

MODERN

SUBCULTURES



СУБКУЛЬТУРЫ

<http://mysubcult.ru>

УЧИТЕЛЬ АНГЛИЙСКОГО ЯЗЫКА
СОБУРОВА Н.Е.



Fans of different styles of music have their own subcultures.

What does this mean?

This means that people listening to different styles of music, have different preferences in clothes, colors, accessories and even they have different manners

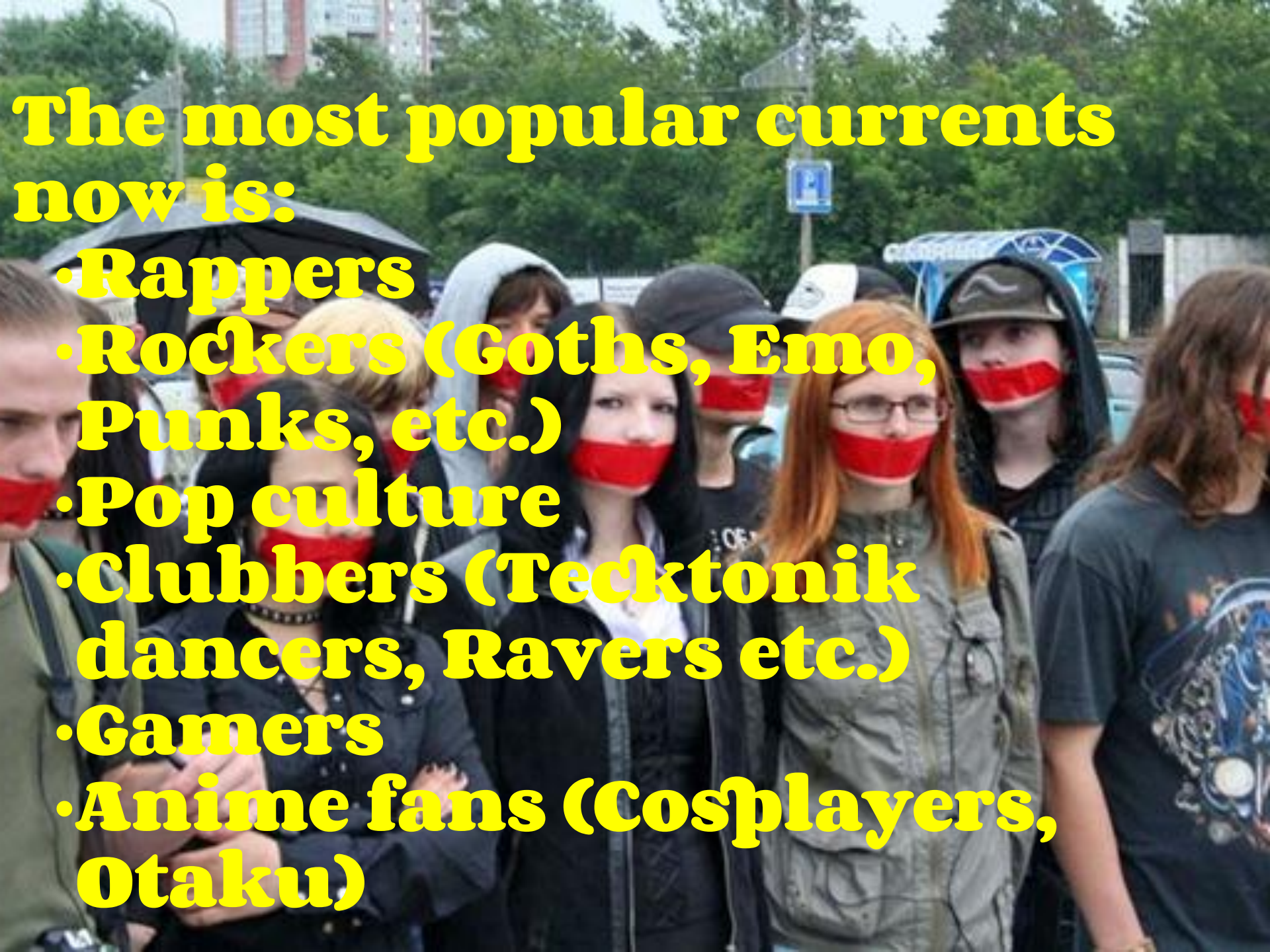
There are many groupings (subcultures) that have interests different from those of the mainstream culture.

