


Интернет пространство – невероятное количество информации, больше похожее на свалку. В таких условиях даже взрослому человеку достаточно сложно найти что-то по-настоящему полезное.

Для учащихся, чья сфера интересов с Интернетом сводится к простому общению, эта задача кажется просто невыполнимой.

Одним из способов открытия нового Интернетом для учащихся – использование в учебной деятельности онлайн сервисов.

Таким может стать smore.com

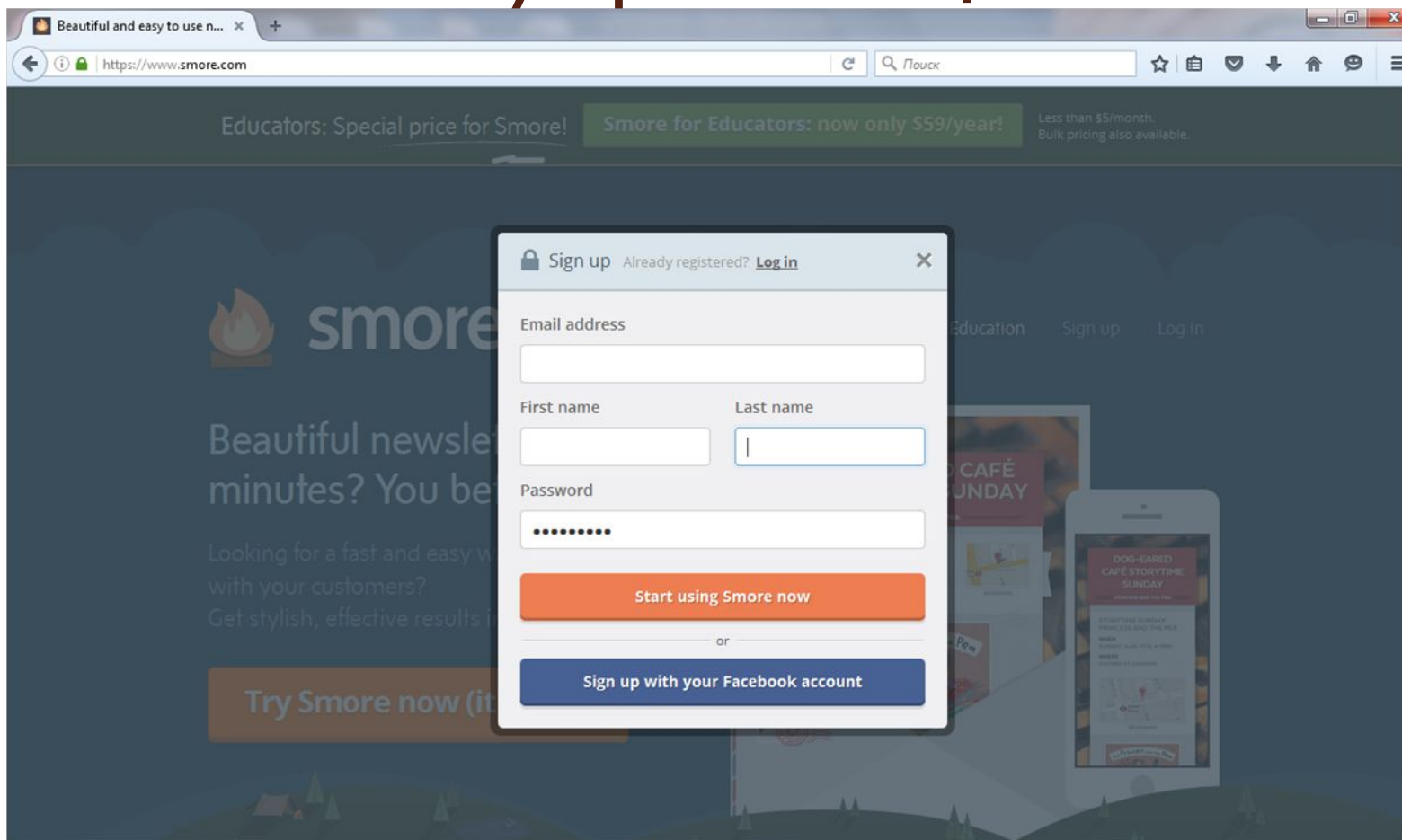


Создание интерактивного объявления на smore.com

Адрес сайта и кнопка регистрации

The image shows a screenshot of a web browser displaying the Smore website. The browser's address bar contains the URL <https://www.smore.com>, which is circled in red. The website header features a green banner with the text "Educators: Special price for Smore!" and "Smore for Educators: now only \$59/year!". Below the banner is the Smore logo, which consists of a flame icon and the word "smore". To the right of the logo are navigation links for "Pricing", "Education", "Sign up" (circled in red), and "Log in". The main content area has a dark blue background with a white cloud-like border. It features the headline "Beautiful newsletters in minutes? You bet." followed by the subtext "Looking for a fast and easy way to communicate with your customers? Get stylish, effective results in 5 minutes or less." Below this is an orange button that says "Try Smore now (it's free)". On the right side, there is a graphic of an open envelope containing a printed newsletter titled "DOG-EARED CAFÉ STORYTIME SUNDAY" and a smartphone displaying the same newsletter on its screen. The newsletter content includes "PRINCESS AND THE PEA", "WHEN: SUNDAY, AUG. 11TH, 4-5PM", and "WHERE: OXFORD ST LONDON". The background of the website has a subtle illustration of a landscape with trees and a tent.

Заполняем обязательные поля: e-mail, имя, фамилию и пароль. Нажимаем кнопку красного цвета



The image shows a browser window with the URL <https://www.smore.com>. The page features a dark blue background with the Smore logo and navigation links for 'Education', 'Sign up', and 'Log in'. A sign-up modal is centered on the screen, containing the following fields and buttons:

