

ГБПОУ СО

«Каменск-Уральский педагогический колледж»



Тема: «Группа, которая изменила мир»

Специальность:
«Коррекционная педагогика
в начальном образовании»

Руководитель проекта:
Дегтярева Кристина
Андреевна

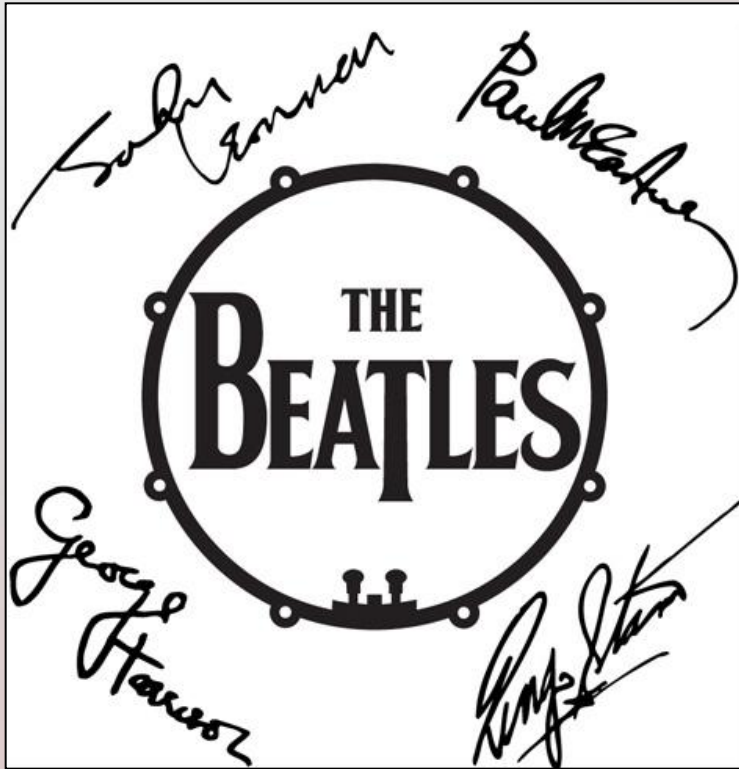
Работу выполнила:

Нигматуллина Анастасия Ринадовна
студентка 2 курса 26 «А» группы

Contents

- Introduction
- One of the most successful groups of the 20th century
- Why are they called «The Beatles»?
- John Lennon and Paul McCartney
- The stages of development The Beatles
- The first stage (1957 – 1964)
- The second stage (1965 – 1966)
- The third stage (1967 – 1970)
- Beatlemania
- The Beatles' influence on music of the 20th century
- Research
- Questionnaire
- Conclusion of the questionnaire survey
- Conclusion

Introduction



My name is Nastya. I am fond of rock music and I want to tell you about «The Beatles» because I think people have to know about this group. That is why I've decided to make this presentation.

Rock trend in music began to develop in the second half of the XX century. One of the first rock groups in the United Kingdom was «The Beatles».

