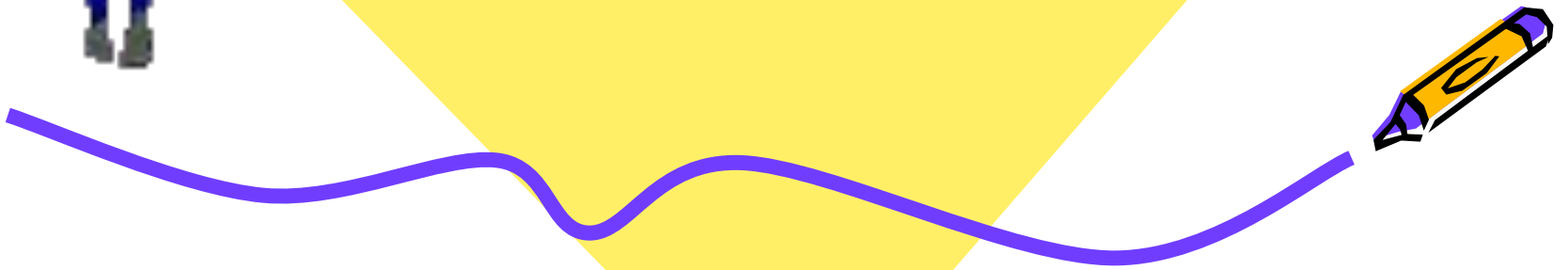




Don't Smoke!

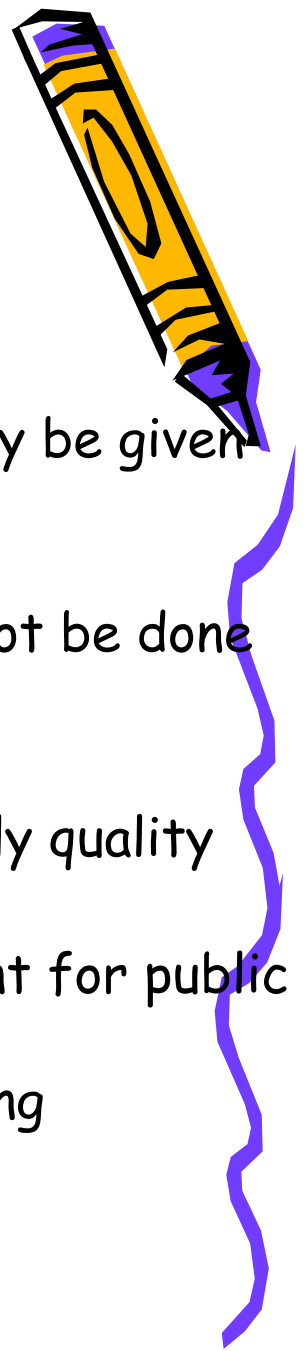


Vocabulary

- Admittedly (adj)- по общему признанию или соглашению
- Appease (v)- успокаивать, умиротворять
- Conscience (n)- совесть
- Lukewarm (a) - равнодушный, вялый
- commodity (n)- товар
- Revenue (n) - годовой доход
- Discreetly (adj) - осторожно, сдержанно
- Conceivably (adj) - предположительно
- In the long run - в конце концов
- Drastic (a) - решительный, крутой
- Insidious (a) - коварный, предательский
- Virile (a) - мужественный, сильный
- Utter (a) - абсолютный, крайний
- Dire (a) - ужасный, страшный
- Quit (v), give up - бросать, прекращать



Match the words and their meanings or synonyms



- | | |
|-----------------|--|
| 1. Dire | a make quiet or calm |
| 2. virile | b complete, total |
| 3. tax | c settled practice, esp. that cannot easily be given up |
| 4. utter | d having a strong or violent effect |
| 5. appease | e order with authority that smth. must not be done |
| 6. drastic | f comradeship, feeling of unity |
| 7. ban | g feel or have pain, loss, etc. |
| 8. insidious | h having or showing strength, energy, manly quality |
| 9. togetherness | i dreadful, terrible |
| 10. lukewarm | j money paid by citizens to the government for public purposes |
| 11. habit | k not eager either in supporting or opposing |
| 12. suffer | l doing harm secretly, unseen |
| 13. quit | m stop, leave |



Listening and check

- What are several things you can always count on ?
- Which travels faster, heat or cold ?
- How do you make a slow horse fast ?
- Who is the strongest man in the world ?
- What is the between ignorance and apathy ?



