

Logo Quiz

Complete the sheets provided.
Write down the Company that you think the logos represent.



Same as last time.

Write down the Company that you think the logos represent.

6.



7.



8.



9.



10.



Write down the Company that you think the logos represent.

11.



12.



13.



14.



15.



Write down the Company that you think the logos represent.

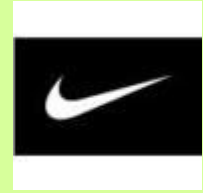
16.



17.



18.



19.



20.



Write down the Company that you think the logos represent.

21.



22.



23.



24.



25.



Write down the Company that you think the logos represent.

26.



27.



28.



29.



30.



Write down the Company that you think the logos represent.

31.



32.



33.



34.



35.



Answers:

1.



British Telecom

2.



Adidas

3.



Apple Mac

4.



Crazy Frog Ringtone

5.



Direct Line Insurance

Answers:

6.



Lion Quality Eggs

7.



Disney

8.



Hennes and Mauritz

9.



Kentucky Fried Chicken

10.



Hewlett Packard

Answers:

11.



McDonalds

12.



Michelin Tyres

13.



The National Lottery

14.



Music Television

15.



Microsoft Windows

Answers:

16.



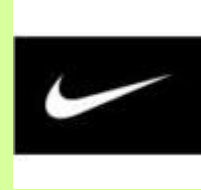
Orange Mobiles

17.



Penguin Books

18.



Nike

19.



New Musical Express

20.



Nestlé

Answers:

21.



Playstation

22.



Quicksilver

23.



Pepsi

24.



Rimmel London Make-up

25.



**Royal Society for the
Prevention of cruelty to
Animals**

Answers:

26.



Volkswagen

27.



Vodafone

28.



Shell

29.



Toyota

30.



Tommy Hilfiger

Answers:

31.



Converse Shoes

32.



Walls Ice Cream

33.



Walkman

34.



World Wildlife Fund

35.



Little Chef

Why is it important to have a logo?

Helps to promote the business

Can be easily recognised, even by those who cannot read.

An established logo can attract more customers.

A logo can be used to represent the quality of the business