

Digital Communication





yr, u, mo, @ REALLY COOL

IMHO, PPT, ATB

;-) :- (😊 textspeak

this is max



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Textspeak

a language of text messages,
consisting of abbreviations,
acronyms, emoticons, etc.



yr, u, mo, @

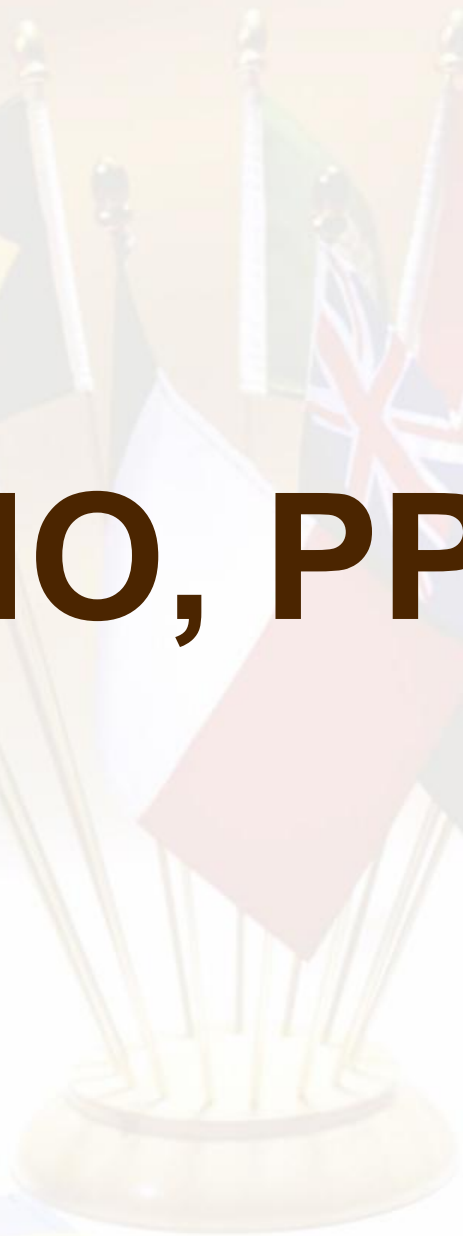


Abbreviations

**yr (your), u (you),
mo (moment), @ (at)**

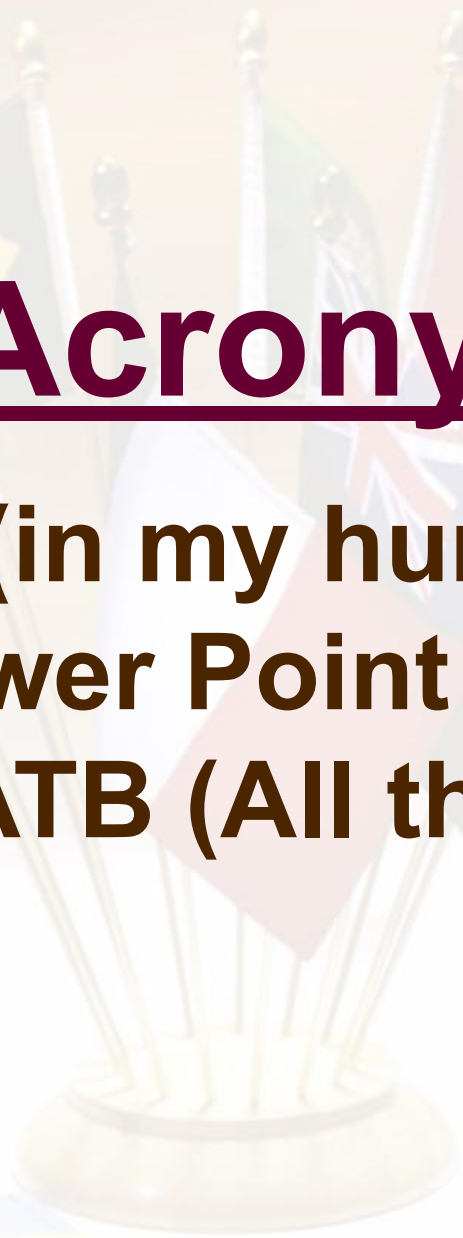


IMHO, PPT, ATB



Acronyms

**IMHO (in my humble opinion),
PPT (Power Point presentation),
ATB (All the best)**



; -) :- (



Emoticons

;-) :- (😊



REALLY COOL



Capitals/ALL CAPS

REALLY COOL



Capitals/ALL CAPS



this is max



Lowercase letters

this is max



Good manners are called.....





