

Influence of the technical progress on the reading activity of the British nation.

Was done by the pupil of the 9th form

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The aim of my research is to know
influence of the technical progress on the
reading activity of the British nation, and
get a deeper knowledge in this topic.

Reading is to the mind what exercise is to the body.
(Richard Steele)

different opinions on reading



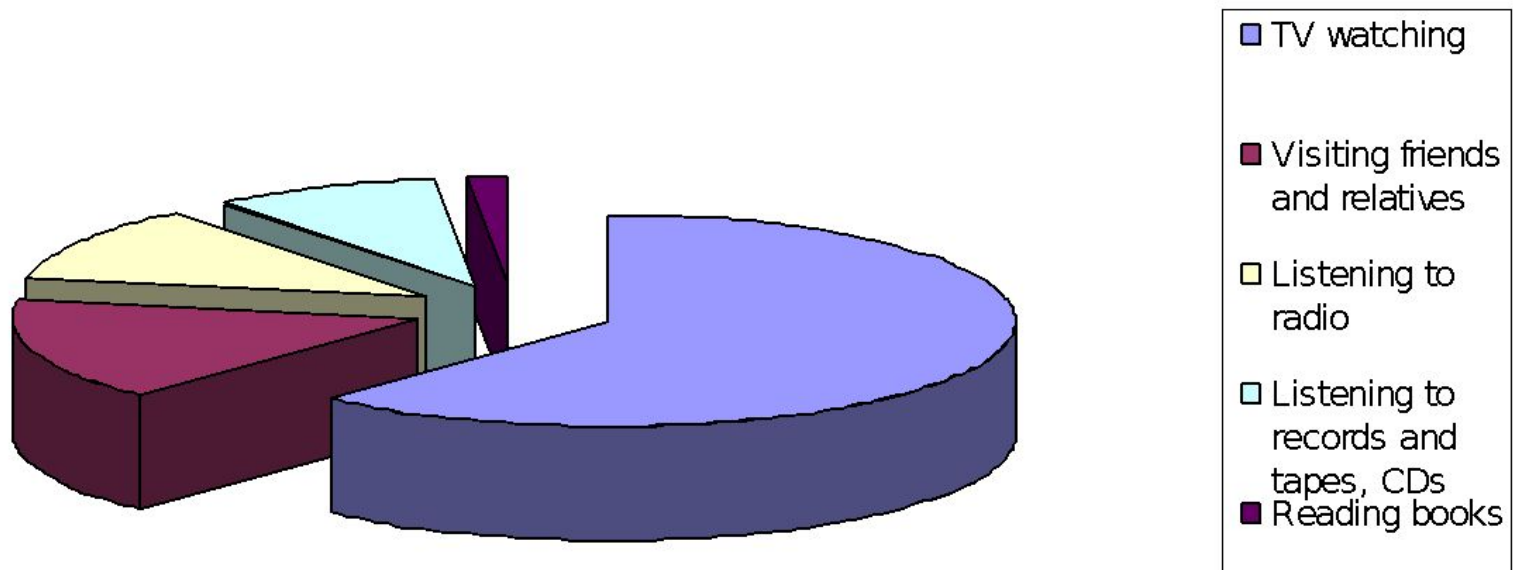
important

- helps discover new things,
- explores new ideas
- expands outlook.
- it is the perfect way to make fun
- to relax
- not to be alone
- teaches how to escape from everyday life problems.

Not important,

- it is boring
- it gives a headache
- It is easier to watch TV or video
- takes too much time
- hurts eyes

The most popular leisure activities in Britain



different ways of getting new information

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graph TD; A[different ways of getting new information] --> B[Television]; A --> C[Radio]; A --> D[The Internet]; A --> E[Reading books]; A --> F[Reading Newspaper and magazines];
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Television

Radio

The Internet

Reading
books

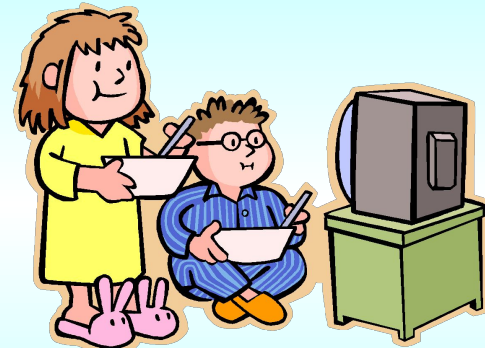
Reading
Newspaper and magazines

Role of television in the peoples life

- Wonderful source of information:

TV channels show a great variety of programmes: documentaries and current affairs programmes, feature films and comedies, soaps and police series, concerts and talk shows.

