

# The Hippies



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9 "V"



# THE HIPPIES

# Epigraph

**By developing themselves, subcultures work out their unique style and own views. The style of subculture is not only clothes, but it's a system of values that the members of subculture propagandize.**



# Ideology.Values

The idea of equality and freedom lies in hippies ideology. Also it consists in rejection from modern cities, technological progress. They prefer living in forests as our ancestors did.



# The origin

At first hippies were mentioned by Jack Kerwac as "hipsters" and then it changed into "hippies" that means «cool guy ».



# Mottos, slogans

**«No nuclear war!»**

**«Make love not war!»**

**The sense of mottos consists in rejection from all kinds of violence. And if you make evil as an answer to violence you increase it twice.**





**THANKS FOR  
YOUR ATTENTION.**