


Интернет пространство – невероятное количество информации, больше похожее на свалку. В таких условиях даже взрослому человеку достаточно сложно найти что-то по-настоящему полезное.

Для учащихся, чья сфера интересов с Интернетом сводится к простому общению, эта задача кажется просто невыполнимой.

Одним из способов открытия нового Интернетом для учащихся – использование в учебной деятельности онлайн сервисов.

Таким может стать smore.com

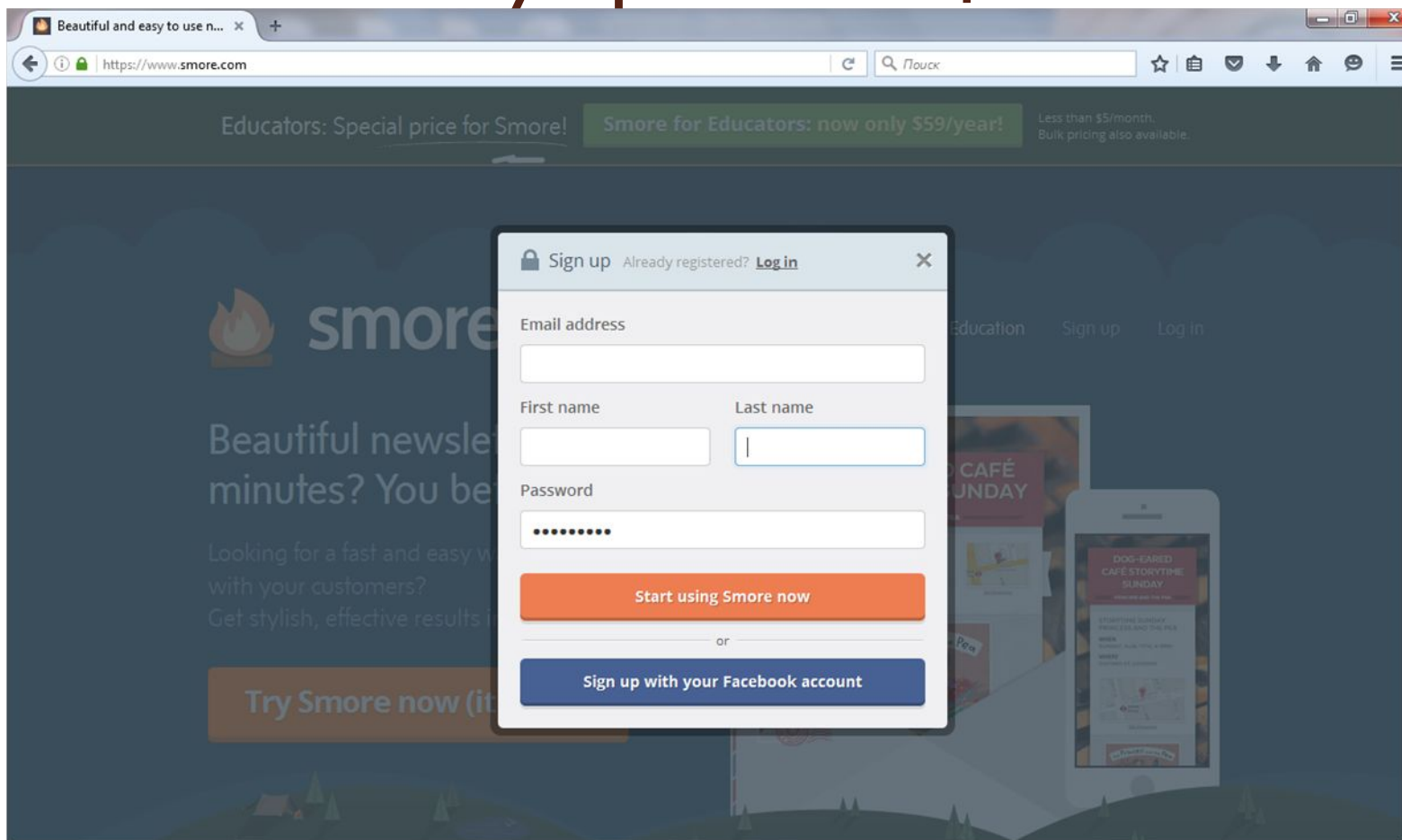


Создание интерактивного объявления на smore.com

Адрес сайта и кнопка регистрации

The image shows a screenshot of a web browser displaying the Smore website. The browser's address bar contains the URL <https://www.smore.com>, which is circled in red. The website header features a dark green banner with the text "Educators: Special price for Smore!" and "Smore for Educators: now only \$59/year!" in a green box, along with "Less than \$5/month. Bulk pricing also available." The Smore logo, consisting of a flame icon and the word "smore", is on the left. On the right, there are navigation links for "Pricing", "Education", "Sign up" (circled in red), and "Log in". The main content area has a dark blue background with a scalloped top edge. It features the headline "Beautiful newsletters in minutes? You bet." followed by the subtext "Looking for a fast and easy way to communicate with your customers? Get stylish, effective results in 5 minutes or less." Below this is an orange button that says "Try Smore now (it's free)". To the right, there is an illustration of a white envelope containing a newsletter titled "DOG-EARED CAFÉ STORYTIME SUNDAY" with the subtitle "PRINCESS AND THE PEA". The newsletter content includes "STORYTIME SUNDAY: PRINCESS AND THE PEA", "WHEN: SUNDAY, AUG. 11TH, 4-5PM", and "WHERE: OXFORD ST LONDON". A smartphone next to the envelope displays the same newsletter content on its screen. The bottom of the page features a small illustration of a landscape with trees and a tent.

Заполняем обязательные поля: e-mail, имя, фамилию и пароль. Нажимаем кнопку красного цвета

