



Интернет пространство – невероятное количество информации, больше похожее на свалку. В таких условиях даже взрослому человеку достаточно сложно найти что-то по-настоящему полезное.

Для учащихся, чья сфера интересов с Интернетом сводится к простому общению, эта задача кажется просто невыполнимой.

Одним из способов открытия нового Интернетом для учащихся – использование в учебной деятельности онлайн сервисов.

Таким может стать smore.com



Создание интерактивного объявления на smore.com

Адрес сайта и кнопка регистрации

The image shows a screenshot of a web browser displaying the Smore website. The browser's address bar contains the URL <https://www.smore.com>, which is circled in red. The website features a dark green header with the text "Educators: Special price for Smore!" and a green button that says "Smore for Educators: now only \$59/year!". Below the header is the Smore logo, which consists of a flame icon and the word "smore". To the right of the logo are navigation links for "Pricing", "Education", "Sign up" (circled in red), and "Log in". The main content area has a dark blue background with a white cloud-like border. It contains the text "Beautiful newsletters in minutes? You bet." and "Looking for a fast and easy way to communicate with your customers? Get stylish, effective results in 5 minutes or less." Below this text is an orange button that says "Try Smore now (it's free)". On the right side, there is an illustration of a white envelope containing a newsletter titled "DOG-EARED CAFÉ STORYTIME SUNDAY" and a smartphone displaying the same newsletter. The newsletter content includes "PRINCESS AND THE PEA", "WHEN: SUNDAY, AUG. 11TH, 4-5PM", and "WHERE: OXFORD ST LONDON".

Beautiful and easy to use n... x +

<https://www.smore.com> Поиск

Educators: Special price for Smore! Smore for Educators: now only \$59/year! Less than \$5/month. Bulk pricing also available.

 smore Pricing Education **Sign up** Log in

Beautiful newsletters in minutes? You bet.

Looking for a fast and easy way to communicate with your customers?
Get stylish, effective results in 5 minutes or less.

[Try Smore now \(it's free\)](#)

