



Greenpeace »»

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Greenpeace exists because this fragile earth deserves a voice. It needs solutions. It needs change. It needs action.



- Greenpeace has been campaigning against environmental degradation since 1971 when a small boat of volunteers and journalists sailed into Amchitka, an area north of Alaska where the US Government was conducting underground nuclear tests. This tradition of 'bearing witness' in a non-violent manner continues today, and their ships are an important part of all their work.



- Greenpeace has 2.8 million supporters worldwide, and encourages millions to take actions every day.



In Russia

Greenpeace in Russia has 5 thousand supporters who share their values and donate to their work.

A Greenpeace office in our country was established in 1989 and since 1992 we were given a name of Greenpeace in Russia. In 2001 our branch was opened in Saint Petersburg.



From the very beginning of its campaigning up to this day Greenpeace has strictly adhered these principles:

▣ Independence

Greenpeace relies on voluntary donations from individual supporters and foundation grants, but it does not accept funding from governments, corporations or political parties. Greenpeace does not support any political party.

▣ **Nonviolence**

Greenpeace uses non-violent confrontation to achieve its goals. All our actions are exceptionally peaceful protests. We never spill paints on fur coats, nor ravage offices, nor break shop windows.



▣ Active protest

Protest demonstrations is the first thing people think of when Greenpeace is mentioned. This is one of the methods to draw public attention to an environmental problem.



▣ **Bearing witness**

- ▣ Their object is to go to places of ecological crime and to provide the public with independent and reliable information.



Greenpeace is an independent global campaigning organisation that acts to change attitudes and behaviour, to protect and conserve the environment and to promote peace by:

- Catalysing an energy revolution to address the number one th






- ▣ **Defending our oceans by challenging wasteful and destructive fishing, and creating a global network of marine reserves.**

- Protecting the world's ancient forests and the animals, plants and people that depend on them.





Creating a toxic free future with safer alternatives to hazardous chemicals in today's products and manufacturing.

Campaigning for sustainable agriculture by rejecting genetically engineered organisms, protecting biodiversity and encouraging socially responsible farming.



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- They take the name of their flagship, the Rainbow Warrior, from a North American Cree Indian legend. It described a time when humanity's greed has made the Earth sick.



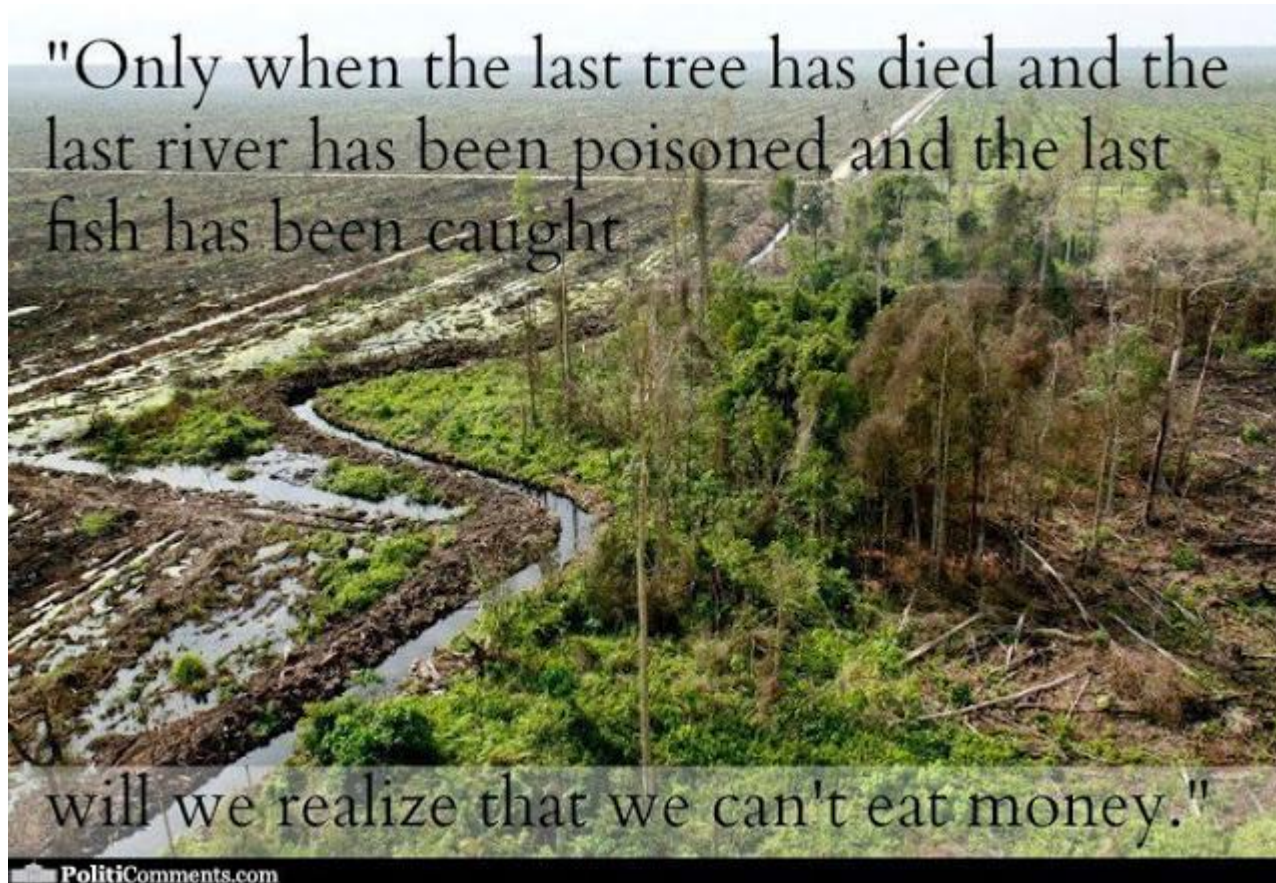
- They exist to expose environmental criminals, and to challenge government and corporations when they fail to live up to their mandate to safeguard our environment and our future.



- They promote open, informed debate about society's environmental choices. They use research, lobbying, and quiet diplomacy to pursue their goals.



- As one of the longest banners we've ever made summed things up



"Only when the last tree has died and the last river has been poisoned and the last fish has been caught

will we realize that we can't eat money."

Thanks for watching



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