

Science and technology

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 **MOBILE**[™]
WORLD CONGRESS

BARCELONA 2-5 MAR 2015



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Mobile World Congress is the world's largest annual gathering of mobile and related industry C-Level executives. If anything is happening in mobile, it can be found at MWC. Surpassing all projections, GSMA Mobile World Congress, the world's biggest and most influential mobile event, had a record-breaking 93,000+ attendees from 200 countries.

About **MWC**

Hosted in the Mobile World Capital Barcelona for the 10th year, Mobile World Congress 2015 attendees were treated to a wealth of learning and networking opportunities; product showcases and announcements; inspiration and innovation.



About MWC

What`s new?



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The Biggest and Best Yet!

MWC 2015 Shatters Records with
Over 93,000 Attendees



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CLOUD

The Cloud Pavilion explores the growing number of cloud solutions and capabilities, while demonstrating how mobile technology can benefit from integrating smart cloud solutions.

GREEN TECHNOLOGY

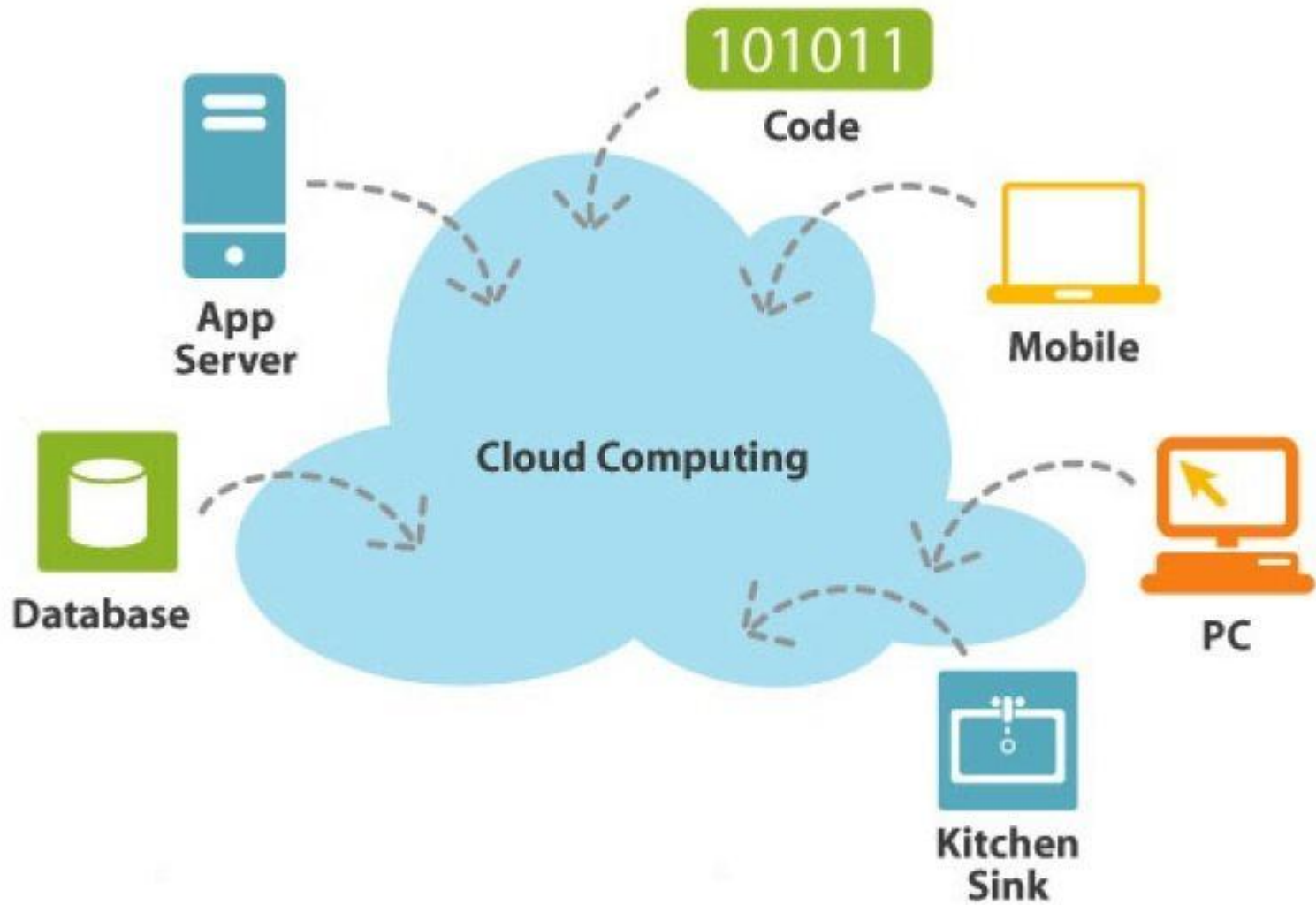
Whether it's self-recharging fuel cell energy storage or a hybrid wind and solar storage solution, the Green Technology showcases companies creating efficient and sustainable products and solutions.

