

# SHORT COMMINGS AND NEGATIVE INFLUENCE OF THE MEDIA

**The negative influence of the cult of consumption society. Society degrades, it already is not a mystery. Because of what is happening? Why in the great country there has been a fall of decency and morality? Why traditional human values replace the false values of world consumption? Why fell sharply the level of education? The reasons for this are many and all, in one way or another, faced with their sources. One of the main reasons for the decomposition of modern**

- **It is now difficult to find a person who would not have faced the media, television has become an integral part of the life of modern man. Huge audience reach and opportunity to affect it, made the MEDIA a powerful tool for manipulating people. Why do the media have a huge impact on people? People use MEDIA for information, entertainment, etc. One of the functions of the MEDIA is to deliver timely information to the masses in all areas of life, i.e. directly bulk information. Why is the MEDIA so much negativity? Because tv and many publications are becoming more kommercializirovannymi and more focused on advertising and**

- ▣ **Therefore, materials and information from tv and newspapers, it is not always accurate or secure. The people irrespective of gender and age, via television, radio, Internet, press and other media, resulting in huge amounts of cruelty, violence, pornography, scandals, gossip and other "positive". Everywhere is advocating solutions to problems using brute force, the pursuit of material wealth and sudden success, usually without much effort. Thanks to the masterpieces of modern cinema, "the heroes are often cynical and cruel characters such behaviors, many are beginning to take it**

- ▣ **YOU CANNOT FULLY TRUST THE MEDIA, IT CAN CONSIDERABLY DISTORT YOUR UNDERSTANDING AND ATTITUDE TO FACTS. SADLY, THE NEGATIVE INFLUENCE OF MASS MEDIA CAN NOT PASS BY IT IN ONE WAY OR ANOTHER, LEAVES ITS MARK.**

▣ THANKS FOR YOUR ATTENTION!