- Sign up** (with a lock icon) | Already registered? [Log in](#)
- Email address**:
- First name**: | **Last name**:
- Password**:
- Start using Smore now** (orange button)
- or
- Sign up with your Facebook account** (blue button)

The background text on the website includes: "Educators: Special price for Smore! Smore for Educators: now only \$59/year! Less than \$5/month. Bulk pricing also available." and "Beautiful newsletters in minutes? You be... Looking for a fast and easy way to... with your customers? Get stylish, effective results in... Try Smore now (it...".

Начинаем монтировать объявление

The screenshot shows the Smore dashboard interface. At the top, there's a navigation bar with the Smore logo, an 'Upgrade' button, and links for 'New Flyer', 'Your Flyers', 'Help', and 'You'. Below the navigation bar, a large banner area displays a welcome message: 'Welcome back, Daria! Quickly view your latest updates and flyer stats below.' To the right of this message is a prominent orange button labeled 'Start a new flyer', which is pointed to by a large red arrow. Below the banner, there are links for 'Edit profile', 'Account and billing', 'Your flyers', and 'Mailing lists'. The main content area features a section titled 'Just getting started? Here's how Smore works:' with a sub-headline 'Get started with online promotion in 3 easy steps!'. This section is divided into three columns: 1. 'Design a flyer' (blue background) with a sub-headline 'Smore flyers are mini-websites designed to spread the word.' and an image of a flyer for 'COME TO CUPCAKE DAY!'. 2. 'Share it around' (orange background) with a sub-headline 'Send emails, post on Craigslist or share on social networks.' and icons for various social media and sharing options. 3. 'See the results' (green background) with a sub-headline 'Get views, sales or attendees and track them instantly.' and an image of a presentation board with a pie chart. To the right of these steps is a 'Get updates from Smore!' section with a sub-headline 'Keep in touch with Smore and help us out by following us on Twitter or liking our Facebook page.' It includes social media buttons for Facebook ('Нравится', 'Поделиться'), Twitter ('Follow @smorepages'), and follower counts (7 981 users like, 15.9K followers).

