

Body Art



as one of the forms of art

Body art can be divided:

■ Tattoos



■ Body piercing



■ Body painting

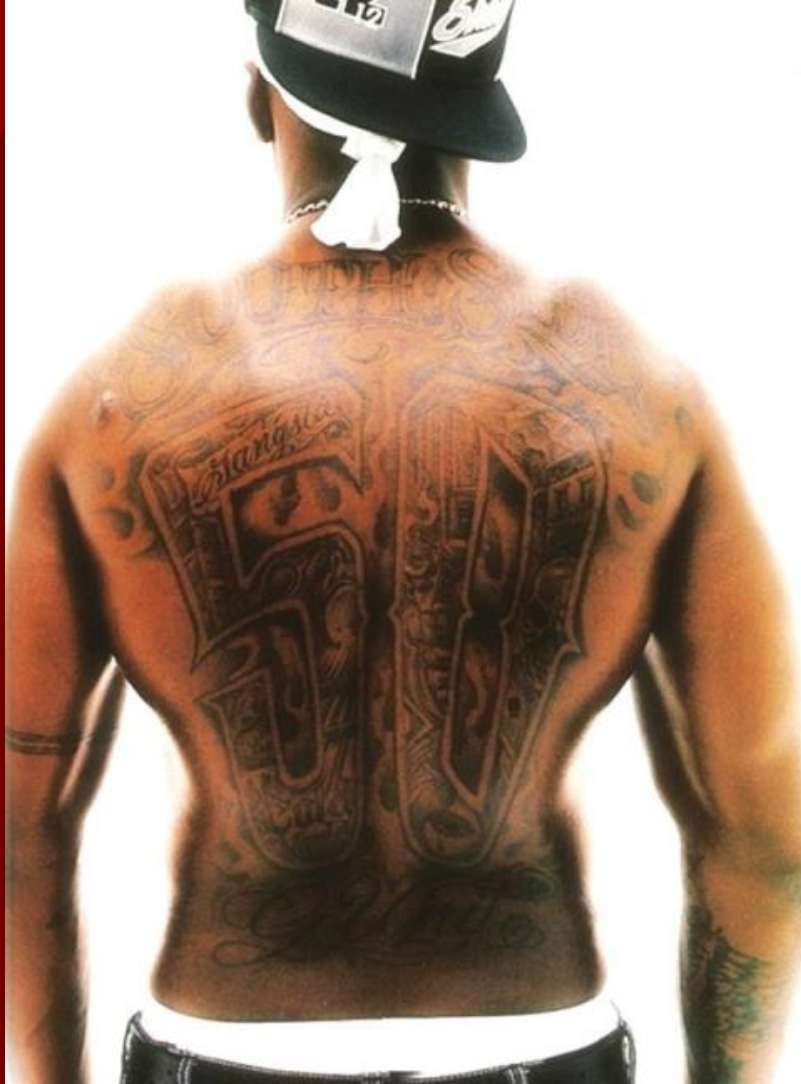


Tattoos

A few words about tattooing and its history

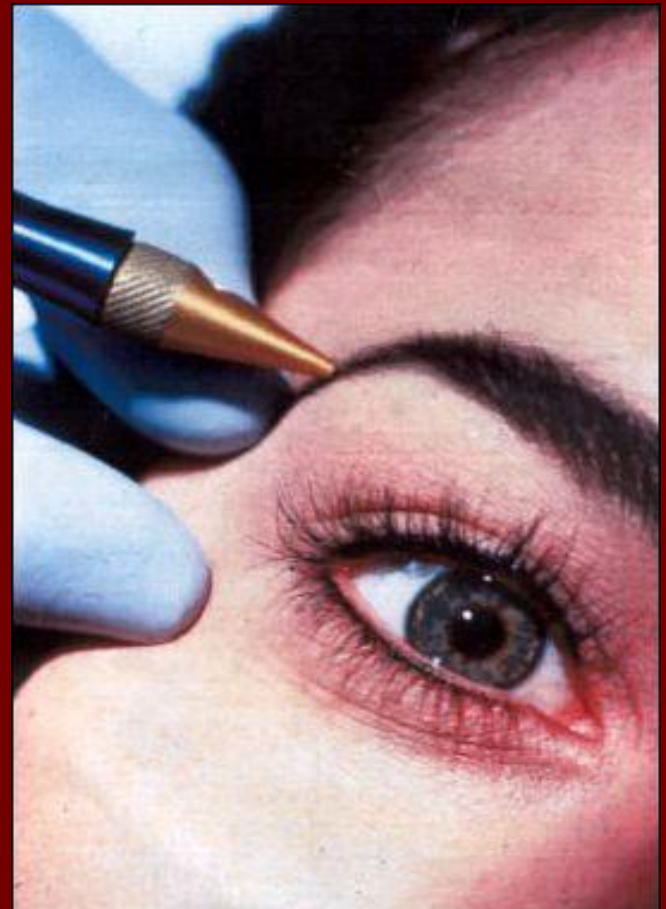