1. Your fingers.
2. Heat, because you can catch cold easily.
3. Take away its food.
4. A policeman, because he can hold up traffic.
5. I don't know and I don't care



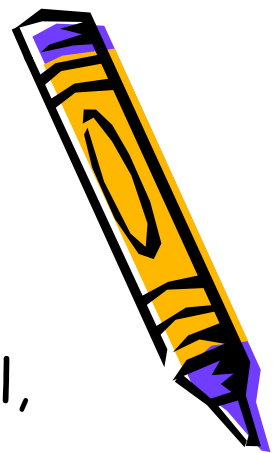
Cuba

- Every 42 Seconds Someone Attempts Suicide
- Every 17 Minutes Someone Dies By Suicide (From the National Center for Suicide Statistics, 2006)



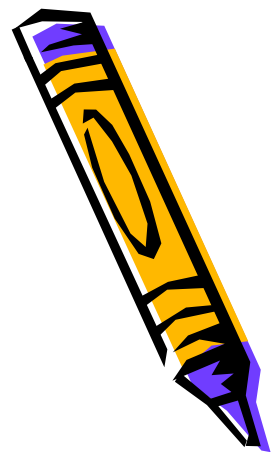
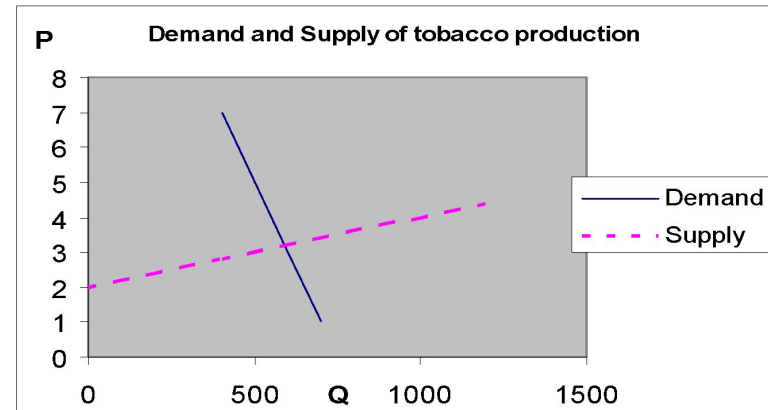
Cuba

- Smoking causes (or, if someone would be lucky, it might cause) many different illnesses like lung and mouth cancer, heart disease, oral cavity. In general, the risk of developing a tobacco-related cancer depends on the intensity of the habit as determined by a duration of the smoking habit, a number of cigarettes smoked per day, a tar content of the cigarette, and the depth of inhalation.



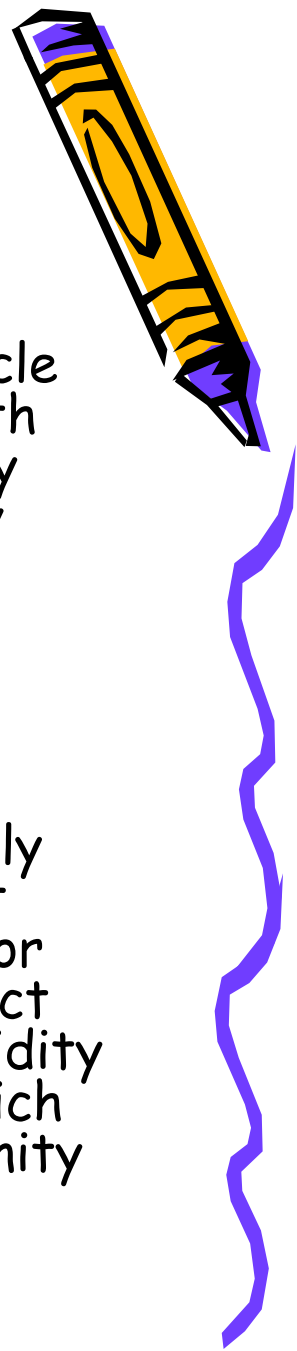
Cuba

- In fact, a tobacco-producing industry is very profitable, and of course, these companies try to find or sometimes to invent some evidences and reasons why people need to use their harmful production. I believe that the anti-smoking programs cause great losses to them, and someday they will succeed and it would not be profitable for producers to continue operating any more.
- Figure 1 shows that the demand curve for tobacco production is very inelastic, because it is highly addictive and has no close substitutes. Buyers could not reject a considerable amount of it in response to a large increase in price.



