

# The Press in Great Britain



A word cloud centered around the words "MASS MEDIA" in large, bold, yellow letters. The words are arranged in a circular shape against a blue background with diagonal lines. A hand is pointing at the word "MEDIA". The word cloud includes various terms related to mass media and technology, such as "publishing", "social", "chatting", "media", "news", "blogs", "press", "internet", "web", "music", "print", "email", "forums", "headlines", "computers", "tweaking", "web", "publishing", "social", "chatting", "blogs", "internet", "web", "potcast", "music", "press", "email", "print", "tweaking", "media", "in", "t", "media". The words "MASS MEDIA" are the largest and most prominent. The word "publishing" is also quite large. Other words like "social", "chatting", "media", "news", "blogs", "press", "internet", "web", "music", "print", "email", "forums", "headlines", "computers", "tweaking", "web", "publishing", "social", "chatting", "blogs", "internet", "web", "potcast", "music", "press", "email", "print", "tweaking", "media", "in", "t", "media" are smaller. The background is blue with diagonal lines and "deposit photos" watermarks.

deposit photos

deposit photos

deposit photos

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# Review the words which help us to speak about Mass media

- **to play an important role**
  - **recent events**
  - **a daily paper**
  - **foreign and domestic news**
  - **provides us with news**
  - **fascinating**
  - **cartoon**
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# Mass Media

*News is not what happens – it is what you see, listen or read in Mass Media.*



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- **To limit the press is to insult a nation; to prohibit reading of certain books is to declare the inhabitants to be either fools or slaves.**

*Claude-Adrian Helvetius*

- ***Ограничить прессу — значит оскорбить нацию; запретить чтение определённых книг — значит провозгласить народ либо глупцами, либо рабами.***

*Клод Адриан Гельвеций*

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## BROADSHEETS

- ▣ The Independent
- ▣ The Times
- ▣ The Guardian

## TABLOIDS

- ▣ The Sun
- ▣ The Daily Express
- ▣ The Daily Mirror
- ▣ The Daily Mail
- ▣ The Metro

Telegraph

Out from £5 Start collecting  
tomorrow

TIMES

Thortar strikes Gaza school



the guardian



Zoe Williams  
The fine art  
of the sickie

of carnage  
omb t

Daily Mail

BRITAIN'S  
BEST VALUE  
NEWSPAPER

FREE SALON  
CUT FOR EVERY  
READER

pay for your  
holiday

Welcome to Britain's fastest  
20p DAILY  
STAR



This p  
2

10p cheaper  
... and 10 times

DAILY  
MIRROR

THE  
SUN



CHAN  
NEW

DAILY EXPRESS

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- **Key: 1-f; 2-c; 3-d; 4-a; 5-h; 6-e; 7-g; 8-b.**
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## **Keys to test 3.**

- **Упражнение 1.**

**1. things, 2. metal, 3. palace, 4. not to leave the door, 5. the shop was open, 6. in the square, 7. yes**

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## Упражнение 2.

- False. It was a small shop.
- True
- True
- True
- True
- False. When the shopkeeper came back, he saw many people walking into his shop and he also saw that the door of the shop was gone and so was the boy who worked for him.
- True
- True

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**Homework:**  
**Ex 2, p. 90.**

**Thank you for your work.**

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