A particular cultural grouping is a way for young people to express their individuality.



The most popular currents now is:

- **Rappers**
- **Rockers (Goths, Emo, Punks, etc.)**
- **Pop culture**
- **Clubbers (Tecktonik dancers, Ravers etc.)**
- **Gamers**
- **Anime fans (Cosplayers, Otaku)**



RAPPERS



The stereotypical rapper are someone who: wears particular clothing, such as sportswear, white trainers and baseball caps,

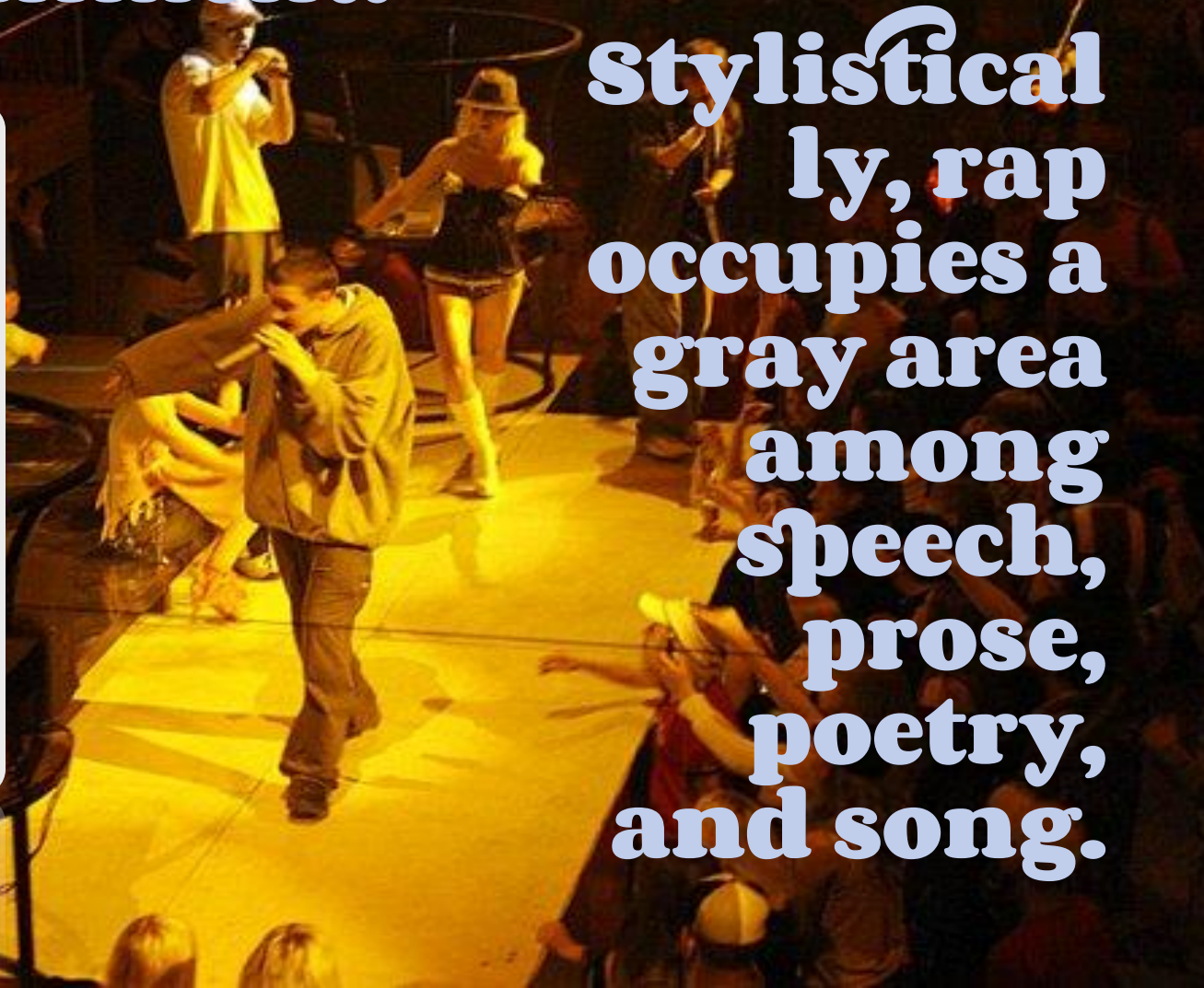


fake gold jewellery - in particular big earrings for women, and gold sovereign rings and large gold (or fake gold) chains for men.

Rapping can be delivered over a beat or without accompaniment.



Stylistically, rap occupies a gray area among speech, prose, poetry, and song.



GANSTA

RAP

Rapping is the rhythmic spoken delivery of rhymes, wordplay, and poetry.

Rapping is a primary ingredient in hip hop music.