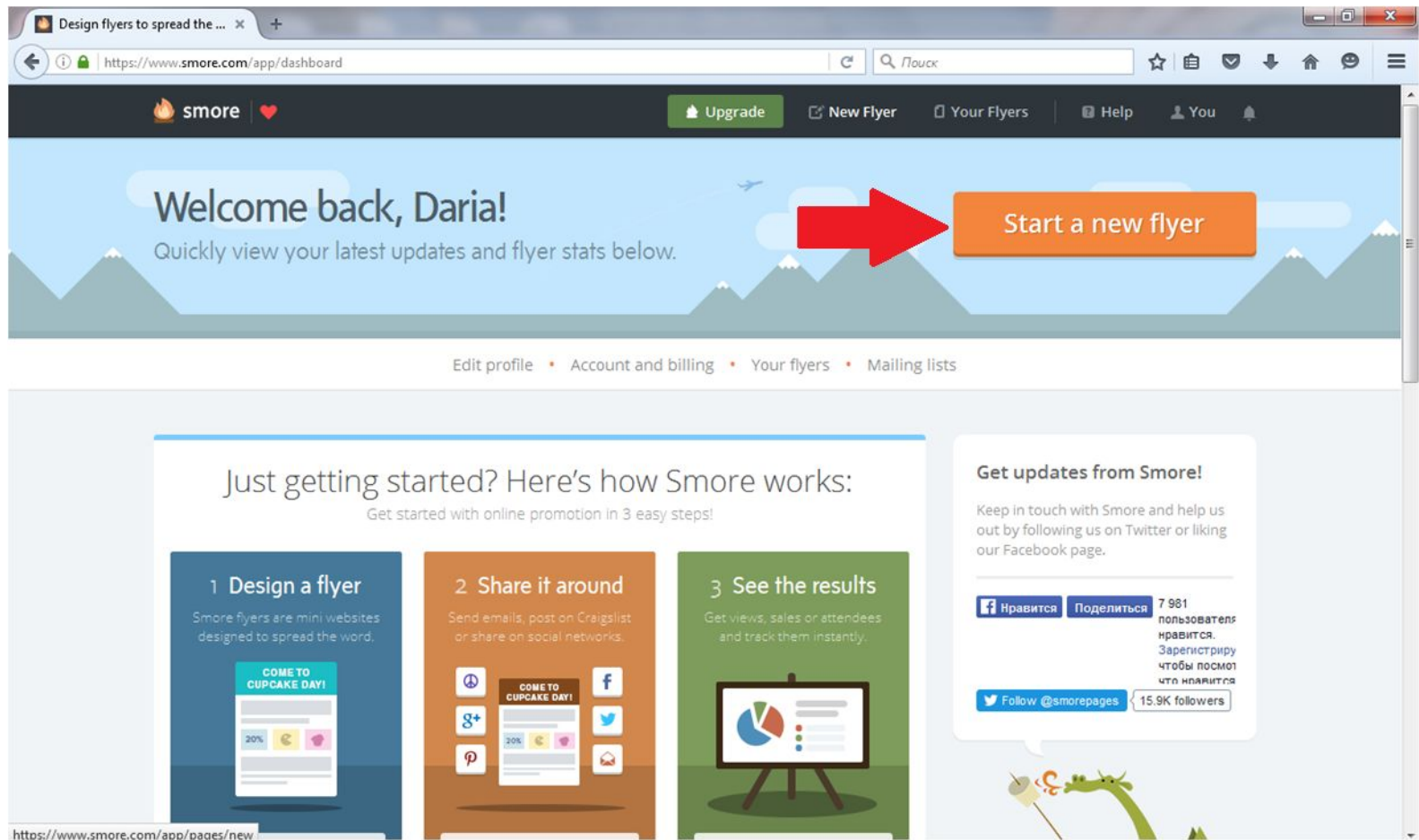


The image shows a browser window with the URL <https://www.smore.com>. The page features a dark blue background with the Smore logo and navigation links for 'Education', 'Sign up', and 'Log in'. A sign-up modal is centered on the screen, containing the following fields and buttons:

- Sign up** (with a lock icon) | Already registered? [Log in](#)
- Email address**:
- First name**: | **Last name**:
- Password**:
- Start using Smore now** (orange button)
- or
- Sign up with your Facebook account** (blue button)

The background of the website includes promotional text: 'Educators: Special price for Smore!', 'Smore for Educators: now only \$59/year!', and 'Less than \$5/month. Bulk pricing also available.' Below this, it says 'Beautiful newsletters in minutes? You be...' and 'Looking for a fast and easy way to create newsletters with your customers? Get stylish, effective results in minutes.' At the bottom, there is a 'Try Smore now (it's free)' button.

Начинаем монтировать объявление



The image shows a screenshot of the Smore dashboard in a web browser. The browser's address bar shows the URL <https://www.smore.com/app/dashboard>. The dashboard header includes the Smore logo, an 'Upgrade' button, and navigation links for 'New Flyer', 'Your Flyers', 'Help', and 'You'. A large blue banner with a mountain background says 'Welcome back, Daria!' and 'Quickly view your latest updates and flyer stats below.' A red arrow points to an orange button labeled 'Start a new flyer'. Below the banner are links for 'Edit profile', 'Account and billing', 'Your flyers', and 'Mailing lists'. The main content area features a 'Just getting started? Here's how Smore works:' section with three steps: 1. Design a flyer, 2. Share it around, and 3. See the results. To the right is a 'Get updates from Smore!' section with social media follow buttons for Facebook and Twitter.

Design flyers to spread the ... x +

<https://www.smore.com/app/dashboard> Поиск

smore Upgrade New Flyer Your Flyers Help You

Welcome back, Daria!
Quickly view your latest updates and flyer stats below.

Start a new flyer

Edit profile • Account and billing • Your flyers • Mailing lists

Just getting started? Here's how Smore works:
Get started with online promotion in 3 easy steps!

- 1 Design a flyer**
Smore flyers are mini websites designed to spread the word.
COME TO CUPCAKE DAY!
20%

- 2 Share it around**
Send emails, post on Craigslist or share on social networks.
COME TO CUPCAKE DAY!
20%

- 3 See the results**
Get views, sales or attendees and track them instantly.

