

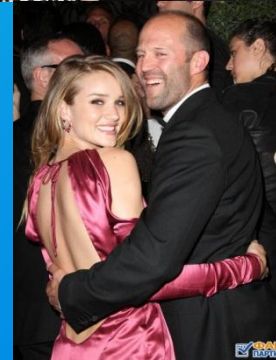
The image shows the iconic Hollywood sign, a landmark in Los Angeles, California. The sign is composed of large, white, block letters spelling out "HOLLYWOOD" and is mounted on a hillside covered in dry, scrubby vegetation. The background features a bright blue sky with scattered white clouds. The sign is the central focus of the image, with the word "HOLLYWOOD" written in a bold, sans-serif font. The letters are supported by thin metal poles. The hillside is covered in a mix of green and brown shrubs, and the overall scene is brightly lit, suggesting a clear day.

HOLLYWOOD

Hollywood is

not only a geographical area

but also a certain state of mind, which inspires people to create something incredible.



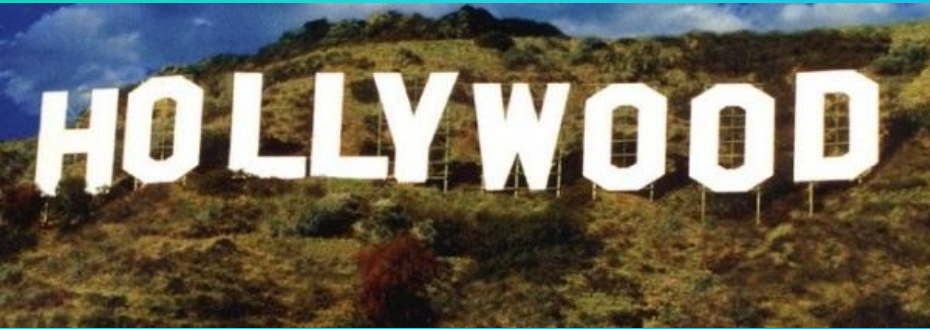
The History Of Hollywood



The history of Hollywood is a story of art, ambition, technological change, political influence and-of course-money. Originally settled by migrants to the area in 1870, Hollywood today is a district in Los Angeles, California.



Hollywood Sign



This is the famous Hollywood Sign, originally read "Hollywoodland". Hollywood (Hollywoodland) was initially built in 1923 by Harry Chandler for a cost of \$21,000. The name Hollywood comes from the hillsides where clusters of bright red berries were found each winter. This was the California Holly.



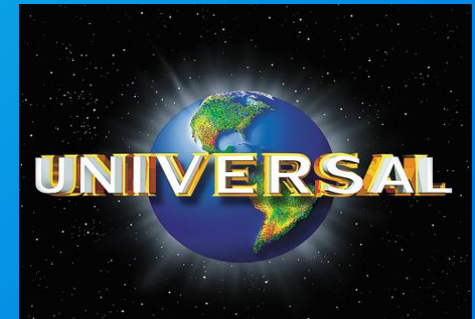
The first studio

On October 27, 1911, The Nestor Film Company established the first permanent motion picture studio in Hollywood, California, and produced the first Hollywood films. It was owned and operated by David Horsley and his brother, William Horsley.



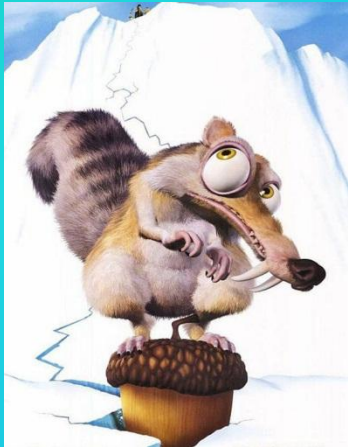
The Studio System

Making films was one technical problem, but having them seen was a marketing problem. The studio made the movie, signed the actors, writers and directors to a contract to appear exclusively in the pictures of their studios and distributed the film to theaters around the country.



Disney movies

Disney movies also became very popular in the 1940's and 1950's as children became a target audience for movie makers.



Interesting facts



Hollywood is considered to be one of the busiest places in the world. It is most often called the motion picture industry capital of the United States.

