# ENGLISH MODERN FASHION

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## Features of an English fashion A distinctive feature of British fashion for centuries are the hats and the scarves.





That it has always been a flavor of the personality and individuality. It sets the tone for cap style which helps others to know who is hiding under it.

#### On the streets of London many of the world-famous designers find themselves sources of inspiration for their unique colourful collection.









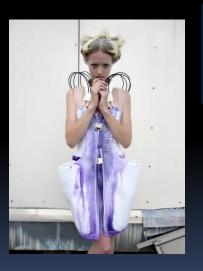
#### The basic style of Englishmen



#### Unusual fashion



#### Clothes of the future



#### Clothes of subcultures



## The basic style of Englishmen on every

Boldly, bravely, and at the day same time, light and airy - a flashy, colorful and eclectic and a little crazy in a good sense of the word style is British. I guess every girl likes to experiment with clothes and accessories, so here is a britaingirl laid at an early age. Combine and mix that's the main rule of the style of any Englishwoman: mixing styles (boho, punk, vintage was born on the streets of London), textures, fabrics and colors.

Taken to provide separate English country style clothing is characterized by the floor surrounding silhouette, patch pockets, which may differ in colour, jumpers, jackets and shirts in a cage with a long or short sleeves, hats, scarves.









# Unusual fashion

Today, there are British independent designers who take pride in the fact that they are different. These designers create dresses and women's and men's clothing.

They offer fashion trends in individual and unusual style.



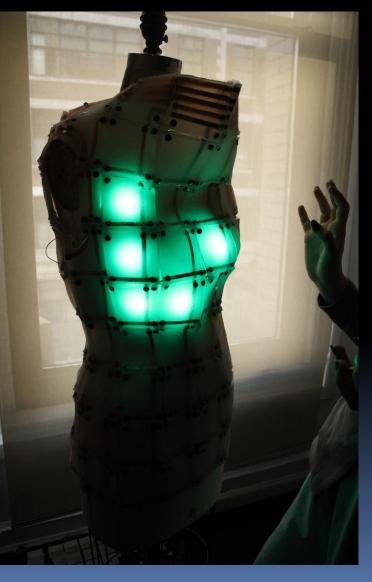






# Clothes of the future

In the UK the future of clothing is developing that can adapt to changing weather conditions. The specialists of the University of Bath in conjunction with the London College of Fashion are taken within a few years to change clothes of all humanity in a unique fabric, which will never be neither cold nor hot, or humid. The basis of development of British scientists put the same principle that allows the spruce cones to disclose sporophylls and throw in the axils of the developing seeds.







# Clothes of subcultures



Hipstery



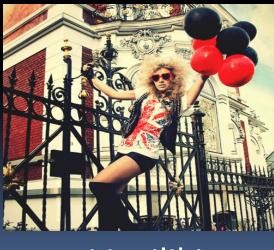


Emo

Hip-hop



Juice



Vaniliki







### Skinheads

Goths

## Metalworkers



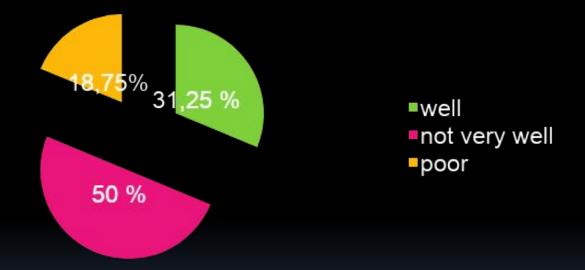




#### Punks

## **Research**

We have made a research in our class. We asked our classmates how well they know English fashion or style. As a result the following diagram has turned out:



Theme of fashion was popular in all ages, especially among young people. From our point of view, it is not surprising, since they always want to be in the spotlight.

# The value of fashion

One of the advantages of keeping up with modern fashion people is that they are more likely to be accepted in society. As you know, most are inclined to judge a man on first impression, which depends mainly on the exterior. Second, the stylish people stand out with originality and uniqueness. Therefore, it is much easier to attract public attention.

On the other hand, to have an attractive appearance is not enough to succeed. In addition, you must be smart and educated. Otherwise, not possessing the necessary skills, you cannot bring any benefit to society. Consequently, it will not need you. Of course, it is possible to become rich and famous because of gossip and scandals. But there is no guarantee that you will feel happy. The fact that you cannot feel the fullness of this life, being limited to laziness and idleness. In conclusion, we would say that fashion plays a significant role in our lives. Nevertheless, we must not forget that the moral qualities of men are much more important and have greater value.

# Thank you for attention!!



http://www.consumers.narod.ru/lections/fashion.html

http://www.fashion-era.com

http://www.yandex.ru

http://www.fashiony.ru

http://www.youtube.com