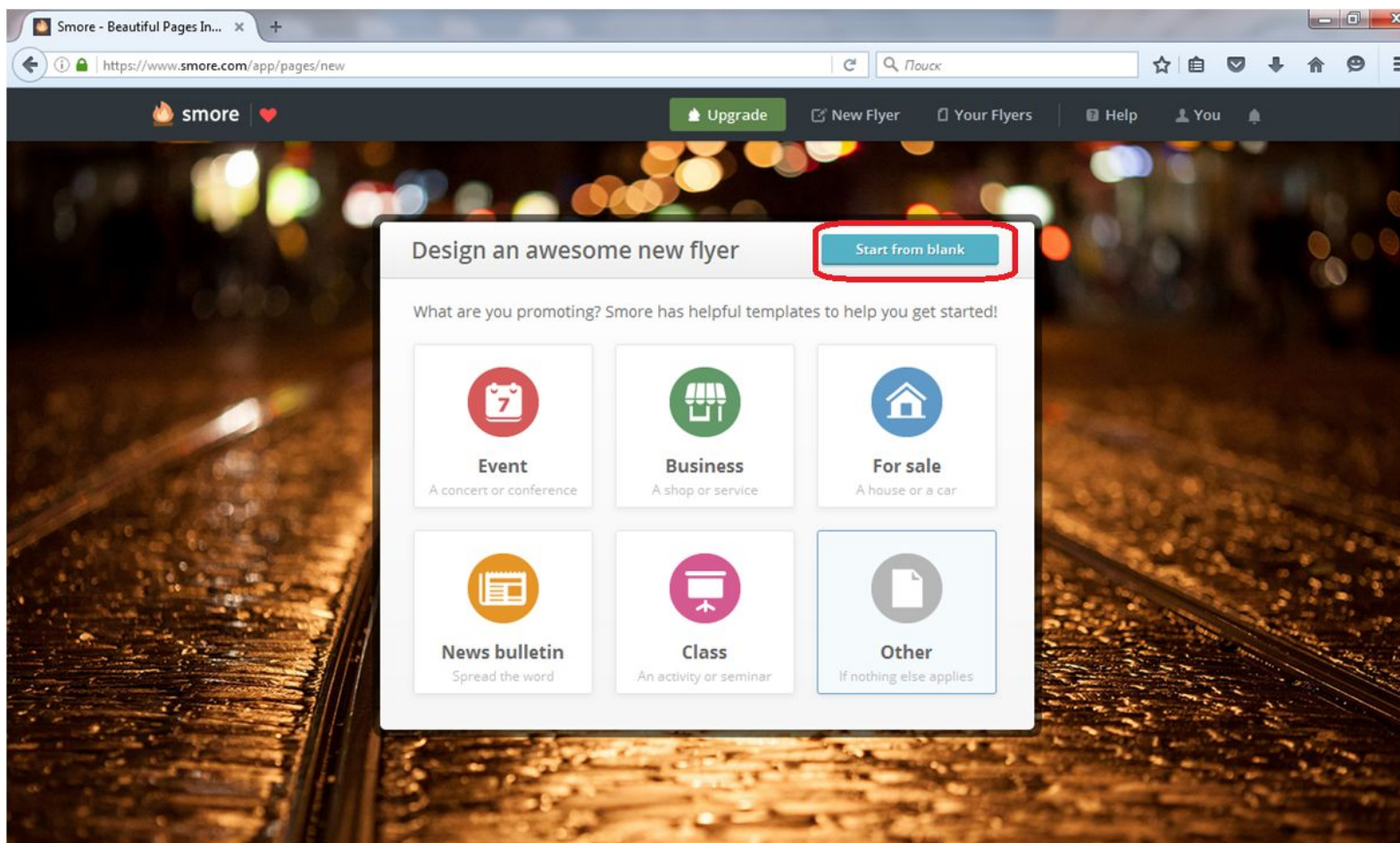
Get updates from Smore!
Keep in touch with Smore and help us out by following us on Twitter or liking our Facebook page.

Нравится Поделиться 7 981 пользователей нравится. Зарегистрируйся чтобы посмотреть кто нравится