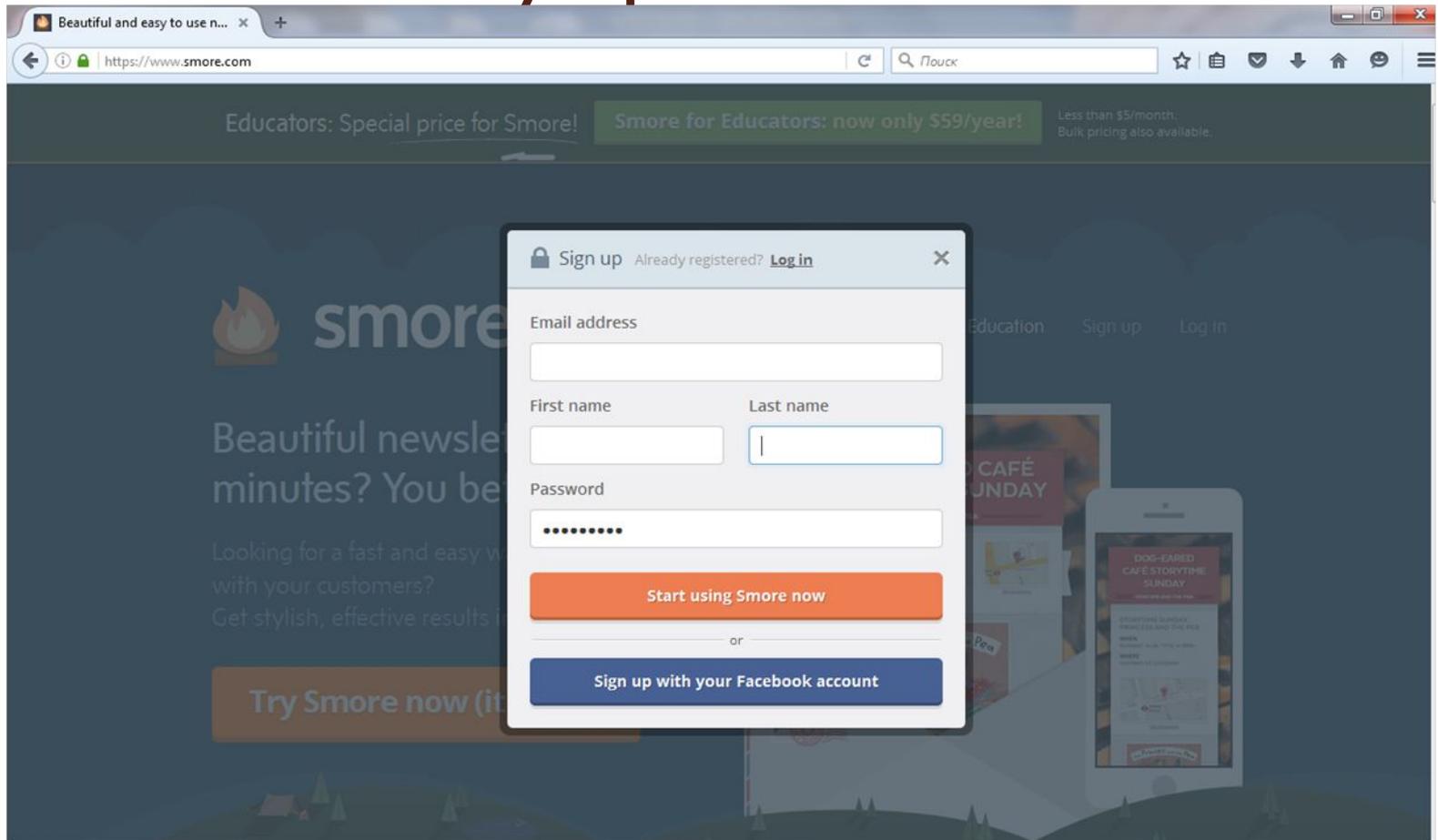
DOG-EARED CAFÉ STORYTIME SUNDAY
PRINCESS AND THE PEA

STORYTIME SUNDAY: PRINCESS AND THE PEA
WHEN: SUNDAY, AUG. 11TH, 4-5PM
WHERE: OXFORD ST LONDON

DOG-EARED CAFÉ STORYTIME SUNDAY
PRINCESS AND THE PEA

STORYTIME SUNDAY: PRINCESS AND THE PEA
WHEN: SUNDAY, AUG. 11TH, 4-5PM
WHERE: OXFORD ST LONDON

Заполняем обязательные поля: e-mail, имя, фамилию и пароль. Нажимаем кнопку красного цвета

