

Stylistics of the author and of the reader.

The notion of decoding.

- Decoding stylistics is the most recent trend in stylistic research that employs theoretical findings in such areas of science as information theory, psychology, statistical studies in combination with linguistics, literary theory, history of art, literary criticism, etc.

Sender – Message - Receiver

Speaker (writer) - Book - Reader

- The term 'decoding stylistics' came from the application of the theory of information to linguistics by such authors as M. Riffatrrre, Y. Lotman, I. V. Arnold and others.



The writer receives diverse information from the outside world. Some of it becomes a source for his creative work. He processes this information and recreates it in his own esthetic images that become a vehicle to pass his vision to the addressee, his readers. The process of internalizing of the outside information and translating it into his imagery is called 'encoding'..



- Decoding stylistics investigates the levels phonetic, graphical, lexical, and grammatical.
- Ideas, events, characters, emotions and an author's attitudes are all encoded in the text through language.



Thank you for your attention !

