

REVERSE GRAFFITI

Presented by Anashkina Ulya





**THE MOST BIZARRE FORM OF
MODERN ART
REVERSE GRAFFITI**

reverse graffiti is an art form that removes dust, rust and dirt from urban surfaces to create images, tags and advertising slogans.

THE MOST BIZARRE FORM OF MODERN ART REVERSE GRAFFITI

reverse graffiti is an art form that removes dust, rust and dirt from urban surfaces to create images, tags and advertising slogans.

Reverse graffiti is also known as

"clean tagging"
"dust tagging"
"grime writing"
"clean graffiti"
"green graffiti"
"clean advertising"







WHAT IS
REVERSE
GRAFFITI?



EVERYTHING YOU NEED TO
KNOW ABOUT REVERSE
GRAFFITI OR CLEAN
ADVERTISING

THE
HISTORY
OF
REVERSE
GRAFFITI



HOW TO
USE
REVERSE
GRAFFITI



WHICH
BRANDS
HAVE
WORKED
WITH
REVERSE
GRAFFITI?



WHAT IS REVERSE GRAFFITI?





green
works





"Reverse graffiti" artist Paul Curtis, a.k.a. "Moose"

HOW TO USE REVERSE GRAFFITI





**WHICH
BRANDS
HAVE
WORKED
WITH
REVERSE
GRAFFITI?**





Hard Rock

CAFE

ROCK THIS WAY



IS REVERSE GRAFFITI LEGAL?



IS REVERSE GRAFFITI LEGAL?





VERDICT







ARE NOW ENTERING

OUR

Reef



The Reef starts here





PGE

PGE



REVERSE GRAFFITI

Presented by Anashkina Ulya

SERVICE

EVERYTHING YOU
NEED TO KNOW
ABOUT REVERSE
GRAFFITI OR CLEAN
ADVERTISING

ABOUT

IS REVERSE
GRAFFITI LEGAL?

VERDICT

THANK YOU!