- The best way to spend free time



- 99% British homes have a TV-set
- Every person watches TV 26 hours a week.

British Radio and Television Broadcasting Companies

the BBC

(British Broadcasting Corporation)

Британская радиовещательная корпорация

- date of foundation 1927
- independent public corporation

Radio

- is paid for by the state
- under government control since 1927
- free to manage its own policy
- no advertising

within Britain

- national programmes
R1 R2 R3 R4 R5
- 36 local radio stations

TV

Channels

- BBC 1
- BBC 2
- ITV (Channel 3)
- Channel 4

abroad

World Service

- to almost every country
- in 37 languages

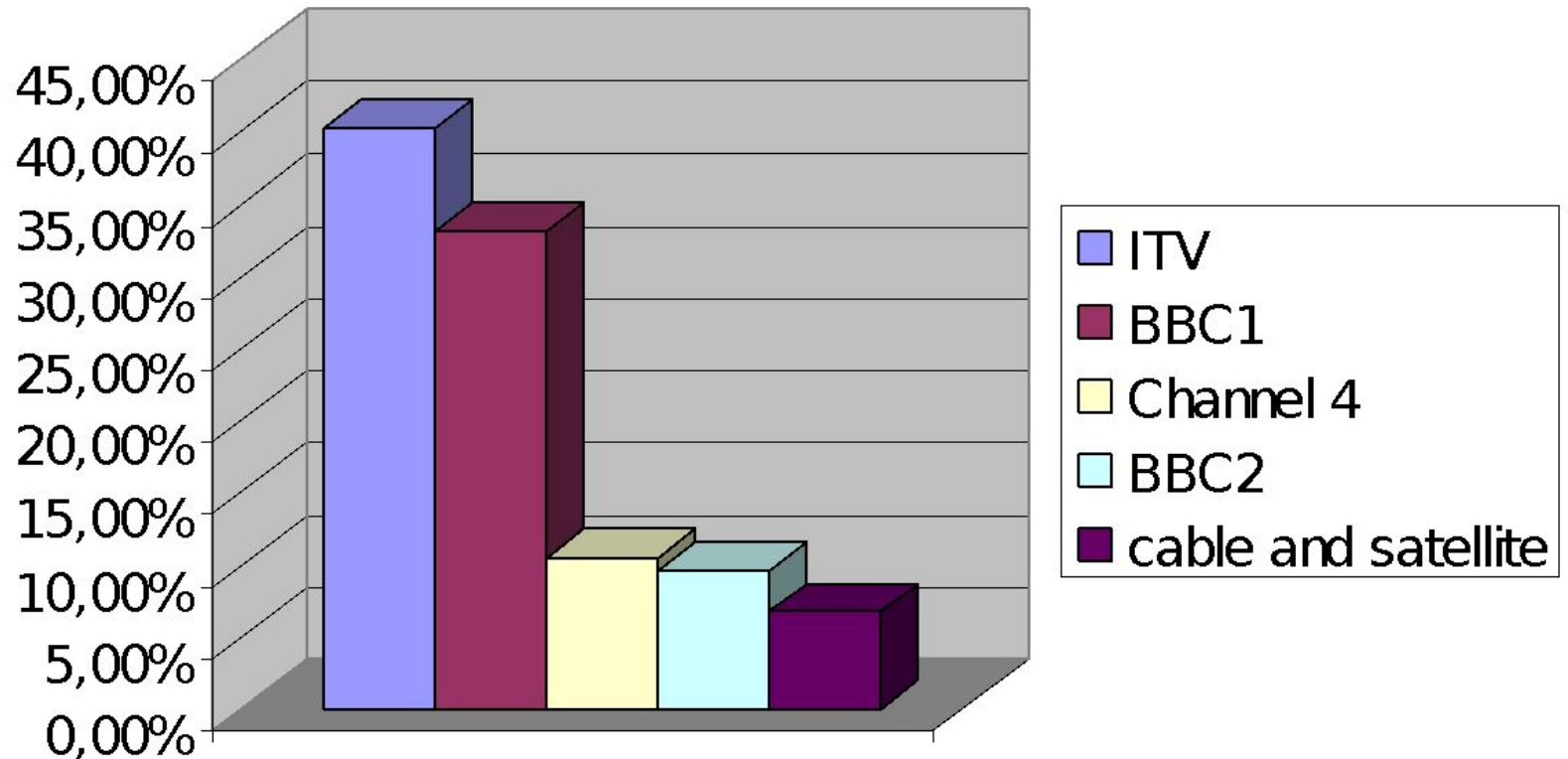
the IBA

(Independent Broadcasting Authority)

