

ГБПОУ СО

«Каменск-Уральский педагогический колледж»



Тема: «Группа, которая изменила мир»

Специальность:
«Коррекционная педагогика
в начальном образовании»

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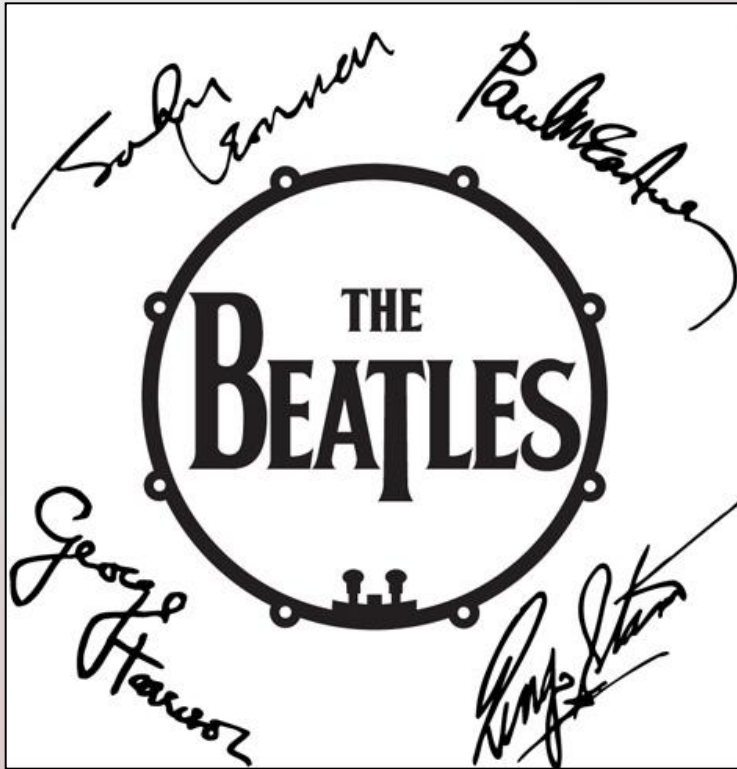
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Introduction



My name is Nastya. I am fond of rock music and I want to tell you about «The Beatles» because I think people have to know about this group. That is why I've decided to make this presentation.

Rock trend in music began to develop in the second half of the XX century. One of the first rock groups in the United Kingdom was «The Beatles».

THE BEATLES

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One of the most successful groups of the 20th century

The Beatles were an English rock band that was formed in Liverpool in 1960 by John Lennon, Paul McCartney, George Harrison, and Ringo Starr.



John Lennon Paul McCartney George Harrison Ringo Starr

Why are they called «The Beatles»?



At the beginning they changed the name of the group: Beatal, Silver Beats, Silver Beetles, Silver Beatles.

- The "bit" - is a hit.
- The "bits" – is a beetle.

The guys wanted to call somewhat cryptically, and they came up with a play on words.

John Lennon and Paul McCartney

Most songs of the group were co-authored by John Lennon and Paul McCartney. Together they complement each other.



They flatly rejected any musical patterns, that gave their music a natural charm and originality.

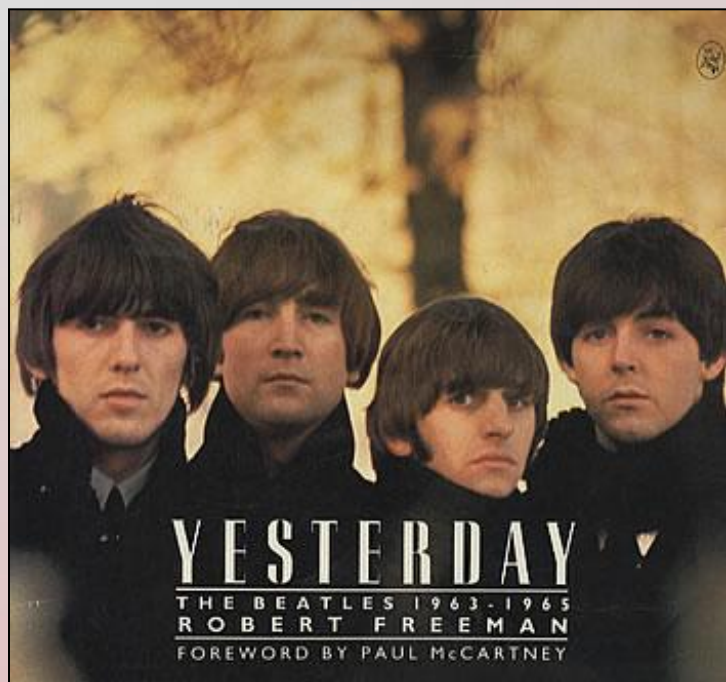
The first stage of development (1957 – 1964)

The Beatles created a new model of the traditional rock-and-roll. They connected rock 'n' roll with a different style that based on English folk songs and Scottish ballads. Thus was born a whole new style that music critics have called "Merseybeat".



