

How was your summer vacation?

- Write about 2-3 sentences. Use at least 6 adjectives, 4 verbs in your sentences.



Module Starter

Revision



test-n

















- Which of these disasters are natural?
- Which of them are man-made?

WATCH VIDEO

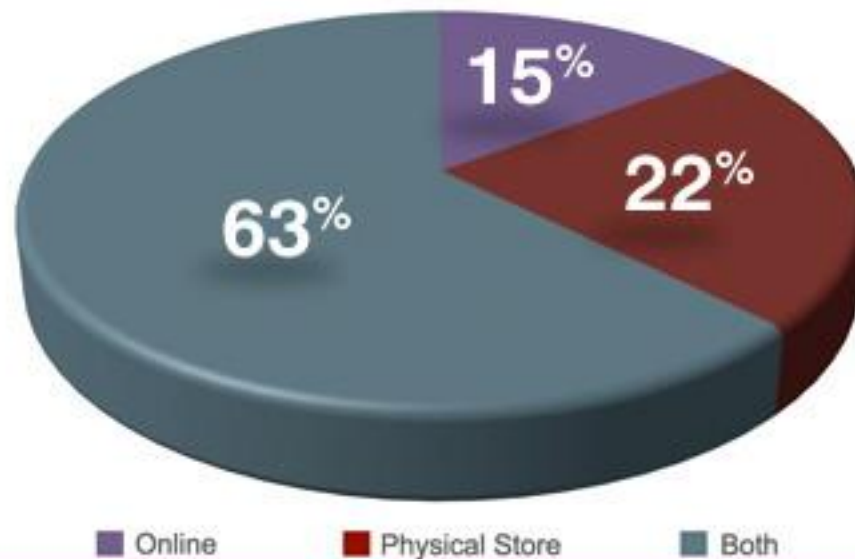


Listening task



- What do people prefer more:
online shopping or usual ?

Do you prefer to shop in a physical store location or online?



Source: JiWire, Q3 2011.

- Why online shopping?

Why Consumer prefer Shopping Online



Time Saving

73%



Less Taxes

30%



Easy to Compare Price

59%



No Crowd

58%



More Variety

67%



Spend less on gas

40%



Less Prices

55%



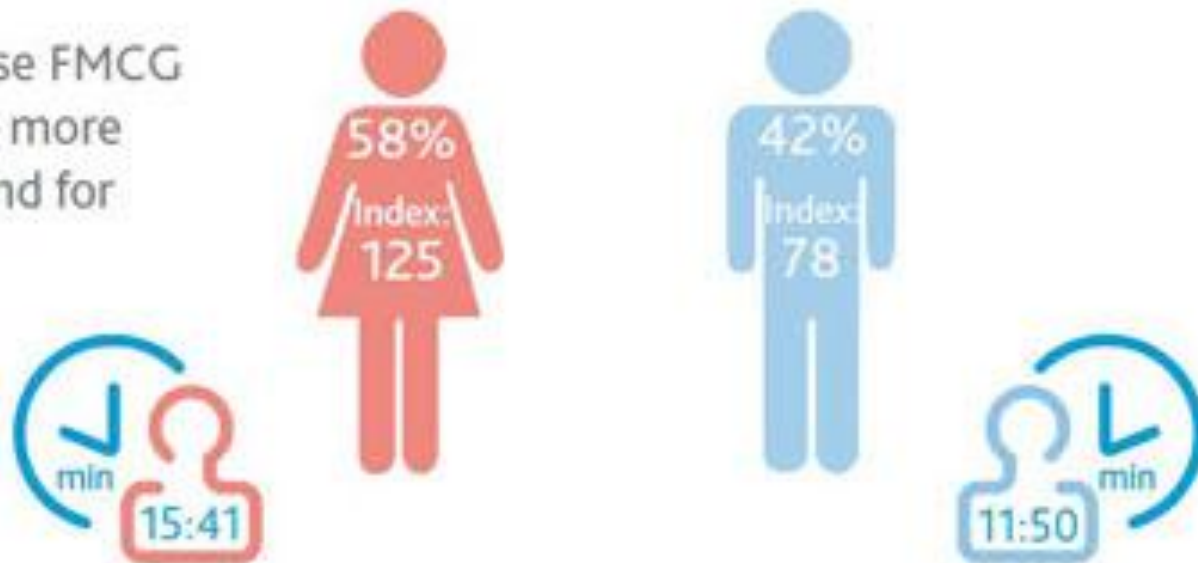
Other

3%

User profile of FMCG online shops

Internet visitors May 2012

Women use FMCG online shops more frequently and for longer



Listening task

- h
e
r
i
c