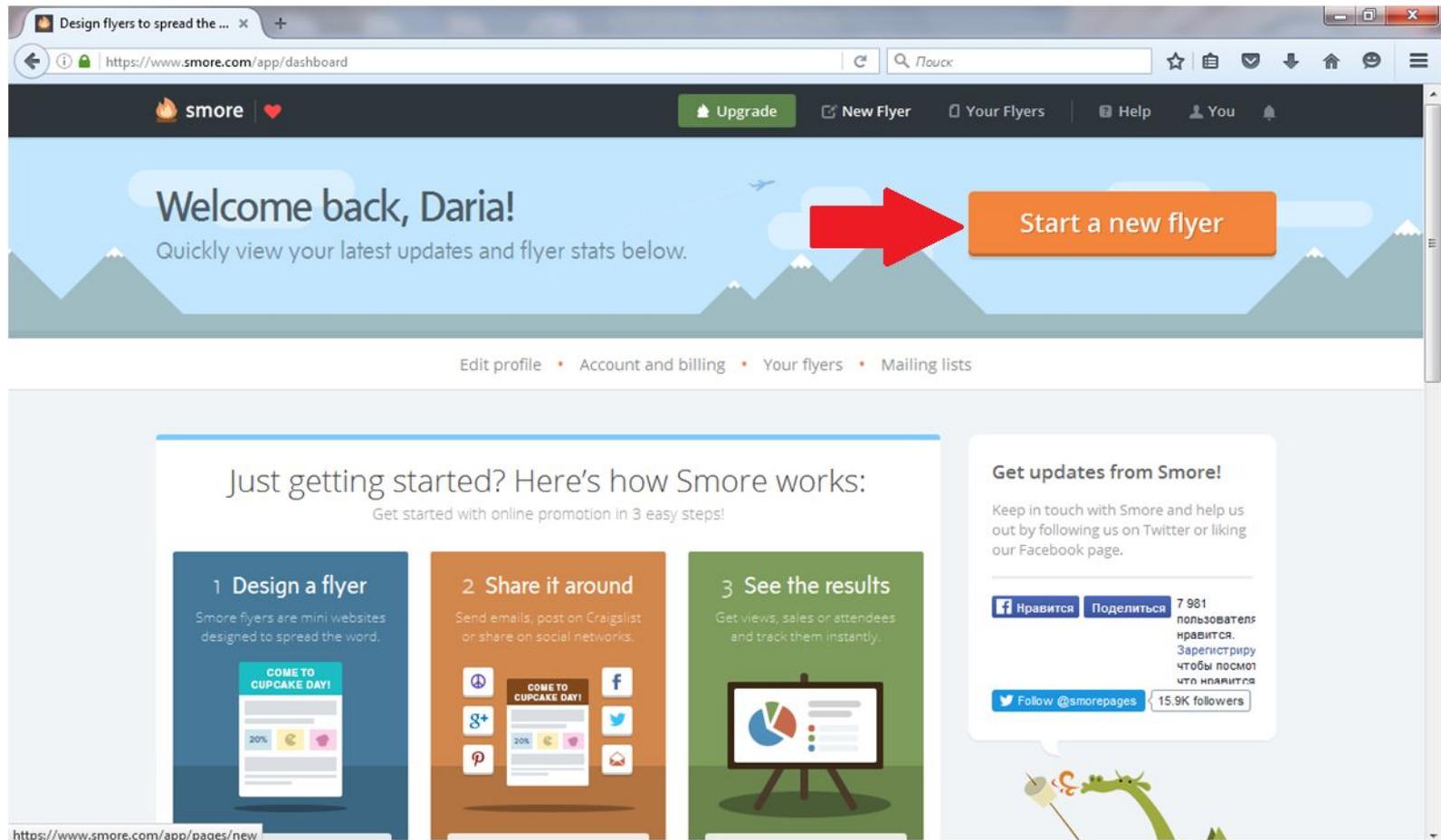


The image shows a browser window with the URL <https://www.smore.com>. The page features a dark blue background with the Smore logo and navigation links for 'Education', 'Sign up', and 'Log in'. A sign-up modal is centered on the screen, containing the following fields and buttons:

- Sign up** (with a lock icon) | Already registered? [Log in](#)
- Email address**:
- First name**: | **Last name**:
- Password**:
- Start using Smore now** (orange button)
- or
- Sign up with your Facebook account** (blue button)

The background of the website includes promotional text: 'Educators: Special price for Smore!', 'Smore for Educators: now only \$59/year!', and 'Less than \$5/month. Bulk pricing also available.' Below this, it says 'Beautiful newsletters in minutes? You be...' and 'Looking for a fast and easy way to create newsletters with your customers? Get stylish, effective results in minutes.' At the bottom, there is a 'Try Smore now (it's free)' button.

