

ГБПОУ ВО «Острогожский многопрофильный техникум»

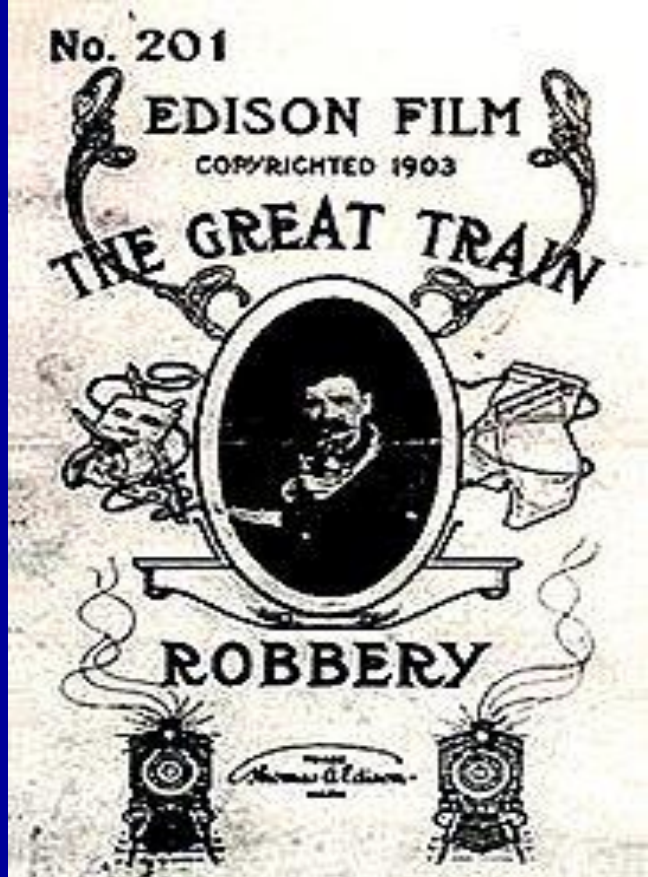
# ПРЕЗЕНТАЦИЯ

по учебной дисциплине «Иностранный язык»

(английский)

на тему «Телевидение вчера и сегодня»

Разработал: преподаватель  
английского языка  
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**USA (1903)**

**Charley Chaplin  
made his first film,  
*Making a living,*  
in 1914 in the USA**



The Russian film industry was going its own way. It produced such great films as Protazanov's ***"The Queen of Spades"*** in 1916.



In 1927 Warner Brothers in Hollywood made the first Film in which an actor sang and spoke. The film was called ***"The Jazz singer"***.

# It's interesting to know

<b>1929</b>	The 1 <sup>st</sup> electronic television system was demonstrated.
<b>1936</b>	The 1 <sup>st</sup> TV programme was transmitted on the BBC.
<b>1954</b>	Colour television began in the USA.
<b>1962</b>	The first television satellite was launched by an American company.
<b>1964</b>	The 1 <sup>st</sup> colour television pictures were shown
<b>1984</b>	The 1 <sup>st</sup> hand-held televisions appeared
<b>1992</b>	High-definition television appeared





# MODERN TV



EuroNews

euronews interview 02/10 21:45 CET



**Fared Zakaria**  
Author Analyst

*"If you look at the percentages of global GDP for the next 20 years, by most projections, US stay the same, Asia rises, and Europe declines."*

