

The image features a background of a Union Jack flag with a weathered, textured appearance. The colors are muted and aged, with a prominent red cross on a dark blue field, and white and red diagonal stripes. The text "Learning English today" is centered over the flag in a white, serif font. The word "today" is positioned below "Learning English" and is slightly smaller in size.

Learning English  
today



**“ I can't imagine  
my future  
without English  
language as well  
as millions of my  
peers...**

**The process of  
globalization will  
probably make  
our future almost  
equal then we  
need a common  
language... let it**

**“Learning another language is not  
only learning different words for the  
same things, but learning another  
way to think about things.” –Flora Lewis**



# Why do we need English?

Language is our primary source of communication. It's the method through which we share our ideas and thoughts with others.

There are several factors that make the English language essential to communication in our current time. First of all, it is the most common foreign language. This means that two people who come from different countries (for example, a Mexican and a Swede) usually use English as a common language to communicate. That's why everyone needs to learn the language in order to get in touch on an international level. Speaking it will help you communicate with people from countries all over the world, not just English-speaking ones.

English is also essential to the field of education. In many countries, children are taught and encouraged to learn English as a second language.

On the Internet, the majority of websites are written and created in English. It's the primary language of the press: more newspapers and books are written in English.

With good understanding and communication in English, you can travel around the globe. Because it is the international language for foreigners, it's easy to get assistance and help in every part of world.

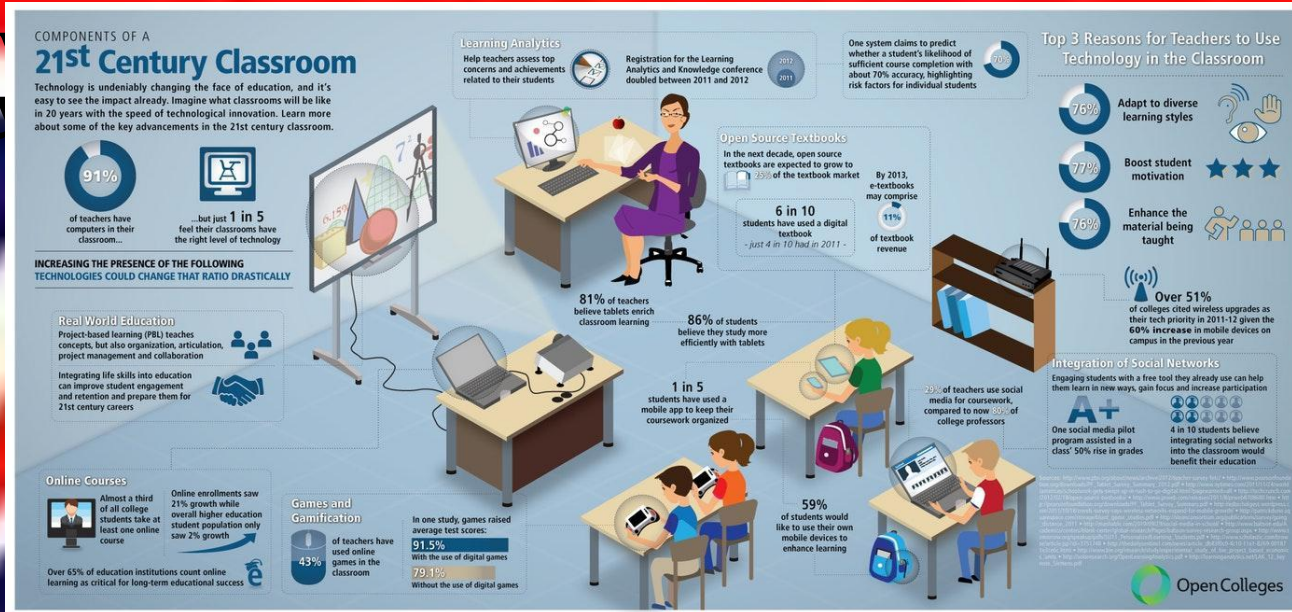


# IT-technologies in learning English!

There is a vast range of technologies that are now regularly used in classrooms throughout the world. The use of multimedia technology in the learning process allows for improvements in the process of organic combination of traditional and innovative forms and methods of education; implementation of training, information, games, modeling, design and analysis functions; performance of such general didactic principles as visibility and accessibility; feasibility of systematic transition from education to self-education; a

positi  
theory

linking





In addition,  
multimedia  
technology  
supported  
multimedia  
programs,  
encyclopedias,  
dictionaries, and a  
special information  
educational  
environment created  
for holistic knowledge  
of the world in the