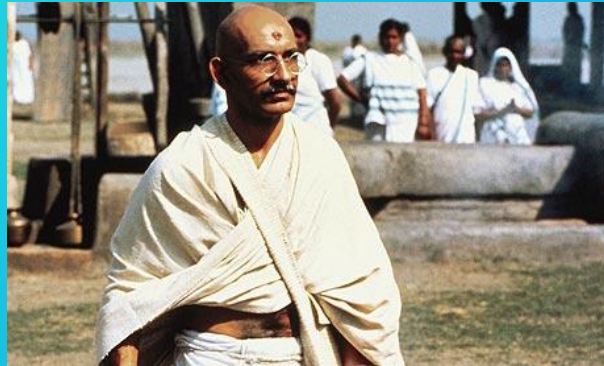
Hollywood would never become so popular without the award giving ceremony that continuously recognizes the ingenuity, talent and abilities of actors and actresses as well as the people behind the film.

Oscar

The most prestigious award giving body is the Hollywood's Academy Awards or the "Oscars". Some noteworthy dates that were memorable especially in Hollywood film making industry with regards to the Oscars:



1972 – A special award was given to the legendary Charlie Chaplin



1983 – The British film "Gandhi" wins 8 Oscars



1998 – "Titanic" wins 11 Oscars



1988 – The film "The Last Emperor" wins 9 Oscars

Kodak theatre



Since its opening on November 9, 2001, the theatre has been the home of the annual Academy Awards ceremonies (the Oscars), which were first held there in March 2002, and is the first permanent home for the awards. Since 2002, the theatre was also the home for American Idol.



Walk of Fame

The Hollywood Walk of Fame. It's known all over the world. A tribute to over 2000 artists who have made significant contributions to film, radio, television, theatre and the recording industries.



The first star placed on 9th February, 1960, was for Joanne Woodward.

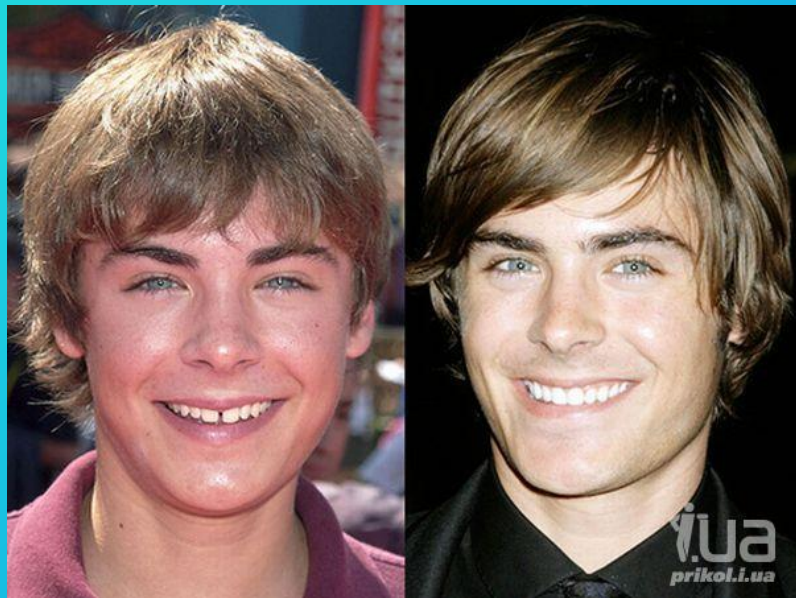


Referred to as the King of Pop, Michael Jackson is recognized as the most successful entertainer of all time by Guinness World Records. He contributed to music, dance and fashion.



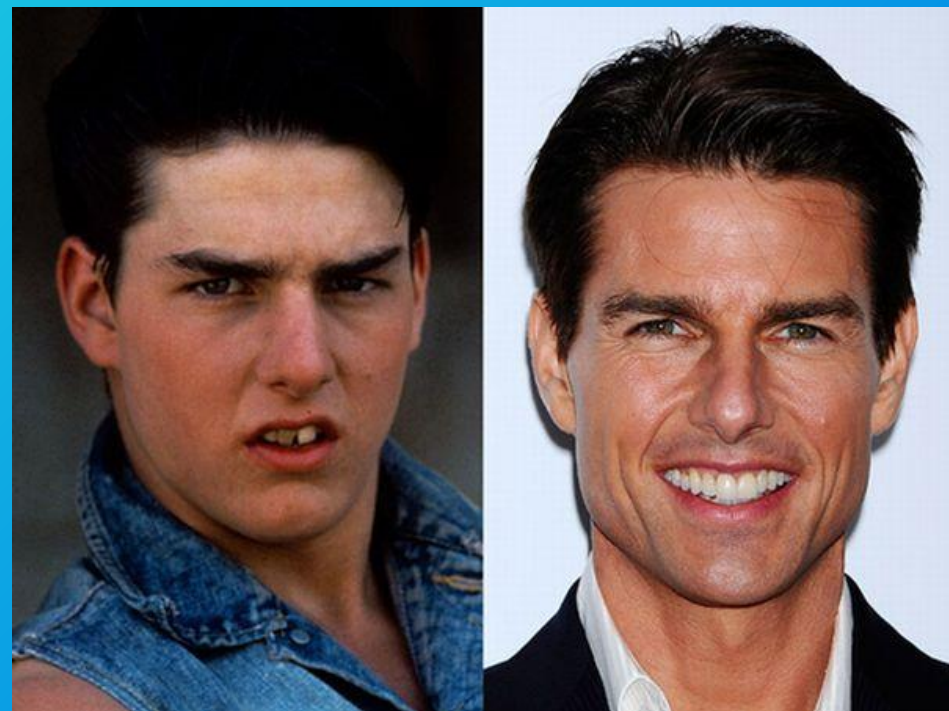
«Hollywood smile»

