

# Why do the Young Choose Subcultures?

### Questions for discussions:

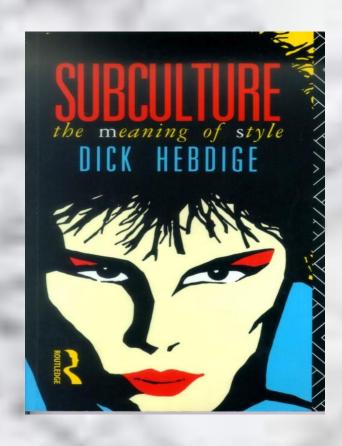
- What is a subculture?
- What are the main features of subcultures?
- Why do teens choose a subculture?
- How do teens express their individuality?
- What subcultures are popular now?
- What is your attitude towards subcultures?

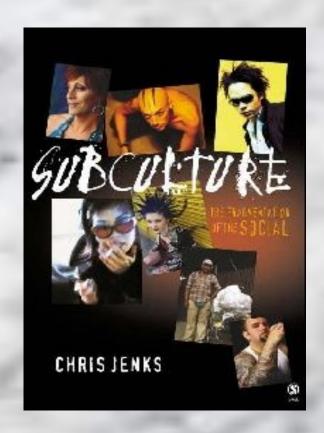
Young people have a particular relationship with the world. There are many groupings (subcultures) that have interests different from those of the mainstream culture.

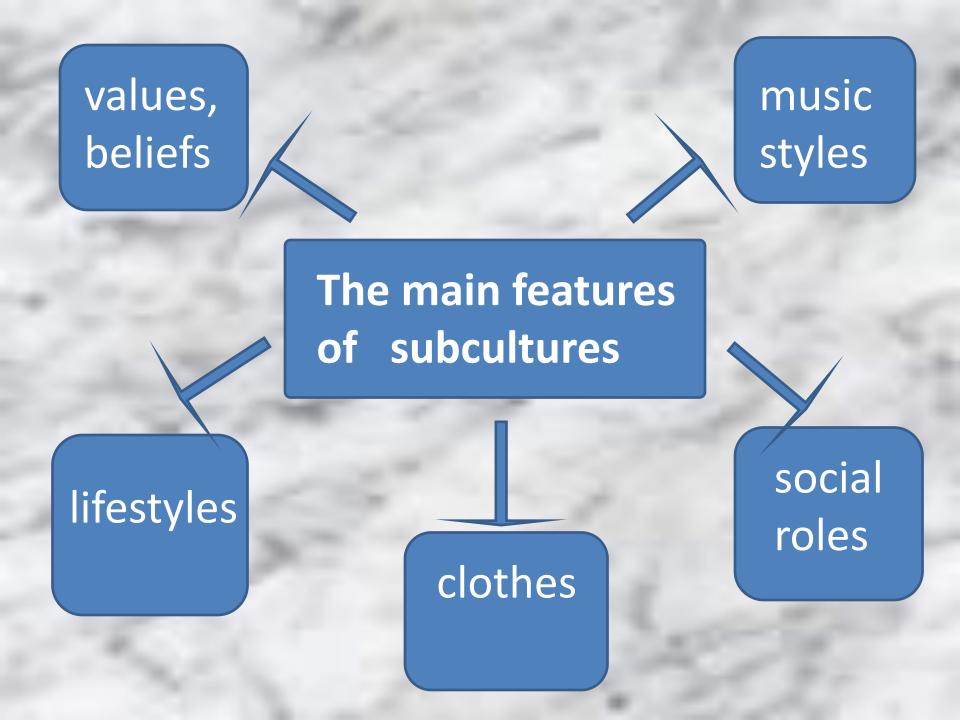


### What is a subculture?

### Subculture = cultural grouping







### To express themselves they choose their own styles of clothes, music,















### Each group has its own musical style



## Why Do Teens Choose a Subculture?

- To express their own identity;
- To show a rebellion against the society;
- To protest against the parents;
- To differ from social norms;
- To show off;
- To be in a collective;
- To have their own values and beliefs

### Teens think that

- a subculture is a way of life. It's a real life.
- the parents are always saying: No!
- everything about them: their hair, their music, clothes, the way they talk, their dreams are considered bad by grown-ups.

What subcultures are popular now?



## In Russia there's a great variety of youth groups with positive and negative ideas (in different historical periods):

- Timurovtsy, clubs of hards and tourists, the komsomols, hippies, rock music fans, bikers, rappers, majors;
- criminal groups as «hopniks», «lyubery», fashists;
- Creative groups as Young artists, Students association, Association of young leaders;
- Political groups as the Young «Apple» members, the Young Democratic Choice of Russia» members, Russian communist union etc.

### What subcultures are popular in Russia now?



### Every year different new subcultures



harajaka



**Kyber-goth** 

#### appear



rastamen



The tattoo subculture



ganguro



# Other young people are sports and music fans. They frequent stadiums and huge concert halls.



# Every year different festivals and exhibitions of youth subcultures are held in our country and abroad









2007

### **Pros and Cons of Subcultures**

	subcultures	pros	cons
	goth	Creative people, looking for inspiration	Against a traditional church system, for sacrifice to Satan
	skinhead	For strong people	Extremely aggressive to the Afro-Asian immigrants, a lot of crimes
	punk	-	Fights, robberies, violence
	emo	Peaceful, quite people open displays of strong emotion	a "dangerous teen trend" promoting anti-social behaviour, depression, social withdrawal and even suicide; the emo ideology negatively influences the unformed teenage psyche
	Hip-hop rapper	Strong, creative people, going in for sport	Aggressive behaviour; think that they are kings
	rocker	Interesting people,	aggressive; a lot of alcohol and accidents;
	hippy	set up environmental groups and join charity projects	against the values of their society; try to imitate the images of their idols





## Are you for or against subcultures?





#### Resources:

- http://images.yandex.ru
- http://images.google.ru
- http://www.subcult.ru
- http://www.bestreferat.ru
- www.britannica.com
- www. subculture.ru
- www.history.com
- www.englishlanguage.ru

### The project was done by Kashina V.L.

Novoaltaisk 2018