Follow @smorepages 15.9K followers

<https://www.smore.com/app/pages/new>

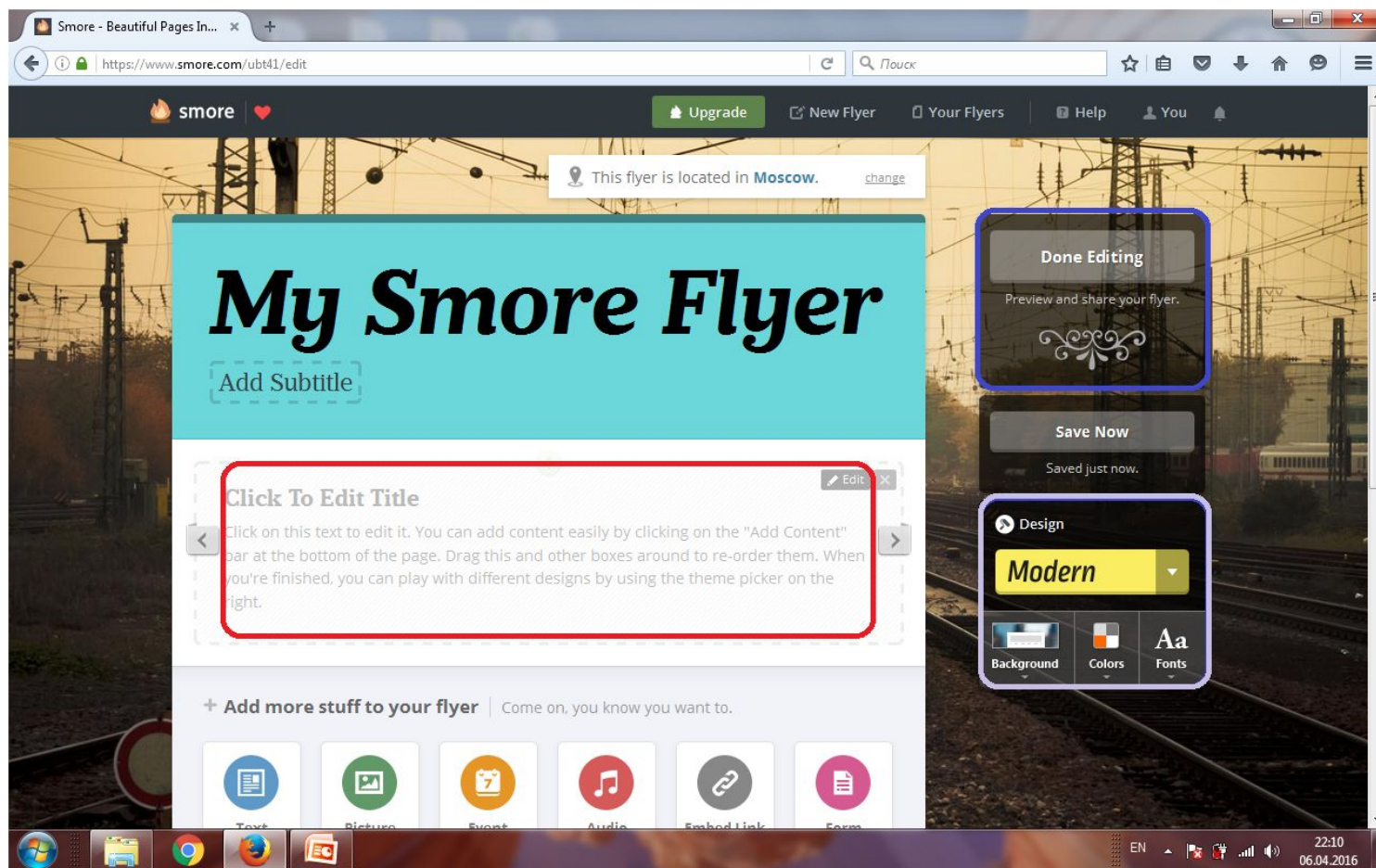
Выбор типа объявления. Самый простой – обведен красным.



Редактируем заголовок и ПОДЗАГОЛОВОК

The screenshot shows the Smore website editor interface. At the top, there is a navigation bar with the Smore logo, an 'Upgrade' button, and links for 'New Flyer', 'Your Flyers', 'Help', and 'You'. Below the navigation bar, a white notification box contains the text 'Start by picking a title' and 'Titles are must for all flyers, but you can pick one later.', along with a 'Skip this step' button. The main editing area features a large cyan box with the text 'Click To Edit Title' in a large, bold, black font, enclosed in a dashed border. A red arrow points to this text. Below it, a smaller cyan box contains the text 'Add Subtitle', also enclosed in a dashed border, with another red arrow pointing to it. To the right of the main editing area, a vertical sidebar contains several options: 'Done Editing', 'Save now' (with a sub-option 'Save as a temporary draft.'), 'Design' (with a 'Modern' theme selected), and 'Background', 'Colors', and 'Fonts' options. At the bottom of the page, there is a section titled '+ Add more stuff to your flyer' with a sub-text 'Come on, you know you want to.' and a row of six circular icons representing different content types: text, image, video, music, link, and document.