Начинаем монтировать объявление



The screenshot shows the Smore dashboard interface. At the top, there's a navigation bar with the Smore logo, an 'Upgrade' button, and links for 'New Flyer', 'Your Flyers', 'Help', and 'You'. Below the navigation bar, a large banner area displays a welcome message: 'Welcome back, Daria! Quickly view your latest updates and flyer stats below.' To the right of this message is a prominent orange button labeled 'Start a new flyer', which is pointed to by a large red arrow. Below the banner, there are links for 'Edit profile', 'Account and billing', 'Your flyers', and 'Mailing lists'. The main content area features a section titled 'Just getting started? Here's how Smore works:' with the subtitle 'Get started with online promotion in 3 easy steps!'. This section is divided into three columns: 1. 'Design a flyer' (blue background) showing a flyer for 'COME TO CUPCAKE DAY!' with a 20% discount. 2. 'Share it around' (orange background) showing social media sharing icons for Facebook, Twitter, and Pinterest. 3. 'See the results' (green background) showing a pie chart on a presentation board. To the right of these steps is a 'Get updates from Smore!' section with a Facebook 'Like' button (7,981 likes) and a Twitter 'Follow @smorepages' button (15.9K followers).

Design flyers to spread the ... x +

https://www.smores.com/app/dashboard

smore Upgrade New Flyer Your Flyers Help You

Welcome back, Daria!
Quickly view your latest updates and flyer stats below.

Start a new flyer

Edit profile • Account and billing • Your flyers • Mailing lists

Just getting started? Here's how Smore works:
Get started with online promotion in 3 easy steps!

1 Design a flyer
Smore flyers are mini websites designed to spread the word.

COME TO CUPCAKE DAY!
20%

2 Share it around
Send emails, post on Craigslist or share on social networks.

COME TO CUPCAKE DAY!
20%

3 See the results
Get views, sales or attendees and track them instantly.

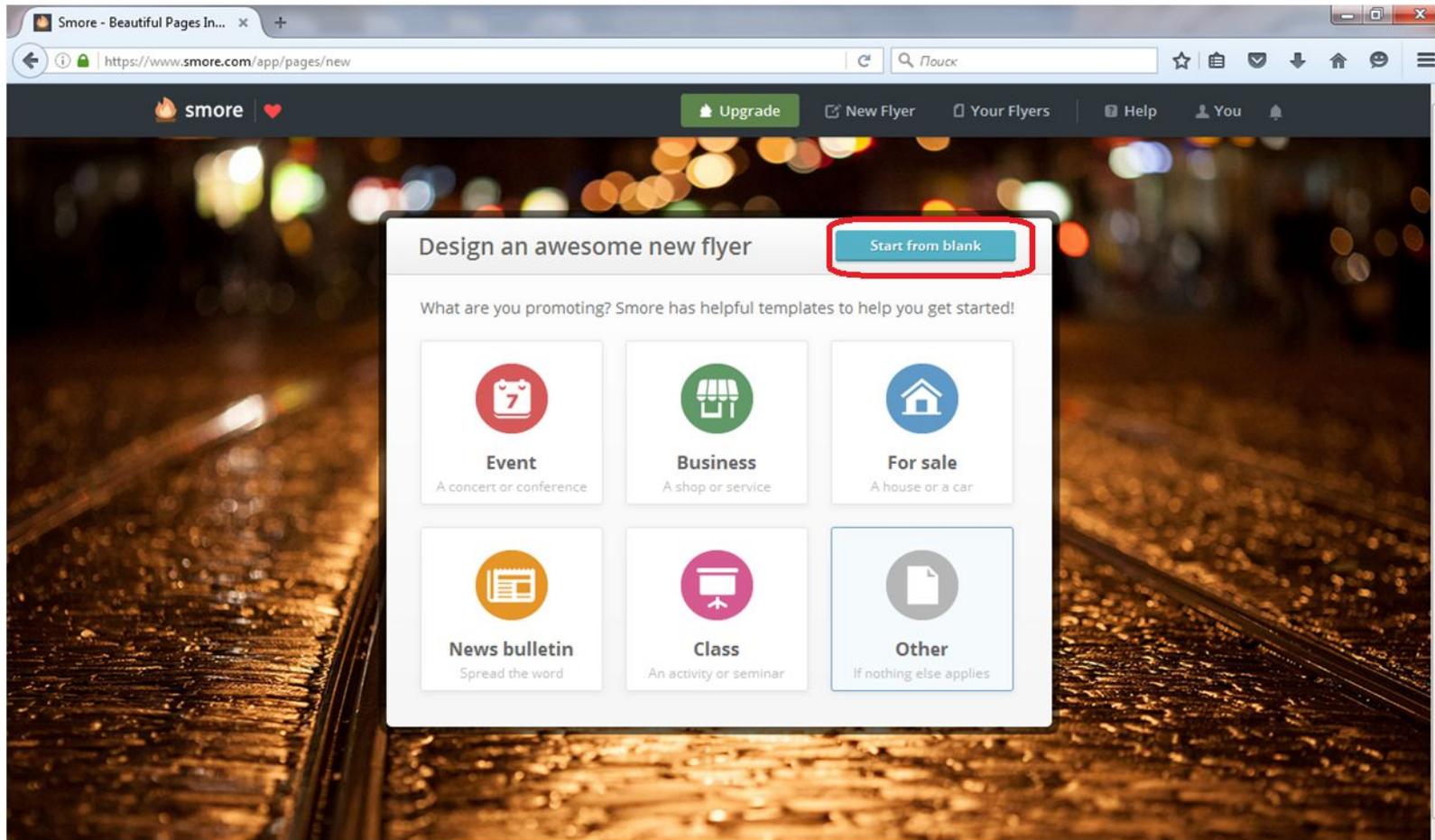
Get updates from Smore!
Keep in touch with Smore and help us out by following us on Twitter or liking our Facebook page.

