

# Social media in our life

# What is social media?

Web-sites that users can easily participate in, share and create content for, including blogs, social networks, wikis, forums and virtual worlds.

At this time, there are basically six kinds of social media.



# Basic forms of social media

## Social networks

sites that allow people to build personal web pages and then connect with friends to share content and communication.

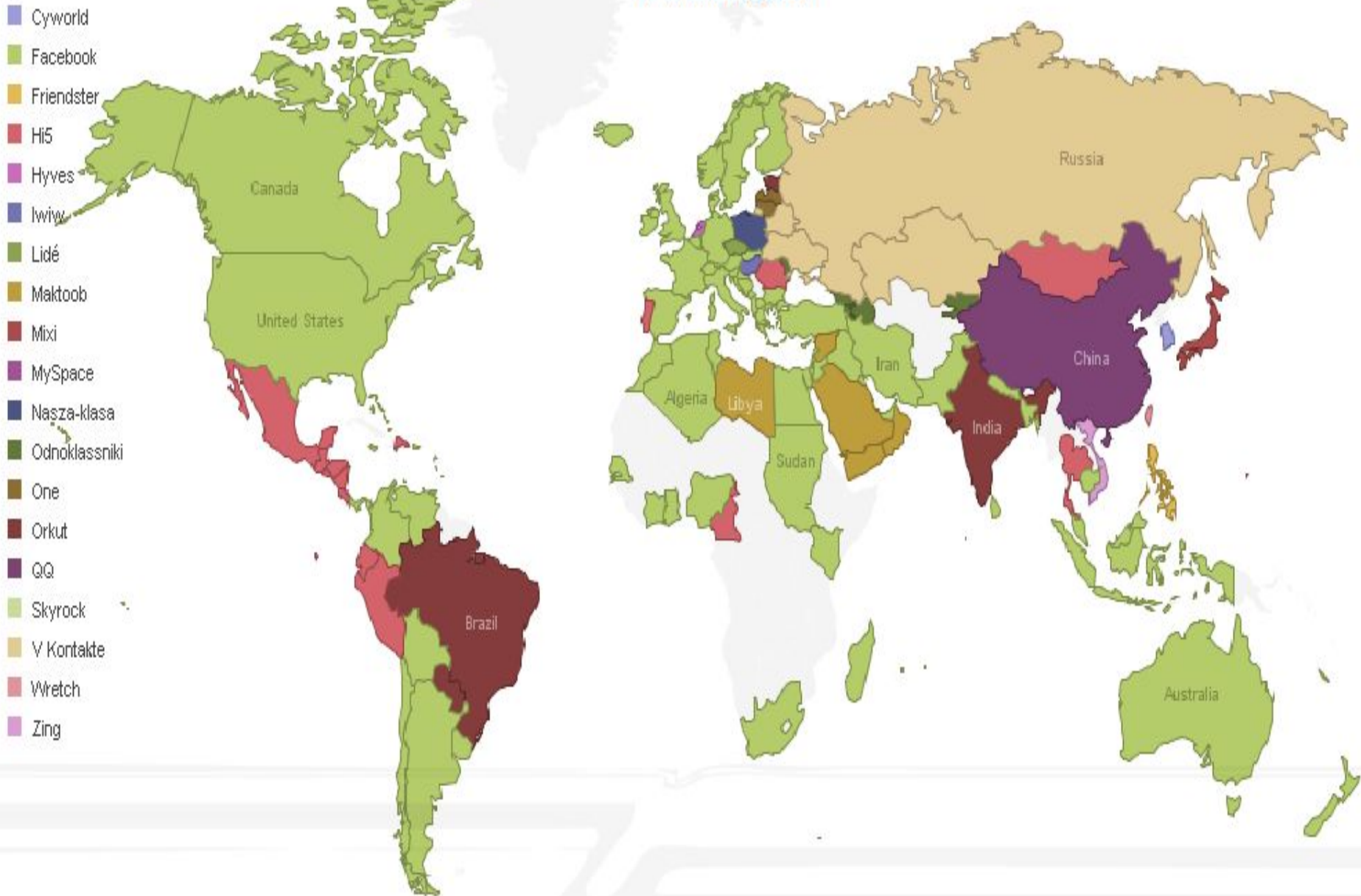
The biggest social networks are

MySpace, Facebook and Bebo.

The Facebook logo, consisting of the word "facebook" in white lowercase letters on a blue rectangular background.The MySpace logo, featuring a stylized icon of three people in white and the word "myspace" in white lowercase letters on a blue rectangular background.The Bebo logo, featuring a red circle with a white lowercase "b" inside, followed by the word "ebo" in black lowercase letters.