Cuba

- Smoking is one of social problems and despite some people considering it to be like motorcycle riding or other risky occupation, it is not worth totally risking. The conscious part of humanity ought to help smokers to give up this habit by trying to restrict smoking by all means. Then there would be one social problem less.
- Moreover, smoking is a great fraud of all humanity. Smoking provides us with the same "virtues", and all people, particularly at an early age, previously pretending to each other, that smoking is a sort of pleasure and relaxation for them, start getting pleasure just from the fact they have got addicted years later. This stupidity came out of tobacco producing companies, which made a fetish of a considerable part of humanity from an old Indian ritual tradition.





Smoking in Estonia



- Cigarette smoking is spread fairly evenly across Europe among teenagers.
- Russia and Finland rate highly on children who have smoked more than 40 times in their life - while Cyprus and Portugal are at the foot of this league table.
- There is huge disparity in the use of cannabis - the most popular drug among teenagers.
- While Cypriot, Maltese and Greek teenagers were least likely to have tried it, the UK and France tied for top place, with 35% of children confessing to having experimented.



Teenage and drugs in Europe

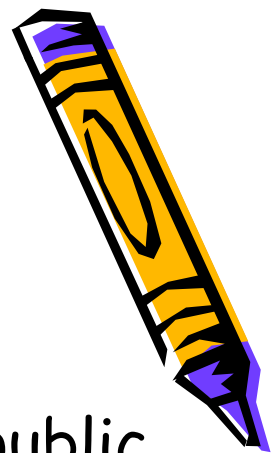
- When it comes to less popular drugs, such as amphetamines, LSD and ecstasy, some countries stand out.
- In Estonia, 7% of teenagers have tried amphetamines - while virtually no Romanian teenagers own up to using them.
- Neighboring Latvia has an ecstasy culture - 6% of teenagers have taken it, compared to none in Hungary.



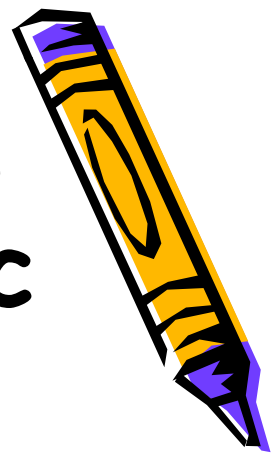
Smoking in France



- Smoking will be banned in all public places in France from next February.
- Smoking is a well-known French past time but the Prime Minister, Dominique de Villepin, says smoking kills more than 13 people a day in France.
- He called it an "unacceptable reality".



"We have decided to ban (smoking) tobacco in public places."



- The prime minister announced Sunday a ban on smoking in public places like offices, schools and public buildings will start in February, while restaurants, dance clubs and some types of bars can delay applying the order until 2008.
- The new rule will affect schools, train stations, airports, offices, public buildings and other enclosed public spaces starting Feb. 1, Villepin said. Restaurants, discos and special cafes where tobacco is sold will be given an "adjustment" period until Jan. 1, 2008.



- He has announced a ban on smoking in public places including train stations, museums, government offices and shops, but not on streets or in private places such as houses or hotel rooms.
- Cafes, nightclubs and restaurants will be given until January 2008 to adapt to the new rules.
- Those found in breach of the ban will be given fines - \$130 for individuals and \$250 for the premises where the offence occurred.
- Recent opinion polls in France suggest 70 per cent of people support the ban.



Norway

- Norway since June 1 enters the prohibition of smoking in bars and restaurants. In it she has followed to an example of Ireland, becoming the second country in the pattern which has prohibited smoking in the public places. In Ireland the conforming law has taken effect since March 29.

" It is a remarkable stage phase in our policy of public health services, - the Norwegian Minister of Health Dagffin Haibratten considers counts. In interview he has declared to the journalists: " In some years we shall look back and we shall ask ourselves: why we have not made it earlier " .