Нравится Поделиться 7 981 пользователей нравится.
Зарегистрируйся чтобы посмотреть кто нравится

Follow @smorepages 15.9K followers

https://www.smores.com/app/pages/new

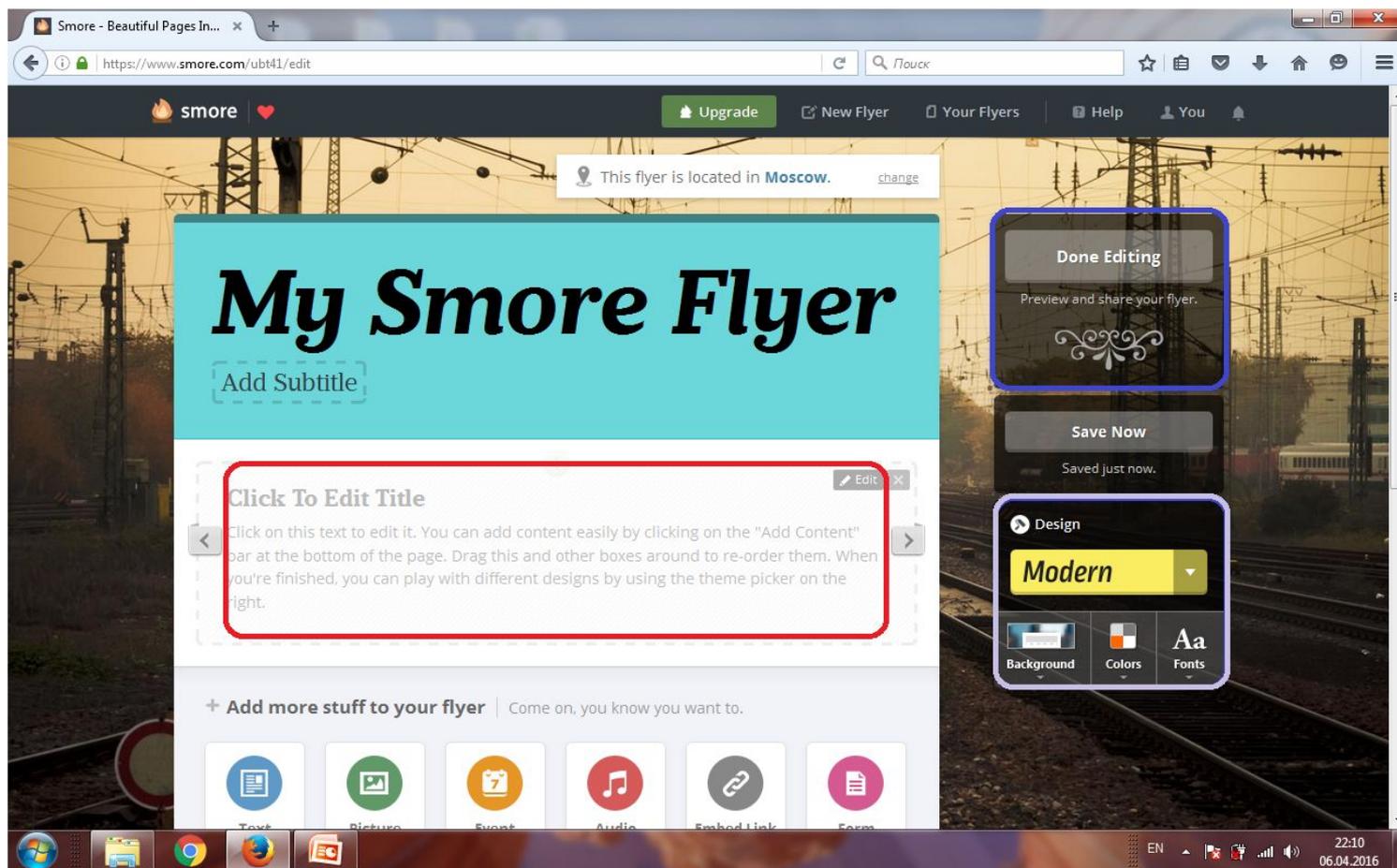
Выбор типа объявления. Самый простой – обведен красным.