RAP
WEST
GANGSTERS





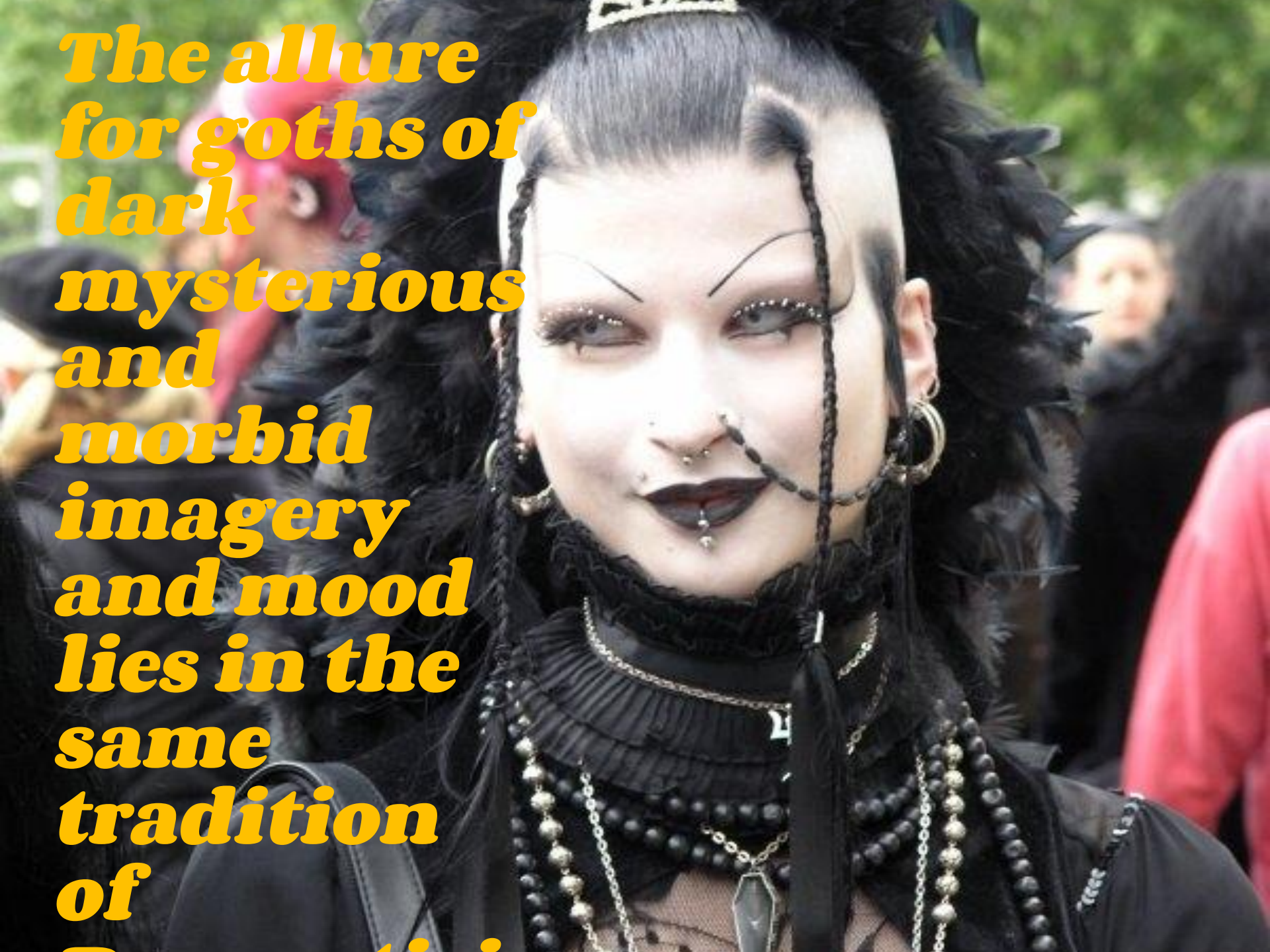
GOTHIC



**Typical
gothic
fashion
includes
dyed black
hair, dark
eyeliner,
black
fingernails,
black period
styled
clothing;
Goths may or**