Interviewed by **Johannes Bahrke**  
European Affairs Reporter



ARTV D.RU

**I find ... suitable for children...**

<b>Under 6</b>	<b>Under 12</b>	<b>Under 18</b>	<b>Grown ups</b>

**What is your favourite TV program?**



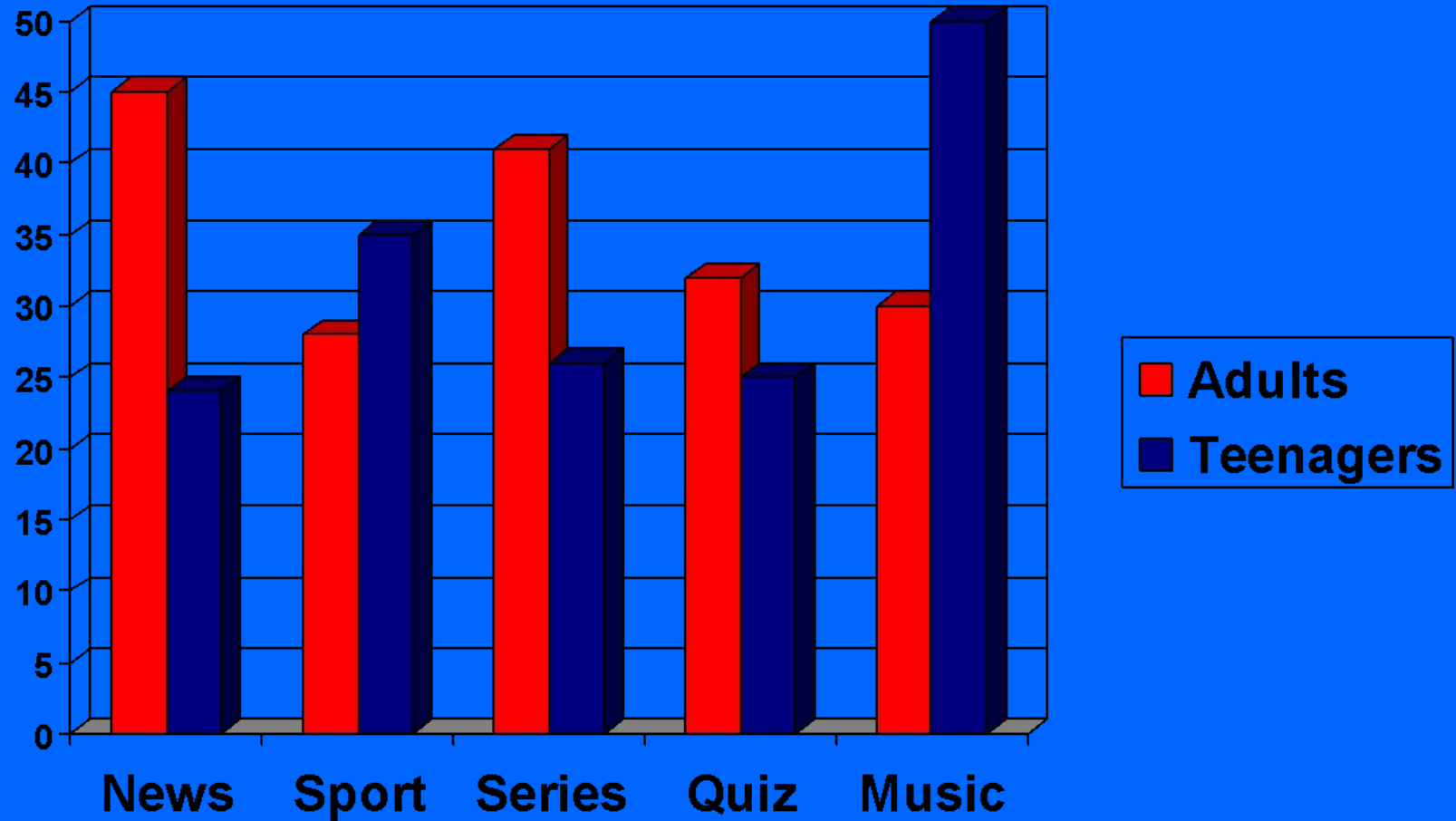
WHAT  
WE WATCH

TV

IS COOL



# What do you like to watch on TV?







<b>Speaker 1</b>	<b>Speaker 2</b>	<b>Speaker 3</b>	<b>Speaker 4</b>	<b>Speaker 5</b>

- a) It's not my liking.
- b) I think it has a great educational value.
- c) It helps me to travel about.
- d) It gives you the latest news and keeps you informed.
- e) I can't spend plenty of time on it.
- f) I can't live without it.