Редактируем заголовок и ПОДЗАГОЛОВОК

The screenshot displays the Smore website editor interface. At the top, a navigation bar includes the Smore logo, an 'Upgrade' button, and links for 'New Flyer', 'Your Flyers', 'Help', and 'You'. A central instruction box reads 'Start by picking a title' with a sub-note 'Titles are must for all flyers, but you can pick one later.' and a 'Skip this step' button. The main workspace features a large cyan box with the text 'Click To Edit Title' in a bold, black, serif font, enclosed in a dashed border. Below it is a smaller cyan box labeled 'Add Subtitle'. Two red arrows point to these boxes from the right. A vertical sidebar on the right contains editing options: 'Done Editing', 'Save now' (with a sub-note 'Save as a temporary draft.'), 'Design' (with a 'Modern' theme selected), and 'Background', 'Colors', and 'Fonts' settings. At the bottom, a footer area says '+ Add more stuff to your flyer | Come on, you know you want to.' and includes icons for text, images, video, music, links, and documents.

Редактируем содержание (красная рамка).
Можно поменять дизайн дизайн, фон и шрифт
(серая рамка). Заканчиваем редактирование
(синяя рамка).



Пример готового объявления. Есть возможность копирования ссылки (красная рамка).

The image shows a browser window displaying a Smore flyer editor. The browser address bar shows the URL <https://www.smores.com/ubt41>. The flyer itself has a blue header with the text "НАЗВАНИЕ КОМАНДЫ" in large yellow letters, followed by "ЛОЗУНГ КОМАНДЫ" in smaller white letters. Below that, it says "НЕМНОГО О НАС" and "Мы в деле! Рвёмся в бой!".

At the top of the editor, there are several toolbars: "Smores Promoter" (orange), "Share with Email" (green), and "Quick sharing tools" (white) with icons for Facebook, Twitter, Instagram, LinkedIn, Google+, Pinterest, and an "Embed" button.

On the right side, there is a dark sidebar with the following elements: "Edit your flyer" button, "Preview" and "Print" buttons, "Visitors" counter showing "0", "Show Analytics" button, a "Link" field containing the URL <https://www.smores.com/ubt41> (highlighted with a red box), and "Flyer Settings" button.