MOBILE MONEY

The increased use of smartphones in both developed and developing nations, as well as the rising popularity of mobile money applications, are bringing changes to the way we move money.

WEARABLES

From smart watches and smart glasses to health bands and smart fabrics, wearables are big business to mobile. Stop by this to see the variety of fun and sometimes life-saving wearable devices.



Smartphones technology

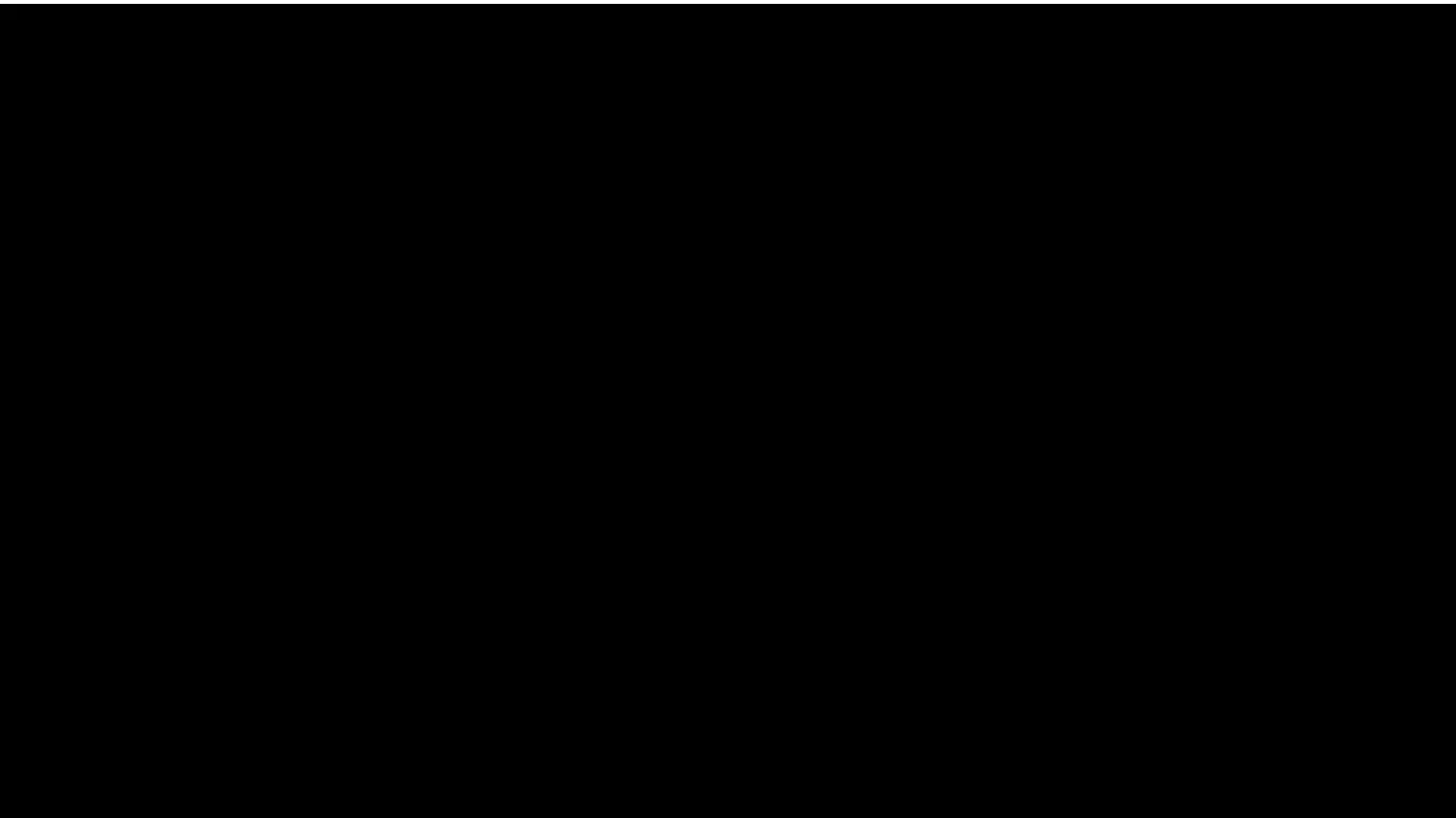


Pavilions

Many influential editions considered Samsung Galaxy S6 and Samsung Galaxy S6 edge as the most excellent product design, comfort and power.



Pavilions





EYEFORTRAVEL

Eye for travel Conference - Travel organisations use data analytics and mobile to understand their customers' needs and the services they want to buy. Pre booking, pre trip, on trip and post trip, they now have the ability to serve the consumer throughout their journey. Let the battle for the customer begin!

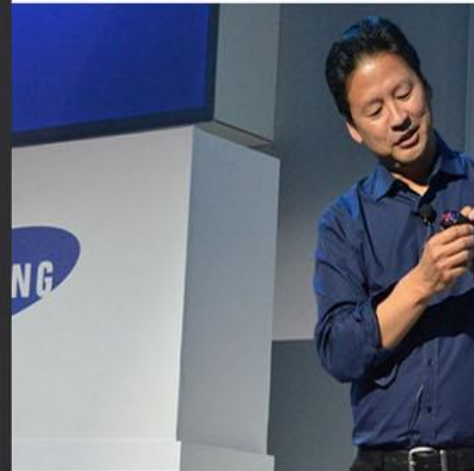
SAMSUNG

This is Samsung's fifth year in the Theatre District at MWC. For over 70 years, Samsung has been dedicated to making a better world through diverse businesses that today span advanced technology, semiconductors, fashion, medicine, finance, and more. Our flagship company, Samsung Electronics, leads the global market in high-tech electronics manufacturing and digital media.



TAIWAN TRADE CENTER – BARCELONA