# WORLD MAP OF SOCIAL NETWORKS

WWW.VINCOS.IT





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See the TPM Review



Strange Victory  
By Ernest R. May  
See the TPM Review



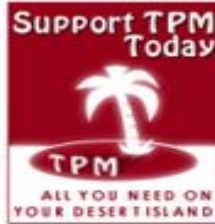
# Talking Points Memo

by joshua micah marshall

(December 6th, 2002 -- 3:20 PM EST // [link](#))

Hard-hitting coverage? We report, you decide.

I've always thought that for all the jokes about age and longevity in office, the one line that really captures how long Strom Thurmond has been around is this: he ran for president against Harry Truman.



Do you really have to say any more than that?

Of course, Thurmond ran as the presidential candidate on the "States-Rights Democrat" or "Dixiecrat" ticket -- a candidacy that was based *exclusively and explicitly upon the preservation of legalized segregation and opposition to voting rights and civil rights for blacks.*

There's a sort of agreement in Washington these days -- with Thurmond's retirement and hundredth birthday -- to sort of forget about all that unpleasantness.



But look at what Trent Lott said about that candidacy yesterday...

I want to say this about my state: When Strom Thurmond ran for president we voted for him. We're proud of it. And if the rest of the country had of followed our lead we wouldn't of had all these problems over all these years, either.

Oh, what could have been!!! Just another example of the hubris now reigning among Capitol Hill Republicans.

-- Josh Marshall

# Blogs

A blog is a website in which items are posted on a regular basis and displayed in reverse chronological order. Blogs are usually maintained by an individual with regular entries of commentary, descriptions of events, or other material such as graphics or video.



**WIKIPEDIA**  
*The Free Encyclopedia*

## Wikis

these websites allow people to add content to or edit the information on them, acting as a communal document or database. The best-known wiki is Wikipedia, free online encyclopedia which has over 3 million English language articles.

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### Welcome to MediaWiki.org

MediaWiki is a free software wiki package written in PHP, originally for use on Wikipedia. It is now used by several other projects of the non-profit Wikimedia Foundation and by many other wikis, including this website, the home of MediaWiki.

Use the links below to explore the site contents. You'll find some content translated into other languages, but the primary documentation language is English.

For general questions about MediaWiki see the [communication page](#). If you have a question about this wiki, please visit the forum.

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Users	System administrators	Developers
<ul style="list-style-type: none"><li>What is a wiki?</li><li>Navigation</li><li>How to edit a page</li><li>More...</li></ul>	<ul style="list-style-type: none"><li>Installing / Upgrading</li><li>Configuring</li><li>Third-party extensions</li><li>More...</li></ul>	<ul style="list-style-type: none"><li>Submitting a patch</li><li>SVN commit access</li><li>Reference manual</li><li>More...</li></ul>

**Current versions** [\[v\]](#)

- 1.15.1 – 2009-07-13
- 1.14.1 – 2009-07-13
- 1.6.12 – 2009-02-07

**News** [\[i\]](#)

- 2009-07-13: 1.15.1, 1.14.1 released**
  - MediaWiki 1.15.1 [bugfix release](#) [@ available](#)
  - MediaWiki 1.14.1 [bugfix release](#) [@ available](#)
- 2009-06-10: 1.15.0 released**
  - MediaWiki 1.15.0 [quarterly release](#) [@ is now available](#)
- 2009-05-16: 1.15.0rc1 released**
  - MediaWiki 1.15.0rc1 [release candidate](#) [@ available](#)
- 2009-02-22: 1.14.0, 1.13.5 released**

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## Taldykorgan

From Wikipedia, the free encyclopedia

Coordinates: 45°01′N 78°22′E

**Taldykorgan** (Kazakh: **Талдықорған** / **Taldıqorǵan** / **تالديقرغان**, formerly known as *Taldy-Kurgan* (**Russian**: **Талды-Курган**, until 1993), is the administrative center of **Almaty Province, Kazakhstan**. It has a population of 118,400 (2003). Most of the people are **Kazakhs**.

Contents <span>[hide]</span>
1 Education
2 Transport
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### Education

Taldykorgan has a diverse educational system, including a university, institutes, institutions, technical training colleges, secondary schools and kindergartens. There are 27 public health facilities, a theater, amusement parks, libraries, a city cinema, stadium, sports complex and swimming pools.<sup>[1]</sup>

### Transport

Taldykorgan has an airport that services a number Kazakh and Russian cities, while its train station services Central Kazakhstan, Central Asia, Russia, Baltic States and the People's Republic of China.