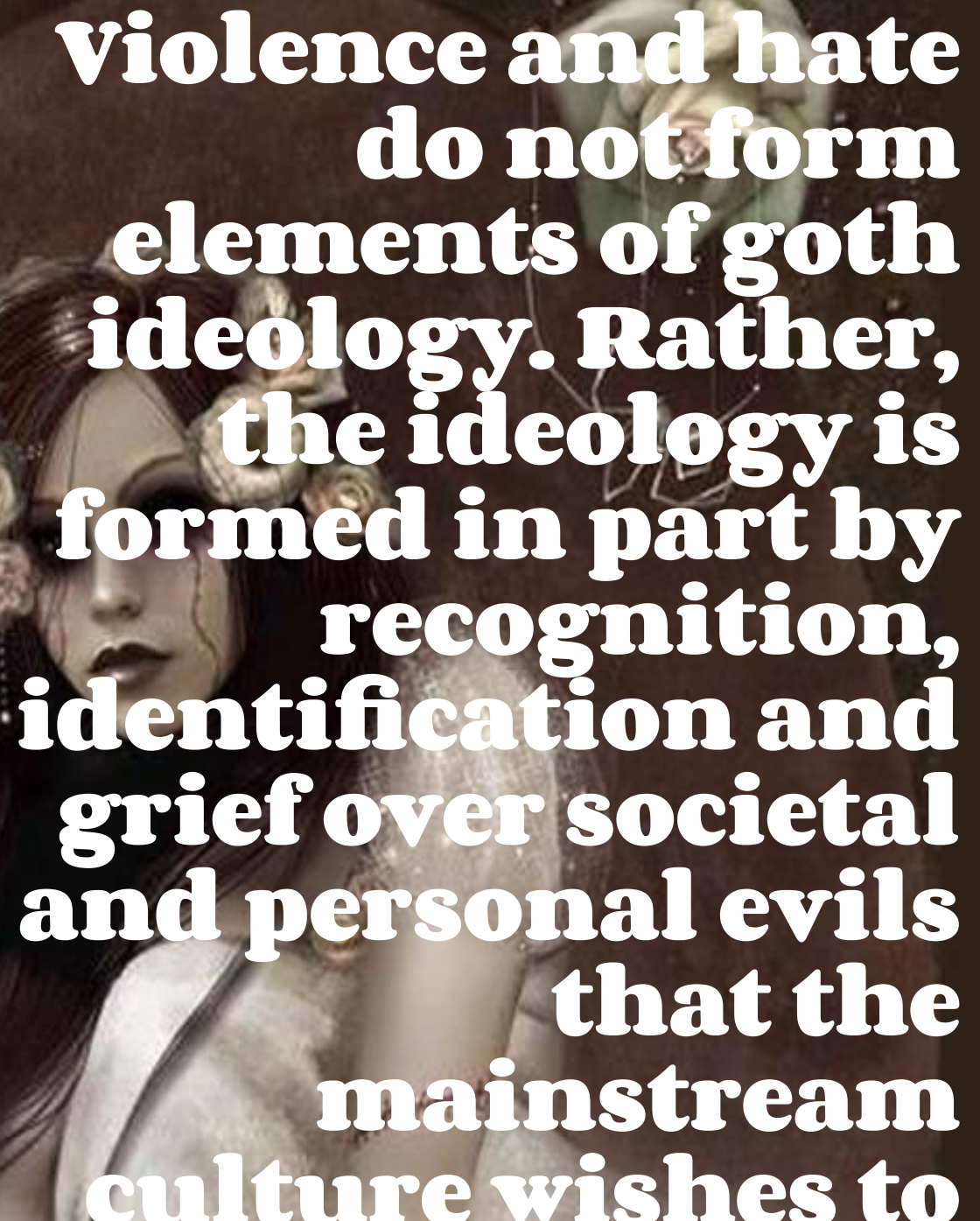


**The allure
for goths of
dark
mysterious
and
morbid
imagery
and mood
lies in the
same
tradition
of**



A gothic illustration of a winged figure, possibly a Grim Reaper or a demon, standing in a dark, stormy landscape. The figure is wearing a dark, hooded robe and has large, dark, feathered wings. The figure's hands are holding a scythe. The background is a dark, cloudy sky with a large, bright, circular light source, possibly a moon or a sun, behind the figure. The overall mood is dark and ominous.

Another central element of the gothic is a deliberate sense of camp theatricality and self-dramatization.



