

# Choosing a profession



# Today's world of jobs

- Today's world of jobs offers us new challenges. There is an increase in the variety of different jobs nowadays. Such jobs as Djs, web and interior designers, machine operators, have appeared recently. Besides as a result of technological advances traditional patterns of work are changing rapidly.

# Today's world of jobs

- That's why more flexibility is required from the workforce. If a young person wants to succeed in the 21<sup>st</sup> century labour market , self-investment in some certain skills and personal qualities is absolutely essential. To make a good career he or she should be quick to learn and adaptable.

# Today's world of jobs



A collage of digital design and marketing assets. At the top left is the logo for 'Alternative DesignGROUP' with a green and black geometric design. Below it is a 'Sales' section featuring a woman's portrait and contact information: Phone: 1-800-301-2787 (Design), 1-877-485-9612 (Graphic), 1-877-504-0956 (Managed Dedicated); Fax: 404-200-2672; E-mail: sales@yourcompany.com; Chat: chat.yourcompany.com; Hours: Monday - Friday, 9 a.m. - 8 p.m. EST Saturday, 11 a.m. - 5 p.m. EST. To the right is a 'Customer Care' section with similar contact info. Further right is a navigation menu with links: ABOUT US, PORTFOLIO, PROFILE, PRICING, CONTACT. Below the menu is a 'BUSINESS WORLD' graphic with a man's face. At the bottom are sections for 'GRAPHIC', '3D', and 'WEBSITES', each with a small image of a car or product. On the far right is a 'NEWS ADG' section with a date '20.03.03' and a short paragraph of text.



# Reasons for work

- People work for 2 sets of reasons: extrinsic (for a wage, to earn money) and intrinsic (for the interest and enjoyment of the job, for the companionship, for the status and the sense of identity).

# Reasons for work



# Why is the problem so pressing?

- The choice of the future profession is a very delicate topic. The problem is really rather urgent and acute because you have very little time to solve it. And making the wrong decision can result in many troubles in future.

# Why is the problem so pressing?

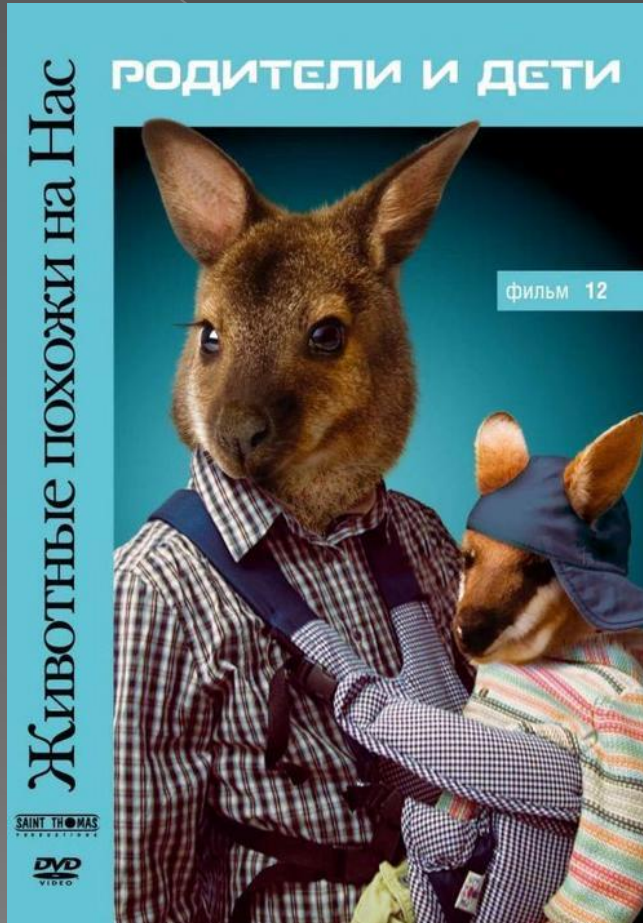




# How to make a decision

- The first step towards making a decision is to find out our talents. It is good to bear in mind the professions of your parents because they often have similar abilities, though it is not a must.
- We have many possibilities to solve the problem: we can consult a psychologist or ask someone you respect for advice.

# How to make a decision



# How to make a decision

- Another opportunity to understand your preferences is to attend some extra classes or work during summer holidays. It is necessary to realize the advantages and disadvantages of the job chosen.

# How to make a decision



# My priorities

- My priorities have changed with years. When I was small, what I valued was the interest and enjoyment of the job. Of course it is important to mind your bent for a job not to be torn apart between your job and your nature. But now I take into account some other criteria too.

# My priorities

- What matters to me is pay.
- Besides we can't but keep in mind the job security, convenient location, good prospects of promotion.

# My priorities

- What I mostly take into consideration is the working day. I'd like to avoid night shifts or working late. I don't want to put up with working under pressure from 9 to 5. I feel like having flexible working hours. I mean piecework or working from home. I can't do without freedom. I can't stand taking responsibility for others – I'd rather work on my own, freelance to be exact.

# My priorities





# My priorities

- But what turns the scale is the creativity of the job (at least as far as I am concerned).
- Thus, I am planning to have work which can give me freedom to create, to develop myself and to learn new things.

# My priorities

