

A large crowd of runners participating in a marathon, with the text "LONDON MARATHON" overlaid in orange. The runners are in various colored athletic wear, and the background is filled with spectators. The text is centered and written in a bold, serif font.

*LONDON
MARATHON*

London Marathon is

a marathon, which takes place in London every spring since 1981. The competition is one of the most prestigious and most popular races in the world. The first race was held in 1981.



SPONSORS

The company Unilever was sponsor of the marathon in the years 1996-2009 , advertising the brands of margarine «Flora». Since 2010, the official name of the competition - «Virgin London Marathon» in honor of the new sponsor of Virgin Money (Virgin Group).



Interesting facts

Persons with disabilities participate in the marathon.

Their route is the last three miles of the London Marathon.

The marathon is broadcasted by BBC on television.



RECORDS

Khalid Hannushi ran for the United States, in 2002, ran the distance in 2 hours 5 minutes 38 seconds. Women set the world record three times, and the last, in 2003, when Paula Radcliffe ran the distance in 2 hours 15 minutes 25 seconds, not beaten far.



RECORDS

A world record set on the London Marathon by Khalid Hannushi from Morocco. He ran for the United States, in 2002, ran the distance in 2 hours 5 minutes 38 seconds.

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WINNERS

Mexican Dionicio Ceron, the Portuguese António Pinto and Kenyan Martin Lel won the marathon three times. Among women, the number of victories leading Norwegian Ingrid Kristiansen, who finished first four times. Russian athletes have one victory: the 1991 race won by Jacob Tolstikov, and in 2010 won Lily Shobuhova.