**NET**  
**НАС ИДИ МО**



**НАА TV**

**NO**

**Crime**

**Violence**

**Cruelty**

**On TV!**

# Read the newspaper clippings

**Between 22 and 34% of young males imprisoned for committing violent crimes report having imitated crime techniques watched on TV.**

**Dr. Ming, University of Illinois, found that youngsters who watched a lot of TV when they were 8 years old were more likely to be arrested for criminal acts.**

- Do you think violence on TV should be forbidden?**
- Who should be responsible for that?**

## FOR

## AGAINST

TV is the best way to get and spread information.

TV shows cruelty and violence.

TV educates people.

TV teaches us to be immoral.

TV helps us to learn more about the world and to know and see many new things.

TV takes up too much time.

TV entertains us. It is an enjoyable way to relax.

TV shows a lot of advertisement.

TV has made us aware of our global responsibilities.

TV is terribly bad for people's eyes and children don't get enough fresh air.

# CONCLUSION

Many people, many minds!

Everybody must choose himself  
what to watch.

But remember the saying:

“He who owns the information  
he owns the world”.



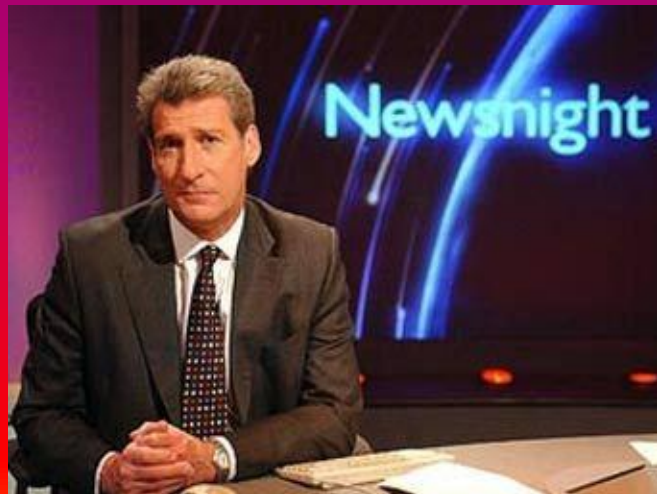
# What's on the telly today?



- **Who is the cleverest**
- **Show with Malakhov**
- **News block**
- **Advertisement**
- **Cartoon**
- **Film**
- **Sing with stars**



Who is  
the  
cleverest ?









TALK

SHO

W

WITH

**Andrey Malakhov**





**Interview  
with**

**Alexander  
Rybak**



# Alexandr Ribak

His star **(to light)** after the Eurovision.

Alexander **( be born)** in 1986 in Minsk.

At the early age he **(to take)** to music school by his parents. He liked folk music, played the piano and the violin. A lot of nice songs **(to write)** by this talented musician. He played in some musicals and have a tour in America, China, Europe. This Eurovision award **(to give)** to him for his song “Fairytale” and next Eurovision **(hold)** in Norway.



# INTERVIEW WITH ALEXANDR RIBAK

- **When ... you first song (to write)?**
- **You took part in a successful musical.**
- **... it (to show) in Broadway?**
- **Who ...the song “Fairytale” (to devote) to?**
- **When ... your next concert (hold)? Where?**
- **My first song ...(to write) at the age of 9.**
- **No, unfortunately it ... (not to show) in Broadway.**
- **It (to devote) to the girl who I fell in love with.**
- **It ... (to hold) in London in November.**

**NEWS**

**BLOCK**





**EuroNews**

**Fareed Zakaria, famous author analyst, says that the percentages of the global GDP will be the same in the USA, but in Asia it (to rise) for the next 20 years.**

**euronews interview**

02/10  
21:45 CET



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European Affairs Reporter



# The US unemployment (to increase) by the economical crisis.





**H1N1**

Back to school  
time this year  
**(to overshadow)**  
by the swine flu.  
Europe is bracing  
against the new  
virus — too much  
or not enough?