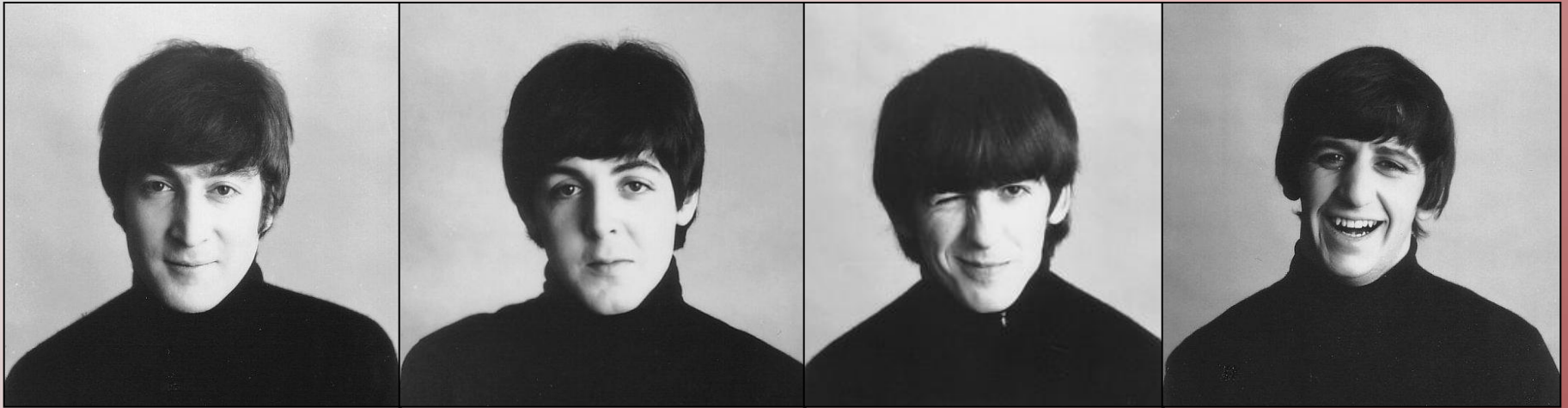
THE BEATLES

LIFEINTECHNICOLOR.DEVIANTART.COM



One of the most successful groups of the 20th century

The Beatles were an English rock band that was formed in Liverpool in 1960 by John Lennon, Paul McCartney, George Harrison, and Ringo Starr.



John Lennon Paul McCartney George Harrison Ringo Starr

Why are they called «The Beatles»?



At the beginning they changed the name of the group: Beatal, Silver Beats, Silver Beetles, Silver Beatles.

- The "bit" - is a hit.
- The "bits" – is a beetle.

The guys wanted to call somewhat cryptically, and they came up with a play on words.

John Lennon and Paul McCartney

Most songs of the group were co-authored by John Lennon and Paul McCartney. Together they complement each other.



They flatly rejected any musical patterns, that gave their music a natural charm and originality.

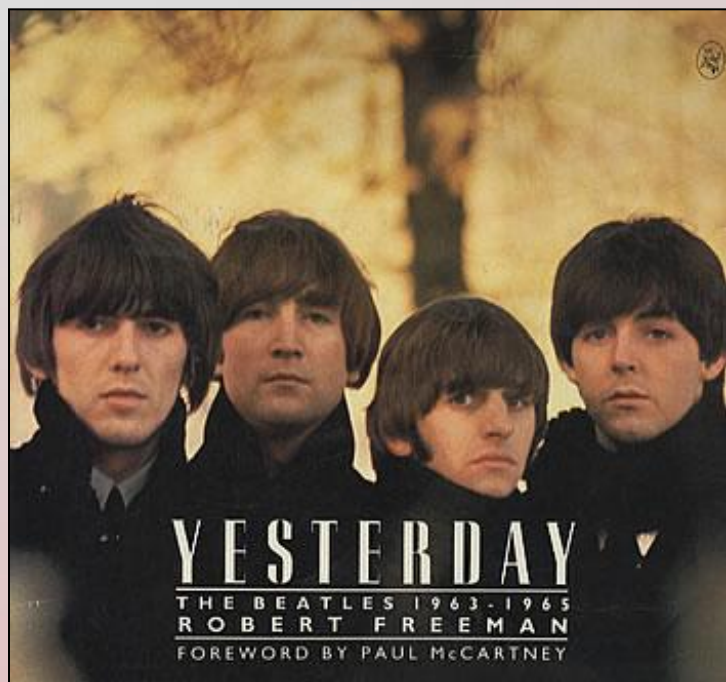
The first stage of development (1957 – 1964)

The Beatles created a new model of the traditional rock-and-roll. They connected rock 'n' roll with a different style that based on English folk songs and Scottish ballads. Thus was born a whole new style that music critics have called "Merseybeat".



The second stage (1965 – 1966)

«The Beatles» first used a sound effect called the Feedback. The group created songs like a beautiful ballad - «Yesterday», «In My Life» and many others. These songs are rightly considered classics of rock - music.



“If there hadn't been an Elvis, there wouldn't have been the Beatles.” © John Lennon.