**Imagine the word that means
online etiquette**

Netiquette



**Netiquette is a
blend of**



Netiquette

Internet + Etiquette

BTW*
BE
POLITE



Questions?

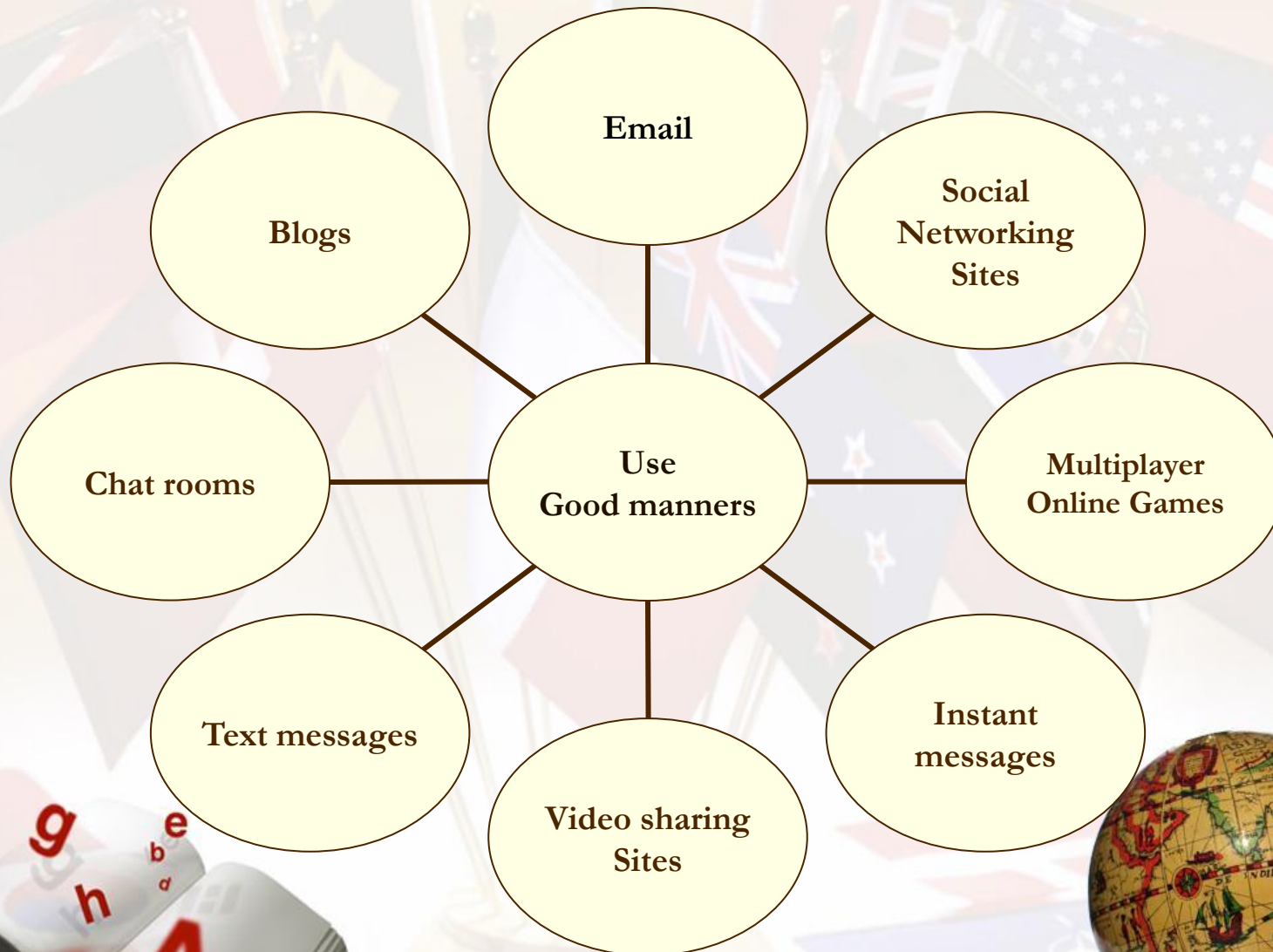
Where.....?