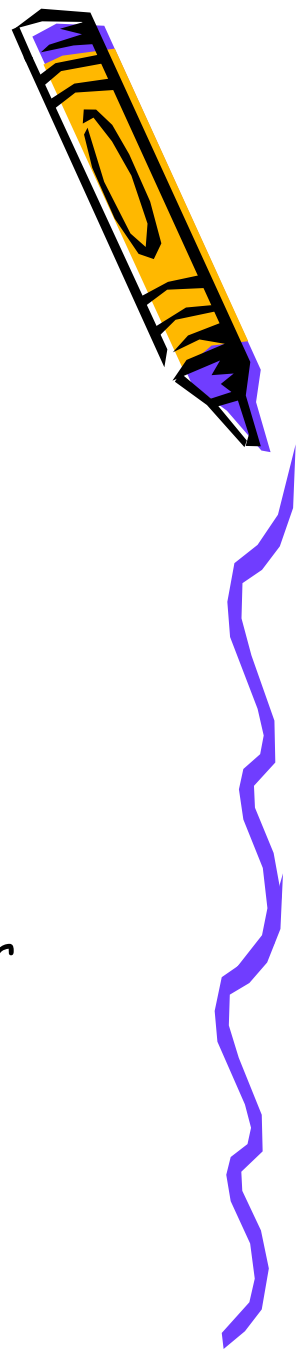
In Norway smoking in the public places: on activity, in scroll bars, transport - was limited in 1988.

In Norway smokes 26 % of the population. A threshold established by World-wide organization of public health services, is 20 %.



Norway laws

- The government of Norway has promised to accept the laws, which one completely will deprive the tobacco companies of an advertising and marketing gantry. It becomes the most severe campaign against smoking in Europe.
- The government of Norway underlines, that the restraining legal mode in relation to smoking is relevant for strife with favour for tobacco. As Mr. Hibrotten has declared, « smokes third of Norwegians. It is much less, than 10 years back. Our restraining laws bring fetuses. In 2001 70 000 Norwegians have thrown to smoke. The idea is simple: if successfully to struggle with marketing and advertising, the sales of tobacco items will fall

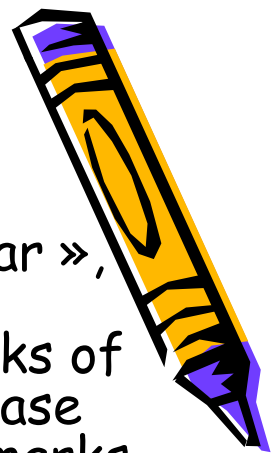


Smoking in the USA

- The federal court of the USA has recognized group of tobacco campaigns, among which one Philip Morris USA guilty of hiding during several decades of the truth about parasitic consequences of smoking. As informs AFP, henceforth it will be forbidden to the sires of cigarettes to use on production the terms indicating a under degree of a harm, brought to her.