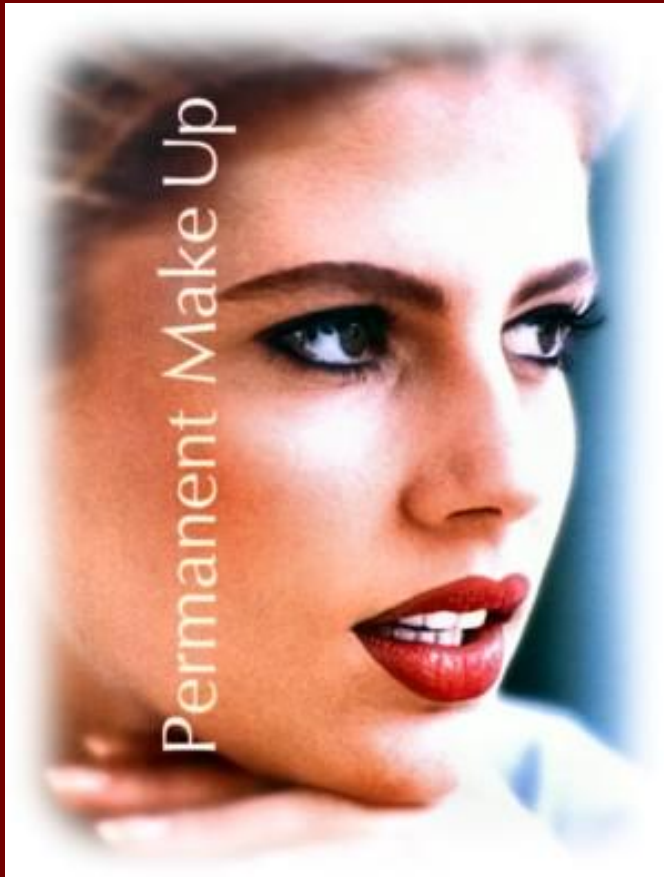


Different reasons for tattooing



Cosmetics

- Permanent make up



Prevalence

- Tattoos have experienced a growth in popularity
- that 50% of the young population of the world has a tattoo.



