

TEN  
SLOGGANS  
ON  
T-SHIRT

- You have probably seen them everywhere, on the TV, in music videos, on the internet, in the high street – even celebrities are wearing them. What are we talking about? T shirts with slogans on, of course! The growing popularity of wearing a t shirt with a slogan on the front is most definitely a current trend. OK, so it may not be a completely new trend I hear you cry, t shirt slogans have been around for generations. But the fact still remains that if you want to look cool, you need a t shirt with a slogan on!

● Slogans are of different types. Such as romantic, ecology, city and country, credo, appeals, designers and sportswear brands, and different

Я  
прикрою  
тебя



Я защищу тебя



**Ничего не  
делать очень  
трудно  
сделать,  
Вы никогда не  
знаете, когда  
вы закончите**



*Я не всегда  
прав, но я  
никогда не  
ошибаюсь.*

ЭТО  
МОЙ  
ЛИЧНЫЙ  
СЕКРЕТ





**Прежде чем  
судить меня,  
убедитесь, что вы  
совершенны.**



Не ругай с  
моей  
футболки





**MY SWAG  
IS BIGGER  
THAN YOURS.**

**Моя  
добыча  
больше  
чем твоя.**

РОЖДЕН БЫТЬ  
СВОБОДНЫМ



# Растопи мое сердце





Язык - одежда  
мыслей.

# *History of T-shirts*

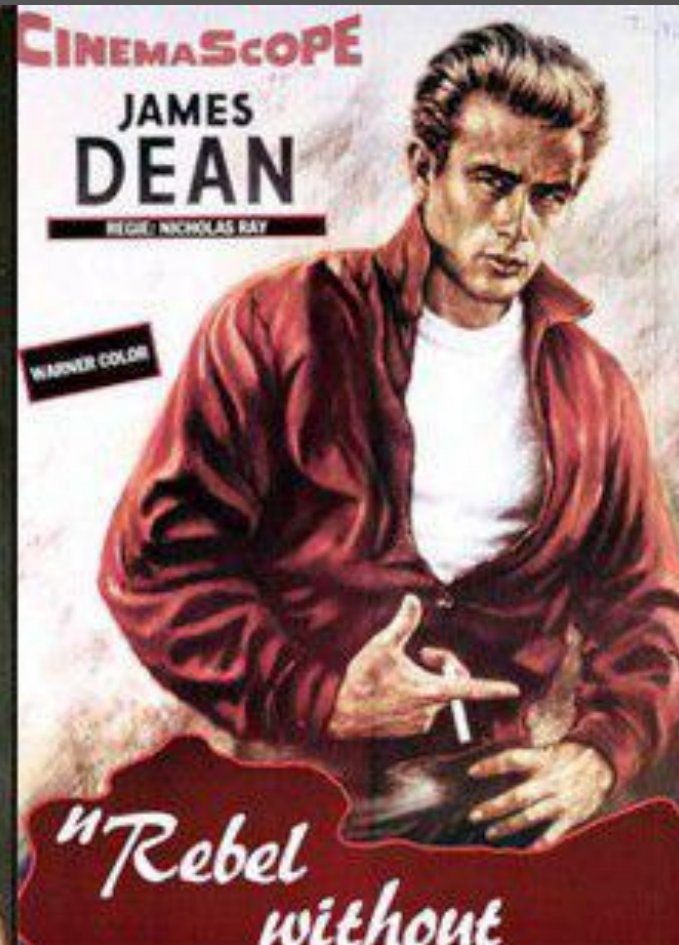
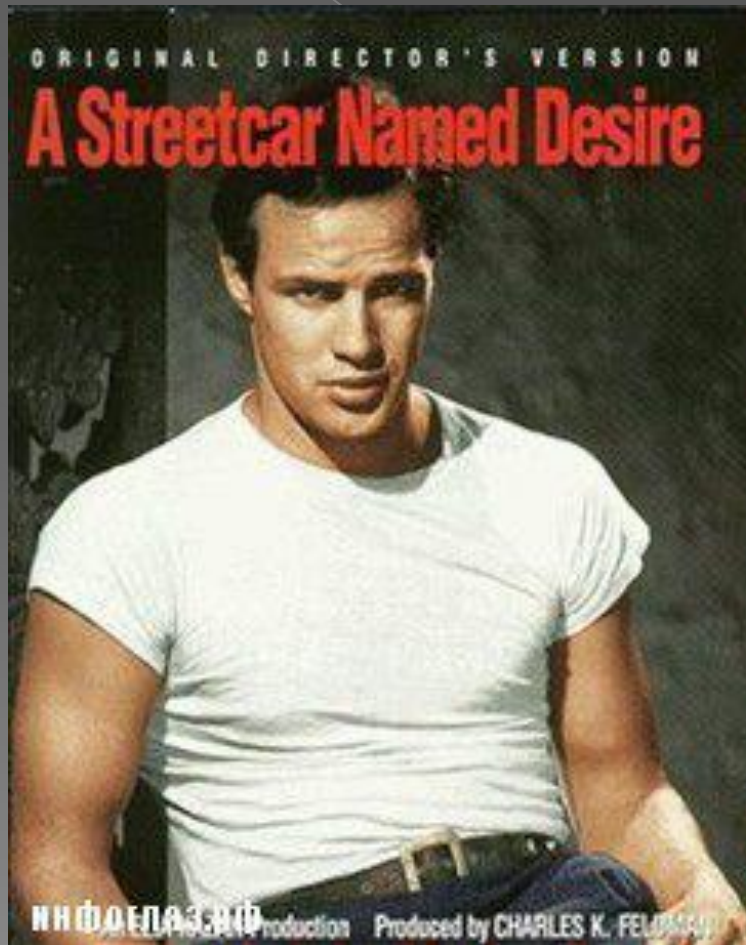
We each have several - for all occasions. But once she was the subject of underwear.