The term «Hollywood smile» was made up by Charles Pinkus at the end of the previous century. The best Hollywood doctors cured stars' teeth and made them always smiling in order to promote their new method of curing teeth.



Before

After



Before

After

Do you recognize
these actors ?

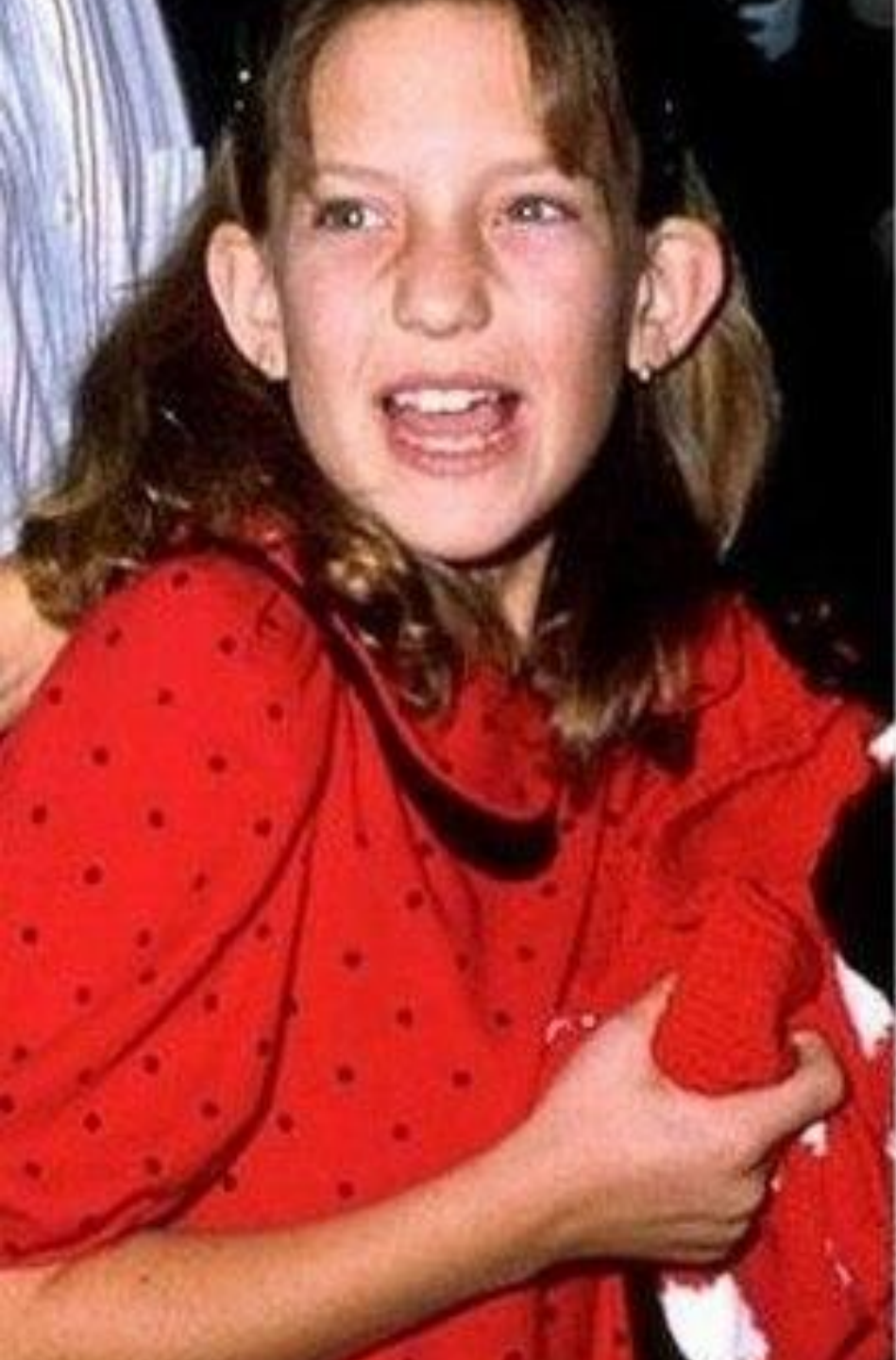
What do you know
about them?