Design flyers to spread the ... x +

https://www.smore.com/app/dashboard

smore Upgrade New Flyer Your Flyers Help You

Welcome back, Daria!
Quickly view your latest updates and flyer stats below.

Start a new flyer

Edit profile • Account and billing • Your flyers • Mailing lists

Just getting started? Here's how Smore works:
Get started with online promotion in 3 easy steps!

1 Design a flyer
Smore flyers are mini-websites designed to spread the word.

COME TO CUPCAKE DAY!
20%

2 Share it around
Send emails, post on Craigslist or share on social networks.

COME TO CUPCAKE DAY!

3 See the results
Get views, sales or attendees and track them instantly.

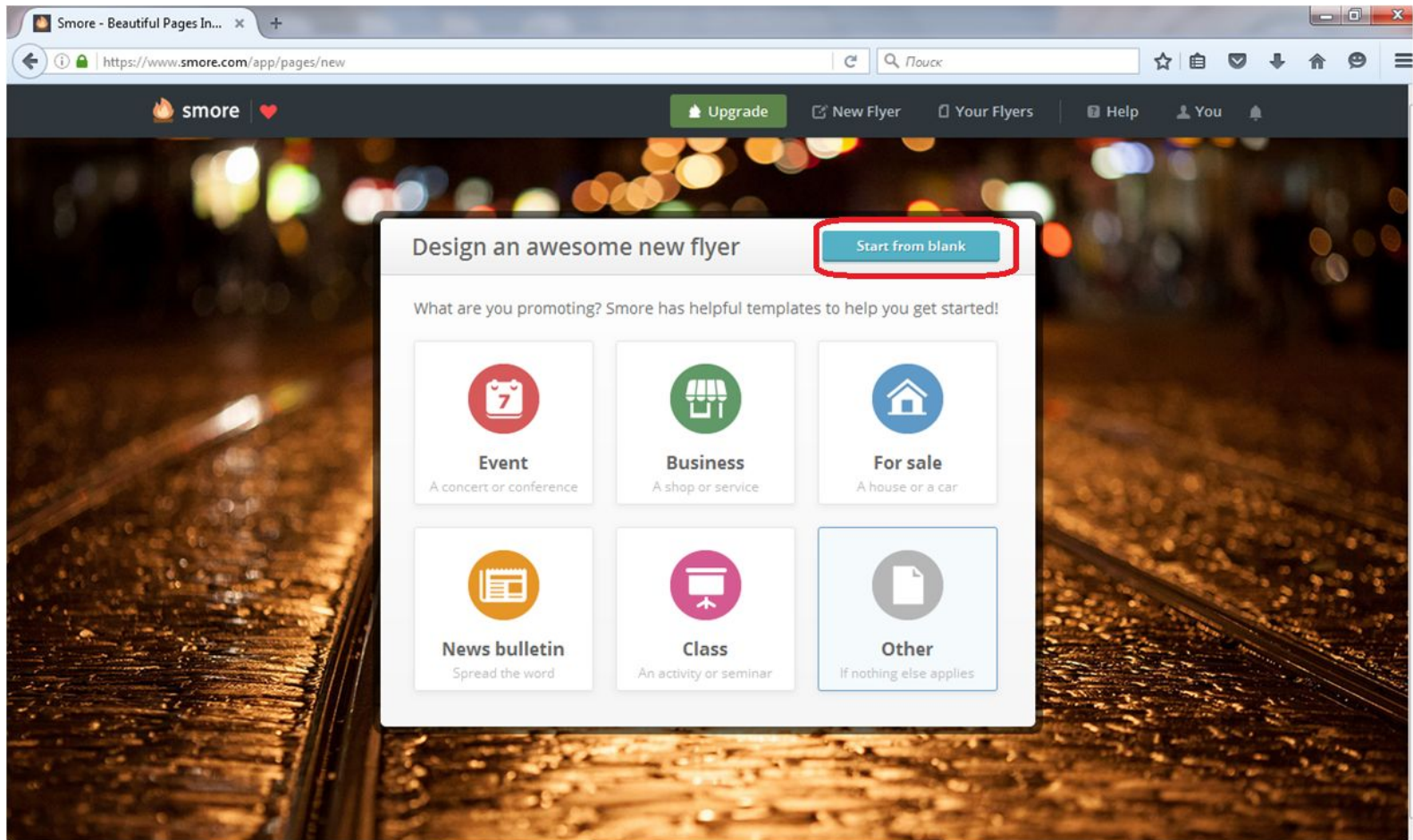
Get updates from Smore!
Keep in touch with Smore and help us out by following us on Twitter or liking our Facebook page.

