

**Everybody Lies**



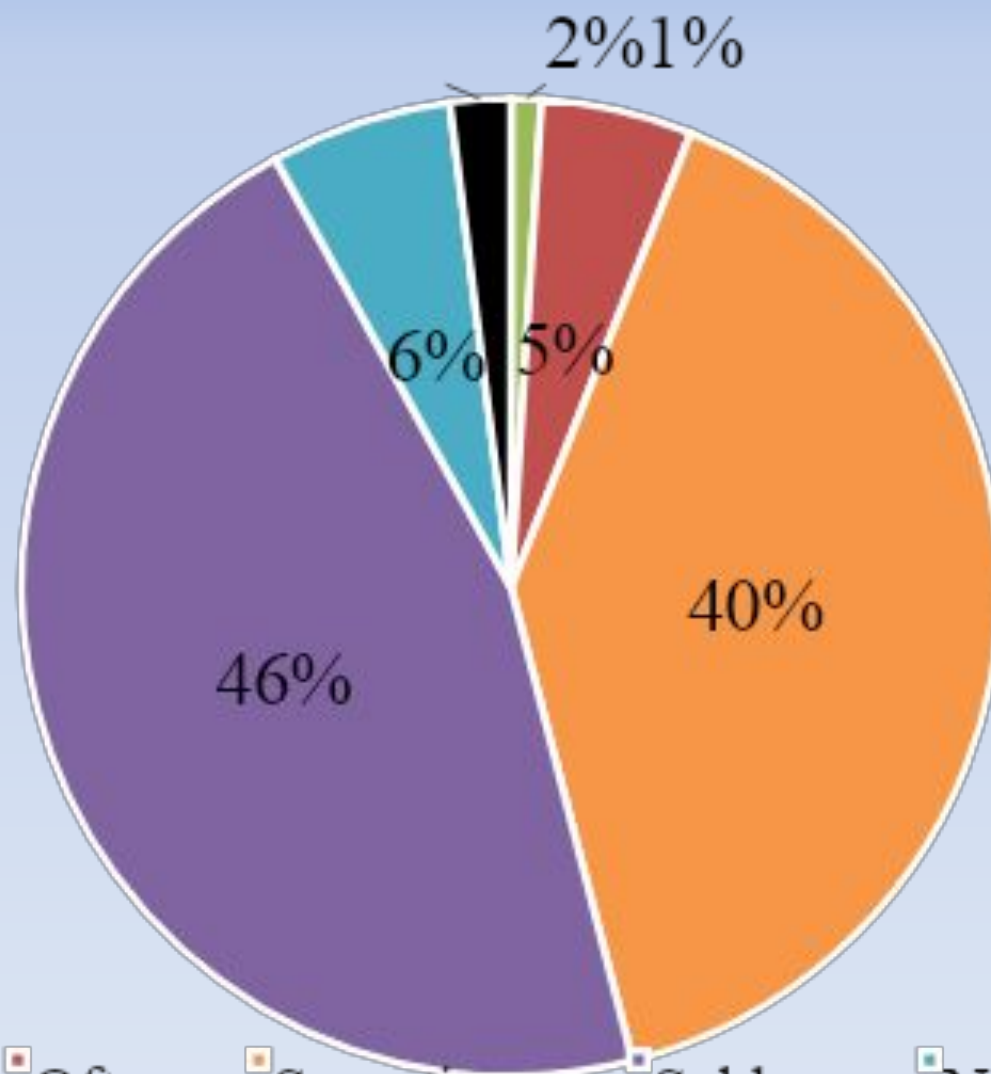
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**How often do you tell  
a lie or untruth in  
everyday life?**



**What is the worst  
thing you've ever  
lied about?**

# How often do you tell a lie ...



■ Quite often

■ Often

■ Sometimes

■ Seldom

■ Never

■ No answer

# What is the worst thing you've ever lied about?



- Being sick
- Liking someone's clothes
- Telling someone that you're listening when you aren't
- Seeing a movie you haven't actually seen
- Being in a relationship
- Being in a relationship, but only to get someone to leave you alone
- Being "FIVE MINUTE AWAY"
- Liking someone's cooking
- .....

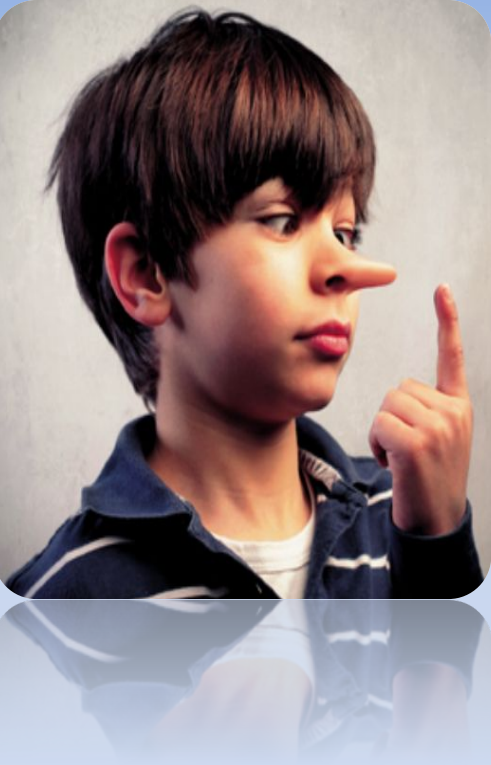
# CHILDREN'S ANSWERS (10 – 12 YEARS)



**1st place** - Being sick (75%)

**2nd place** - Telling someone that you're listening when you aren't (25%)

**3d place** - Being "five minute away" (5%)



# TEEN'S ANSWERS (13 – 18 YEARS)

**1st place** - Being “five minute away” (43%)

**2nd place** - Liking someone's clothes (40%)

**3d place** - Seeing a movie you haven't actually seen (17%)



# ADULT'S ANSWERS (20 – ... YEARS)

**1st place** – (The biggest lie we tell ourselves)

**“I don’t need to write that down, I’ll remember it!”(79%)**

**2nd place** - Being “five minute away” (12%)

**3d place** - Liking someone’s cooking (9%)

Everyone at least once in his life told a falsehood. Someone tells blatant lies, someone justifies a little trick by the desire of good for another person.

In General, everyone understands lies of their own and operates on the basis of these considerations.

In other words, it doesn't care if we're black, white, short, tall, fat, skinny, young, old, rich or poor. We all cheat ... Sometimes ...