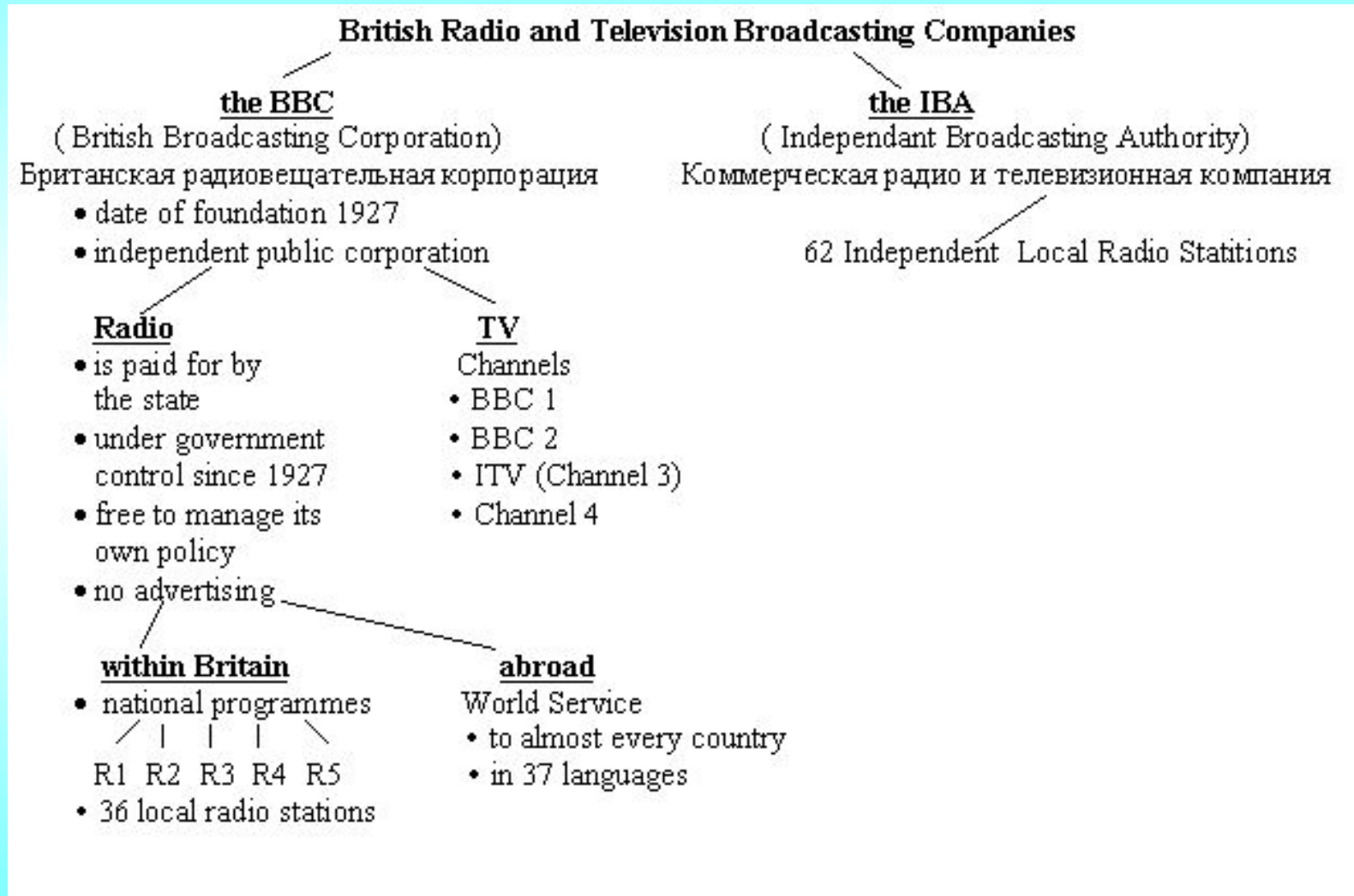
Коммерческая радио и телевизионная компания