What.....?

Why.....?



Ideas?



Work in groups

Every group will have 1 picture.

Look at the pictures, describe them and make up rules of Netiquette.



Hi @wrk but ringl8. Dk when il
b dun. Sry, cm. Btw mtg wuz
gr8! Cu 2nite.

Options

Back

Avoid using too many acronyms and abbreviations

Hi @wrk but ringl8. Dk when il
b dun. Sry, cm. Btw mtg wuz
gr8! Cu 2nite.

Options

Back



HELLO

HELLO



☆ HotStuff1212@aol.com to me

8/20/13 10:13 PM



HELLO THANKS FOR READING MY EMIAL, I WAS WUNDERING
IF U HAVE ANY JOB OPENINGS RIGHT NOW. I CLIPPED MY
RESUME TO THIS EMAIL, HOPE YOU GET IT OK.

THANK U!

TAKE CARE,

SAM:)

Avoid writing in ALL CAPS

Avoid shouting



HELLO

HELLO



★ HotStuff1212@aol.com to me

📎 8/20/13 10:13 PM



HELLO THANKS FOR READING MY EMIAL, I WAS WUNDERING
IF U HAVE ANY JOB OPENINGS RIGHT NOW. I CLIPPED MY
RESUME TO THIS EMAIL, HOPE YOU GET IT OK.

THANK U!

TAKE CARE,

SAM:)

This picture of you doing a face plant at the beach was posted on Instagram without your permission. How did it make you feel when everyone was teasing you about your lack of grace?



Always be kind

Avoid posting without permission

This picture of you doing a face plant at the beach was posted on Instagram without your permission. How did it make you feel when everyone was teasing you about your lack of grace?



I is tried of people judging others based on
grammar. It aint **fare**.

WEBSTER'S
NEW WORLD

Use proper grammar and spelling

I is tried of people judging others based on grammar. It aint **fare**.

WEBSTER'S
NEW WORLD



Treat others as you would wish to be treated

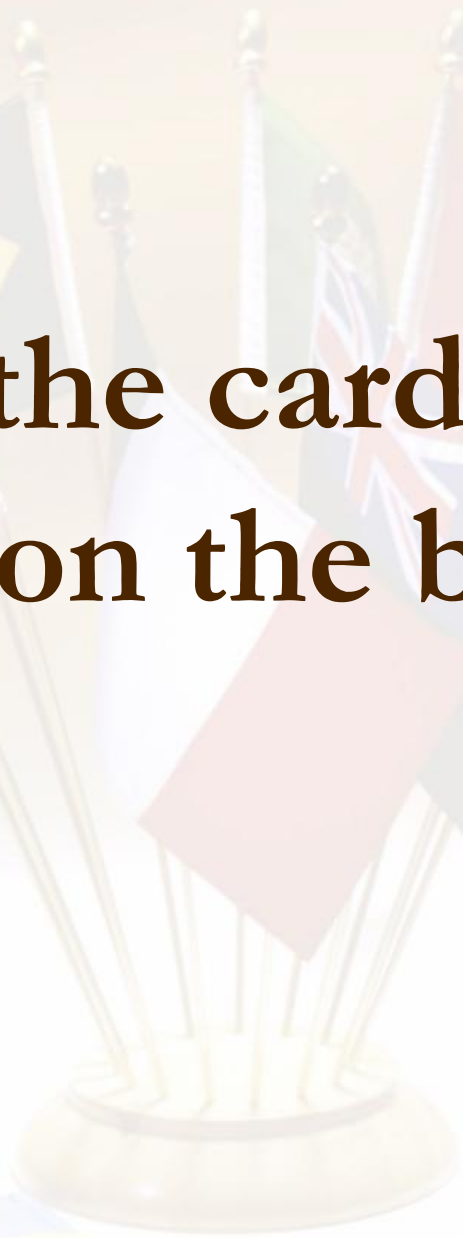




Adapt your style of language



**Put the cards with the
rules on the blackboard.**



**What rules are appropriate
for all kinds
of communication?**



"Evil communication
corrupts good manners. I
hope to live to hear that
good communication
corrects bad manners."
—Benjamin Banneker



Thanks for attention

