Adverising



I Like Advertising



Advertising is a form of marketing communication used to persuade an audience to take or continue some action, usually with respect to a commercial offering, or political or ideological support, and I want to do this.



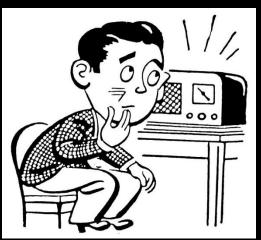
What Are the Different Types of Advertising?

- Broadcast Media
- Print Media
- Support Media
- Internet

Broadcast Media

Television and radio are two traditional broadcast media long used in advertising. May be it will be my business.









Print Media

Magazines and newspapers are the two traditional print media. As for me I like it a lot!





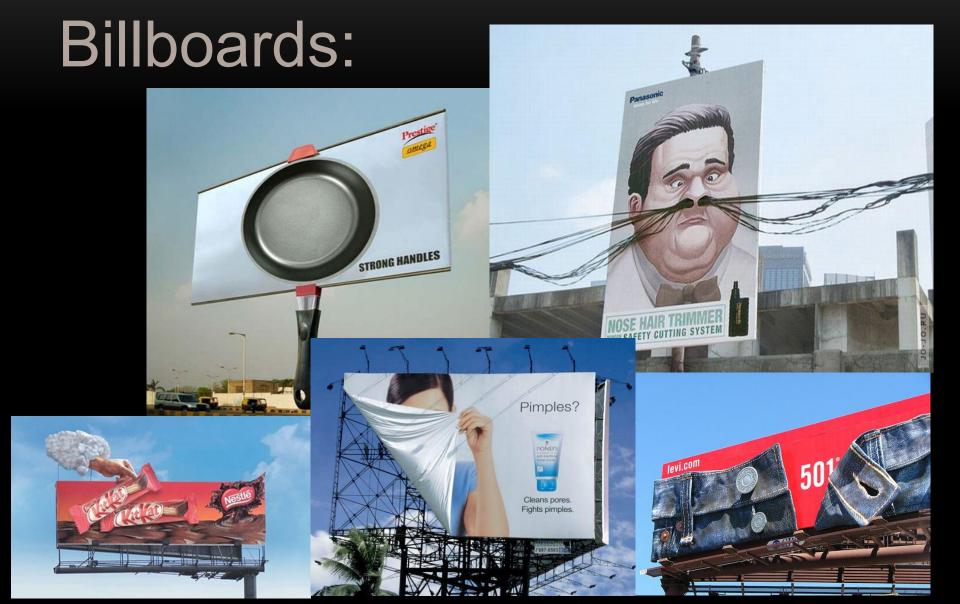








Support Media



Advertising on transport: we can see a lot of means of transport with advertisement on them.

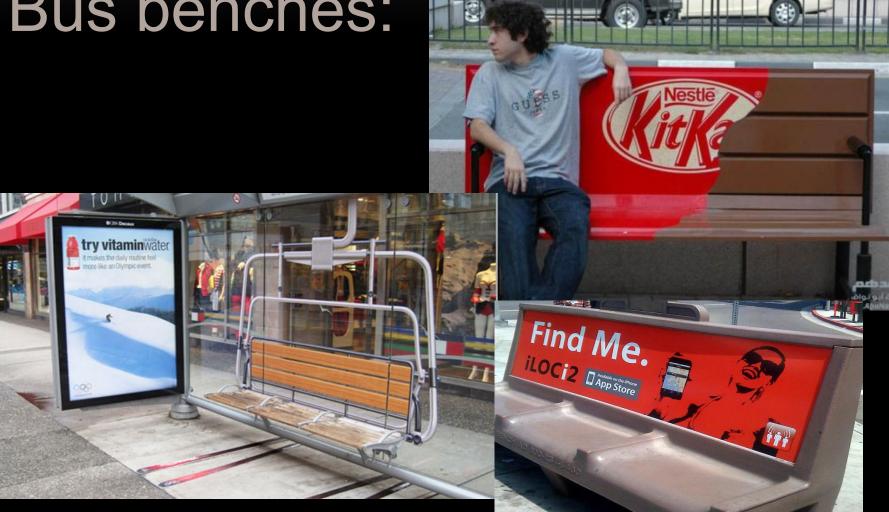








Bus benches:



Aerial: **MAGL** SHOW Change a Light Bull

Directories:



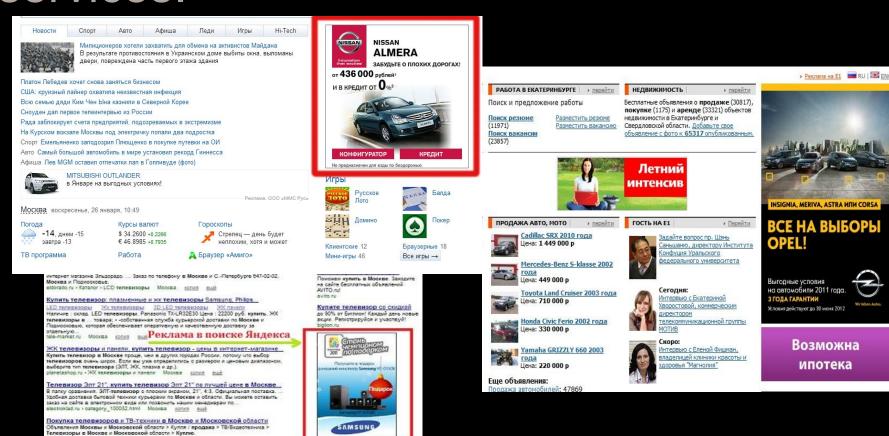




and trade publications are common support media.

Internet

The Internet is used by online and offline companies to promote products or services.



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Advertising in Sport.

Sport and advertisement these are two things that go hand in hand with each other. Sports advertising focuses both on the promotion of products and services through sporting events and sports teams.





Social advertising.

Social advertising is the use of advertising to inform the public about a social issue or to influence their behavior, to my mind it's not mine, because I don't like watching

people's suffering.





WILL YOU DESCRIBE THE FOLLOWING PICTURES ON THE SLIDES: 16-19





Torture Victims Are People Just Like You And Me.







Your Skin Color Shouldn't Dictate Your Future.



Save Paper – Save The Planet.







Smoking
Causes
Premature
Aging.

THE END