62 Independent Local Radio Stations

Britain's TV audience share



The British radio

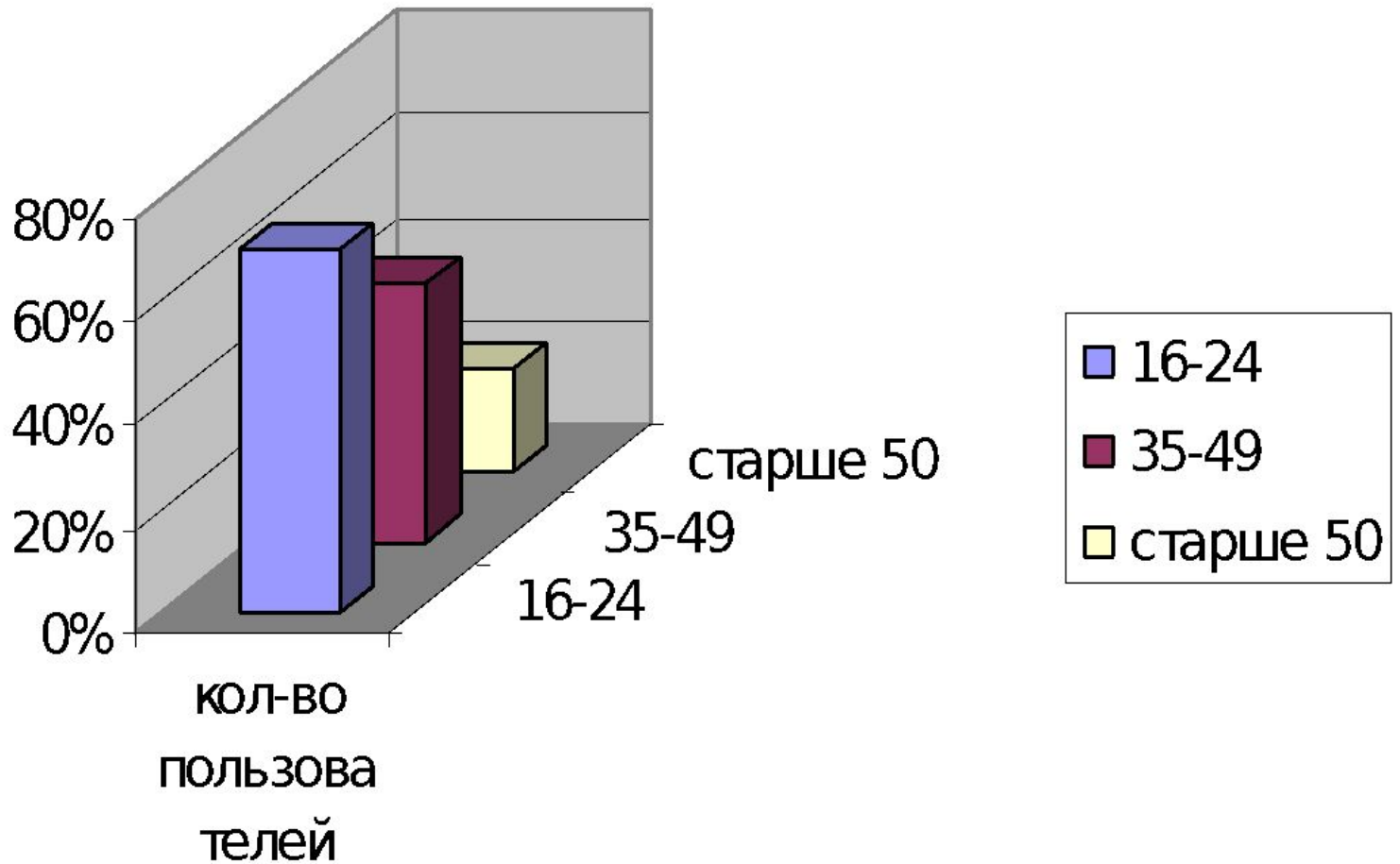


The Internet

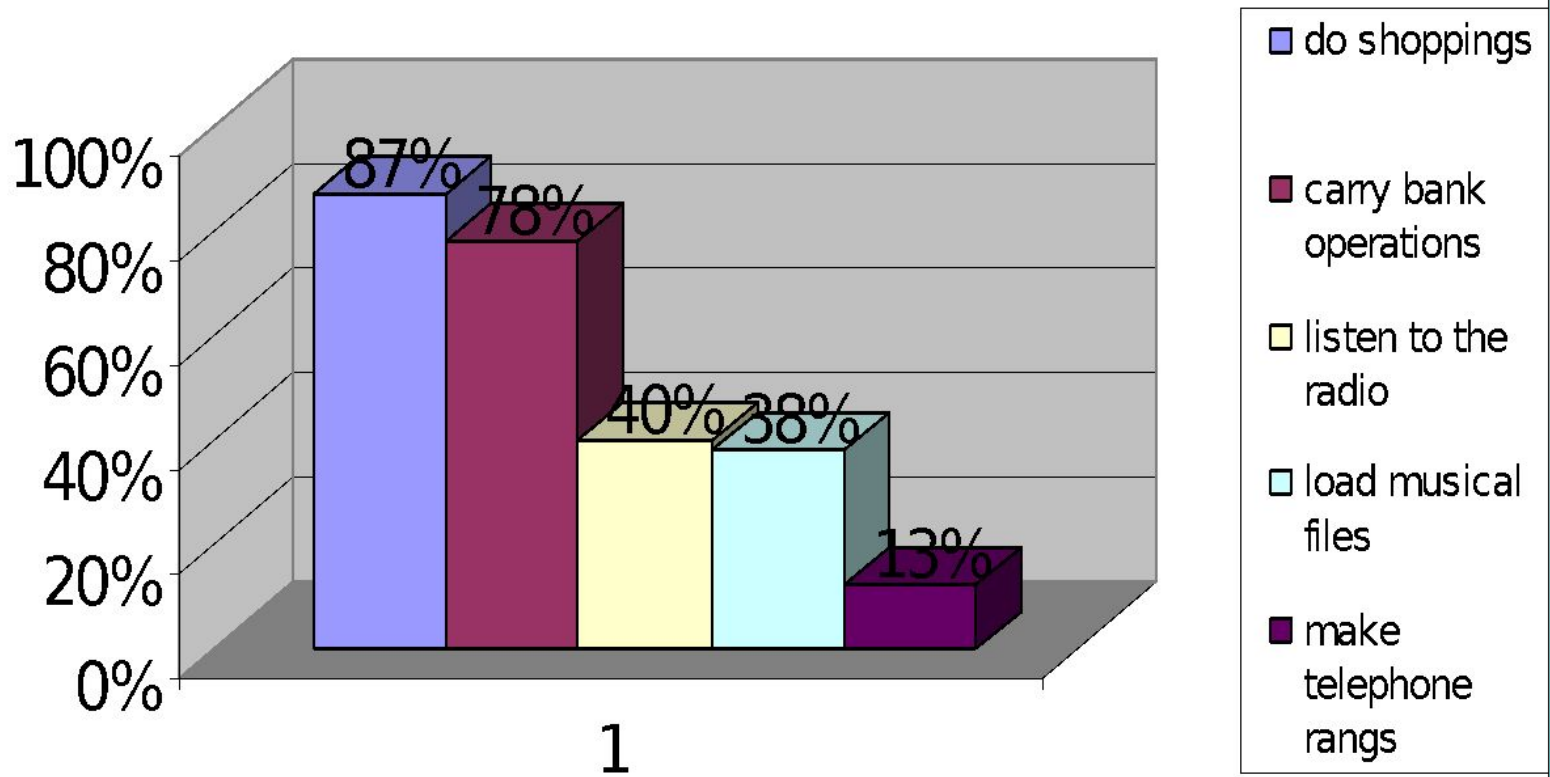
- another important source of information. It is a computer system that allows millions of people around the world to receive and exchange information about almost everything. According to the statistics there are 10 million Internet users in the UK