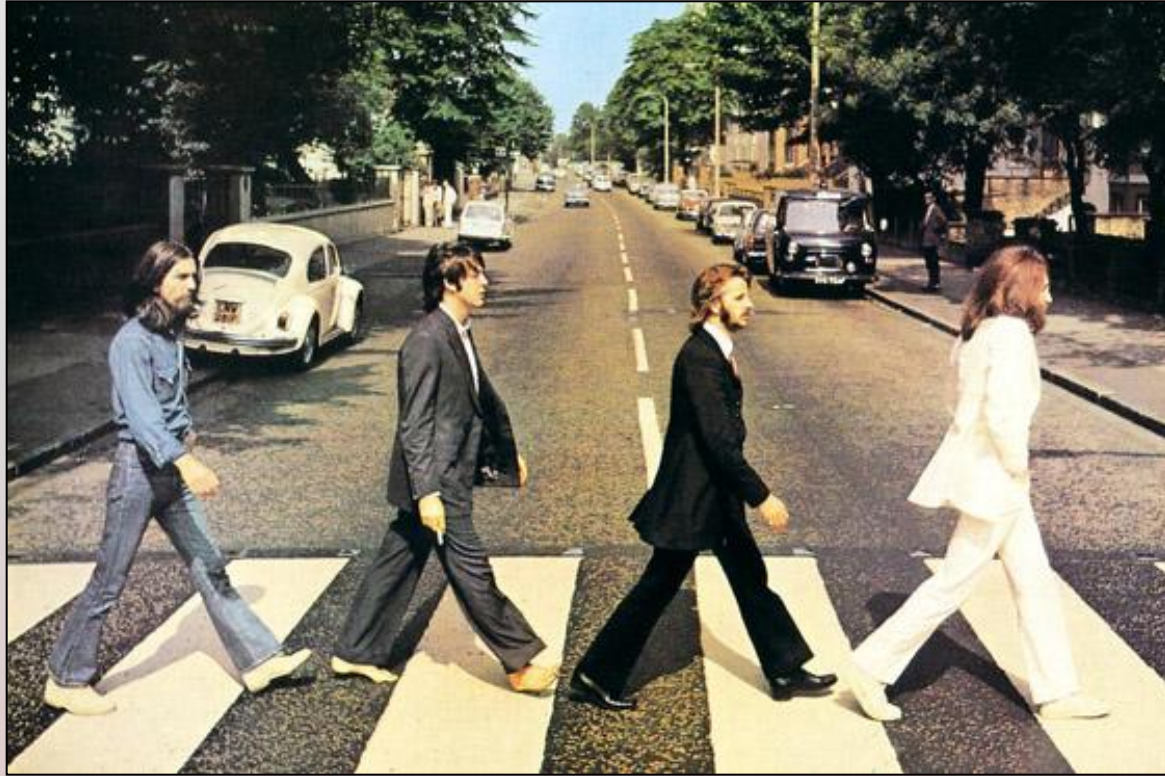
They were for the 60s the same as Presley for the 50s.

Beatlemania

Beatlemania was differed from the usual huge popularity by atmosphere of mass hysteria that accompanied any appearance of the band on public. During concerts, the audience's screams blocked the music. In February 1964, Beatlemania stepped across the ocean.



The Beatles' influence on music of the 20th century



They represent a new rock style and a new era. The Beatles gave a powerful impetus to the second rock and turned the empty entertainment music in a whole subculture.

Research

I have decided to conduct a research about «The Beatles».

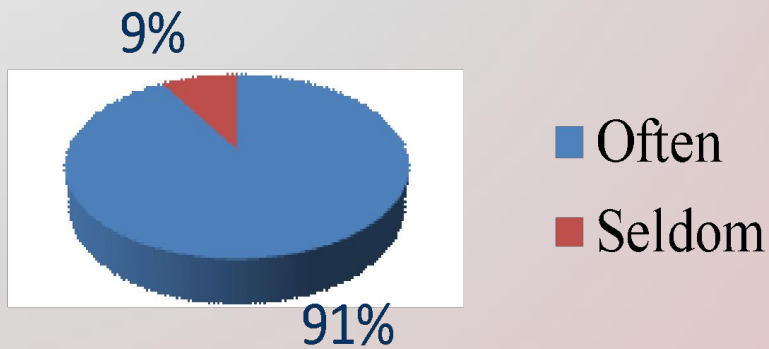
For the realization of my research I have developed a questionnaire at school.

