from art, nature, architecture, clothes traditions.
- Be good at drawing, pass the special exam at painting.

A FASHION STYLIST

- A fashion stylist is someone who gives fashion advice to clients and helps them dress appropriately for different occasions. Fashion stylists work with all kinds of people including celebrities and royalty. *Follow the steps* below to learn how to be a fashion stylist.

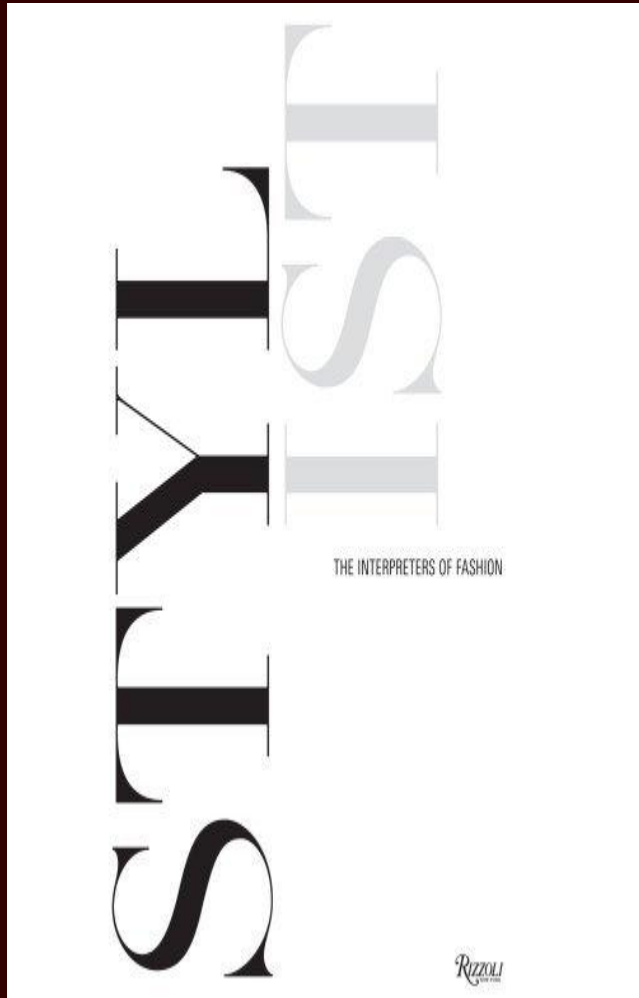
How to become a good Fashion Stylist?



■ Instructions

1. Apply to a fashion institute or college. Check on-line or in a local directory for schools near you.
2. Enroll in fashion design and merchandising classes. This will help you learn about the basics of fashion, which is very important for a stylist.

How to become a good Fashion Stylist?



■ Instructions

3. Take an apprenticeship with a professional fashion stylist or at a retail shop or department store. An apprenticeship should last about one to two years. You will gain a lot of hands-on experience to supplement your fashion education.

How to become a good Fashion Stylist?

Instructions

4. Always stay on top of newest fashion trends and hottest styles. Your clients will expect you to know what's "hot" and "new" in the fashion world. Read fashion magazines and fashion blogs to be in the know.

Instructions

5. Hire an assistant or accountant to help you maintain your business. As you gain more experience and more clients, you will be very busy and it might become difficult to keep track of clients and appointments.

Now we know that Fashion is not only clothes and everything we wear in everyday life.

- Fashion is a shape of thinking.
- Fashion is your life style.
- Fashion is a scale of human values.

All of that form essence of human being, his attitude towards The World, understanding of the sense of life.