



# Digital Communication





yr, u, mo, @ REALLY COOL

IMHO, PPT, ATB

;-) :- ( 😊 textspeak

this is max



yr, u, mo, @ REALLY COOL

IMHO, PPT, ATB

;-) :- ( 😊

textspeak



this is max



# Textspeak

a language of text messages,  
consisting of abbreviations,  
acronyms, emoticons, etc.



**yr, u, mo, @**



# Abbreviations

**yr (your), u (you),  
mo (moment), @ (at)**



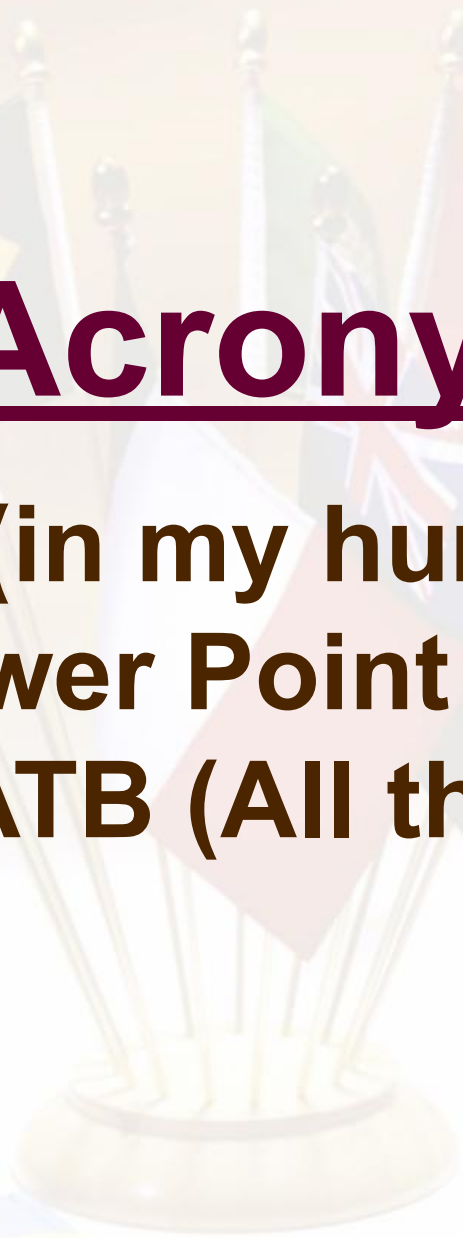


# IMHO, PPT, ATB



# Acronyms

**IMHO (in my humble opinion),  
PPT (Power Point presentation),  
ATB (All the best)**



; - ) : - (



# Emoticons

;-) :-( ☺



# REALLY COOL



Capitals/ALL CAPS

REALLY COOL



# Capitals/ALL CAPS



**this is max**





# Lowercase letters

this is max



Good manners are called.....





**Imagine the word that means  
online etiquette**

# Netiquette



**Netiquette is a  
blend of**



Netiquette

# Internet + Etiquette

BTW\*  
BE  
POLITE



# Questions?

Where.....?

What.....?

Why.....?



# Ideas?





# Work in groups

**Every group will have 1 picture.**

Look at the pictures, describe them and make up rules of Netiquette.



Hi @wrk but ringl8. Dk when il  
b dun. Sry, cm. Btw mtg wuz  
gr8! Cu 2nite.

Options

Back

# Avoid using too many acronyms and abbreviations

Hi @wrk but ringl8. Dk when il  
b dun. Sry, cm. Btw mtg wuz  
gr8! Cu 2nite.

Options

Back



HELLO

HELLO



☆ HotStuff1212@aol.com to me

8/20/13 10:13 PM



HELLO THANKS FOR READING MY EMIAL, I WAS WUNDERING  
IF U HAVE ANY JOB OPENINGS RIGHT NOW. I CLIPPED MY  
RESUME TO THIS EMAIL, HOPE YOU GET IT OK.

THANK U!

TAKE CARE,

SAM:)

# Avoid writing in ALL CAPS

## Avoid shouting



HELLO

HELLO



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TAKE CARE,

SAM:)

**This picture of you doing a face plant at the beach was posted on Instagram without your permission. How did it make you feel when everyone was teasing you about your lack of grace?**



# Always be kind

## Avoid posting without permission

This picture of you doing a face plant at the beach was posted on Instagram without your permission. How did it make you feel when everyone was teasing you about your lack of grace?



I is tried of people judging others based on  
grammar. It aint **fare**.

WEBSTER'S  
NEW WORLD



# Use proper grammar and spelling

I is tried of people judging others based on grammar. It aint **fare**.

WEBSTER'S  
NEW WORLD



# Treat others as you would wish to be treated

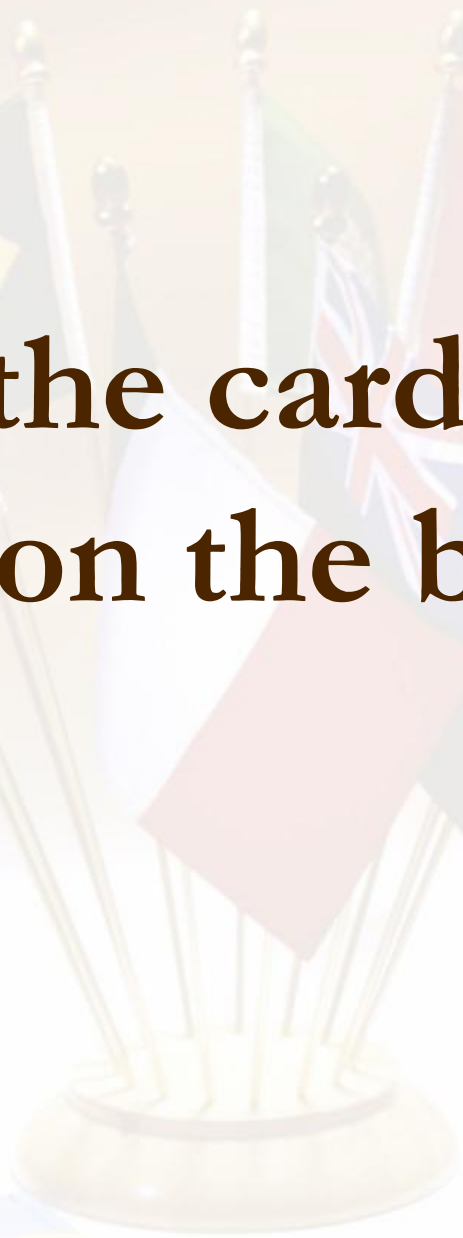




# Adapt your style of language



**Put the cards with the  
rules on the blackboard.**



**What rules are appropriate  
for all kinds  
of communication?**



"Evil communication  
corrupts good manners. I  
hope to live to hear that  
good communication  
corrects bad manners."  
—Benjamin Banneker





Thanks for attention