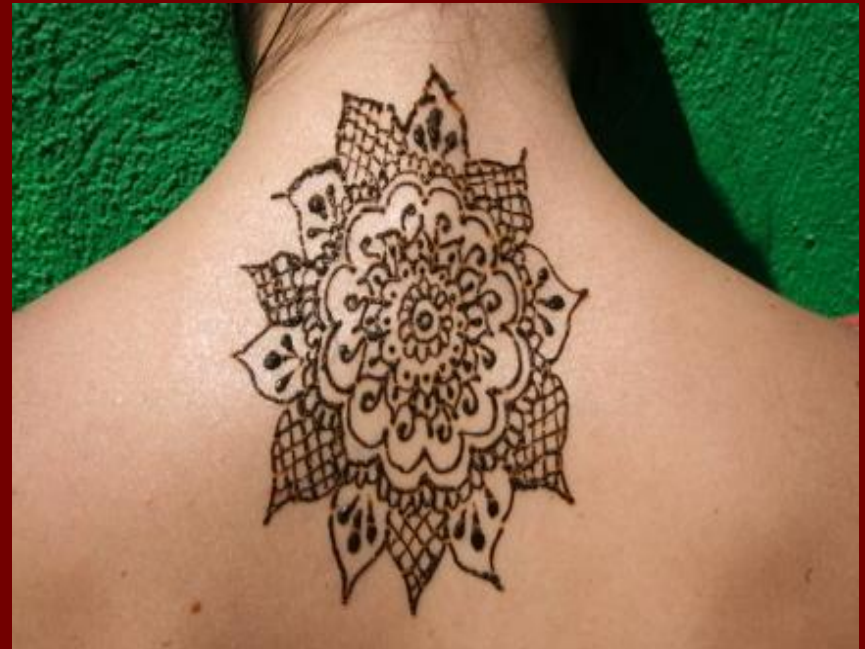
Health risks

- infection and allergic reactions



Temporary tattoos

- with the use of henna



Body Piercing

- a form of body modification



A few words about body piercing and its history

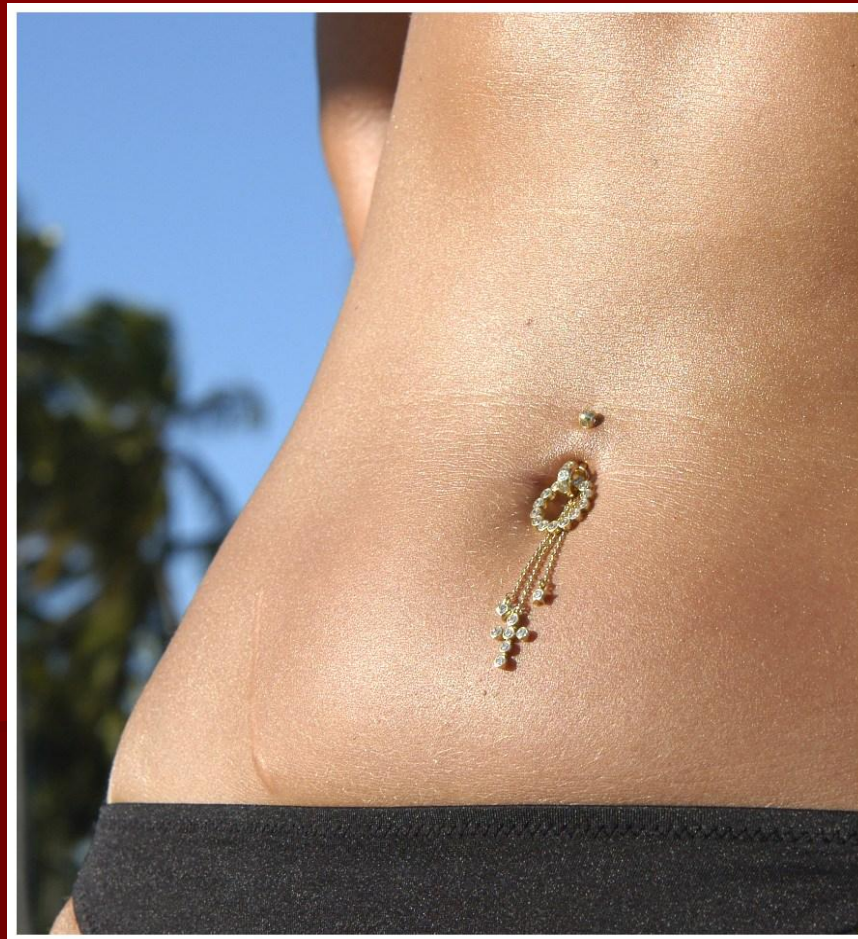


Ear piercing



Body piercing

- first body piercing studio in 1978



Health risks

- care must be taken to avoid infection



Body Painting



emmahack.com.au

Body painting as a form of body art

A few words about body painting and its history

- **Body painting appeared in ancient cultures**



■ Actors and clown painted their faces



- **The first gallery of body painting was opened**



Body painting festivals

- **body painting is huge in both amateur and professional areas**



- **The World Body Painting Festival in Austria is the biggest art event in the body painting theme**