There is such a version: date birth T-shirts is 1913. Originally it was created for the soldiers of the American fleet, because it does not constrain movement, and quickly dried up.

Only came to the USSR as sportswear, got familiar to us, the name "T-shirt" is really becoming a football shape element and attribute cult for fans and players.

For a long time they remained a privilege of the army and produced only one color - white

*In the world of fashion shirt broke through cinema. In 1951 it was first shown to the public in the movie "A Streetcar Named Desire".*



*In the 1960s people first hit upon the idea that you can not just T-shirts to wear - they can be written on the photo! Clearly, no hippies here has not done: they are mainly applied on their shirts various social inscriptions since ordinary Pacific and ending deployed manifestos against the Vietnam War. Mad punks no less crazy 70s made shirts epitome of brutality, blood and sex: Sex Pistols, for example, liked to hang out in T-shirts with Queen Elizabeth, studded with pins, or with the inscription I Hate Pink Floyd.*



*T-shirt has become a "talking thing": it can protest, suffer, rejoice, demand ... and make history! By the eighties trend became noticeable thanks to Briton Katharine Hamnett - she made shirts with texts like «Frankie Say Arm The Unemployed» («Frankie says:" equips unemployed ") and " 58% Don't Want Pershing » (« 58% disapprove " Pershing ", we are talking about placing Pershing missile launcher in the UK). Demand for shirts grew like an avalanche, the most popular inscriptions stamped million - for example, the legendary Shit Happens, or I`m With Stupid.*

*We wear T –*

*for*

*commercial  
advertising*

*shirts: for*

*souvenir  
messages*

*for  
wearable*

*art to  
display  
one's  
interests,*

*to display  
one's  
interests,  
tastes*

*to show the  
age and the  
social  
status*

*to ~~tastes~~  
make a  
protest or  
a  
statement*

English inscriptions  
are widely used on t-shirts.



*«This is  
Photo of My  
Ass»*

Clothes cover up our character.

The statements also may be found to  
be offensive or shocking to some.

*«Ready to  
Die»*

*«Let's Drink  
and Make  
Bad Choices»*

There are lots of stupid and vulgar  
statements and slogans.

# CONCLUSION

- Firstly, it is very interesting to know that a t-shirt originally came from Britain.
- Secondly, it is necessary to mind, that T-shirts are popular garments on which to display one's interests, tastes, and affiliations. We must be careful choosing English speaking T – shirts.

*Thank*

*you*

*for*

# Literature and sources

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