



How

**Green** are  
you?

Green Citizens always  
follow these Green Rules.



# Reduce Reuse Recycle

THREE  
GOLDEN "R"

# Reduce means save!

**REDUCE**

Not producing unnecessary waste in the first place—so there's zero impact on the environment.

**Why it is needed?**

- Every product requires natural resources.
- To avoid landfilling/reduction of methane
- Saves energy
- To reduce pollution
- It costs your pocket (Rs.1500 to Rs.2000 per Tonne)
- An expected 50% increase in the next 10 years

Reduce, Reuse, Recycle.

Every 1000 sheets of paper costs as a **TREE**

So, Consider the impact of using paper in the Environment.

An infographic with a yellow background. It features a green tree illustration and text explaining the environmental cost of paper. It includes the 'Reduce, Reuse, Recycle' slogan and a call to action to consider the impact of paper use.

# Help means don't harm!





# What we can do to help.



**We Can**  
Reduce Waste

**REDUCE**  
THE AMOUNT OF  
MATERIALS  
YOU USE WHICH

**REDUCES**  
THE AMOUNT  
OF WASTE  
YOU CREATE.

**REUSE**  
MATERIALS  
WHEN POSSIBLE

**RECYCLE**  
WHENEVER  
POSSIBLE

**RETHINK**  
THE MATERIALS

YOU USE  
AND THOSE  
YOU THROW AWAY

The infographic is a vertical stack of three horizontal panels. The top panel features the word 'REDUCE' in large blue letters, with a sub-headline 'THE AMOUNT OF MATERIALS YOU USE WHICH' and an illustration of a shopping cart with an arrow pointing to a smaller shopping cart. The middle panel features the word 'REUSE' in large blue letters, with a sub-headline 'MATERIALS WHEN POSSIBLE' and an illustration of a recycling symbol. The bottom panel features the word 'RECYCLE' in large blue letters, with a sub-headline 'WHENEVER POSSIBLE' and an illustration of a recycling bin. Below these panels are three green speech bubbles containing the text 'RETHINK THE MATERIALS', 'YOU USE AND THOSE', and 'YOU THROW AWAY'.



Thank  
you!