Нравится Поделиться 7 981 пользователей нравится. Зарегистрируйся чтобы посмотреть кто нравится

Follow @smorepages 15.9K followers

https://www.smore.com/app/pages/new

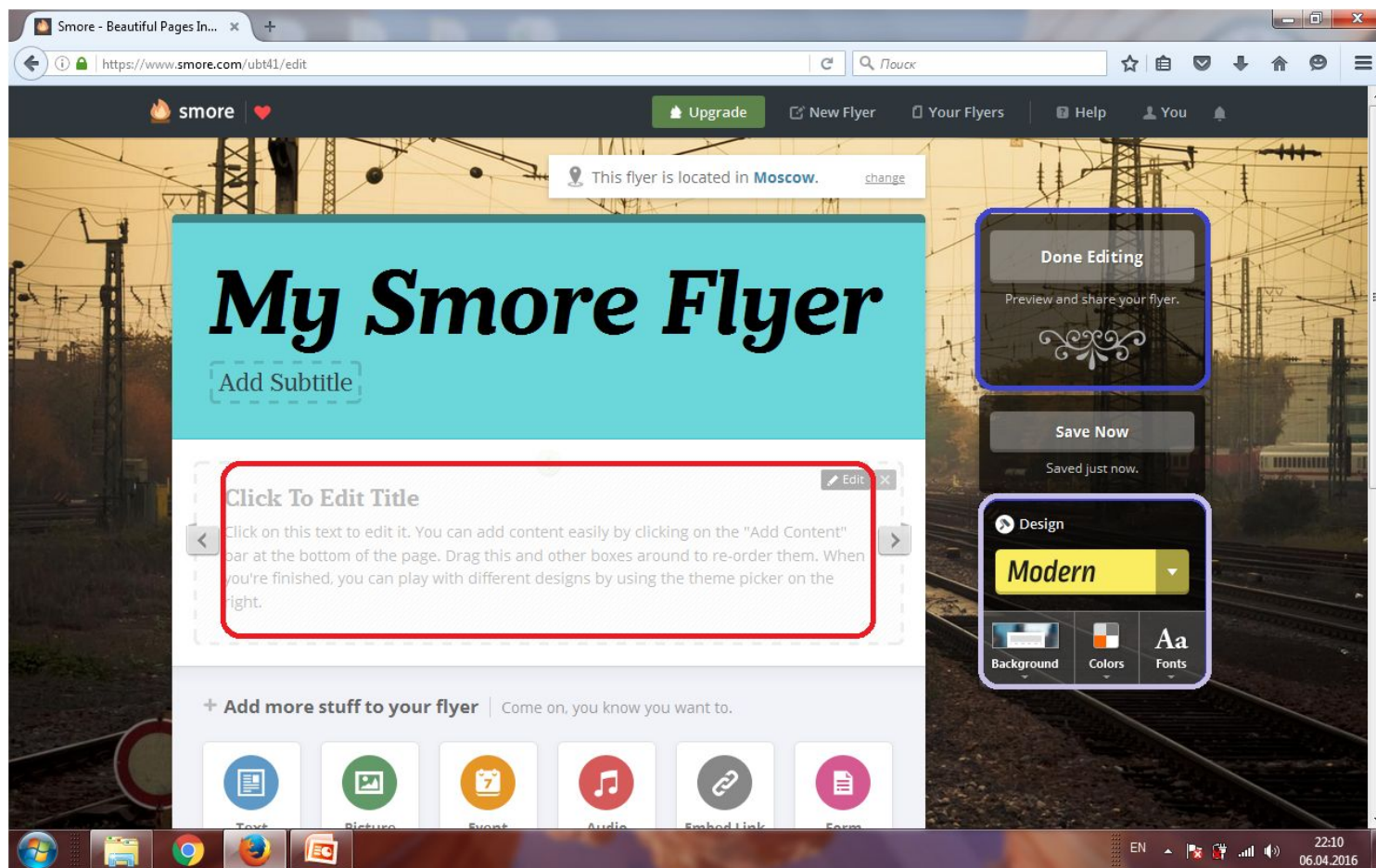
Выбор типа объявления. Самый простой – обведен красным.



