# The mass media

### WHAT IS THE MEDIA?

#### new





















information







To receive information
– получать
информацию



## THE MEDIA HELP PEOPLE

To relax- *omдыхать To entertain -*





To travel around the world without wasting moneyпутешествовать по миру без затрат

#### What is a Newspaper?

It is a paper printed and sold everyday with news , advertisements , articles about political, business, art, entertainment, sports.







#### be forced to work

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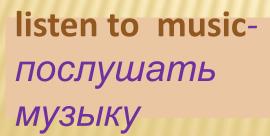






What is a radio?

The process of sending and receiving messages through the air, broadcasting programmers for people to listen to.



#### People can

get newsузнать новости take part in talk showsпринимать участие в ток-шоу



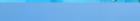






Broadcasting programmes (the news, plays, advertisements, shows) for people to watch on their television sets











### Thank you for watching!