**Nowadays**  
**The Fight against cancer**  
**(to head) by the**  
**Eurocommittee.**



**Eat it, drink it, move it!**  
**The latest EU anti-obesity**  
**slogan (to sound) at last**  
**EU Youth meeting.**



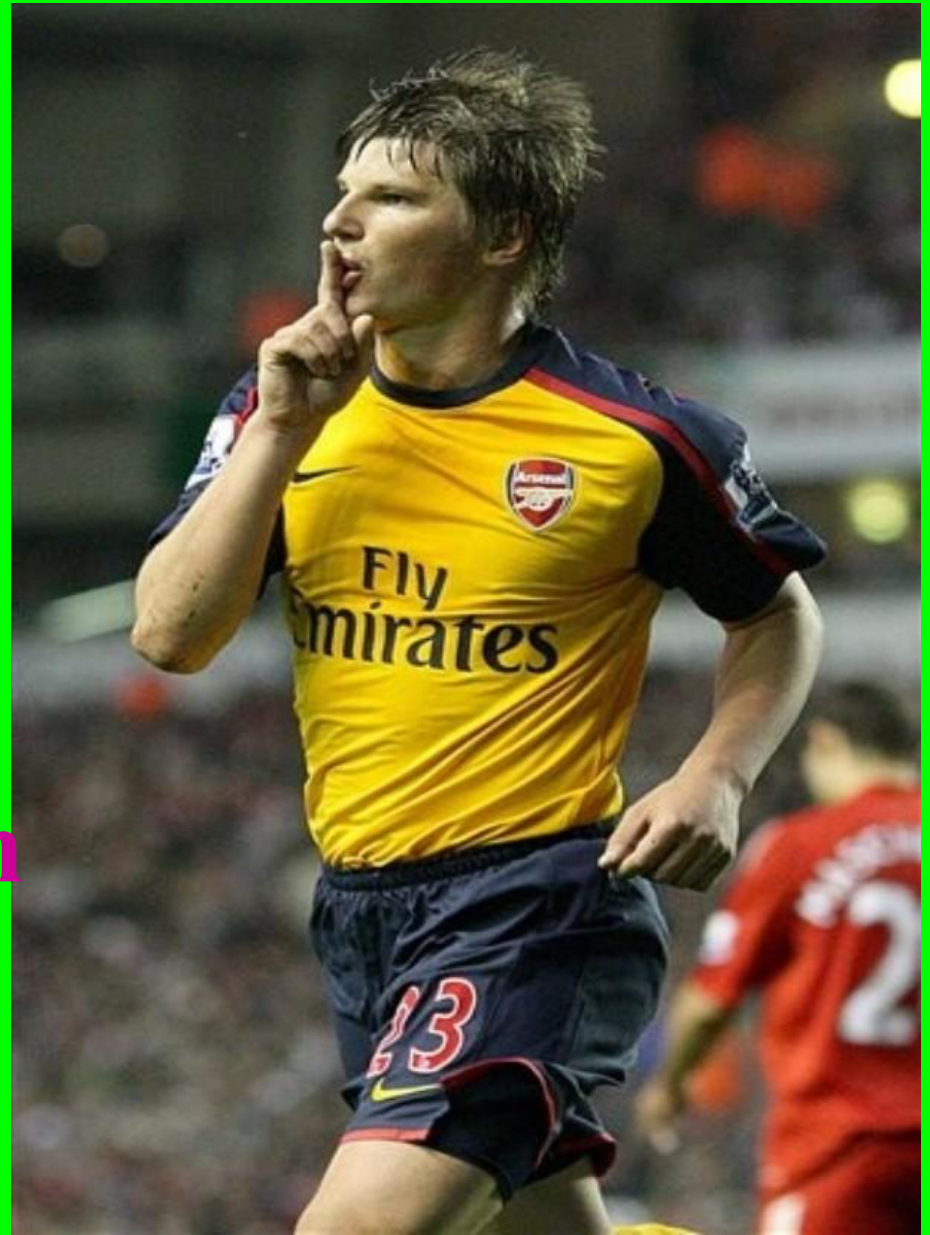
Remaking of the “Fame”  
by Alan Parker  
(to show) soon  
at the cinemas of Moscow.