Body painting in the commercial arena



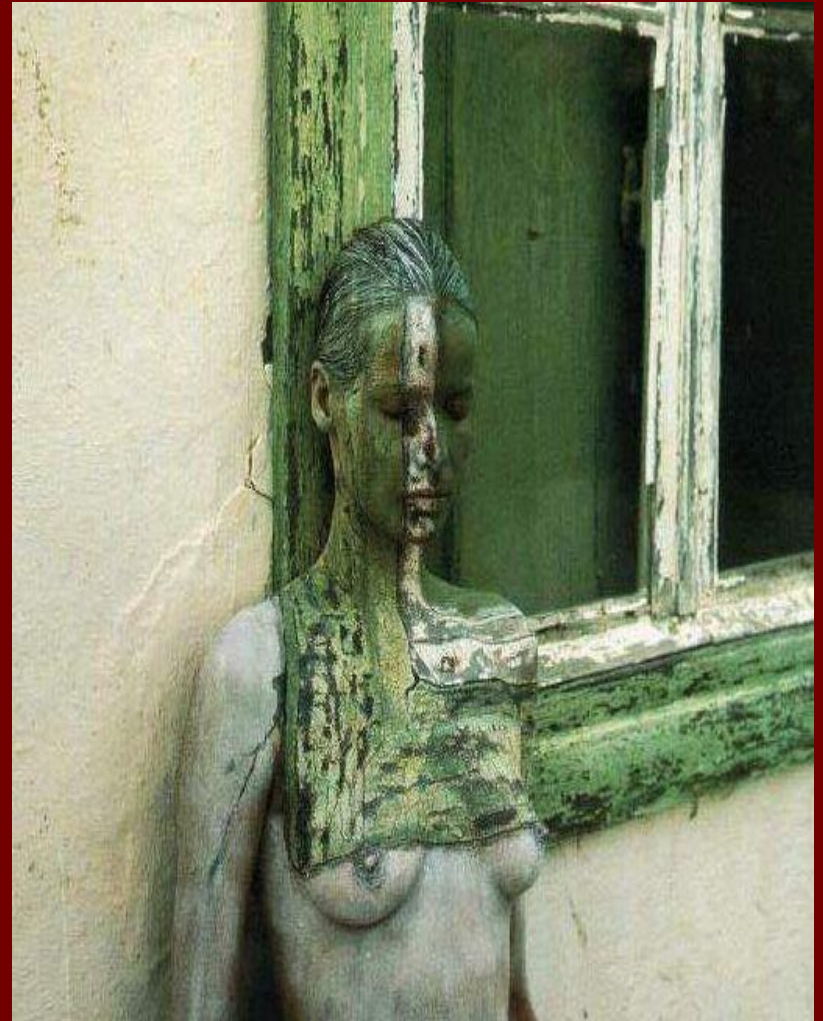
Face painting



- **Designs that include the emblems of favorite cartoon characters**



- **Costuming designs which transform the wearer into someone/something completely different**



Popular face painting designs include:

- **Tiger - consists of a body of orange and yellow paint, with black stripes painted on**



Butterfly - the body of the butterfly painted on the nose and the wings added across the cheeks.



Cat - neutral body of paint with bushy eyebrows and a muzzle.



Use in military

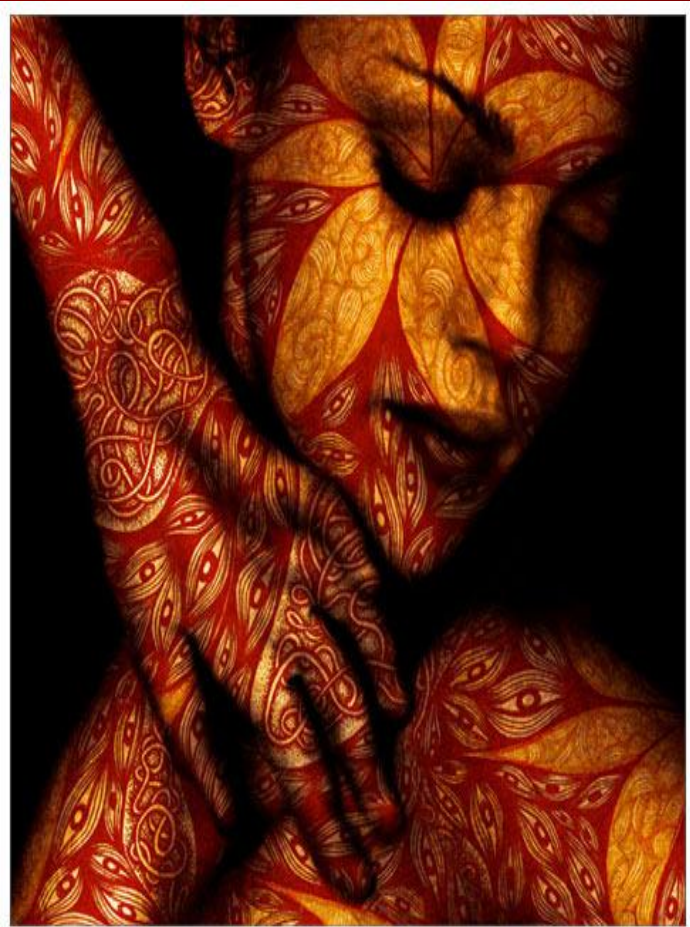
- **Camouflage purposes**



Hand art



The End



Thank you for your attention!