

**How to attract new clients with
news about our web company?**

Goal

Grab the attention of online users and
your customers

Tools

Your corporate blog and news around
your company

What we'll earn?

Clients, partners, employees, fans
...competitors

Everything is content

How do you produce and how do you share news

How to produce news?

New projects or services in your portfolio

How to produce news?

Events, seminars, trainings, conferences

How to produce news?

Participating in an exhibition

How to produce news?

Winning a web award

How to produce news?

Team building – photos and videos

How to produce news?

Photos at the office or inside the work process

How to produce news?

New partnerships

How to produce news?

Open career positions

How to produce news?

Write your own articles – share your experience

Consequences

Traffic, interest, links, requests

No ideas for news?
Change your business

Share the news

News section in your website, Corporate blog, Facebook, Twitter, Local social websites for content, App

Thank you!

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