

ГАПОУ СО «Саратовский областной базовый медицинский колледж»

«Значение английского языка в современном мире»

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Курс 1





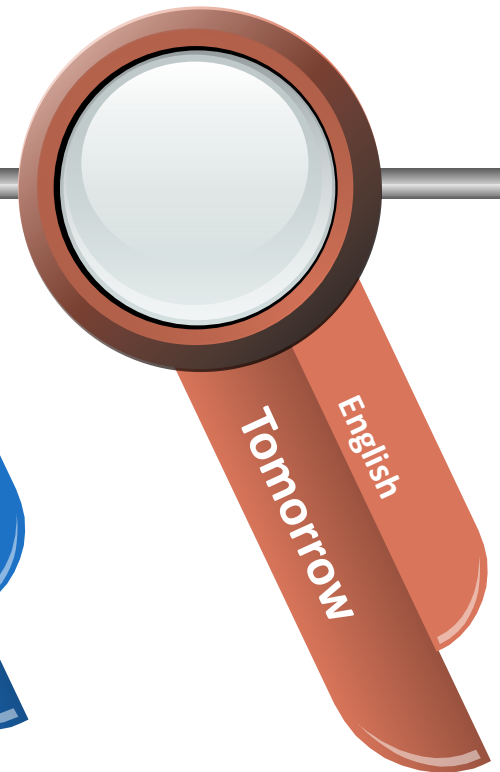
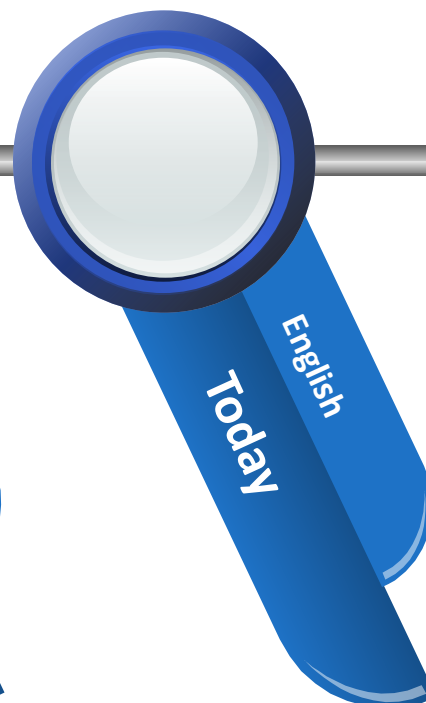
English Language

1990

2000

2010

2020



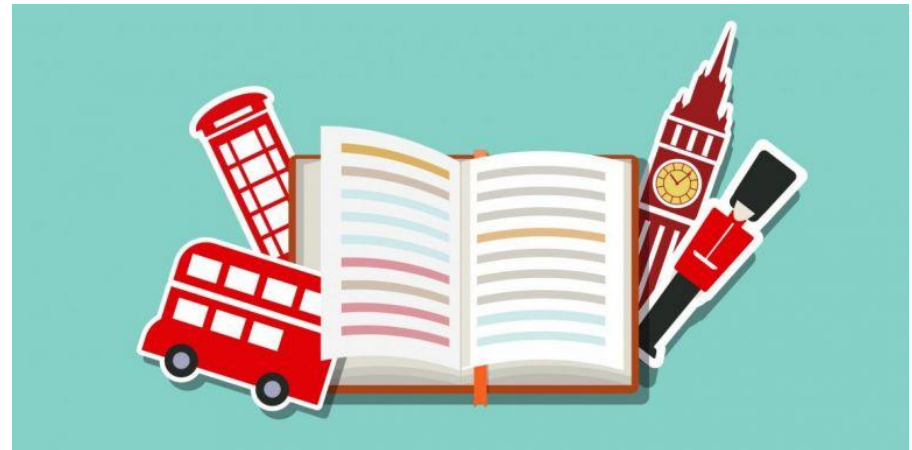


Why English Is So Popular?

English is the most common foreign language. This means that two people who come from different countries usually use English as a common language to communicate. That's why everyone needs to learn the language in order to get in touch on an international level.

Why English Is So Popular?

English is the most popular second language in Russia. In all schools we have more or less advanced course of English. Good English is the first thing that required if you want to work in the international company. That's why it is so popular.





English Yesterday

English has been shown to be the most frequently used foreign language in product advertisements in countries where it is not the native language.

Many modern English words have been phonetically translated into Russian. English words are often selected over their new Russian alternatives.



Advertising in Russia 90s



whenever



Products From Abroad

Russians did not know much about popcorn in the 1990s, so packed rusk filled the gap. Kids used to buy them in small shops before going to movie theaters. Crumbs were all over the place.

Love is... and Turbo are legendary bubble gums that can surely make most of the 1990s generation misty-eyed.



Products From Abroad



The First McDonald's in Russia

On January 31, 1990, the first Soviet McDonald's opened, in Moscow.

And in the country where the average salary was about 150 rubles per month, a Big "Mak" was selling for 3.75 rubles. That, however, didn't stop the people from getting their first taste of it.





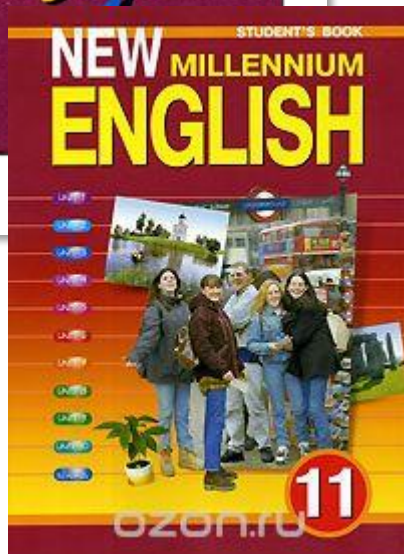
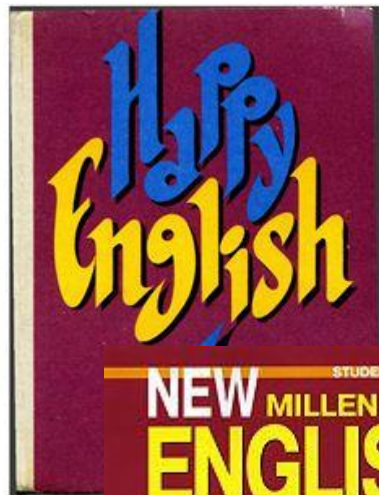
English Today



There are lots of private English schools, classes etc. Everyone seems to either be planning to study English, or studying English, or dreaming to study English, or already knows the language.



English at School





University and Work

Alongside studying English at schools, young people learn it in other ways:

Most curriculums of higher education include English classes.

More and more companies require the good level of English from the candidates in different spheres (IT, Media, Finances, Consulting, Engineering).



Free Time

Computer games, Netflix and HBO, Medium blogs, TedTalks, etc. can be found in English. Many young people don't want to wait for translations, so they use sources and learn English in process.

You **Tube**

NETFLIX

TED
TALKS
DAILY



Tourism and Communications



People travel from time to time or constantly. Buying tickets, booking rooms or a coach, finding friends or movie or coffee with smb make them talk and understand English better.



English Tomorrow

History tells us that language never stays still for long. What can we expect from the English language of the future? Will it relate to the language we know now?

English is the global language as most of business transaction, international meetings and trading and it is really hard to find alternative of English.



Conclusion

Those who are still unaware of the importance of English should start learning it, as a time will come when everything will be understood, spoken and written in English. In a lot of ways, that time is already here. Go ahead, watch some media, and get an idea of the language. You won't be disappointed.



Список литературы

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