

MASS MEDIA

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THE TYPES OF MEDIA:

- ❖ Television;
- ❖ Newspaper(tabloids);
- ❖ Magazines;
- ❖ The Internet;
- ❖ Radio.



MEDIA

INTERNET

TELEVISION

RADIO

MAGAZINES

NEWSPAPERS

THE PRESS, THE RADIO AND TV PLAY AN IMPORTANT ROLE IN THE LIFE OF SOCIETY.

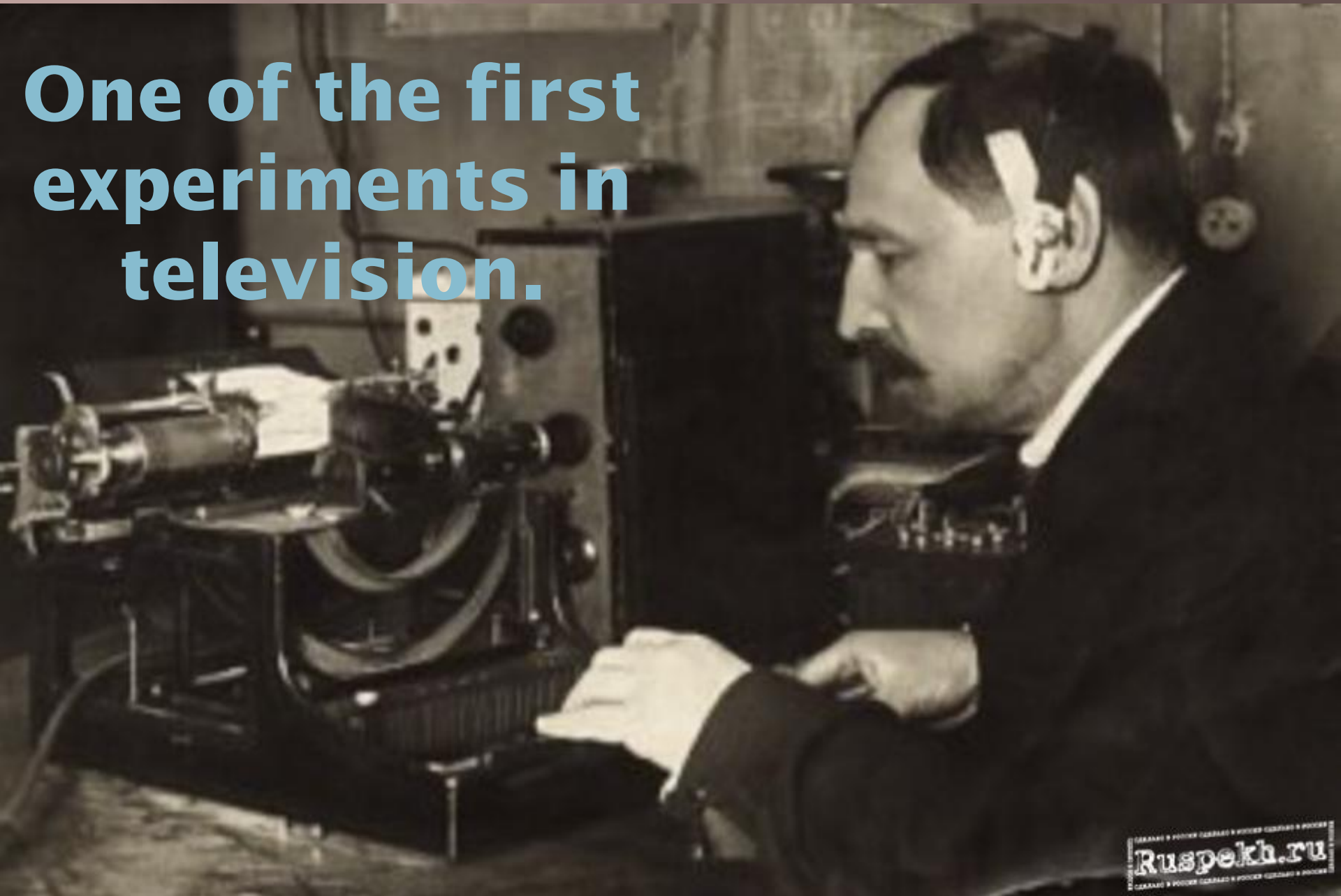
- ❖ Inform;
- ❖ Educate;
- ❖ Influence;
- ❖ Entertain;
- ❖ Shapes opinion;
- ❖ Change views;

TELEVISION



Modern electronic television was born in St.Petersburg. It was the project by Boris Rosing- the tutor of Technology.

One of the first experiments in television.



Newspaper



Newspapers are packed with the latest news, information, fashion and facts. They contain a variety of political views, interests and levels of education.

MAGAZINES



A magazine a periodical publication containing a variety of articles, generally financed by advertising and/or purchase by readers.

People cannot
imagine the
world without
Net. They use it
at their work, for
fun and
communication.



RADIO



Radio is a wireless transmitter of information.

**Thank you for your
attention.**