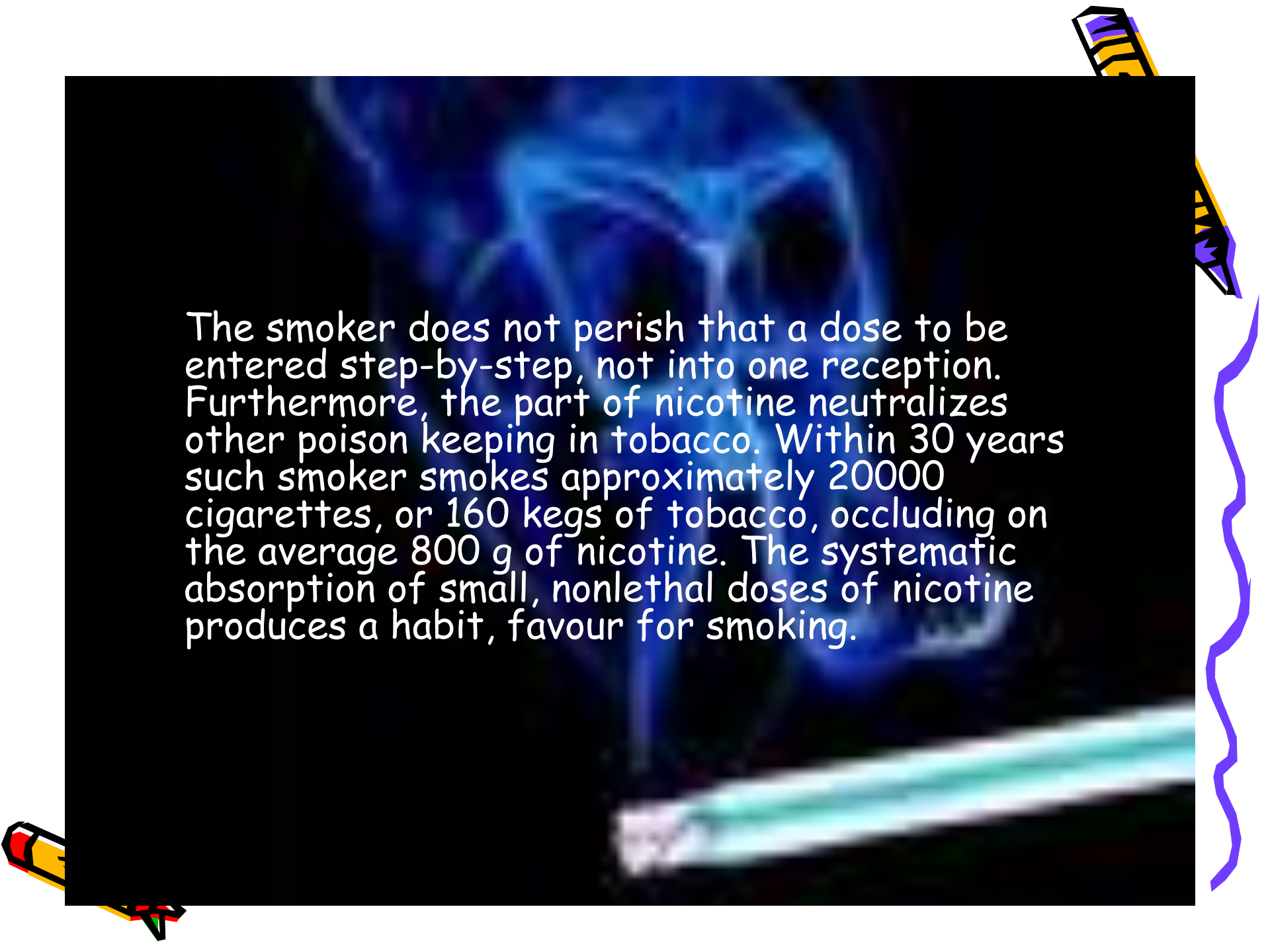
- « Forbidden descriptions include such words, as « low tar », « light », « ultra light », « mild », « natural » and any other words convincing the buyer that the smoking marks of cigarettes with this description reduces danger of disease as contrasted to by smoking other сигаретных of the marks ».
- The court also has bound to the tobacco companies to act with « by the corrective applications », in which one the dangers of smoking, and also « manipulations with design of cigarettes attempted for maintenance of favorable deliveries of nicotine » should be mentioned. These applications should be located on web-sites of the companies, are printed out by separate inserts in сигаретных members, and also are printed out as the full-page advertising publications in the Sunday issue of a number of the American newspapers.



Our health

- Nicotine - one of the most dangerous poisons phylogenous. The auks (sparrows, pigeons) perish, if to their bill only to bring a glass rod, wetted nicotine. The rabbit perishes from 1/4 drips of nicotine, dog - from 1/2 drips. For the person the lethal dose of nicotine makes from 50 up to 100 мг, or 2-3 drips. . Such dose goes daily in a blood after выкуривания 20-25 cigarettes (in one cigarette is contained approximately 6-8 milligram of nicotine, from which one 3-4 mg falls in a blood).



A hand holding a lit cigarette with smoke rising. The background is dark with a blue glow around the cigarette. The text is overlaid on the image.

The smoker does not perish that a dose to be entered step-by-step, not into one reception. Furthermore, the part of nicotine neutralizes other poison keeping in tobacco. Within 30 years such smoker smokes approximately 20000 cigarettes, or 160 kegs of tobacco, occluding on the average 800 g of nicotine. The systematic absorption of small, nonlethal doses of nicotine produces a habit, favour for smoking.

