



Hamleys-the land of toys

Regent Street has always been the home of many shops for about several centuries, so Hamleys that marked its 250th anniversary is also here





- Hamleys is a big toy shop in Regent Street in London. It is named after his first owner, William Hamley, who founded this famous shop. There is a network of the Hamleys shops now, but the one in Regent Street is the most famous and biggest, and the first shop appeared in 1760.
- The shop has seven floors, and you will find any toy that you want. Hamleys is the shop where you go to buy one small game, and you will buy at nearly five. If you go to London you should... no, you must go to this «land of toys»



Hamleys is one of the world's largest toy shop and one of the major tourists' attraction. About 5 million visitors come here every year.

7 floors of the shop cover the area of 5.000 square metres



You can get all necessary information of toys' categories on each floor





- The ground floor is traditionally for soft toys. There are over 1000 different types of teddy-bears, monkeys, lions, exotic turtles and dolphins and even life-sized giraffes and elephants
- The basement is the kingdom of computer games, consoles, construction toys of LEGO, electronic gadgets and so forth.
- The first floor is for board games, jigsaws, science. You can find a small “Build-A-Bear Workshop” here as well as Sweet Shop with tasty things to eat



Basement—Interactive—Leg
o, construction toys,
electronic gadgets, computer
games



Teddy-bears of different kinds and shapes are



*But you can design with the help of a computer
and make up your own teddy-bear in the
"Build-A-Bear" workshop*



On the 3rd floor you can buy everything that girls like—Dolls, Arts & Crafts, Dress up etc.



Superman over the customers' heads...



In this section you can buy souvenirs



Up and down the floors of the shop





- The second floor is for preschool with toys for young children and school.. Books, stationary, pens, felt-pens, pencils...Everything you need for school is here.
- The third floor is pink. It is for girls. Dolls, dresses, dolls' houses... There are even things for young painters!
- The fourth floor is associated with the world of hobby. There are model kits, remote-controlled vehicles, model railways , toy trains and many other things
- The fifth floor is for boys and you can find sets of toy soldiers, action figures and vehicles. There is even a café, so if you are hungry, have a snack there!



About 40 000
toys are offered
to the customers

Shop-window
s of Hamleys





Help the child to find his toy!





Many famous people (even the Royal family) buy here.

4 500 people work for you.

10 000 people come here every day

Be the next!



Thanks for attention!

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