I compared the pupils' answers of the 11th and 7th forms.

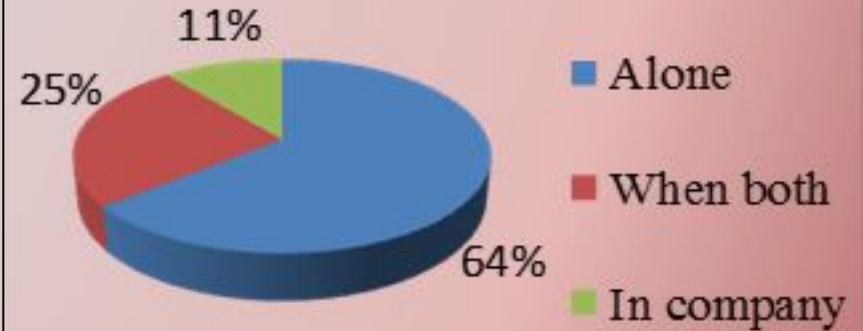
Questionnaire

Pupils of the 11th form (35 people):

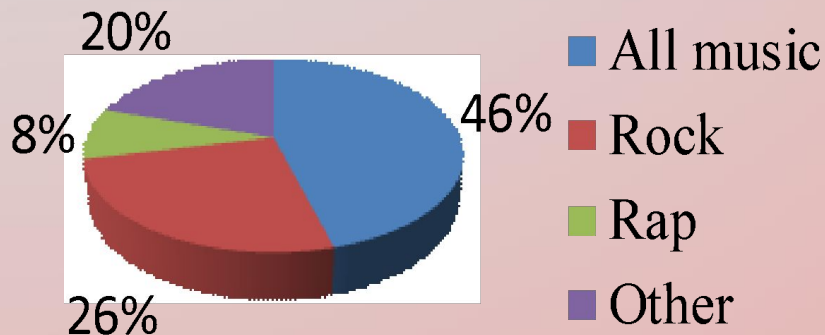
1. How often do you listen to music?



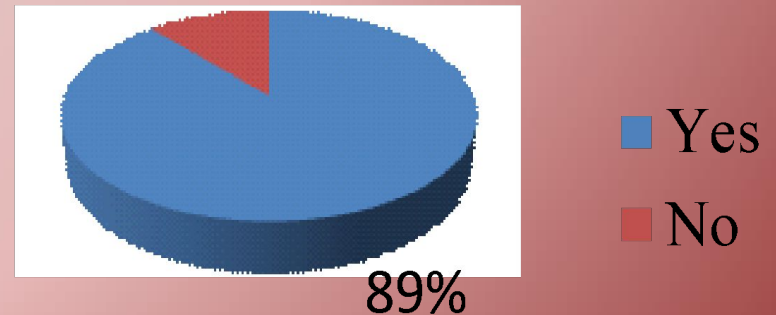
2. You listen to it alone or in the company?