### Sport

Country	Kazakhstan
Province	Almaty Province
Founded	XIX century
Government	- <b>Akim</b> (mayor) <b>Saken Zhylykaldarov</b>



## Podcasts

audio and video files that are available by subscription, through services like Apple iTunes. With podcasts you can stay current on the news, get a glimpse into someone's life, listen to movie reviews and the list goes on.



# Podcasting in the classroom





# Forums

areas for online discussion, often around specific topics and interests. Forums came about before the term “social media” and are a powerful and popular element of online communities.

Index :: MozillaZine Forums - Phoenix

http://www.mozilla.org/forums/index.php

mozillaZine

You last visited on Tue 2003-04-01, 19:42  
 The time now is Tue 2003-04-01, 23:42

View posts since last visit  
 View your posts  
 View unanswered posts

Forum	Topics	Posts	Last Post
<b>Fine Microsoft Products</b>			
<b>Internet Explorer</b> It's the only browser we use! Moderator djst	12	76	Tue 2003-04-01, 23:32 cdn ↗
<b>Outlook Express</b> What's wrong with being kept on your toes? Moderator djst	5	16	Tue 2003-04-01, 19:24 chocoba65 ↗
<b>Mozilla Suite</b>			
<b>Mozilla General</b> General discussion of Mozilla topics. Moderators asa, djst, MozillaZine People	1142	6816	Tue 2003-04-01, 23:26 Gunnar ↗
<b>Mozilla Builds</b> Talk about nightly Mozilla builds and the Build Bar. Moderators asa, djst, JBassford, MozillaZine People	925	1994	Tue 2003-04-01, 20:08 JBassford ↗
<b>Mozilla Features</b> Talk about what features you like in Mozilla, and ones you would like to see. Moderators asa, djst, MozillaZine People	391	1747	Tue 2003-04-01, 18:07 tigkerkman ↗
<b>Mozilla Bugs</b> Talk about bugs in Mozilla before submitting them. Moderators asa, djst, MozillaZine People	549	2180	Tue 2003-04-01, 17:10 matsh ↗
<b>Phallus</b>			
<b>Phallus General</b> General discussion of browser topics. (Phallus) Moderators asa, djst, MozillaZine People	1355	15555	Tue 2003-04-01, 23:22 whorfin ↗
<b>Phallus Builds</b> Talk about nightly browser builds and the Build Bar. (Phallus) Moderators asa, djst, MozillaZine People	292	3811	Tue 2003-04-01, 23:02 nirgava ↗
<b>Phallus Features</b> Talk about what features you like in the browser, and ones you would like to see. (Phallus) Moderators asa, djst, MozillaZine People	735	6424	Tue 2003-04-01, 19:09 seb ↗
<b>Phallus Bugs</b> Talk about bugs in the browser before submitting them. (Phallus) Moderators asa, djst, MozillaZine People	916	5365	Tue 2003-04-01, 22:03 rob08 ↗
<b>Minotaur</b>			
<b>Mail General</b> General discussion of mail topics. (Minotaur) Moderators asa, djst, MozillaZine People	10	83	Tue 2003-04-01, 21:49 jackson ↗

