



Why do the Young Choose Subcultures?

Questions for discussions:

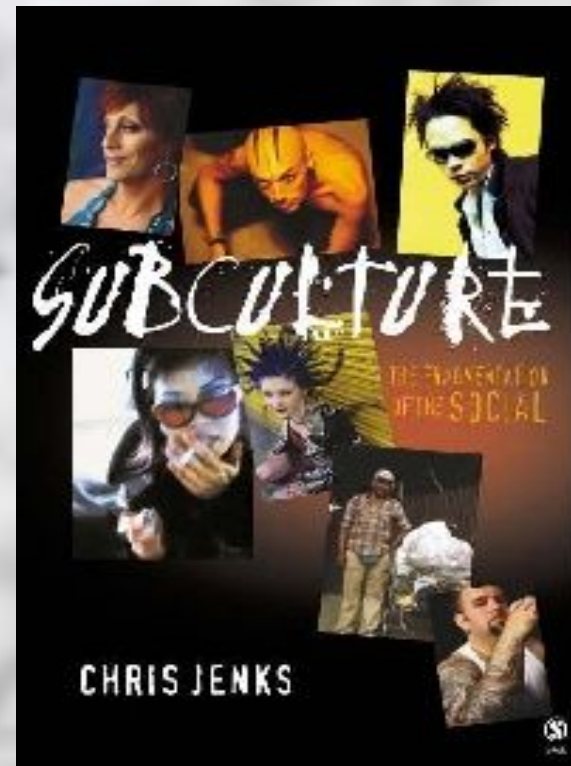
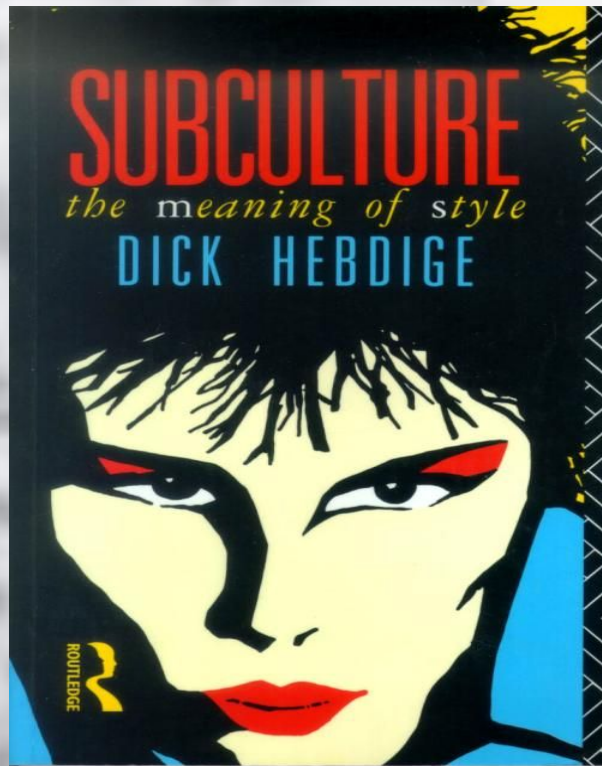
- **What is a subculture?**
- **What are the main features of subcultures?**
- **Why do teens choose a subculture?**
- **How do teens express their individuality?**
- **What subcultures are popular now?**
- **What is your attitude towards subcultures?**

Young people have a particular relationship with the world. There are many groupings (subcultures) that have interests different from those of the mainstream culture.



What is a subculture?

Subculture = cultural grouping



values,
beliefs

music
styles

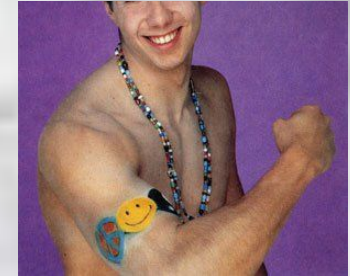
The main features
of subcultures

lifestyles

social
roles

clothes

To express themselves they choose their own styles of clothes, music, hair-cuts etc.



Each group has its own musical style



Why Do Teens Choose a Subculture?

- ✓ To express their own identity;
- ✓ To show a rebellion against the society;
- ✓ To protest against the parents;
- ✓ To differ from social norms;
- ✓ To show off;
- ✓ To be in a collective;
- ✓ To have their own values and beliefs

Teens think that

- a subculture is a way of life. It's a real life.
- the parents are always saying: No!
- everything about them: their hair, their music, clothes, the way they talk, their dreams are considered bad by grown-ups.

What subcultures are popular now?



graffiti



ravers



goths



punks



hippies



emo

bikers



skinheads



In Russia there's a great variety of youth groups with positive and negative ideas (in different historical periods):

- Timurovtsy, clubs of hards and tourists, the komsomols, hippies, rock music fans, bikers, rappers, majors;
- criminal groups as «hopniks», «lyubery», fashists;
- Creative groups as Young artists, Students association, Association of young leaders;
- Political groups as the Young «Apple» members, the Young Democratic Choice of Russia» members, Russian communist union etc.

