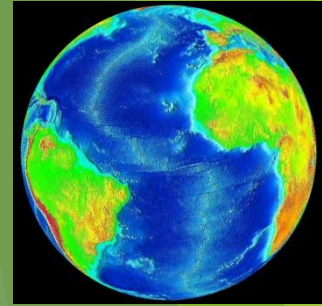




# This Land

*(tune: This Land is Your Land)*

This land is your land  
This land is my land,  
Let's work together  
To make it better  
From tall green forests  
to clear blue waters  
This land depends  
on you and me!



**APRIL 22**

**The Earth Day**



**Why do you think it is important to celebrate the Earth Day?**





Overcrowding

Air, water, nuclear pollutions

Acid rain

Destruction of natural resources

Ecological problems

Greenhouse effect

Radiation

Ozone layer





What do you think people  
can do to protect  
the environment?



# APRIL 22



It is the day  
for people  
to learn what  
they can do  
to save the Earth



The first Earth Day celebration took place on April 22, 1970, a date that many consider to be the birth of the modern environmental movement. The purpose of Earth Day is to bring national attention to issues impacting the Earth and ways to help protect the environment so that future generations may also enjoy it.



In December 1970, 7 months after the first Earth Day celebration, the U.S. Congress created the Environmental Protection Agency to monitor and protect the environment.



**In 1990 the  
holiday  
became  
international.**





**REDUCE**  
**REUSE**  
**RECYCLE**

The three R's of the environment are:  
**Reduce** (generating less waste each day);  
**Reuse** (using products multiple times instead of discarding them);  
and **Recycle** (collecting products so they can be turned into new ones).

What must we reduce?  
We must reduce

Using electricity



Using running  
water



What can we reuse?  
We can reuse

Glass bottles and  
tins



Metal tins



# What can we recycle? We can recycle

All kinds of paper



All kinds of plastic



All kinds of metal



Remember these 3 R's!



**REDUCE**  
**REUSE**  
**RECYCLE**



What can we do to save the planet?

Activities associated with helping the Earth often include planting trees, raising awareness about recycling, volunteering for green projects, and reducing the amount of energy people consume.



Read and translate the words

petition  
signatures  
samples  
community  
board  
officials  
mural



<http://vimeo.com/11237226>

3,840 Minutes Saving a Local Park



# 3,840 Minutes Saving a Local Park



- 1. Who started the campaign?**
- 2. What is the name of their campaign?**
- 3. What do they want to do with the ball fields?**

Watch the film again. Use The Present Perfect to say what the group has done and what it hasn't done yet.

e.g. *Find volunteers*

*They have found volunteers.*

1. Write a petition
2. Collect signatures for the campaign
3. Present the petition to the local community board
4. Plant trees and flowers
5. Write an article to the local newspaper
6. Collect and study samples of soil
7. Research health and environmental conditions in their community
8. Meet with the local officials
9. Paint benches
10. Do a mural on the outside of a bathroom building

What will you need if you want to start a campaign? Make sentences.

If we want



to clean a polluted area  
to plant flowers  
to lay out a park  
to paint benches

we'll need

spades

rakes

gloves

paint

trash bags

paintbrushes

dump trucks

flower seeds

young trees

volunteers

donations

permission from local officials

Imagine that you want to organize a successful campaign. What can you do to let as many people as possible learn about your campaign? Match parts of the sentences.

**We can**

tell about the campaign to  
put an article about the campaign in  
make a presentation in  
write letters about your campaign to  
talk about the campaign on  
develop

a local newspaper  
a special website about  
the campaign  
your friends and  
neighbours  
the radio or on TV  
your class or school  
popular ecological  
organizations

# Homework

Imagine you want to start a campaign to improve the ecological situation in your town.

1. Choose an aim of your campaign (e.g. to plant trees in a local park)
2. Think of a name for your campaign.
3. Decide what you need for your campaign.
4. Think what you can do to make the campaign popular.
5. Make an action plan for your campaign and present it to the class.

# OUR GREEN RESOLUTIONS



# Be GREEN at home!



- ▶ *Turn off the lights when you leave your room;*
- ▶ *Turn off the monitor when you're not using computer;*
- ▶ *Always think about how much energy you use;*
- ▶ *Close the faucet when you don't need it;*
- ▶ *Take showers instead of baths;*
- ▶ *Use the dishwasher and washing machine only when fully loaded;*
- ▶ *Use paper, not plastic*

# Be GREEN in the countryside!



- Don't hurt animals and birds;
- Don't damage birds' nests;
- Feed animals and birds in winter;
- Don't cut down baby trees;
- Don't paint on trees;
- Don't throw rubbish into the rivers;
- Don't leave litter after your picnics;
- Never forget that you are the admire, not the aggressor;
- Don't leave fire.



# Be GREEN at school!



- Ride your bicycle to school, a lot of cars pollute the air;
- Use both parts of the paper for writing or drawing something;
- Turn off the lights and computers when you leave school;
- Organize the ecological school groups.

# *Everyday is Earth Day*



*Everyday is Earth Day,  
If it's not cold or wet or hot  
Pitch in to save the planet  
It's the only one we've got.*

*-Author Unknown*

We can only  
change the world  
by changing men.

Wells