**User Links**  
[Log out \[ djst \]](#)  
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**Forum Links**  
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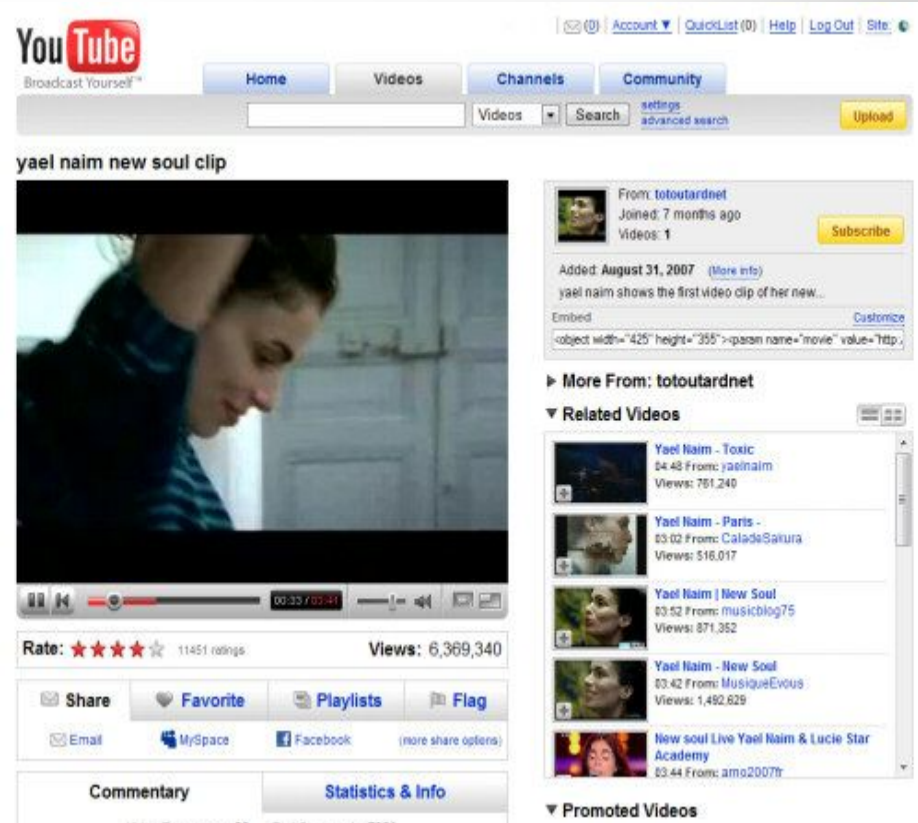
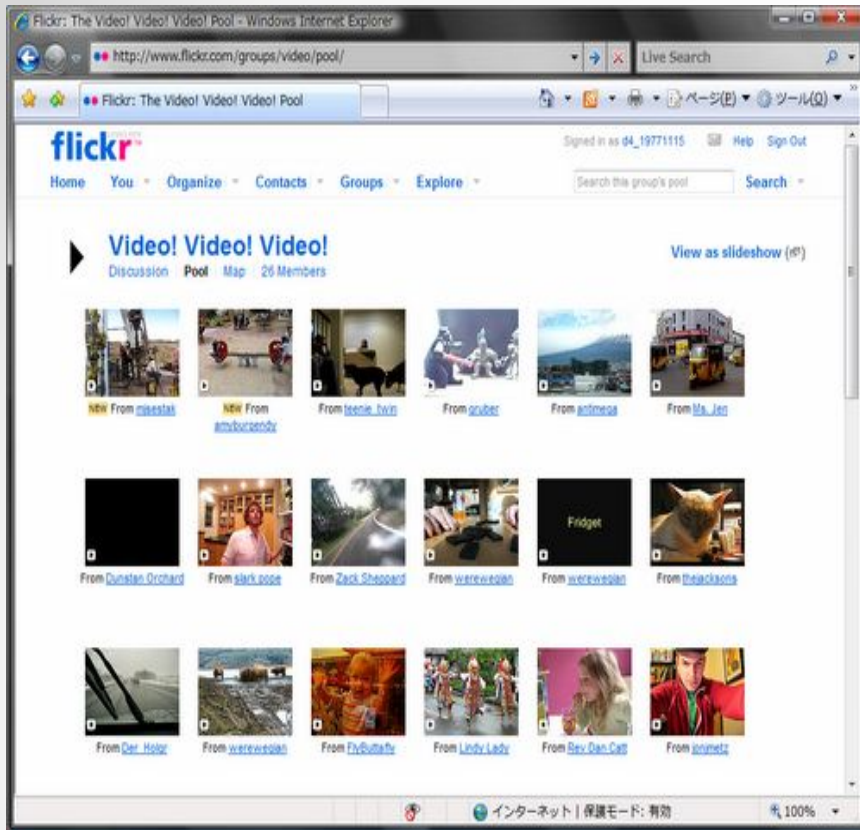
Translations  
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## Content communities

communities which organize and share particular kinds of content. The most popular content communities tend to form around photos (Flickr), bookmarked links (del.icio.us) and videos (YouTube).

twitter Search Home Profile Messages Who To Follow Savanna410

**Карим Масимов**

**@KarimMassimov** Астана, Казахстан  
 Премьер-министр Республики Казахстан. English version is here @KarimMassimov\_E  
<http://pm.kz>

Following

Tweet to @KarimMassimov

Tweets Favorites Following Followers Lists

**KarimMassimov** Карим Масимов  
 Jim Clifton "The coming jobs war". Impressed.  
 9 Nov

**KarimMassimov** Карим Масимов  
 Выступление Стива Джобса. Рекомендую. [snob.ru/selected/entry...](http://snob.ru/selected/entry...)  
 9 Nov

**KarimMassimov** Карим Масимов  
 Стив Джобстың сөзі. Керіп шығуға кеңес беремін. [snob.ru/selected/entry...](http://snob.ru/selected/entry...)  
 9 Nov

