

*The mass
media*

WHAT IS THE MEDIA?

new

television radio

internet



S





educate

information

**The role of the Media
in our life**

entertain





To receive information
– *получать*
информацию



THE MEDIA HELP PEOPLE

To relax- *отдыхать*
To entertain -



To travel around the
world without wasting
money-
путешествовать по
миру без затрат

What is a Newspaper ?

It is a paper printed and sold everyday with news , advertisements , articles about political, business , art, entertainment , sports.





What is a radio?

The process of sending and receiving messages through the air, broadcasting programmes for people to listen to.

People can

listen to music-
послушать
музыку

get news-
узнать
новости

take part in talk shows-
принимать участие
в ток-шоу

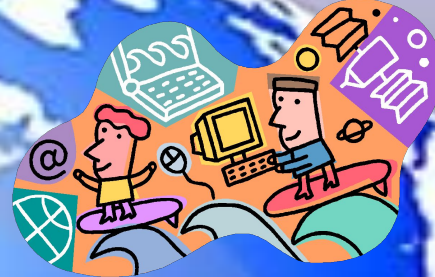
What is

Broadcasting programmes (the news, plays, advertisements, shows) for people to watch on their television sets



The Google logo, featuring the word "Google" in its signature multi-colored font.The logo for msn Hotmail, with the "msn" logo in blue and orange, and the word "Hotmail" in black.

It was
invented
in the USA
in 1965



INTERNET

The YouTube logo, with the word "You" in black and "Tube" in white on a red rounded rectangle, with the tagline "Broadcast Yourself" below it.

A worldwide
system of
interconnected
networks and
computers.

Thank you for watching!