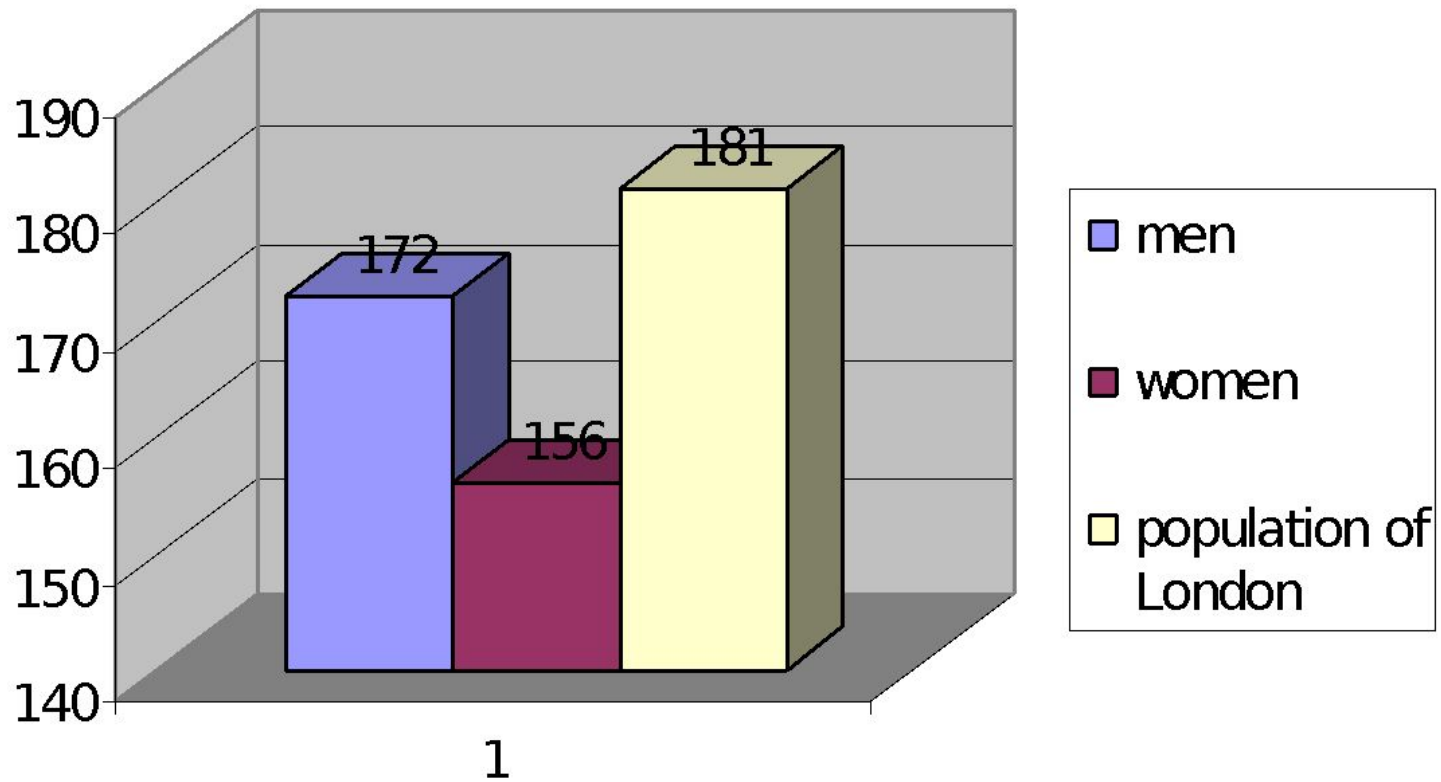
Quantity of the Internet-users in GB



Internet using by the British people



Using by Internet of the different categories of people.



