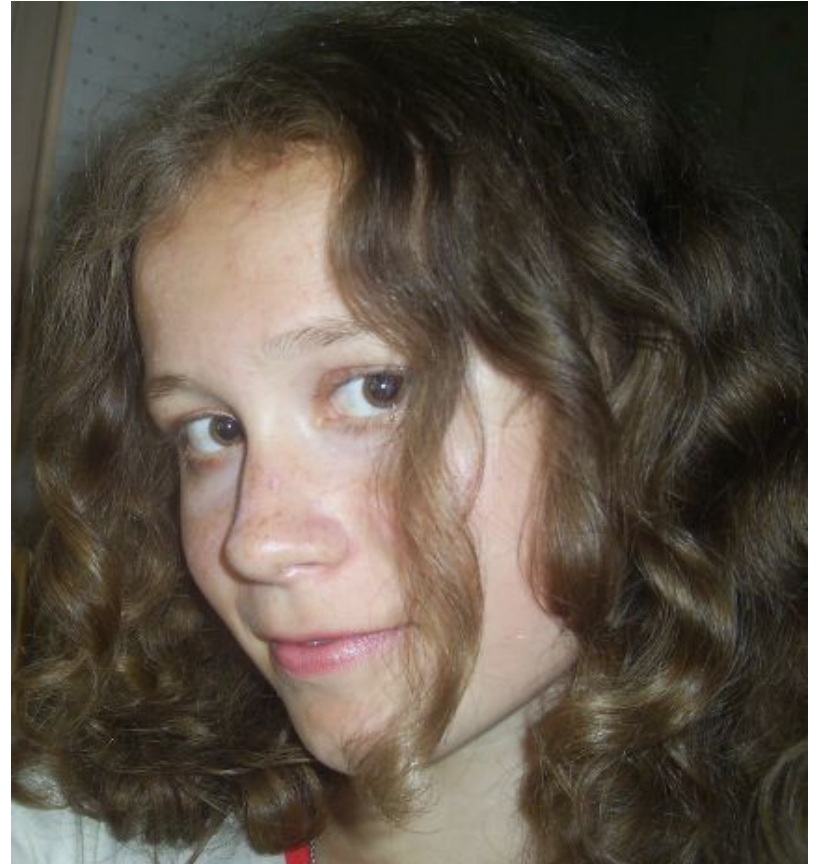


# Factors that Influence the Popularity of Artists

The project work  
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# The Problematical Question of the Research:



What makes a person  
popular?

# Actuality

The choice of the theme of achieving the popularity is rather topical, because it is actively discussed in the Internet. Many newspapers and magazines contain interesting opinions about different ways to glory.



