



# Glamour



S. M. 491



Glamour is one of the most disputable subcultures. This is because that is connected with club and mundane life. The Encyclopedias do not give the determinations of this word.





The Attachment “glam” has got practically all music directions: glam-gothic, glam-garage, glam-fate and even glam-punk. In Great Britain for instance, origin of glamour subculture is dated to 70-80ths.



The representatives of this subculture have original clothes, speech, lifestyle, music preferences, in which there is no place for other subcultures : rap, hip-hop, metal, gothic and so on.





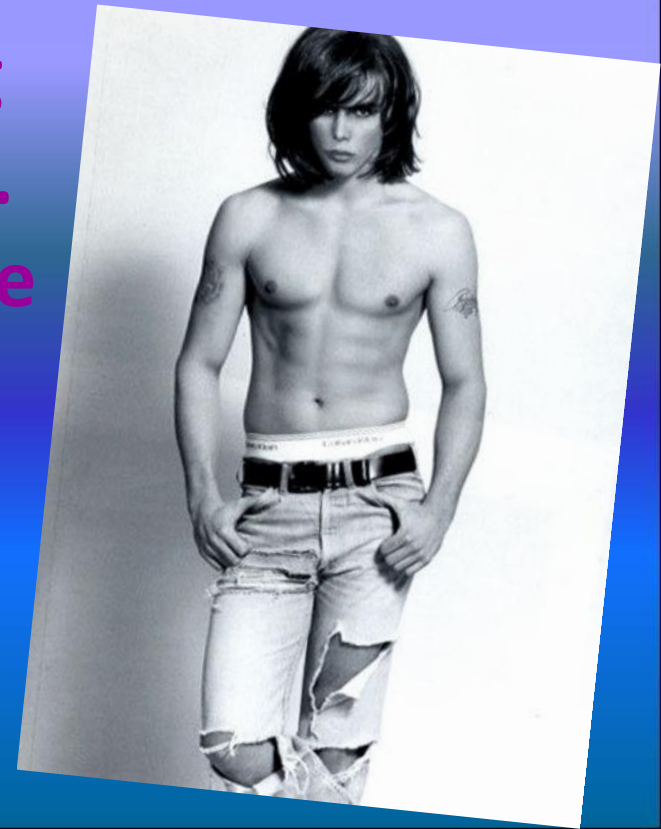
Glamour person must look beautifully.

The cloth, footwear, accessories: all this must be certainly branded moreover such, which is found on the pick of the fashionable wave. The Exterior of Glamour representative orders the high heels, evening charge and sparkling brilliant make - up. In a wardrobe there must be fur, a mobile telephone , coated crystal Swarovski or Tiffany.





The men must wear narrow, practically effeminate trousers, covering shirts or tanktops. The fur also can be present in men's wardrobe.





The ideas of this subculture are positive. They do not carry ethnical, social or personal problems. Glamour demonstrates life without problems in general, and longliving holiday.



A vibrant nightclub scene with a large crowd of people dancing. The room is filled with bright green and purple laser lights. In the background, there are circular decorations and a stage area. The overall atmosphere is energetic and festive.

**Their life is full of friends and constant evening parties. The main purpose of the representatives of this direction is to follow the ideal, created glossy magazine.**





The first one became Cosmopolitan, as it has followed Vogue and strictly Glamour. The fashionable diets, recommendations on styles, enormous amount of the advertisement of the make-up and perfumery, as well as design of the houses are the main subjects of this magazine.

MODA: Najseksowniejsze trendy wiosny

The Integral subjects of Glamour are sailboats, villas, evening parties, fashionable resorts such as Krusheveli, presentations, fashion shows, the centres of health and beauties, expensive alcohol, meal and cigarettes.



Glamur has generated the corresponding direction in cinema, literature and graphic arts, in photographs.





Representatives of this style are Oksana Robski, Nataliya Markovich, Anna Larina , Kseniya Sobchak, Peris Hilton, Sergey Zverev.





THANK YOU!!!