**Vivienne Westwood's pret-a-porter collection (to show) in Paris. It was typically anarchic – this time apparently in reference to global warming.**



A perfect goal  
(to core) by  
Andrey Arshavin  
at the match  
between  
Arsenal & Blackb'm  
last Tuesday.



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**if you use**

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(to be delighted)  
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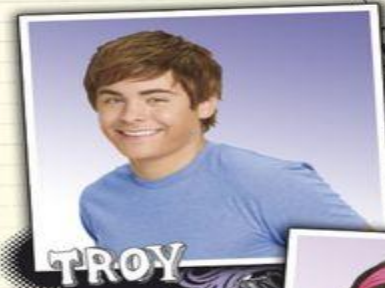
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# HIGH SCHOOL MUSICAL



WATCH HIGH SCHOOL MUSICAL ON DISNEY CHANNEL!



TROY

HIGH SCHOOL MUSICAL



Gabriella



TAYLOR



RYAN



CHAD



Sharpay

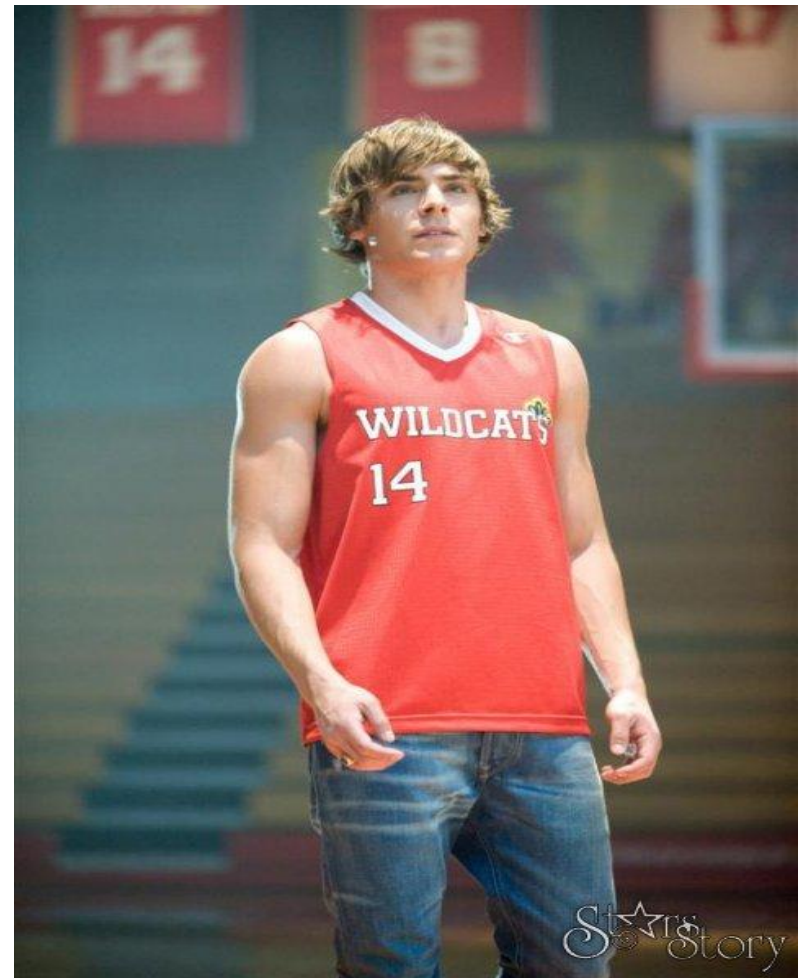


LACEY





Gabriella  
*Vanessa Hudgens*



Troy  
*Zac Efron*



*Start  
of  
something  
new*

*At  
New  
Year  
party*











# SING WITH STARS!

