


# Shop around

**CNIB Crocus Campaign**  
A symbol of hope



The Canadian National Institute for the Blind

Throughout the first week of February, The Canadian National Institute for the Blind (CNIB) will be selling crocus plants to benefit people who are blind, visually impaired, or deafblind in your community. To purchase your crocus, contact the CNIB office nearest you.



**Complete 47-Piece Electric Train Outfit**

- Remote Control Engine
- City of Denver Design

You can stop it, start it, and make it go backwards or forwards or over the switches without ever touching the engine or cars. It has 6 streamline coaches, end coach, 11 straight and 10 curved track sections, electric right hand and electric left hand switch, Underwriters approved transformer, semaphore, caution sign, Glendale depot complete with accessories, 6 composition figures. Track circumference—197 in. Train 54¾ in. Switches manually operated.

**\$798**

P9J2733. 47-Piece Electric Train Outfit.....\$7.98



# Match the word with the translation.

## Make the sentence with the extra word

**деньги**

**валюта**

**наличные**

**монеты**

**кредитная карта**

**банкноты**

**скидка**

**магазин**

**discount**

**credit card**

**currencies**

**notes**

**present**

**money**

**cash**

**shop**

**coins**

*Your sentence:* \_\_\_\_\_








**Maximize Life, Minimize Risk**

No more than 2 standard alcohol drinks per day 

 (519) 376-9420

The 15<sup>th</sup> of October.



**American Diabetes Association.**  
**StepOut**  
*Walk to Fight Diabetes*

**2009 ADA Fairfield County Walk**  
New Canaan High School, New Canaan  
*Sunday, October 4th 2009*  
*Registration: 9am Walk: 10am*

**Here's How You Can Get Involved:**

- Form a walk team of 5 or more people for the 2009 Step Out event this fall & start fundraising!
- Volunteer — looking for energetic people who are passionate about the fight against diabetes to join the planning committee.
- Partner with ADA as a Corporate Sponsor & help fund the mission, while showing the community that you care about making a difference in the fight against diabetes.

This annual walk is a non-competitive 5K event to raise funds for the American Diabetes Association, an organization dedicated to finding a cure for diabetes and improving the lives of all people affected by the disease.

**23.4 million Americans have diabetes...**  
*Who will you walk for?*

Register online at  
[www.diabetes.org/stepout](http://www.diabetes.org/stepout)  
Contact: Geri Brown 1-888-Diabetes ext. 3544 or [gbrown@diabetes.org](mailto:gbrown@diabetes.org)

The power of  
advertising.

*(Сила рекламы)*

# Key words

advertisement = advertising = adverts = ads



is

all you watch on TV

all you listen to the radio

all you can read in newspapers and magazines,  
on the facades of buildings, cars and  
trolleybuses, on banners.

**Social**

**Political**



Read 2 texts and  
say which of this  
is a social ad and  
which is  
commercial

"WHERE EVERYBODY HUSTLES"

I

## Cameron State School of Agriculture

A. C. FARLEY, President

LAWTON - OKLAHOMA

o o o

### A Busy Place for Busy People

o o o

TUITION FREE. Board on the co-operative plan at actual cost. Room, including light, heat and laundry privileges, \$1.00 per month.

If interested, write, telephone or talk to any teacher, student or officer of the school.

II



The CIGARETTE FACTORY *Lud.* Ltd.  
are pleased to announce that



is now on the market.  
Made of specially chosen  
**O R I E N T A L** tobacco,  
these cigarettes are blended  
by experts of world repute

BRANDS ALREADY OUT

**KNESSETH**  
20 ORIENTAL  
CIGARETTES

150  
FRUTA

*Consul*  
20 VIRGINIA  
CIGARETTES

205  
FRUTA



What type of ads  
are these videos?

Video 1

Video 2

**Listen to the text and say if it is true or false**



- 1. It is an ad of a hotel.**
- 2. When I close my eyes I see the pictures from my childhood.**
- 3. Here the time flows slowly.**
- 4. I cant forget my daily cares.**



# Home task

- 1. Learn the words by heart.*
- 2. Write an ads to the newspaper.*

**Just like any  
recruitment agency.**

EXCEPT WE HAVE LOTS  
OF JOBS FOR STUDENTS

0800 757 562  
[www.sjs.co.nz](http://www.sjs.co.nz)