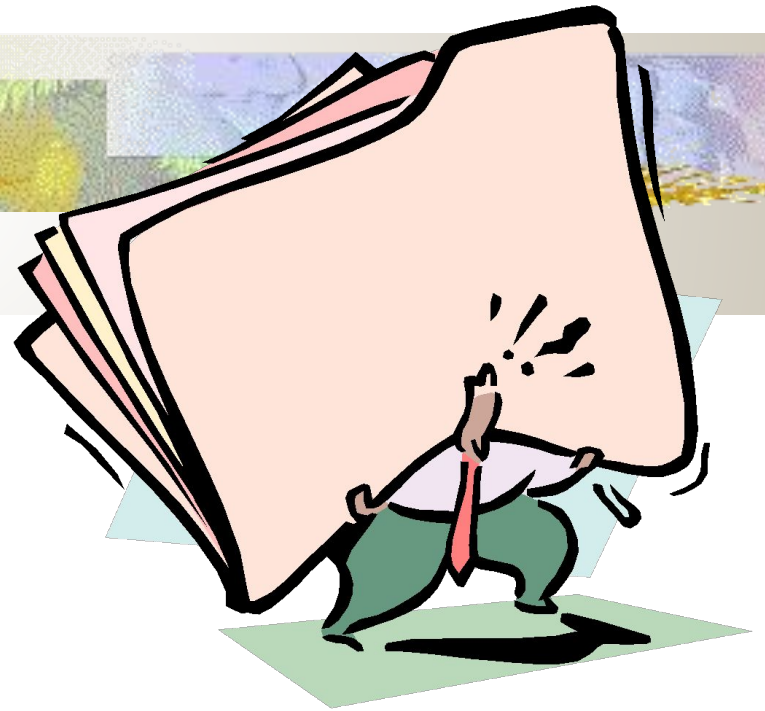
# **The Working Hypothesis:**



**The most important factor  
of achieving the popularity  
is an artist's confidence.**

# Value

My work can be valuable for fashionable magazines about famous stars, for newspapers and tabloids. It can be used at school at the lessons of English too.





# The Object of the Research

The popularity and the success of Dima Bilan



It's rather easy to  
become a star...



# The Subject of the Research



The influence of different factors on the popularity

# The Aim of the Research:



Determination of factors  
influencing the popularity



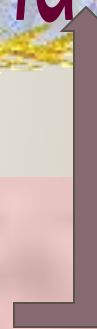
# Objectives:

- o to study the contemporary condition of this problem (to read and analyze the articles from various sources of information)
- o to collate interesting opinions about different ways to glory



*Dima Bilan!*

- o to find out some reasons for the success of the most popular Russian singer Dima Bilan
- o to offer my recommendations to young singers and actors.



After the Eurovision contest 2006, Dima Bilan became the most popular Russian singer.

There were 1600 people questioned in 153 built-up areas in 46 provinces, regions and republics of Russian Federation. The first place with 14% of the voices is occupying Dima Bilan as the «singer of the year».

Why Dima Bilan?

How has he become a famous singer?



*Whether you want to achieve  
overall career  
success or small business  
success,  
you must have a burning  
desire for whatever it is  
you want to achieve.*



1. Evaluate the reasons why you want to become popular.
- 2 Be comfortable with yourself and present a confident image.
- 3 Create your style.
- 4 Don't be shy.
5. Don't think too hard.
6. Be positive and optimistic.