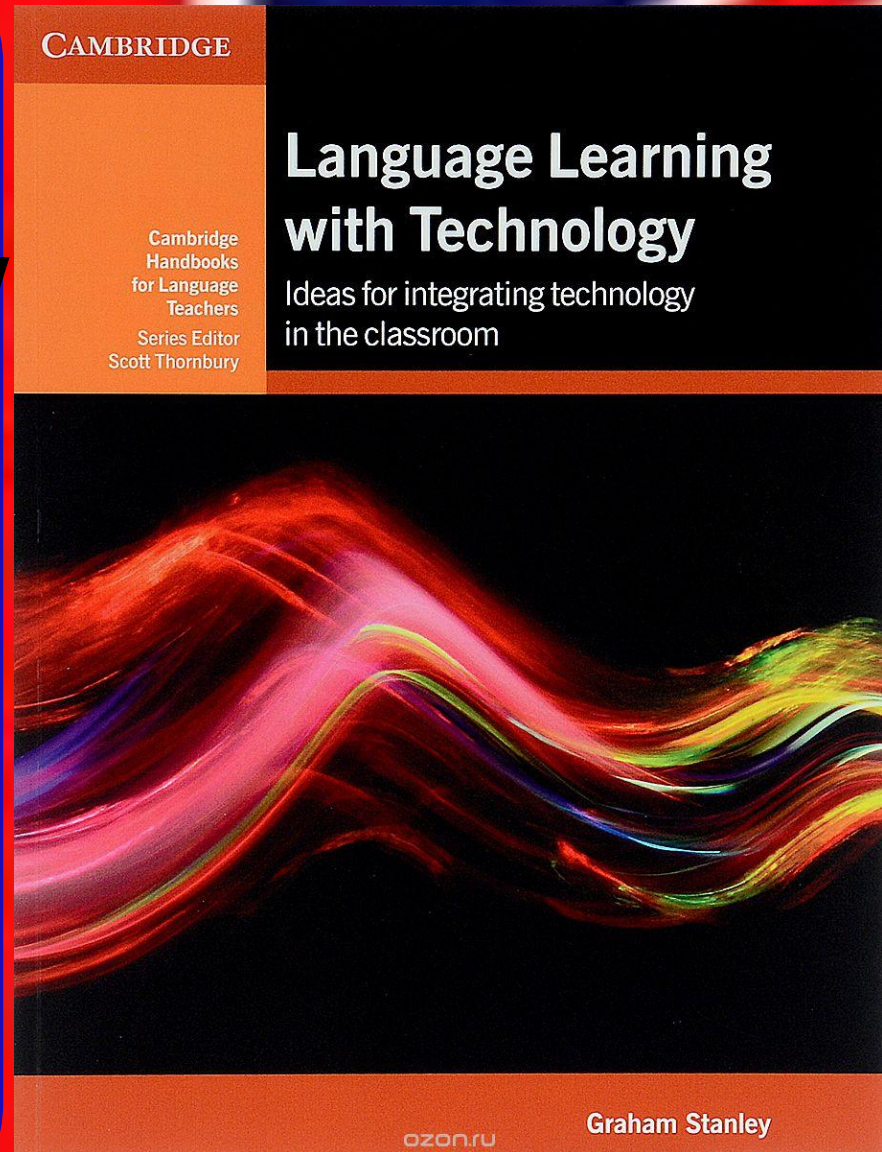
Multimedia technology acts as a special intellectual activity, which means it has a number of advantages compared with other information technology training:

1. The pedagogy means continuous improvement of content and methods of education in modern conditions.
2. Provides opportunities to identify and support students with linguistic abilities.
3. Represents the basis of distance learning.
4. Provides access to best practices in education and training of the general public through the educational world of the Internet and an extensive communication network.
5. Creates an artificial language environment, allowing the study of foreign languages (FL) at students' own pace, increasing the independence and responsibility of students when organizing FL training for all age groups. Allows building FL training in accordance with student interests and goals, and allows students to enter into training in the intercultural component of FL.
6. Multimedia technology is new and apparently has limitless possibilities for creation of means of graphic clarity.

Multimedia (computer with additional devices) can be a powerful tool for everyone to learn foreign languages through self-study, and allow close monitoring and ongoing operational support



Today there are a lot of books which teach how to use and integrate the technologies in everyday teaching process.



The language we use  
influences the way we  
think...

[Steven Pinker]

*So, let's use two languages.... I'm interested  
in the results...*

*[Yana Ivanova]*

***Thanks for attention!***