The second stage (1965 – 1966)

«The Beatles» first used a sound effect called the Feedback. The group created songs like a beautiful ballad - «Yesterday», «In My Life» and many others. These songs are rightly considered classics of rock - music.



The third stage (1967 – 1970)

The Beatles created some of their best songs: «A Day In The Life», «Strawberry Fields Forever», «Come

the Beatles
Off The Record
Outrageous Opinions & Unrehearsed Interviews
By Keith Badman Foreword by Hunter Davies

The Daily Mirror 1252
5d. Friday, April 10, 1970
PAUL QUILTS THE BEATLES
Kidnappers send girl home by taxi
By DON SMYTH
PAUL MCCARTNEY has quit the Beatles. The shock news must mean the end of Britain's most famous pop group, which has been idolised by millions the world over for nearly ten years.

MATT TAIBBI: IS HEALTH CARE REFORM DOOMED?
Rolling Stone
Issue 1086 • September 3, 2009 • \$4.99
rollingstone.com
Why The Beatles Broke Up
THE INSIDE STORY
DION F. MISS
CUP FINAL
MIRROR!
SPECIAL
4-PAGE
PULL-OUT
IN THE
DAILY
MIRROR
TOMORROW
PUNTERS
PARADISE!
YOUR CHANCE
OF A
FRONT SEAT
AT EFSOM

The group, one name that makes everyone's heart beat faster, officially ceased to exist in April 1970

“If there hadn't been an Elvis, there wouldn't have been the Beatles.” © John Lennon.



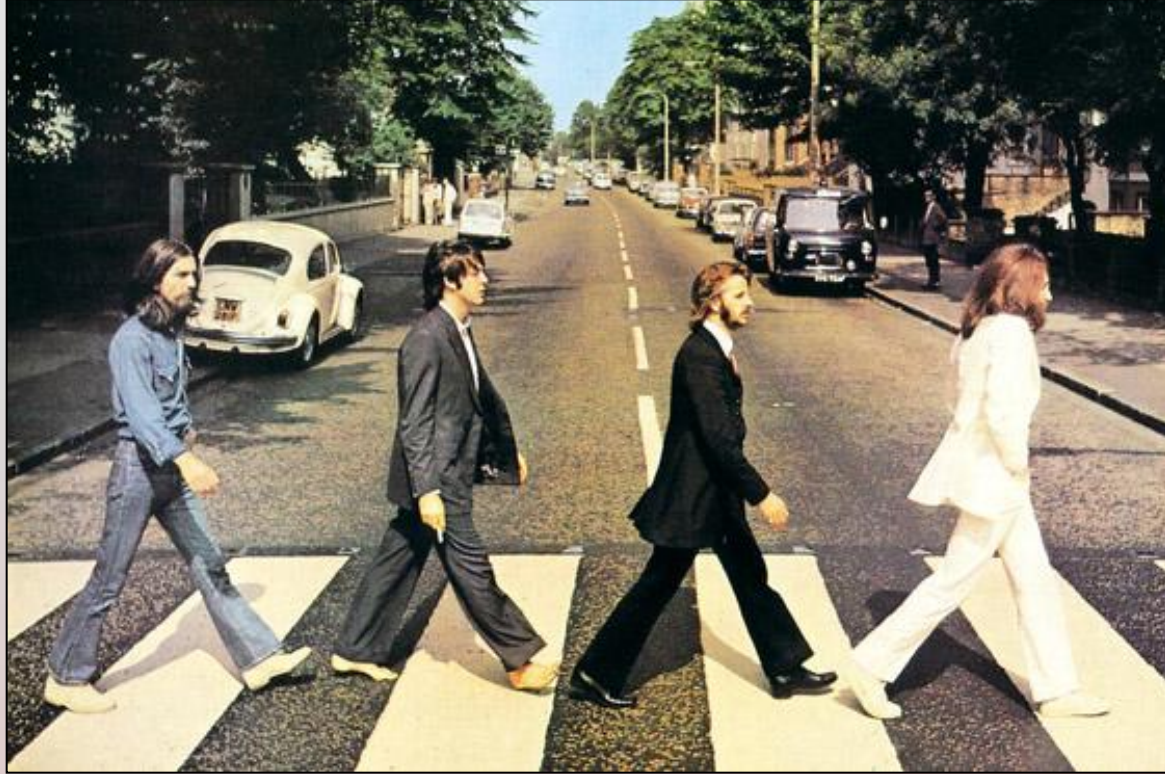
They were for the 60s the same as Presley for the 50s.