High School



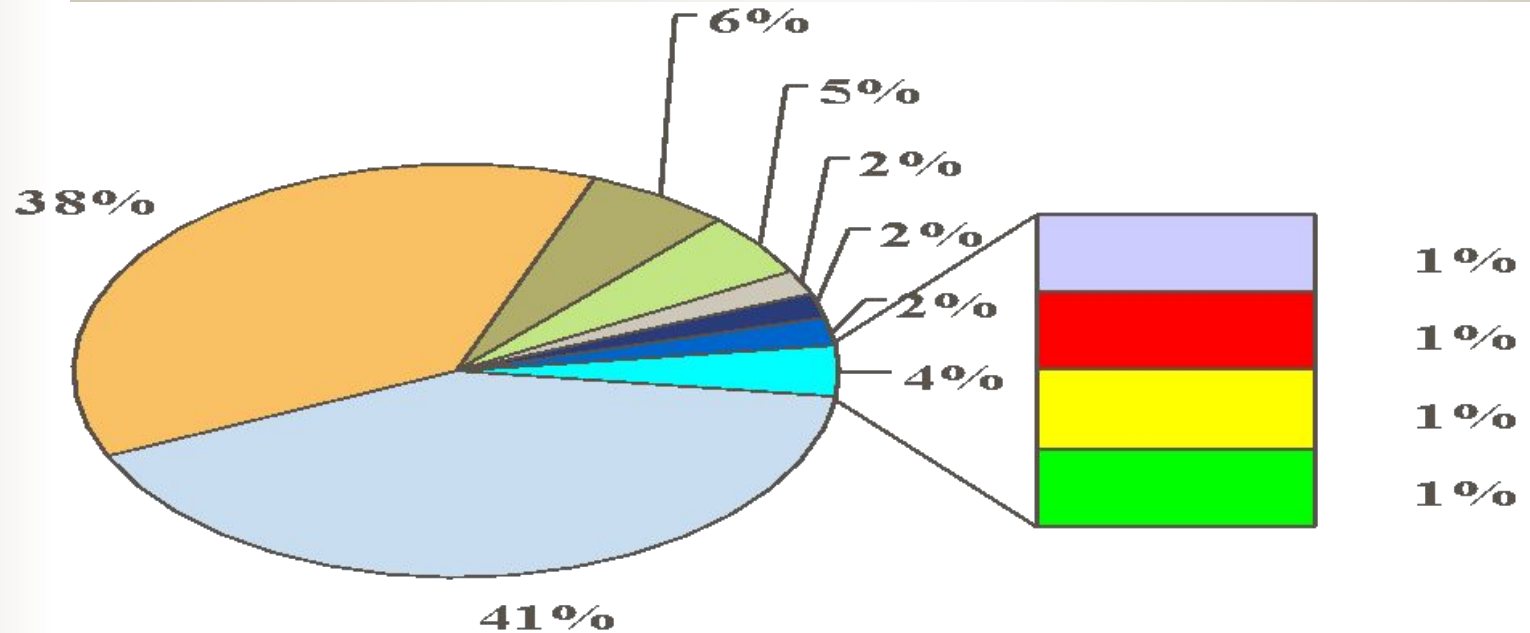




# My Opinion and Recommendations

- The most important factor that influences the popularity of different singers and actors is an artist's confidence.
- It is necessary to be yourself. When you try and act just like the popular people, you are being a follower, NOT a leader. Act like yourself and let other people want to act like YOU. That is the key to this whole popularity thing.

