

Mass Media in the United States of America



MASS MEDIA BELONGS

NEWSPAPERS, RADIO, TELEVISION AND

INTERNET



NEWSPAPERS

**THE U.S. CONSTITUTION
GUARANTEES FREEDOM OF PRESS AND
THE PRESS MEDIA ACT AS A CHECK ON
GOVERNMENTAL ACTION**



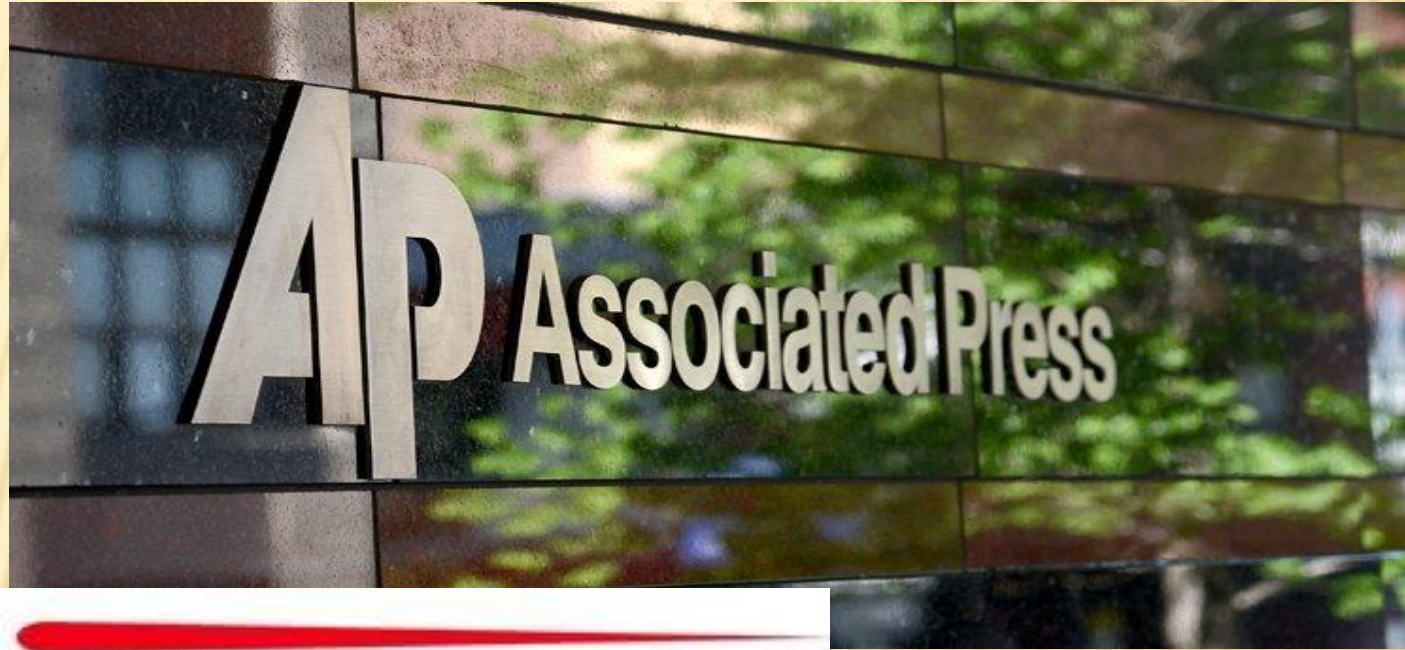
THE LARGEST DAILY NEWSPAPERS PUBLISHED IN THE USA ARE THE WALL STREET JOURNAL, THE NEW YORK TIMES, THE WASHINGTON POST, THE LOS ANGELES TIMES, THE CHICAGO TRIBUNE AND MANY OTHERS



THE MOST POPULAR ARE **TABLOIDS**,
WHICH ARE MORE POPULAR THAN
BROADSHEET



THERE ARE TWO NEWS AGENCIES IN THE U.S.: AP (ASSOCIATED PRESS) AND UPI (UNITED PRESS INTERNATIONAL).



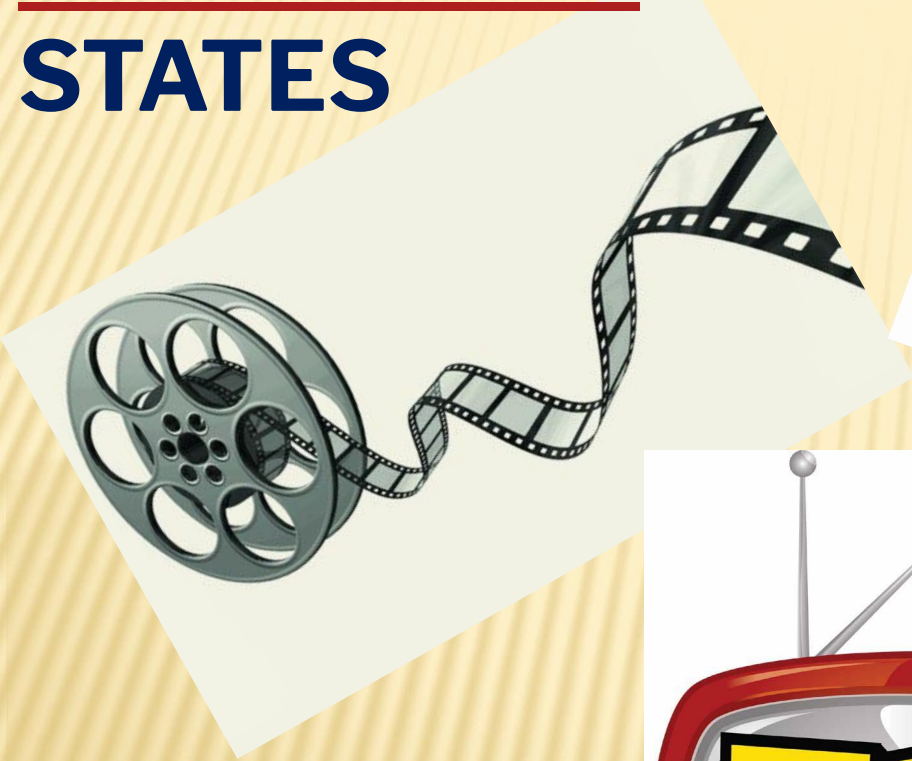
RADIO

NEWS, SPORTS AND TALK STATIONS
PREDOMINATE ON MEDIUM WAVE (AM),
WITH MUSIC ON FM



TELEVISION

**TELEVISION IS ONE OF THE MAJ
OR
MASS MEDIA OF THE UNITED
STATES**



THERE ARE THREE BASI

C
TYPES OF
TELEVISION IN
THE UNITED STATES:
BROADCAST,
CABLE TELEVISION,
AND SATEL
TELEVISION



**THE THREE MAJOR COMMERCIAL
TELEVISION NETWORKS IN THE U.S.
ARE**

NBC. CBS AND ABC



NEWS



NBC

INTERNET

INTERNET IS VERY POPULAR SOURCE OF INFORMATION. IT BRINGS NEWS, FACTS OR SCANDALS, NEWS ABOUT CELEBRITIES OR THE ROYAL FAMILY FAST AND COMFORTABLE



THANK YOU!