Редактируем содержание (красная рамка).
Можно поменять дизайн дизайн, фон и шрифт
(серая рамка). Заканчиваем редактирование
(синяя рамка).



Пример готового объявления. Есть возможность копирования ссылки (красная рамка).

The image shows a web browser window displaying a Smore flyer editor. The browser's address bar shows the URL <https://www.smore.com/ubt41>. The flyer itself has a blue header with the text "НАЗВАНИЕ КОМАНДЫ" in large yellow letters, followed by "ЛОЗУНГ КОМАНДЫ" in smaller white letters. Below this, it says "НЕМНОГО О НАС" and "Мы в деле! Рвёмся в бой!".

At the top of the editor, there are several toolbars:

- Smore Promoter** (orange): "Easily promote your flyer with our professional tools." with a "Get more views" button.
- Share with Email** (green): "Get the word out in minutes with a quick newsletter." with a "Send a newsletter" button.
- Quick sharing tools** (white): Includes social media icons for Facebook, Twitter, Instagram, LinkedIn, Google+, and Pinterest, along with an "Embed" button.

On the right side, there is a dark sidebar with the following options:

- Edit your flyer** (pencil icon)
- Preview** and **Print** buttons
- Visitors** section showing a count of **0**
- Show Analytics** button
- Link** section showing the URL <https://www.smore.com/ubt41>, which is highlighted with a red rectangular border.
- Flyer Settings** button