

# REVERSE GRAFFITI

*Presented by Anashkina Ulya*





## THE MOST BIZARRE FORM OF MODERN ART REVERSE GRAFFITI

*reverse graffiti is an art form that removes dust, rust and dirt from urban surfaces to create images, tags and advertising slogans.*

# THE MOST BIZARRE FORM OF MODERN ART REVERSE GRAFFITI

*reverse graffiti is an art form that removes dust, rust and dirt from urban surfaces to create images, tags and advertising slogans.*

Reverse graffiti is also known as

"clean tagging"  
"dust tagging"  
"grime writing"  
"clean graffiti"  
"green graffiti"  
"clean advertising"







WHAT IS  
REVERSE  
GRAFFITI?



EVERYTHING YOU NEED TO  
KNOW ABOUT REVERSE  
GRAFFITI OR CLEAN  
ADVERTISING

THE  
HISTORY  
OF  
REVERSE  
GRAFFITI



HOW TO  
USE  
REVERSE  
GRAFFITI



WHICH  
BRANDS  
HAVE  
WORKED  
WITH  
REVERSE  
GRAFFITI?



# WHAT IS REVERSE GRAFFITI?







green  
works





"Reverse graffiti" artist Paul Curtis, a.k.a. "Moose"

# HOW TO USE REVERSE GRAFFITI





**WHICH  
BRANDS  
HAVE  
WORKED  
WITH  
REVERSE  
GRAFFITI?**





*Hard Rock*

CAFE

ROCK THIS WAY



**IS REVERSE GRAFFITI LEGAL?**



# ***IS REVERSE GRAFFITI LEGAL?***







# VERDICT







ARE NOW ENTERING

OUR

Reef

The Reef starts here

Calvin Regional







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SERVICE

EVERYTHING YOU  
NEED TO KNOW  
ABOUT REVERSE  
GRAFFITI OR CLEAN  
ADVERTISING

ABOUT

IS REVERSE  
GRAFFITI LEGAL?

VERDICT

THANK YOU!