



# СПОСОБЫ ВВЕДЕНИЯ И СЕМАНТИЗАЦИИ ЛЕКСИКИ

- ЛЕКСИЧЕСКАЯ ЕДИНИЦА
- функция

- значение
  - переводный
  - перевод

- дефиниция

- беспереводный
- вербальный

- невербальный

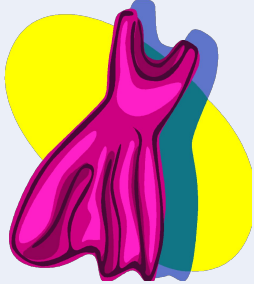
НАГЛЯДНОСТЬ  
ЖЕСТЫ  
МИМИКА  
ДВИЖЕНИЕ  
УКАЗАНИЯ

↓

ДЕФИНИЦИИ  
КОНТЕКСТ  
СИНОНИМЫ  
АНТОНИМЫ

- форма

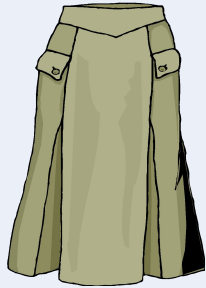
# Clothes and



dress



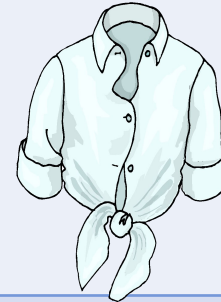
trousers



skirt



shirt



blouse



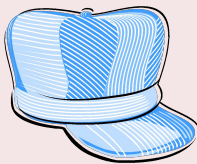
tie



sweater



boots



cap



shoes



socks

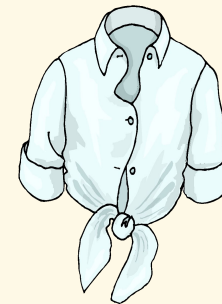
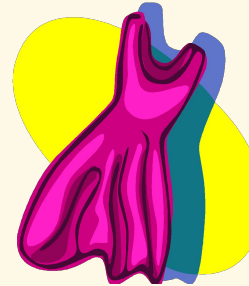


trainers

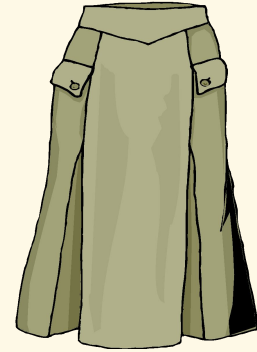
In spring I usually wear ...



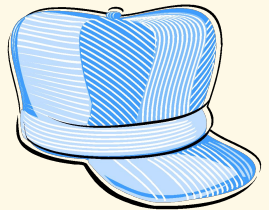
In summer I often wear ...



In autumn I wear ..



In winter I mostly  
wear ..



**WHITE**



**GREY**



1



2



3



4



5



6



7



8



10



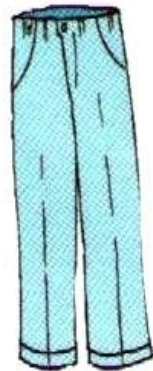
11



12



13



14



15



16



17



18



19



20



# Dressing for different

**Clothes we wear on special occasions (parties, conferences)**



1

**Casual clothes**

**Clothes we wear every day**



2

**Formal clothes**



□ pink

□ high heeled  
shoes

□ necklace

□ pearl

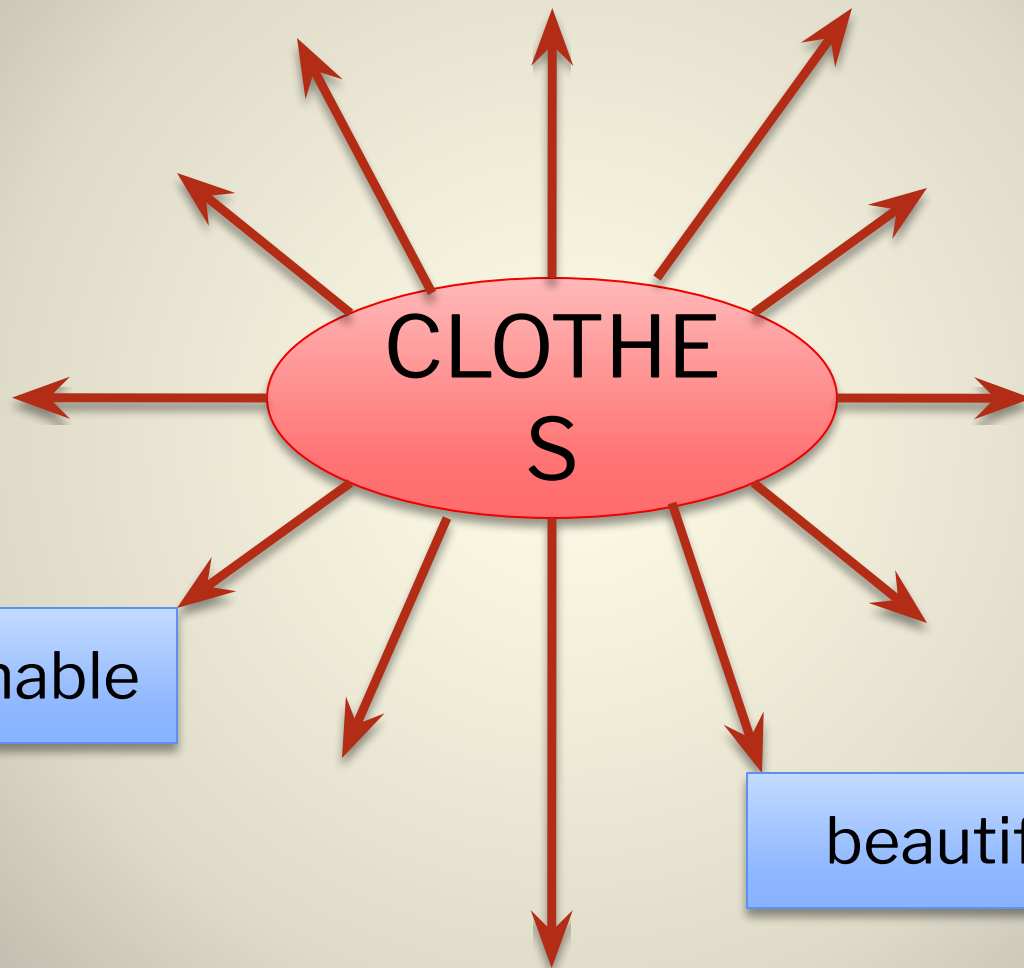
□ flesh - coloured



Hello, my name is Susan. I work in a bank in London and I like wearing smart clothes. I often wear suits. I don't like pink, spotted or flowery clothes.

I usually, wear skirts, but sometimes I wear black trousers. I love high-heeled shoes, and I usually wear black ones. When I am not at work, I wear sports clothes. I have jeans, T-shirts, and trainers.

Today is a special day. I am being interviewed on TV and I want to look smart. I am wearing my red suit and high-heeled shoes and I have put on my pearl necklace and flesh-coloured tights.



fashionable

beautiful

# ДАВАЙТЕ ГОВОРИТЬ ДРУГ ДРУГУ КОМПЛИМЕНТЫ !

## *Example:*

- **You look smart today.**
- **Thanks. It's nice of you. You look beautiful too.**