





# It's the Thing You Need!











### Answer the following questions



- 1) What things are usually advertised?
- 2) Which good reasons are given to buy a camera, a mobile phone?
- 3) Which good reasons are given to buy a microwave oven, a computer?
- 4) Which characteristics of the things are usually highlighted in the advertisements?
- 5) Which features that are highlighted in the advertisements are essential for customers? Why?
  - 6) Which of the arguments would you give for or against the advertised things?



- 7) Would you buy the advertised things? Why? Why not?
- 8) What gadgets and machines have you got in your home? When did you buy them?
- 9) What is your opinion about your gadgets and machines?
- 10) What arguments would you give to convince your parents to buy (a videophone, a cordless phone, roller blades)?
  - 11) What electrical or electronic goods would you never like to have in the home?
    - 12) Is there anything that you would like to have but it hasn't been invented yet? What would you use this thing for?





Read these words and phrases

to advertise

- catalogue
- a great variety
- quality products
- photography
- to capture special family moments
- the new generation of compact cameras
- to offer automatic film loading
- fitness and body building machine
- high standard
- compact home gyms
- training instructions
  - to record exciting holiday events





## Fill in prepositions and translate the word combinations

- 1) to be boring <u>without</u> (скучать без)
- 2) to be a waste <u>of</u> time (являться тратой времени)
- 3) to be ad <u>for</u> (быть плохим для)
- 4) to worry <u>about</u> (беспокоиться о)
- 5) to live with /without (жить с /без)
  - 6) to be no use <u>for</u> all (быть совсем ненужным)

(cf. about, without, for, with, without, for)



#### Grammar revision (Past Simple)

#### Open the brackets:

- He (to see) them last year, but it (to be) long ago.
- My Dad (to buy) his car in 2000.
- The door (to open) and Tom (to come) in wet and tired.
- The car (to go) wrong when we were travelling yesterday. (went)
- The bell (to ring) and Jane (to hurry) to open the door.
- Two bus passengers (to die) in the accident last week.
- Our sister (to pass) her exam in Physics two days ago.
- We (to buy) our computer in 1998.
- The ship (to sink) there some years ago.
- The war (to end) in 1945 when the countries of antihitler coalition (to sign) the capitulation of Germany.

(ended, signed)



#### Present Perfect Tense

#### Open the brackets:

- Look! He (to repair) the car and we can start right now.
- The boat just (to bring) the passengers to the opposite side of the river. (had just brought)
- I (to use) this equipment since last year, but now it's getting older. (have been using)
- The boy just (to break) the window in the library.
- The play (to be) a success for a week.
- Supermarkets (to be) popular with the customers for a long time. (had been)
  - Why not you (to do) the exercises yet.
  - The children (to write) the composition right now.

(have written)