For a second year, Taiwan Trade Center, Barcelona will present a unique programme at Mobile World Congress. Focusing on five key indicators: R&D, Design, Quality, Marketing, and "Made In Taiwan," they are known for assisting Taiwan businesses and manufacturers to promote their products and services in international markets.





2014 Videos

Everyone already knows that the company Nokia went bankrupt, but the brand Lumia remained under the auspices of Microsoft. At the conference, the company introduced a line of budget smartphone. The most prominent of these were Lumia 640 and Lumia 640XL.



In 2015 the company re-released Sony's thinnest tablet in the world.

A feature of this tablet is water-resistant and strong design.

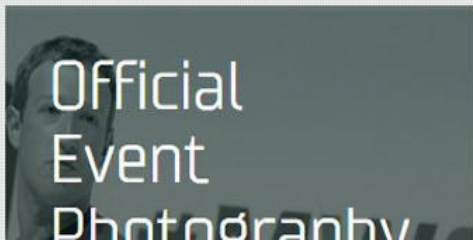


Sony Xperia Z4 tablet



I had told you about the amazing innovations smartphones and computers, but it is the smallest of the invention of this century.

At Mobile World Congress show everything invention! All kind of science and technology, may be it computers, banking systems, or even space development.



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9h

Happy International Women's Day! New report from #M4D #ConnectedWomen on reducing the mobile gender gap <http://t.co/eCJwu37mSs> #IWD2015 by GSMA

See this tweet

#MWC15

Questions.

1. What technologies do you remember most of all?
2. Where Mobile World Congress passes?
3. What new information about companies you memorized?



2015 Event Highlights

Thank you for your attention!