# What Is the Most Important Factor Influencing the Popularity of Artists?



an artist's motivation

money

an artist's charisma

a fortune

an artist's diplomacy

I don't know

a talent

an artist's apperiance

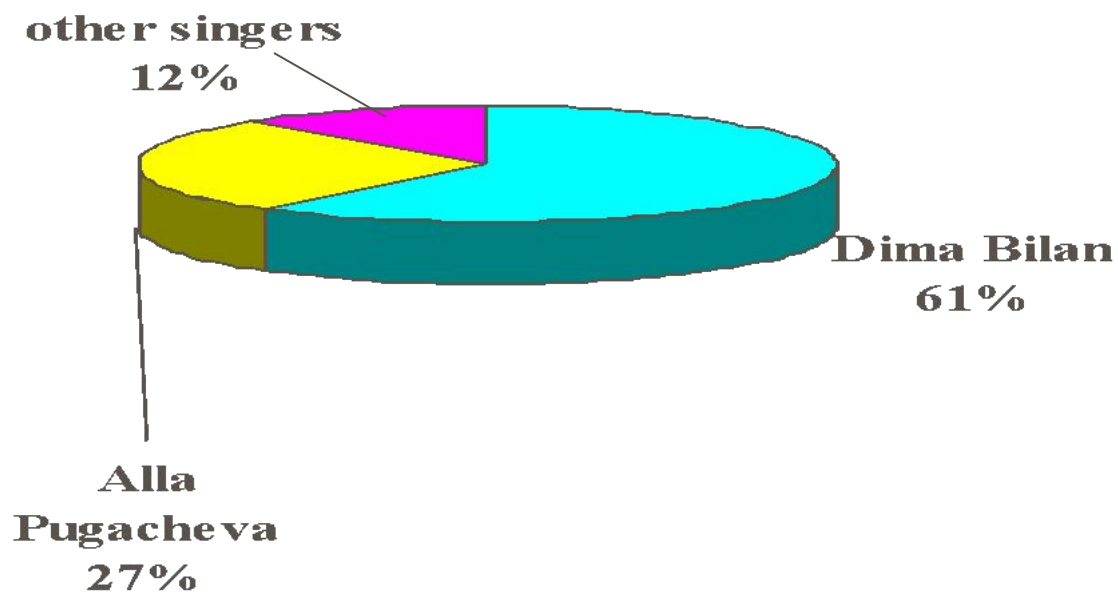
producer's support

an artist's desire

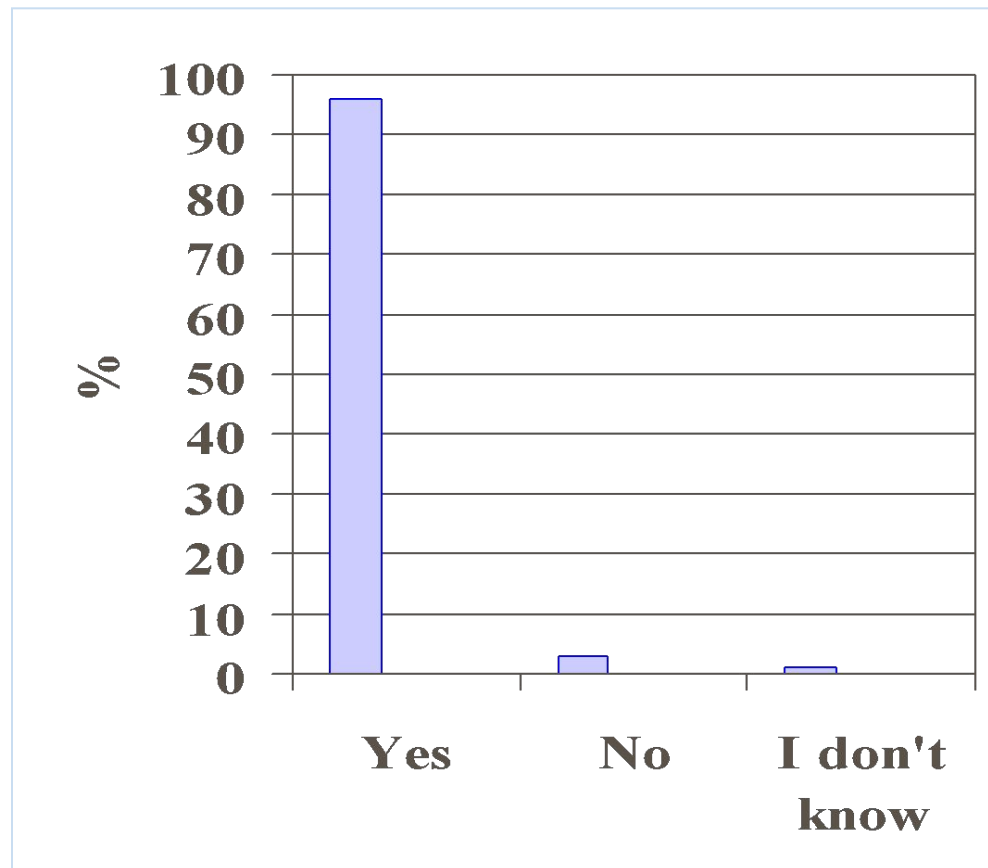
an artist's confidence



# The Most Popular Russian Singer Is...



# Does the Meeting with a Producer Contribute to the Popularity?



*The results I have got are as follows:*

- 1. The most important factor that influences the popularity is an artist's motivation.**
- 2. The most popular contemporary Russian singer is Dima Bilan.**
- 3. The meeting with a producer contributes to the popularity.**



# Conclusion

- Lots of articles from various sources of information, Dima Bilan's opinion, people's thoughts about different ways to glory and my own experience help me to understand that there are **20 factors** influencing the popularity of artists.
- To sum up I would like to observe that there are **2 basic factors** that influence the popularity: **an artist's motivation and a talent.**

want to  
achieve recognize that you  
and  
you alone are responsible  
for  
making it happen.



Dolly Parton

*Impossible is  
nothing.*

**Thank You For  
Your Time!**