Редактируем заголовок и ПОДЗАГОЛОВОК

The screenshot shows the Smore website editor interface. At the top, there is a navigation bar with the Smore logo, an 'Upgrade' button, and links for 'New Flyer', 'Your Flyers', 'Help', and 'You'. Below the navigation bar, a white notification box contains the text 'Start by picking a title' and 'Titles are must for all flyers, but you can pick one later.', along with a 'Skip this step' button. The main editing area features a large cyan box with the text 'Click To Edit Title' in a large, bold, black serif font, enclosed in a dashed black border. Below this box is a smaller cyan box with the text 'Add Subtitle' in a smaller, black serif font. Two red arrows point to these boxes: one from the right pointing to the title box, and one from the left pointing to the subtitle box. Below the cyan boxes, there is a grey box with the text 'Click To Edit Title' and a paragraph of instructions: 'Click on this text to edit it. You can add content easily by clicking on the "Add Content" bar at the bottom of the page. Drag this and other boxes around to re-order them. When you're finished, you can play with different designs by using the theme picker on the right.' At the bottom of the editor, there is a bar with the text '+ Add more stuff to your flyer | Come on, you know you want to.' and a row of six circular icons representing different content types: a document, a photo, a video, a music note, a link, and a document with a list. On the right side of the editor, there is a vertical sidebar with a 'Done Editing' button, a 'Save now' button, and a 'Design' section with a 'Modern' theme picker and 'Background', 'Colors', and 'Fonts' options.

Редактируем содержание (красная рамка).
Можно поменять дизайн дизайн, фон и шрифт
(серая рамка). Заканчиваем редактирование
(синяя рамка).



Пример готового объявления. Есть возможность копирования ссылки (красная рамка).

The image shows a web browser window displaying the Smore flyer editor. The browser's address bar shows the URL <https://www.smores.com/ubt41>. The main content area features a flyer with the following text:

- НАЗВАНИЕ КОМАНДЫ
- ЛОЗУНГ КОМАНДЫ
- НЕМНОГО О НАС
- Мы в деле! Рвёмся в бой!

At the top of the editor, there are several toolbars:

- Smores Promoter** (orange): Easily promote your flyer with our professional tools. Includes a "Get more views" button.
- Share with Email** (green): Get the word out in minutes with a quick newsletter. Includes a "Send a newsletter" button.
- Quick sharing tools** (white): Includes social media icons for Facebook, Twitter, Instagram, LinkedIn, Google+, and Pinterest, along with an "Embed" button.

On the right side, a vertical sidebar contains the following options:

- Edit your flyer
- Preview
- Print
- Visitors: 0
- Show Analytics
- Link**: <https://www.smores.com/ubt41> (highlighted with a red box)
- Flyer Settings