3. What kind of music do you prefer?

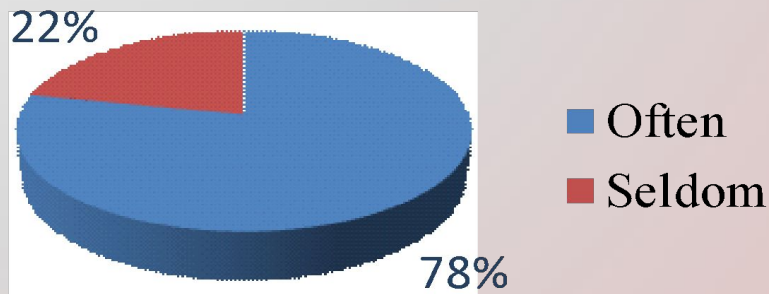


4. Do you know «The Beatles»?

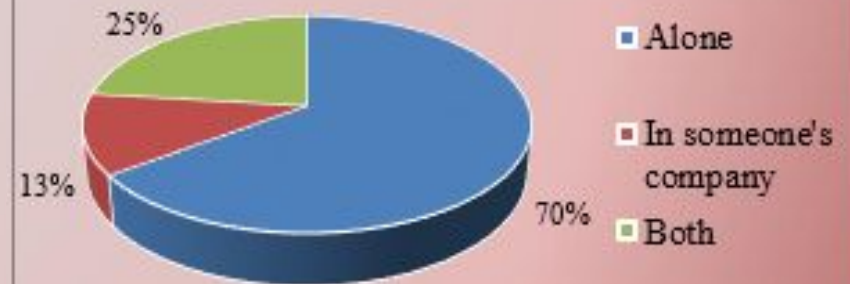


Pupils of the 7th form (23 people):

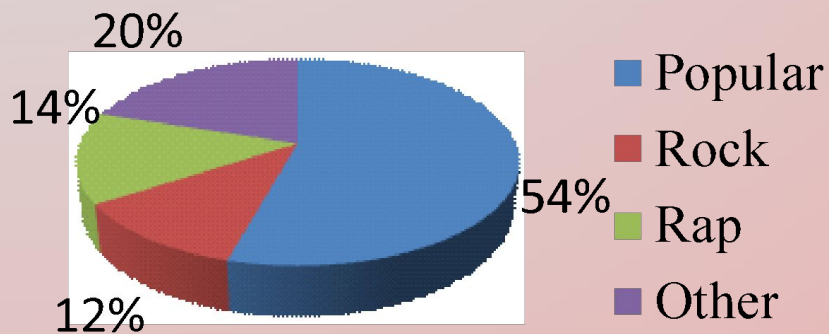
1. How often do you listen to music?



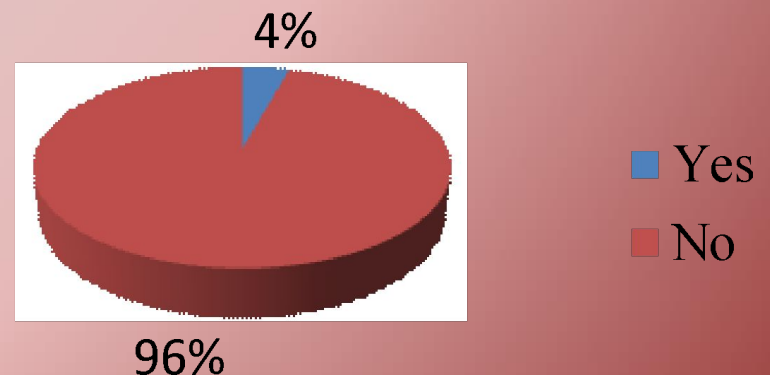
2. Do you listen to it alone or in someone's company?



3. What kind of music do you prefer?



4. Do you know «The Beatles»?



Conclusion of the questionnaire survey

This statistic has led to a sad conclusion. Young people listen to music that is popular now, and change their preferences in accordance with the imposed songs. The older generation doesn't chase a trend. They know more about old music bands.

Conclusion

The Beatles' influence on modern music was truly enormous.



Unfortunately, the young people don't know how great their contribution to music of the 20th century was. The whole culture dies and this important time in the life of generations will never happen again.

Список использованных источников информации

- Mendelsohn J. **Abbey Road Not Rated** [Электронный ресурс] / J. Mendelsohn // Журнал Rolling Stone. – 1969. – November 15. URL: <http://www.rollingstone.com/music/albumreviews/abbey-road-19691115>
- Официальный сайт Уральского Битлз-клуба **Фэнзин «Эплоко»**. [Электронный ресурс]. URL: <http://ural-beatles-club.ru/project01>
- Официальный сайт «**The Beatles**». [Электронный ресурс]. URL: <http://www.thebeatles.com/files/georgesplash.html>