**Violence and hate
do not form
elements of goth
ideology. Rather,
the ideology is
formed in part by
recognition,
identification and
grief over societal
and personal evils
that the
mainstream
culture wishes to**



Emo

I wanna be a
Rockstar



The symbols of emo are square of black and pink colors and broken heart.



Shelfed belts and black wristbands are common accessories in emo fashion.



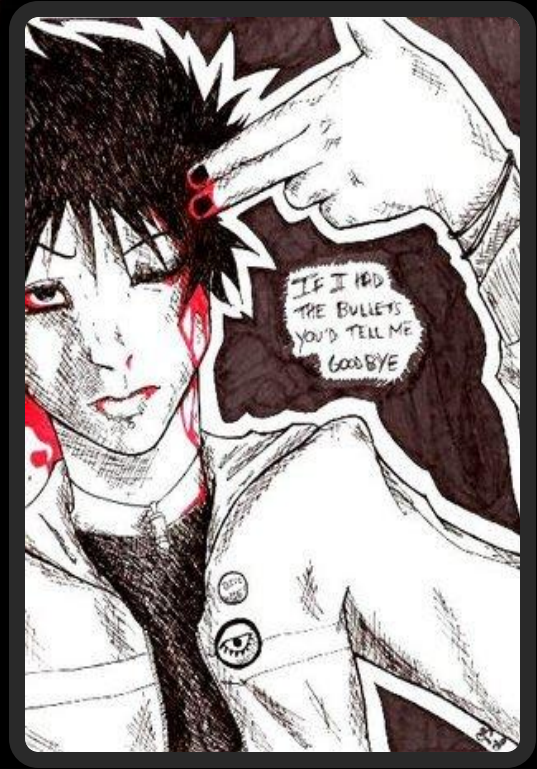
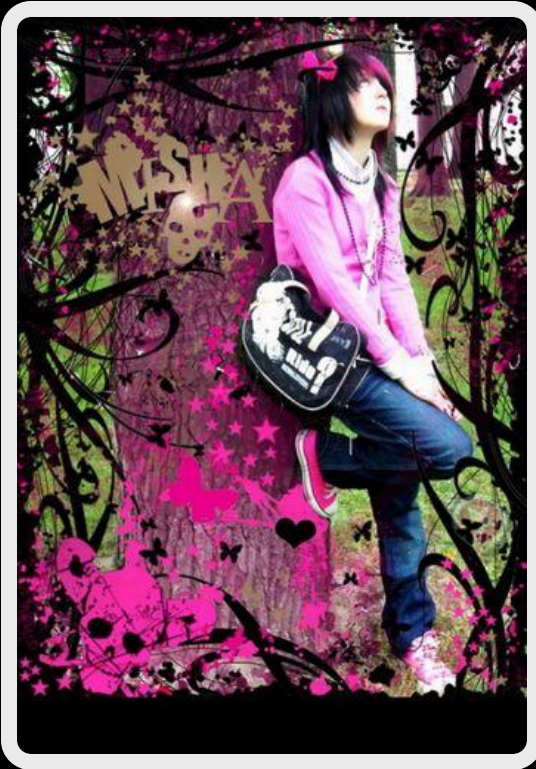
Black converse sneakers and skate shoes are popularly worn among them.