**KarimMassimov** Карим Масимов  
 S&P поднял суверенный рейтинг Казахстана. Поздравляю!  
 8 Nov

**KarimMassimov** Карим Масимов  
 S&P Қазақстанның егемен рейтингін көтерді. Құттықтаймын!  
 8 Nov

**KarimMassimov** Карим Масимов  
 7 ноября. Зимний Дворец. История.  
 7 Nov

**KarimMassimov** Карим Масимов  
 7 қараша. Қысқы Сарай. Тарих.  
 7 Nov

**KarimMassimov** Карим Масимов  
 Сегодня Курбан айт в Звездном городке.  
 6 Nov

**KarimMassimov** Карим Масимов  
 Бүгін Звездный қалашығында - Құрбан айт.  
 6 Nov

**KarimMassimov** Карим Масимов  
 أهنكم بعيد الأضحى المبارك! وإن الحنة الواحدة في هذا اليوم العظيم تساوي عشر حسنات عند الله!  
 6 Nov

About @KarimMassimov

1,261 Tweets 102 Following 18,964 Followers 442 Listed

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 In-depth insight and analysis on international affairs ...

**yelikbayev** Alisher Yelikbayev · Follow  
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 Resources © 2011 Twitter

**Microblogging** social networking combined with bite-sized blogging, where small amounts of content ('updates') are distributed online and through the mobile phone network. Twitter is the clear leader in this field.

*so how big a  
deal is social  
media?*

**Very big indeed.**

As of 16 February 2011, there were over  
156 million public blogs in existence

We spend around 2.9 billion hours on  
YouTube in a month — over 325,000 years.

There are more than **800 million active users**  
on social network Facebook.

# How social networks work



The image shows a screenshot of Mark Zuckerberg's Facebook profile as it appeared in 2006. The page layout includes a navigation menu on the left, a profile picture, and a detailed information section on the right.

**Navigation Menu:**

- My Profile (edit)
- My Friends
- My Photos
- My Notes
- My Groups
- My Events
- My Messages
- My Account
- My Privacy

**Profile Information:**

- Account Info:** Name: Mark Zuckerberg [add to friends], Networks: Harvard Facebook, San Francisco, CA, Last Update: August 14, 2006
- Basic Info:** Sex: Male, Relationship Status: In a Relationship, Residence: Kirland, Birthday: May 14, 1984, Hometown: Dobbs Ferry, NY
- Contact Info:** Email: mzuckerb@fas.harvard.edu
- Personal Info:** Activities: lots of facebook, Interests: information flow, exponential growth, minimalism, meditation, driving, writing, making things, social dynamics, domination, Favorite Music: green day, franz ferninand, weezer, fall out boy, my chemical romance, Favorite Books: mostly biographies and textbooks, Favorite Quotes: never run out of ammo.
- Education Info:** College: Harvard, High School: Phillips Exeter Academy '02
- Work Info:** Company: Facebook, Time Period: 2004 - Present, Description: i like making things.

**Activity and Friends:**

- Status: Mark isn't receiving Facebook texts right now.
- Harvard Friends: 146 friends at Harvard
- Recent Activity: Photos of Mark (101), View All Mark's Friends, Send Mark a Message, Poke Him!, Add Mark as a Friend, Report this Person.
- Recent Posts: Photos of Ebonie Hazle, Ryan Boyko, Dan Slichter.

**Advertisements:**

- University of Phoenix: Study where you want. Earn a degree at University of Phoenix Online.

Social networks on the web are like contained versions of the sprawling blog network. People joining a social network usually to create a profile and then build a network by connecting to friends and contacts in the network, or by inviting real-world contacts and friends to join the social network.



MySpace allows members to create vivid, chaotic home pages to which they can upload images, videos and music. It has built a lot of its popularity around its music services. There are said to be over three million bands and musicians registered on it, trying to attract a fan base from the 200 million registered accounts.



Facebook allow anyone to develop applications and run them on Facebook - without charging them. Facebook users able to play each other at Scrabble and Chess, compare each others' tastes and send 'virtual gifts', among any number of new ideas vying for attention.



VKontakte is a Russian social network service popular in Russia, Ukraine, Kazakhstan, and Belarus. VK offers a striking similarity in design and functionality to its US rival Facebook, and as such has been described as a "Facebook clone". Like Facebook, VK allows users to message contacts publicly or privately, create groups and events, share and tag images and video, and play browser-based games.

# BACK TO THE FUTURE