Beatlemania

Beatlemania was differed from the usual huge popularity by atmosphere of mass hysteria that accompanied any appearance of the band on public. During concerts, the audience's screams blocked the music. In February 1964, Beatlemania stepped across the ocean.



The Beatles' influence on music of the 20th century



They represent a new rock style and a new era. The Beatles gave a powerful impetus to the second rock and turned the empty entertainment music in a whole subculture.

Research

I have decided to conduct a research about «The Beatles».

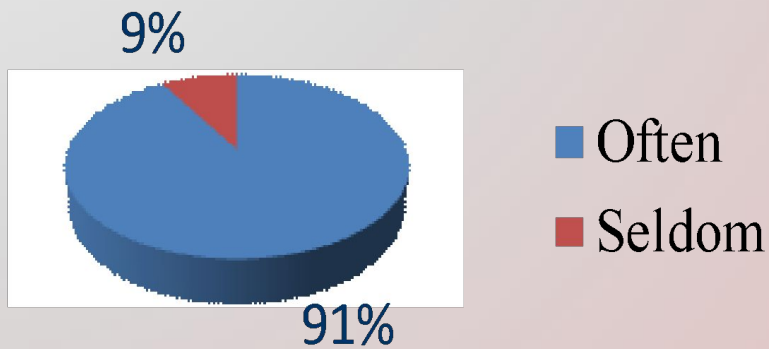
For the realization of my research I have developed a questionnaire at school.

I compared the pupils' answers of the 11th and 7th forms.

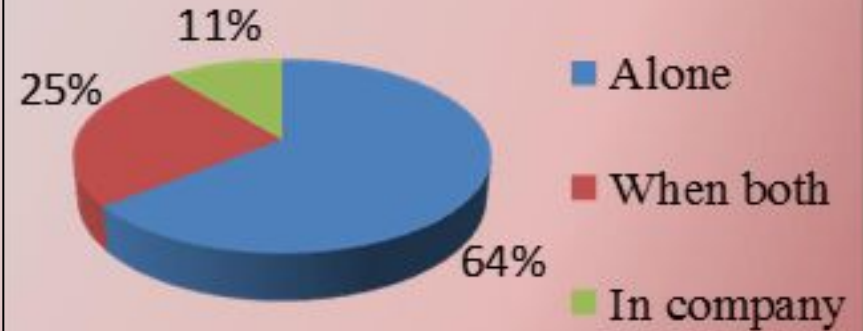
Questionnaire

Pupils of the 11th form (35 people):

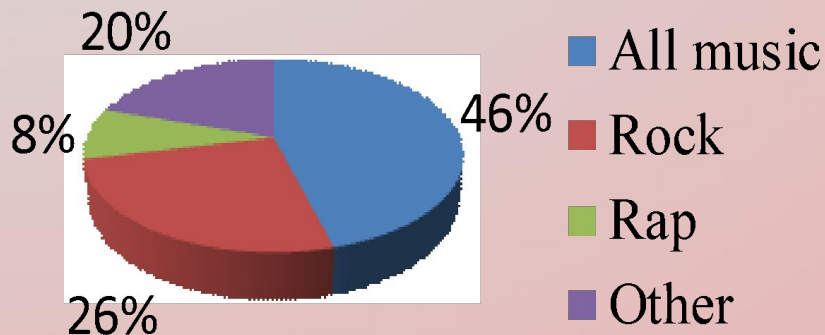
1. How often do you listen to music?



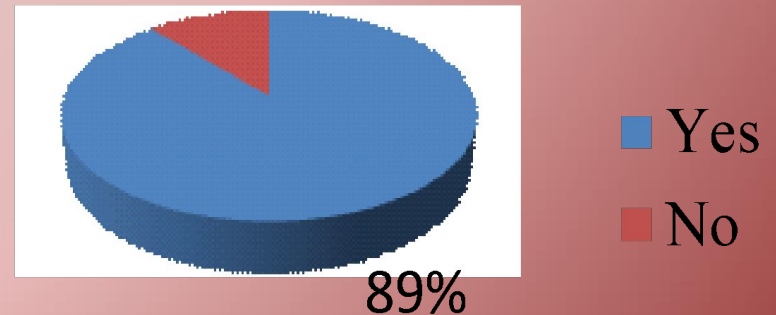
2. You listen to it alone or in the company?



