

Stereotypes concerning British National Character and Russian National Character





The relevance of the subject





The objective of the research



The tasks of the research



What are stereotypes?





National character



British National Character Stereotypes



British people



Irish



Welsh



Scots



English

British humor





Individualism

Units Measurements

- English system
- SI units – International System of Units or Metric system

Measurement	SI	Symbol	English	Symbol
Length	meter	m	yard	yard
Volume	liter	L	Gallon	gal
Mass	gram	g	pound	lb
Temp	Celsius	°C	Fahrenheit	°F
Time	second	s	second	s



ALAN CROWHURST/GETTY IMAGES



The British are reserved

Personal Contacts and social life



Chauvinism





A Nation of Gardeners



Sporting



Golf



Cricket



Tennis

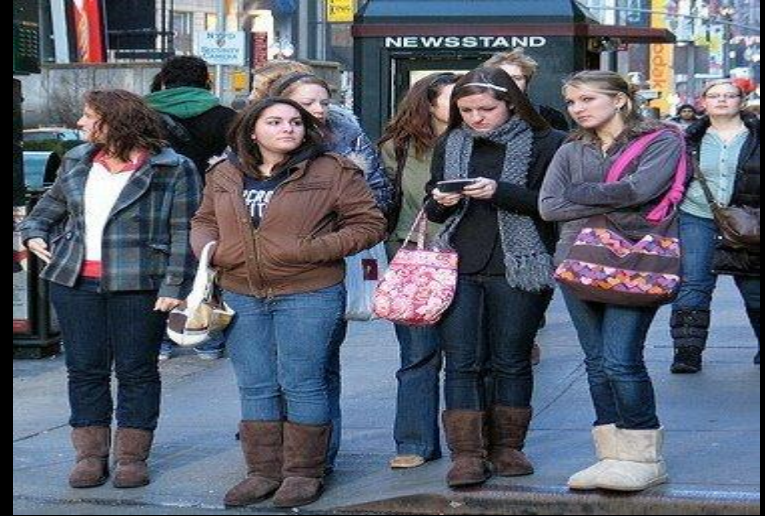


Football

Animal lovers



Clothes, appearance and fashion



British food

Toad-in-the-Hole



Bubble & Squeak



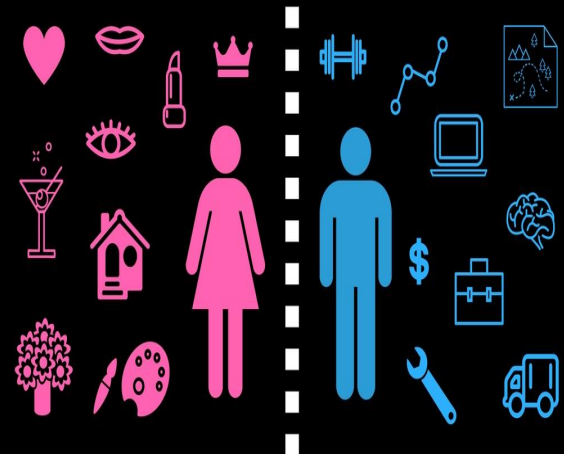
Tea



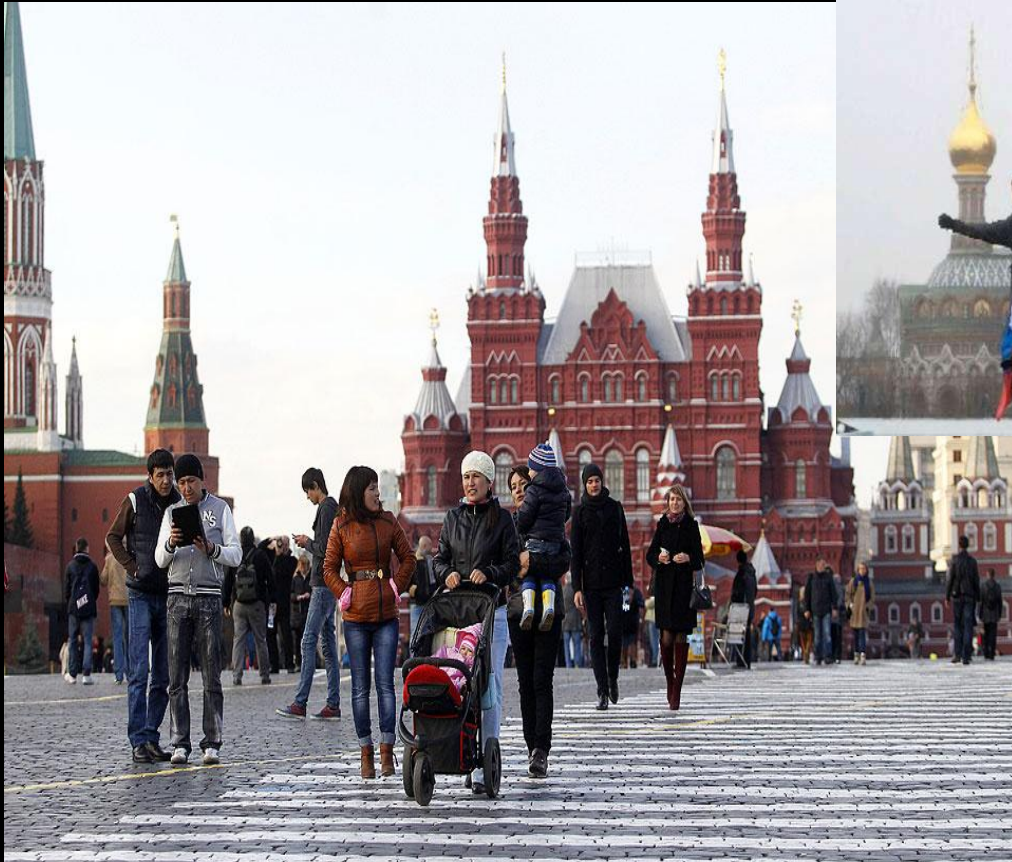
Russian National Character Stereotypes



The most common Russian stereotypes



Serious Russians



Russians are superstitious





Russian babushkas



Russian women



Similarities

	British	Russian
Sports	Love for sports	Love for sports
Gardens	Working in the garden	Working in the garden
Alcohol	Alcohol lovers	Alcohol lovers
Animals	Adoring animals, overwhelming love for them	Growing love for animals





Differences



	British	Russian
Attitude to people	Reserved, closed	Open, sociable
Purposes of keeping gardens	National hobby mainly for decorative ambitions	Growing crops to feed families
Food	Unhealthy and greasy	Tendency to coming on healthy food
Tea	Six times a day, tea with milk	Love for tea but not so often
Children	Strict bringing up	More democratic approach to bringing up
Guests	"My house is my castle", secrecy	Welcoming guests, frankness, hospitality
Greetings	A lot of "Thanks" and "I'm afraid"	A lack of politeness
Personal life	No interfering	Openness
Gestures	Gestures are signs of insincerity	Friendliness, good manners
Visual contact	Considered to be rude	A sign of politeness
Humour	Unique, incomprehensible	National Russian



Conclusion



List of literature

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Сухарев. - Д.: Сталкер, 1997. — 400 с.

Electronic resources

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2. http://en.wikisource.org/wiki/Historical_Lectures_and_Addresses

3. <http://www.h-net.org/reviews/showpdf.php?id=14361>

4. <http://www.megabook.ru/Article.asp?AID=603603>

5. <http://www.naturalengland.org.uk/publications/nca/default.aspx>

6. <http://www.nysun.com/arts/as-english-as-the-english/50732>