Newspapers and magazines

for the
news

horoscopes

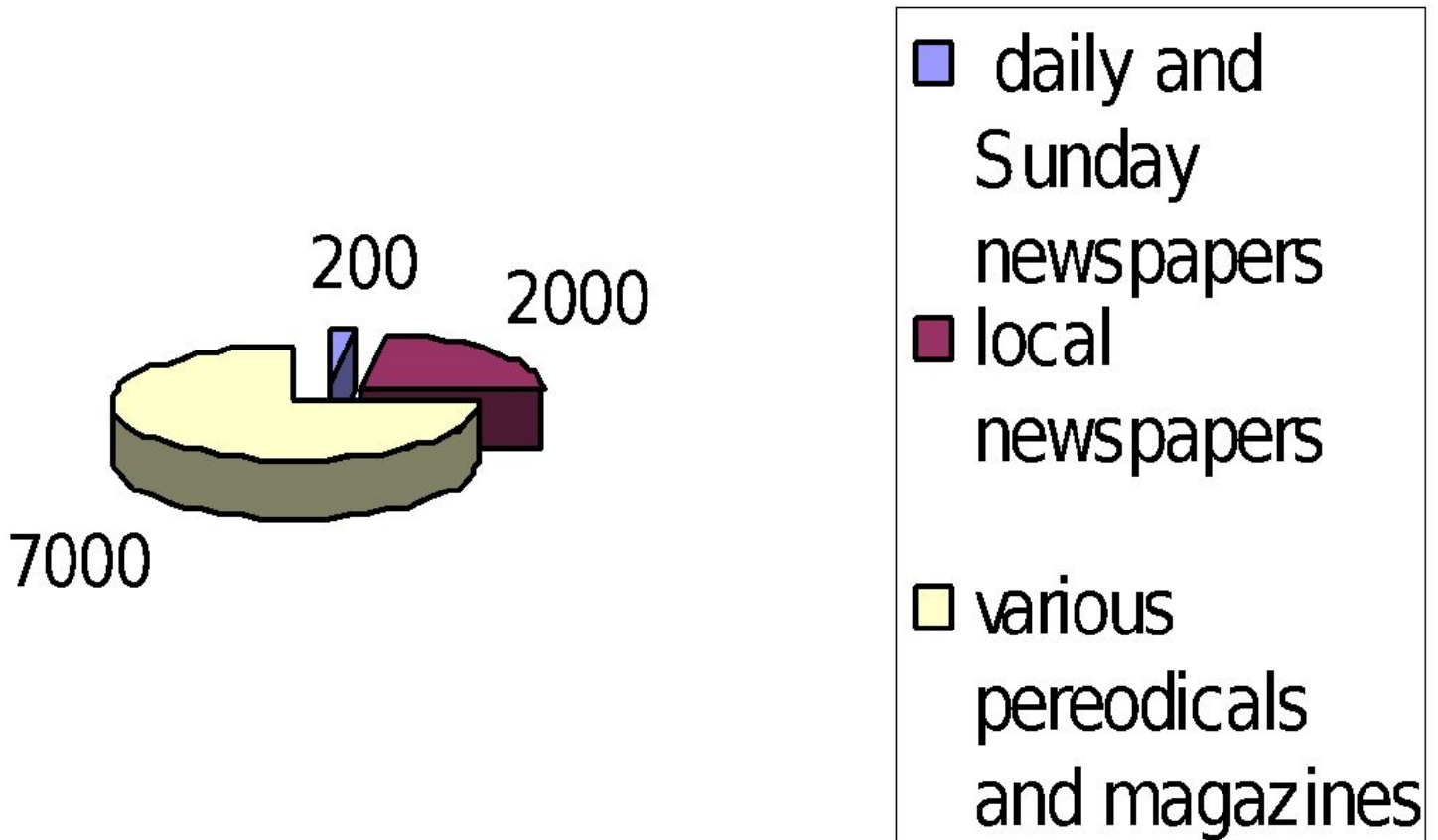
reasons why people buy
periodicals

for other
reasons

to see
what's on
TV

for detailed
sports
reports

quantity of the british newspapers



Types of the British newspapers

Quality

- Contain political, industrial and cultural news
- Devote pages to finance matters and business
- Have an undramatic design with long articles

Guardian, Independent, the Times, Financial Times, Daily Telegraph.

Tabloids

- Have short articles about the private lives of famous people
- Give information about films, concerts
- Report the latest scandal or gossip in the private lives of famous people: Daily Mail, Daily Express, Today, Daily Mirror, Daily Star, Sun



Magazines

For teenagers

For adults



Radio Times and TV Times. Then comes the Reader's Digest. What Car? The Radio Times and TV Times list details of the week's television and radio programmes. The Reader's Digest is a collection of features on a wide variety of subjects

- With so many modern forms of finding information, such as radio, TV and the Internet, people read fewer books, newspapers and magazines. Nowadays, most people consider television and the Internet their most important source of information, and a majority ranks them as the most believable news source. In my opinion, we can't say exactly which source of information is the best. It depends on what kind of information you need. However, I don't think we should forget the educational value of reading a good book