

# *Logo Quiz*

Complete the sheets provided.  
**Write down the Company that you think the logos represent.**



Same as last time.

**Write down the Company that you think the logos represent.**

6.



7.



8.



9.



10.



# Write down the Company that you think the logos represent.

11.



12.



13.



14.



15.



# Write down the Company that you think the logos represent.

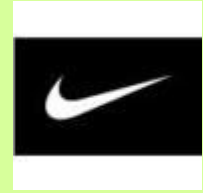
16.



17.



18.



19.



20.



# Write down the Company that you think the logos represent.

21.



22.



23.



24.



25.



# Write down the Company that you think the logos represent.

26.



27.



28.



29.



30.



# Write down the Company that you think the logos represent.

31.



32.



33.



34.



35.





# Answers:

1.



**British Telecom**

2.



**Adidas**

3.



**Apple Mac**

4.



**Crazy Frog Ringtone**

5.



**Direct Line Insurance**

# Answers:

6.



Lion Quality Eggs

7.



Disney

8.



Hennes and Mauritz

9.



Kentucky Fried Chicken

10.



Hewlett Packard

# Answers:

11.



**McDonalds**

12.



**Michelin Tyres**

13.



**The National Lottery**

14.



**Music Television**

15.



**Microsoft Windows**

# Answers:

16.



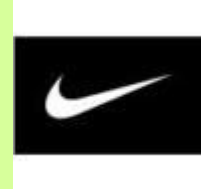
Orange Mobiles

17.



Penguin Books

18.



Nike

19.



New Musical Express

20.



Nestlé

# Answers:

21.



**Playstation**

22.



**Quicksilver**

23.



**Pepsi**

24.



**Rimmel London Make-up**

25.



**Royal Society for the  
Prevention of cruelty to  
Animals**

# Answers:

26.



**Volkswagen**

27.



**Vodafone**

28.



**Shell**

29.



**Toyota**

30.



**Tommy Hilfiger**

# Answers:

31.



**Converse Shoes**

32.



**Walls Ice Cream**

33.



**Walkman**

34.



**World Wildlife Fund**

35.



**Little Chef**

# **Why is it important to have a logo?**

**Helps to promote the business**

**Can be easily recognised, even by those who cannot read.**

**An established logo can attract more customers.**

**A logo can be used to represent the quality of the business**