Let's discuss

- The governments of most countries ban advertising cigarettes.
- Tobacco is a wonderful commodity to tax.
- There is no doubt that most countries conduct shortsighted policy concerning smoking.
- Smoking is banned in all public places in this country.
- Hundreds of non-smokers die of lung cancer every year because they live or work with smokers.
- As a rule people don't believe that there is a definite link between smoking and bronchial troubles, heart disease and lung cancer.
- There is no doubt, that everybody would be much better-off without smoking.
- Advertising cigarettes is as insidious as it is dishonest.
- Smoking may be not as harmful as most people shout about it.



Grammar

Real Condition

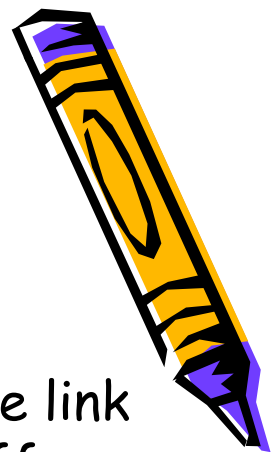
-will do smth. If-does

- You will suffer from lung disease if you continue to smoke.
- If you smoke and you still don't believe that there's definite link between smoking and bronchial troubles you will certainly suffer the consequences

Unreal Condition

-would do smth. if-did
could
might

- Everybody would be much better-off if smoking were banned altogether.
- If the government of the world were honestly concerned about the welfare of their people, they would conduct aggressive antismoking campaigns



1. Insert the verbs in the necessary forms

If you ...to Rome...the Colosseum. (go, see)

If you ... to London maybe you ... the queen (go, see)

If you ... with me you ... anything (stay, not see)

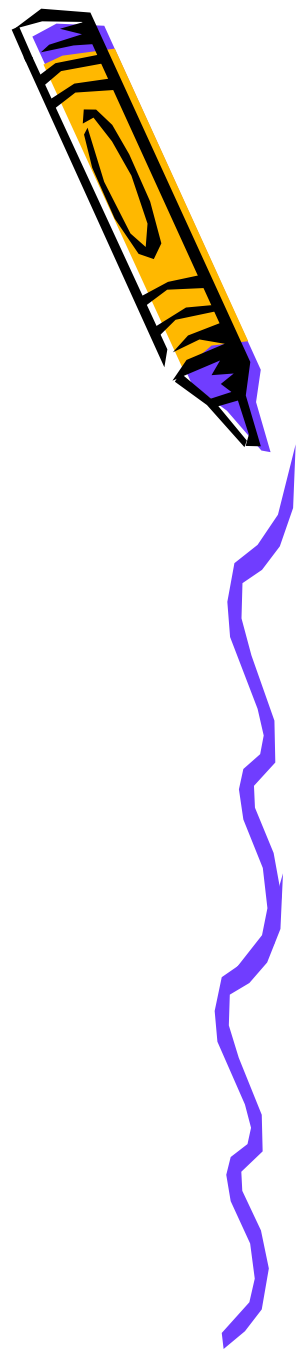
But you'll be very happy, that's for sure.

If it ... a year I ... you my darling. (take, find)

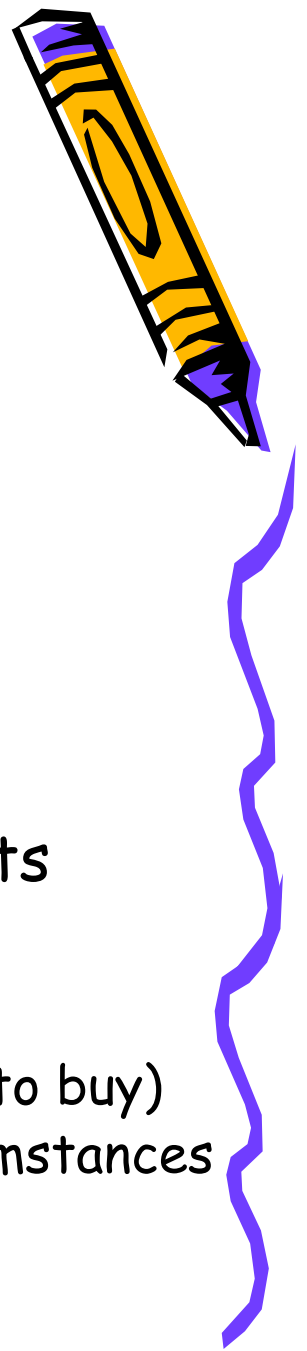
If I ... some money... you ... and with me ? (make, come, stay)

If I ... you nicely ... you a cup of tea ? (leave, be)

Then I'll be very happy, that's for sure.



