

# HOW TO FIND A JOB

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CHULANOVA VICTORIA

MOSCOW STATE PEDAGOGICAL UNIVERSITY,  
JOURNALISM DEPARTMENT, MASTER COURSE:  
JOURNALISM, COURSE I

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# INTERNATIONAL SITES, WHICH CAN HELP YOU FIND THE BEST JOBS, EMPLOYERS AND CAREER ADVICE

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- Correct CV is general secret of successful finding a job. You will describe your professional qualifications, talk about your skills, but the most important thing is proving that you are professional and unique specialist.



Contact Information		Marital Status	<b>single</b>
		Children	No
<b>Surname</b>	Chulanova	<b>Employment History</b> List in chronological order, include position details and dates	
<b>Name</b>	Victoria	<b>Work History</b>	<b>Construction company «Leader Group»,</b> Moscow, Russia. Copywriter, March 2014 - June 2014. Copywriting, making advertising texts about construction and real estate. <b>Internet-media Logirus, Internet Channel Logirus TV.</b> Moscow, Russia. Special reporter, August 2014 <b>to Present.</b> Reporting, covering transport and logistics sphere, business journalism.
<b>Address</b>	40 Green avenue, apt.111, Moscow, Russia		
<b>Telephone</b>	89160978837		
<b>Email</b>	v.chulanova@mail.ru		
<b>Personal Information</b>		<b>Education</b> Include dates, majors, and details of degrees, training and certification	
<b>Date of Birth</b>	11th July 1995	<b>High School</b>	School № 1666, Education center «Phoenix», Moscow, Russia (2001-2012)
<b>Place of Birth</b>	Russian Federation, Bryansk		
<b>Citizenship</b>	Russian	<b>University</b>	Moscow State Pedagogical University, Journalism Department, Bachelor’s degree in journalism science (2012-2016)
<b>Nationality</b>	Russian		
<b>Gender</b>	Female	<b>Graduate School</b>	Moscow State Pedagogical University, Journalism Department, Master's courses: Journalism, started in 2016 up to present

## Professional Qualifications

### ***Internet-media reporter:***

- Searching and processing interesting themes,
- Working with expert's opinions and stories of different characters,
- Making interviews,
- Writing news, analytical, publicistic and entertaining articles for traditional and new media,
- Skills of making quiz, experiments and journalism investigations,
- The big pool of experts in transport, logistics, trade and industry spheres. For example, Federal Customs Service, Federal Antimonopoly Service, Eurasian economic commission speakers. And also experts of different business associations and the biggest logistics and trade companies in the Russia and in the world. Such as DB Schenker, DPD, DHL, Ali Express, X5 Retail Group.

### ***TV Reporter:***

- Skills of working «in the frame»,
- Planning and organization of television reports,
- Writing and making stand ups,
- Organization and processing sync sounds (synchronized sound recording),
- Writing television's content,
- Skills of «backpack» journalism.

## Professional Qualifications

### ***SMM-manager:***

- Making effective advertising for social media (Vkontakte, Facebook),
  - Writing different content for publics: news, mems, comics, and photo-video notes,
  - Making competitions and quiz for signers,
  - Singers involvement from other publics,
  - Working at the center of events,
- Analysis different characteristics of public audience.

### ***PR-manager:***

- Skills of communication with experts, news makers and opinion leaders,
- Vast experience in organization of international business exhibitions, such as «TransRussia», «Warehouse.Transport.Logistics», «Systems of transport and logistics», «InterLogistics» and so on.
- Skills of exhibition working,
- Searching of partners, characters and experts in the business conferences. I had visited about 50 transport and trade events, such as «Retail in Russia», «Transport week» «Market of transport services: interaction and partnership», since 2014.

**Certifications and Accreditations**

International French section course («La section bilingue francophone»)  
School № 1666, Education center «Phoenix», 2012

**Computer Skills**

Microsoft Word and Excel typing,  
Basic skills of working in Adobe Photoshop, Adobe Illustrator, Sony Vegas Pro,  
Wide experience of making Social media marketing.

**Interests**

I like reading classical and modern literature, listening music and dancing.



- Cover letter is the great chance for describe your purpose and desire of working.



# 5 REASONS TO HIRE ME:

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1. **Universality and skills of «backpack» journalism.**
2. **The creative style: business journalism can be colorful. Especially other types of journalism.**
3. **Skills of Public Relations.**
4. **Wide experience of working in the business conferences and exhibitions.**
5. **Skills of working in different graphic programs.**





# HOW TO FIND A MEDIA JOB

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- Choose your type of journalism.
- Correctly resume – creative resume.
  - Talk about your special qualities.
- New media wait a backpack journalism. Be universal specialist!
  - You should be always confident.



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- You should be the best of the best!