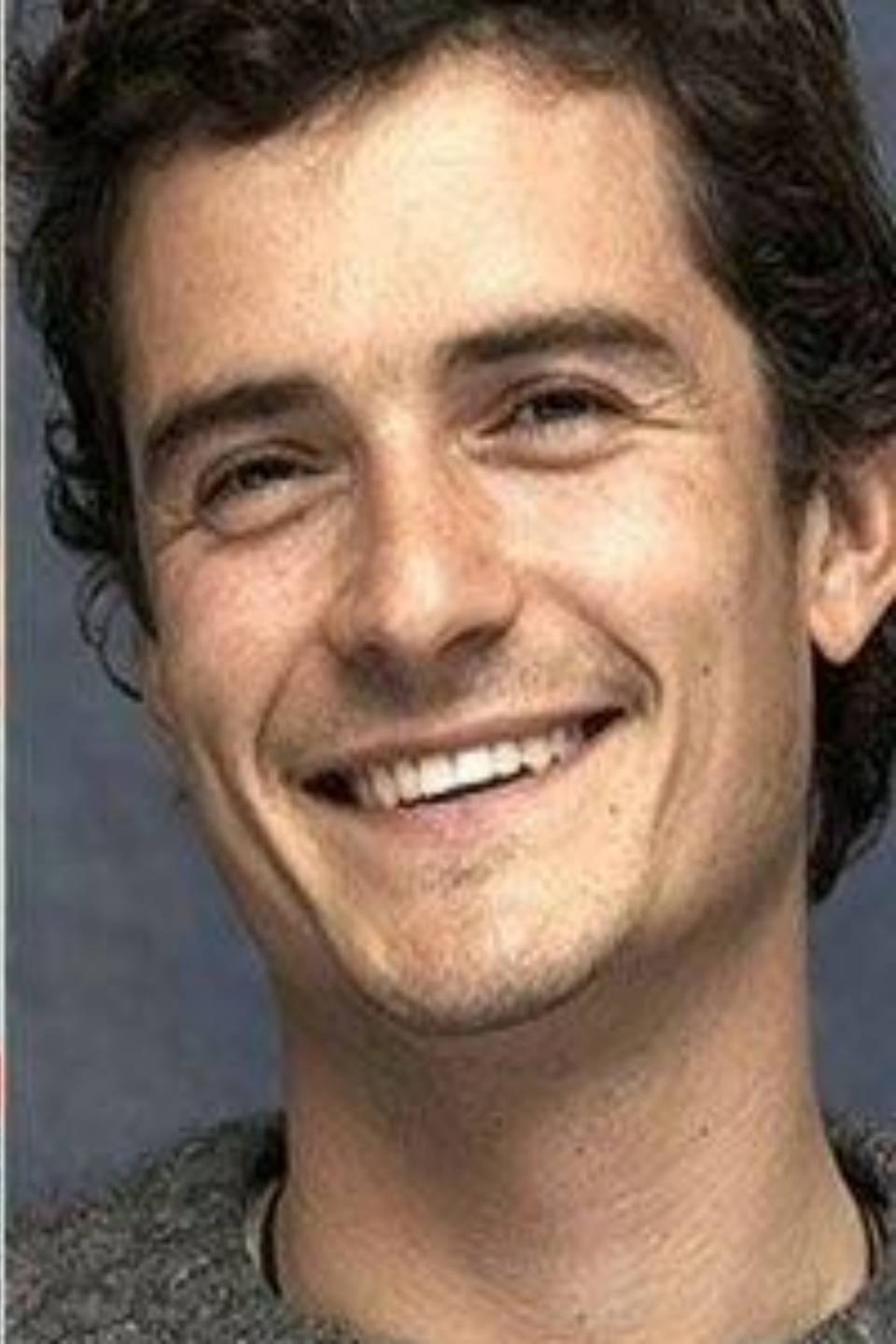


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