2. Complete the following rhymes with appropriate verb-forms according to the model of the first line



Would you walk to China if you had the time ?

... you ... at a quarter to three ?

... you ... to China if you ... the time ?

... you ... to China with me ?

Of course, I ... to China if I ... the time.

I... at a quarter to three.

Of course, I ... to China if I ... the time.

If I ... only free.

(walk, leave, have, be)

3. Complete the following sentences, use the prompts

I would never take up the habit if... (to be married / single)

If smoking were banned altogether ... (healthier, happier)

Provided we had known the consequences ... (not to eat, not to buy)

We would have acted differently if ... (the circumstances to be different).



Which of the proverbs is illustrated by the picture? Why?



EXPRESS YOURSELF

1 Open discussion. Work in groups of four or five. You are talking about smoking. Choose the role and use the appropriate functions. Don't forget to use the Real Condition and Unreal Condition sentences.

Discussion group:

- The surgeon general;
- The head of a tobacco company;
- A government member;
- A member of a smokequitters club;

Other smokers and non-smokers.



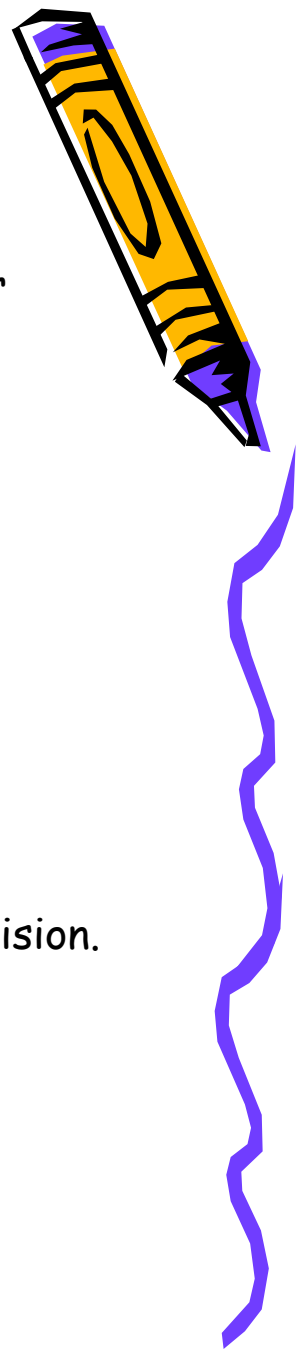
Judge the cigarette

Roles:

- Secretary
- Prosecutor
- Investigator
- Victim
- Lawyer
- Ecologist
- Firefighter
- Cigarette



Judge the cigarette



Secretary: Ladies and gentlemen! Today the court is the chief prosecutor
Mr.Meeting

Stand up! The court is coming!

Sit down please!

Prosecuter: Today we are going to listen about deliberate attempt
(преднамеренное
покушение) on human life.

The defendant (подсудимая) is well-known cigarette.

Enter the defendant!

(Cigarette enters.)

Let"s listen to Mrs. Obidchikova (the investigator- следователь).

Investigator: Mr.Court! Today we"ll listen to witnesses to make a fair decision.

We are dealing with criminal!

It looks smart, beautiful, clever. Let's listen to Mr. Dochlyakov.

You have to tell only the truth!



Judge the cigarette



Victim (потерпевший):

I met her (показывает на сигарету), when I was in 6-th grade.

I've heard about her before. I am not very strong and I have only few friends. I wanted to pay attention to me. That's why I met her closer. After first cigarette I had a headache, was very nervous, had choking cough. But I did not want to look weak. Soon, I got used to it and can not imagine life without it. It became difficult for me to remember lessons. I finish school year with a lot of bad marks. And now I have a terrible pain of hands and

feet. When I visited a doctor, I was told, that it is because of the cigarette.

Prosecuter: Mrs. Obidchikova! Are witnesses ready?

