

# How was your summer vacation?

- Write about 2-3 sentences. Use at least 6 adjectives, 4 verbs in your sentences.



# Module Starter

Revision



test-n



















- Which of these disasters are natural?
- Which of them are man-made?

*WATCH VIDEO*





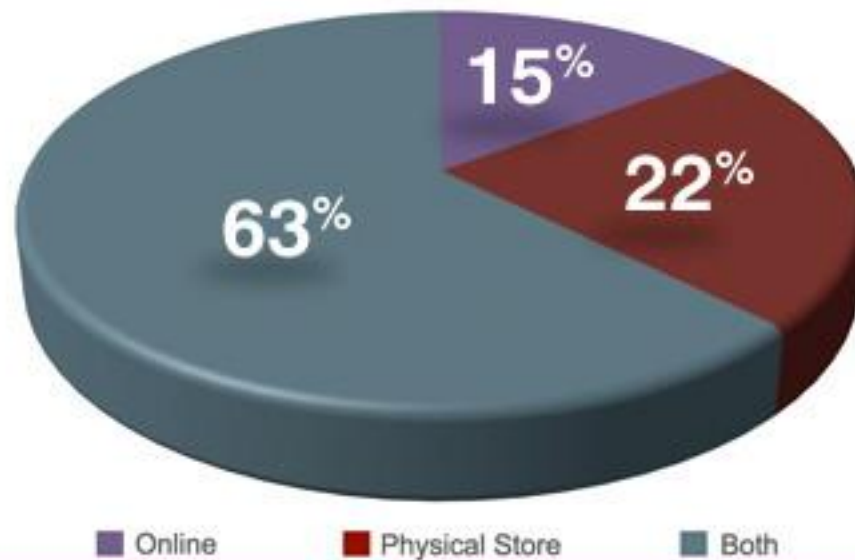
# Listening task



- What do people prefer more:  
online shopping or usual ?



## Do you prefer to shop in a physical store location or online?



Source: JiWire, Q3 2011.

- Why online shopping?

# Why Consumer prefer Shopping Online



Time Saving

73%



Less Taxes

30%



Easy to Compare Price

59%



No Crowd

58%



More Variety

67%



Spend less on gas

40%



Less Prices

55%



Other

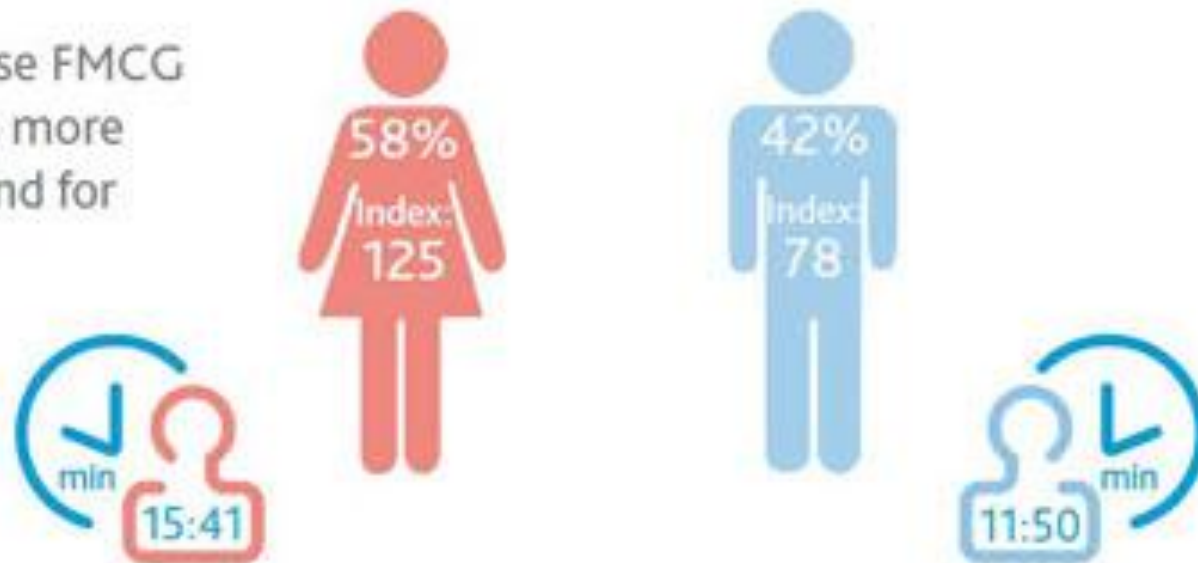
3%



## User profile of FMCG online shops

Internet visitors May 2012

**Women** use FMCG online shops more frequently and for longer



# Listening task

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c