The emo fashion is also recognized for its hairstyles. Popular looks include long side-swept bangs,



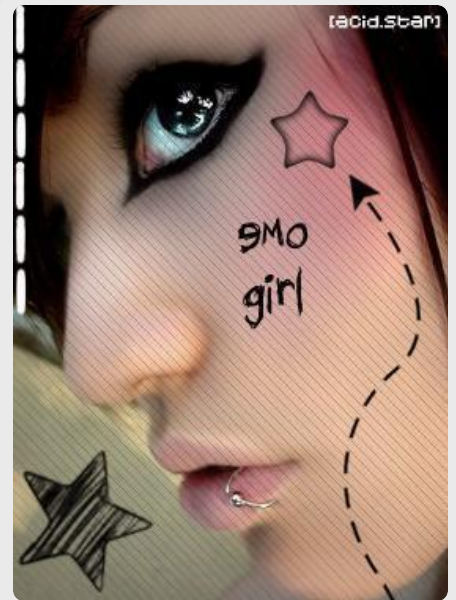
Also popular is hair that is straightened and dyed black or bright color such as blue, pink, red or bleached blond.



People hate emo, because they view them as suicidal, cry babies or just weak. That's **not** what emo is.

Emo kids are usually shy, quiet and very sensitive.

They are not all suicidal and they do **not** slit their wrist!





Punk

mare
Photography

Punks seek to outrage others with the highly theatrical use of clothing, hairstyles, cosmetics, tattoos, jewelry and body modification.



Punks can come from any and all walks of life and economic classes. The subculture is predominantly men, with the exception of the riot girl movement.





Notable trends in punk politics include nihilism, anarchism, socialism, anti-militarism, anti-capitalism, anti-racism, anti-nationalism, anti-homophobia, environmentalism, vegetarianism, and animal rights.

GENERATION

Ravers



Raver is a word that has been used since the 1960s to describe people who are enthusiastic



A raver does not necessarily have an outwardly defining appearance.



However, a Raver who is not a member of the sub-types can.

**Raver music includes Trance,
Dance, Hardcore, Techno,
Psychedelic, Trance, Breakbeat,
Jungle(or Drum and Bass),
Electro, Dubstep and Happy
Hardcore.**

RAVAGE UNITED



2 6 . 0 7 . 2 0 0 8



RAVER

**believe
in:**



Peace

Freedom

Tolerance

Expression

Love

Unity

Harmony

Respect



Tecktonik also called Electronic Dance, is a frenetic and quick French street dance which is usually performed to electronic music.



The dance style emphasizes sharp movements and focus on leg movement.

**The creator of the tecktonik
Cyril Blanc, artistic director of
Mertopolis.**

**It started in the 2000s and
originated from the Paris,
mainly from the Metropolis
night club.**

TECKTONIK

Gamers



Gamers is
players of video
games the term
nominally
includes those
who do not
necessarily
consider
themselves to be
gamer, it is
commonly used
to identify those
who spend much
of their leisure





***There are many
gamer
communities
around the
world. Many of
these take the
form of web
rings, discussion
forums and other***

Cosplayers

(Anime fans or
Otaku)



eternity*

Otaku is a derisive term used to refer to people with obsessive interests, particularly anime and manga.

•Anime is hand-drawn and computer-animated cartoons.

Anime an abbreviated pronunciation in Japanese of “animation”.

•Manga is Japanese comics.



Cosplay, short for "costume play", is a fan labor type of performance art in which participants costumes and accessories to represent a specific character or idea. Characters are often drawn from





**Favorite sources
include manga,
anime,
tokusatsu, comic
books, graphic
novels, video
games, hentai
and fantasy**



End!