Investigator: Let me introduce Mrs Gradusnikova- a doctor.



Judge the cigarette

Investigator: Let me introduce Mrs Gradusnikova- a doctor.

Doctor: I treat this person. I am sure, that everything is because of cigarette.
People called tobacco black grass.

Chemists have shown that smoking forms about 6 thousands substances.

A man, smoking a pack of cigarettes a day gets the same dose of radiation.

Tobacco is an enemy of immunity. That is why smoking people have serious illnesses.

I would like to explain about pain in hands and feet. Nicotine narrows blood vessels and the cells suffer. That is why growth is delayed, memory becomes worse. It may be even gangrene.

Prosecuter: Welcome to next witness- Ms Polzuncova -pediastrist.

Pediastrist: Children, who are born from smoking parents, have very weak organism.

Brain suffers very much. That is why these children visit neurologist very often. Genetic properties of child change, because tobacco contains radiation substances.



Judge the cigarette

Prosecuter: What are the results? Let's listen to lawyer.

Lawyer: Tobacco business is very huge. And smoking is man's weakness, his own business.

To sum up, smoking is a personal matter.

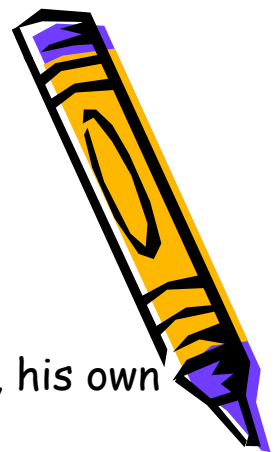
Investigator: Lawyer is not right. He does not tell us all facts. Public health becomes worth. So, Look at cigarette! How she is dressed! What is the wrapper!

Billions of dollars are spent in its advertisement!

We still have witnesses. Listen to Mr. Zelenov (ecologist) and Mr Firefighter. And sum up if smoking is a personal matter as Mr.Lawyer presented, or it is worth (стоит) to judge cigarette.

Zelenov: The air in the room is getting worth in 20 times.

Firefighter: Everybody knows that fires are because of cigarettes. Big forest can be burnt in minutes because of cigarettes. Take in account these facts!



Judge the cigarette

Prosecutor: Accused! What can you say for yourself?

Cigarette: Dear Court! Sorry me, please! Of course, I can not deny everything, but you know

That everything depends on the man himself.

Only the man chooses to smoke or not. Pity me, save from life sentence.

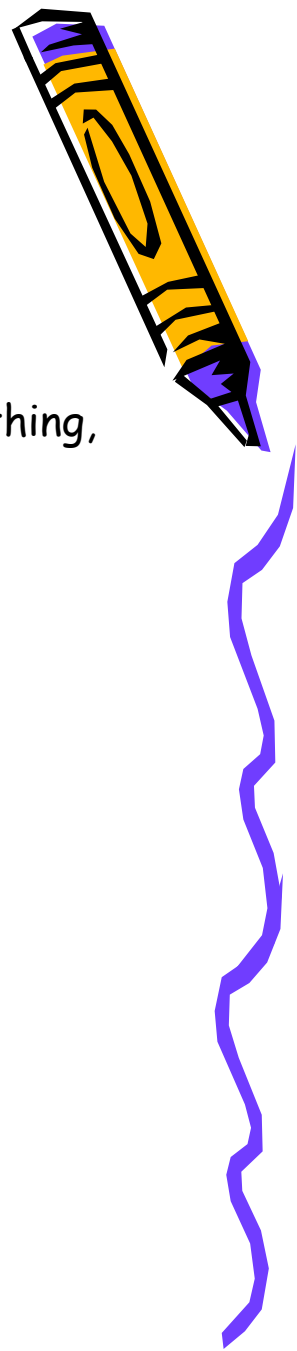
Prosecutor: Court removed at the meeting!

Advertise your posters!

Secretary: Stand up! Court is coming!

Prosecutor: The court found guilty of a cigarette :

- * to destroy human life, health and future
- * to live in spoiled environment
- * to creat fires



Judge the cigarette

The court sentenced : to expel the cigarette from our school!

Ask our class to be responsible.

The Court thanked everyone for help!

We all have done good job today.

Thank you for your cooperation!