3. What kind of music do you prefer?

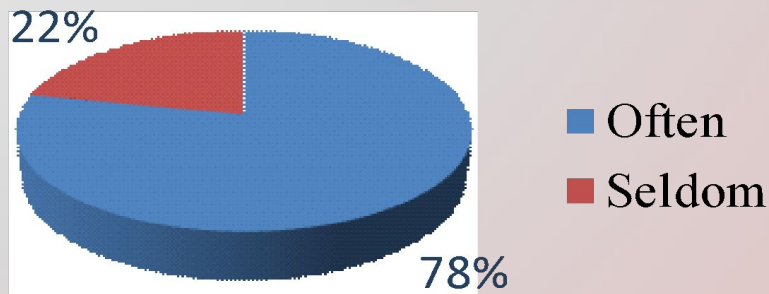


4. Do you know «The Beatles»?

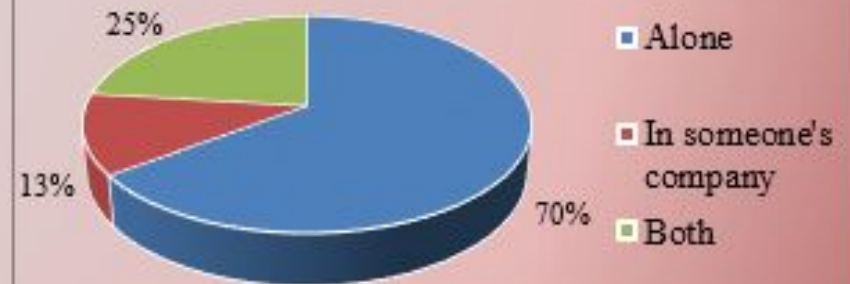


Pupils of the 7th form (23 people):

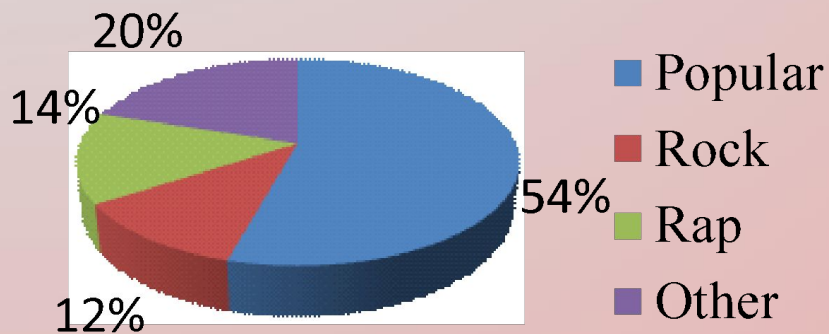
1. How often do you listen to music?



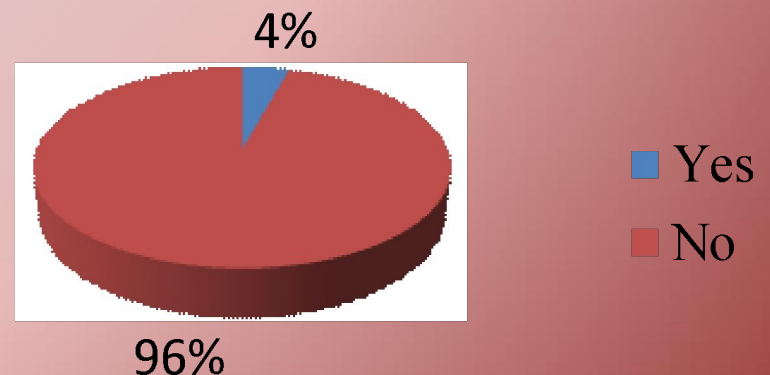
2. Do you listen to it alone or in someone's company?



3. What kind of music do you prefer?



4. Do you know «The Beatles»?



Conclusion of the questionnaire survey

This statistic has led to a sad conclusion. Young people listen to music that is popular now, and change their preferences in accordance with the imposed songs. The older generation doesn't chase a trend. They know more about old music bands.

Conclusion

The Beatles' influence on modern music was truly enormous.



Unfortunately, the young people don't know how great their contribution to music of the 20th century was. The whole culture dies and this important time in the life of generations will never happen again.

Список использованных источников информации

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