What subcultures are popular in Russia now?



Every year different new subcultures appear



harajaka



rastamen



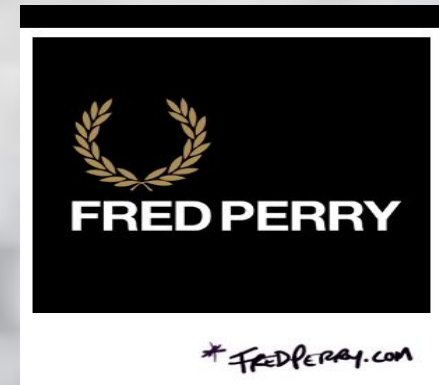
ganguro



Kyber-goth



The tattoo subculture



* FredPerry.com

Other young people are sports and music fans. They frequent stadiums and huge concert halls.



Every year different festivals and exhibitions of youth subcultures are held in our country and abroad



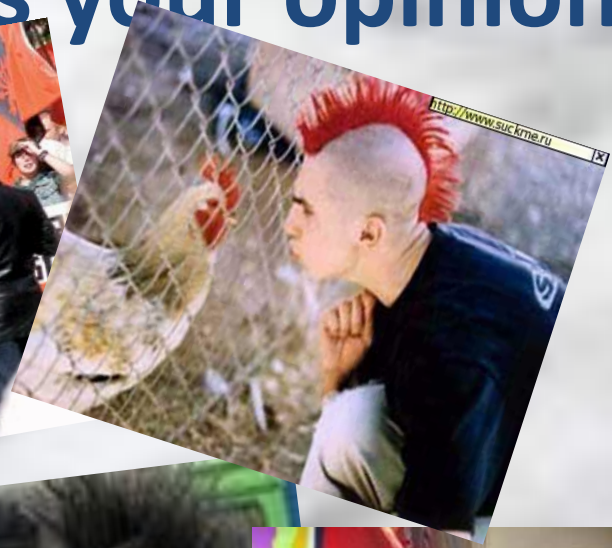
2007



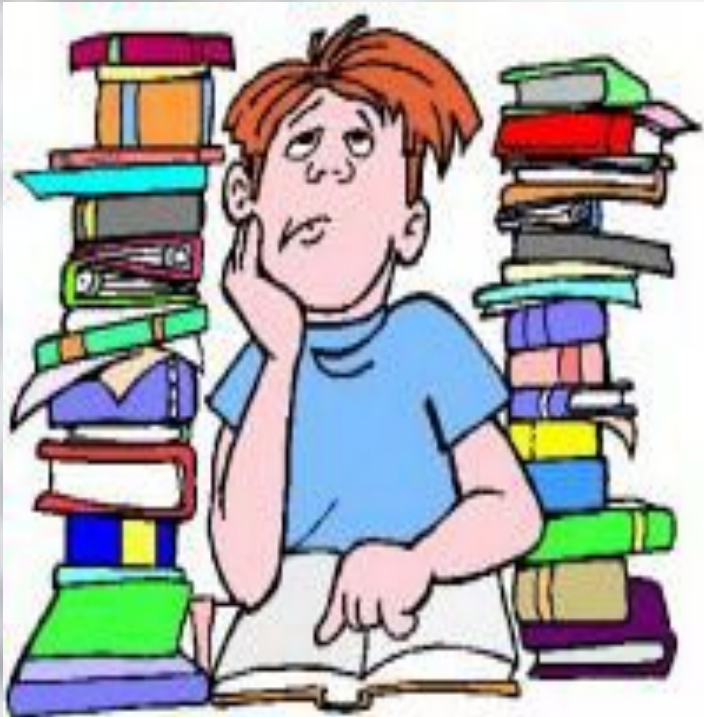
Pros and Cons of Subcultures

subcultures	pros	cons
goth	Creative people, looking for inspiration	Against a traditional church system, for sacrifice to Satan
skinhead	For strong people	Extremely aggressive to the Afro-Asian immigrants, a lot of crimes
punk	-	Fights, robberies, violence
emo	Peaceful, quite people open displays of strong emotion	a "dangerous teen trend" promoting anti-social behaviour, depression, social withdrawal and even suicide; the emo ideology negatively influences the unformed teenage psyche
Hip-hop rapper	Strong, creative people, going in for sport	Aggressive behaviour; think that they are kings
rocker	Interesting people,	aggressive; a lot of alcohol and accidents;
hippy	set up environmental groups and join charity projects	against the values of their society; try to imitate the images of their idols

Some people think that all subcultures are awful. And what is your opinion?



Are you for or against subcultures?



Resources:

- <http://images.yandex.ru>
- <http://images.google.ru>
- <http://www.subcult.ru>
- <http://www.bestreferat.ru>
- www.britannica.com
- www.subculture.ru
- www.history.com
- www.englishlanguage.ru

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