

# Урок английского языка по теме: «Телевидение: за и против».

Выполнили:

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- Цель: Создание условий для совершенствования коммуникативной компетентности учащихся с использованием технологии развития КМ.

- Задачи:

Обучающие: - формировать лексические и грамматические навыки по теме «Телевидение: за и против»;  
-учить строить аргументированное высказывание.

Развивающие: - развивать навык чтения и восприятия речи на слух;  
- развивать способности к логическому изложению содержания высказывания, к формированию выводов из прочитанного и услышанного.

Воспитательные: - воспитывать терпимое отношение к мнению других людей, умение работать в группах.

# Этапы урока:

## 1. Мотивационно-целевой

- 1.1 Вызов: выяснить отношение одноклассников к проблеме телевидения.
- 1.2 Кластер: написать слова-ассоциации по теме «Телевидение».

## 2. Операционный

- 1.1 Мозговой штурм: деление на 2 группы, обсуждение афоризмов, составление таблицы «Телевидение: за и против» по результатам обсуждения.
- 1.2 Аудирование: прослушать мнения учителя, ученика, политика по проблеме телевидения, заполнить таблицу.
- 1.3 Чтение: текст «TV or not TV», используя метод Insert.

## 3. Рефлексивно-оценочный

- 1.1 Синквейн: «пятистишие», составить рассказ.
- 1.2 Закончить написание кластера.

## 4. Заключительный

Подведение итогов. Объяснение домашнего задания.

# Мотивационно-целевой этап

1. Интервью между учащимися “Find someone who...”
2. Составление кластера по теме «Телевидение».

# Операционный этап

- Мозговой штурм: карточки с афоризмами и таблица: “TV: pros and cons”.
- Аудирование: аудиозапись, таблица.
- Чтение: текст. (методика Insert)

# Рефлексивно-оценочный этап

- Составление синквейна.
- Дополнить содержание кластера.

# Заключительный этап

- Домашнее задание: написать сочинение “You are what you watch.”

# Ресурсы

- Сетевое сообщество “Open class” <http://www.openclass.ru/>
- К.И. Омурзакова, И.Ж. Иманакунова «Критическое мышление в учебно-воспитательном процессе».
- «Развитие критического мышления через чтение и письмо» <http://lib.1september.ru/>.
- “English-9” Кузовлев В.П. «Просвещение».



# Find Someone Who...

## Find someone who...

Name

...has more than 2 televisions.

...turns on the TV first thing when they  
Come home.

...is worried about the amount of TV  
her/his siblings are watching.

...loves Dom 2.

...thinks that the Culture Channel is  
boring.

...watches TV in English.

...thinks there are too many American  
programmes.

...has arguments with family members  
over what to watch.

# Кластер по теме «Телевидение»

- TV
- Programmes
- Educational
- Discovery

- Children's
- For Kids

- Music
- MTV

- Music box

- Sport

- News
- Russia today

- BBC

- Types of TV
- Interactive

- On-line

# Афоризмы

TV is an anesthetic for the pain of the modern world.

TV would become the world's greatest teaching tool. Illiteracy would be wiped out.

TV is perfect. You don't have to concentrate. You don't have to remember. Your heart, liver and lungs continue to function normally. All is peace and quiet.

TV has proved that people will look at anything rather than each other.

I hate TV. I hate it as much as peanuts. But I can't stop eating peanuts.

TV has changed a child from an irresistible force to an immovable object.

# Таблицы: “TV: Prons and cons”. /пример/

## TV Prons.

1. TV may be a good company to those who have different problems in life and they look for calmness, zest of life in TV soaps, which help overcome their difficulties.
2. TV is convenient source of entertainment for those who want to relax from hectic, rhythm of life.
3. TV provides enormous possibilities for education like school programmes.

## TV cons.

1. TV makes the viewer completely passive.
2. TV prevents people from communicating with each other.
3. People have grown addicted to TV, often neglecting the necessary and more important things.

# Task 1: Persuasive writing

	a teacher	A pupil	A politician
Television (in general)			
Channels			
Broadcasting			
Variety			
Quality			
Different programmes			
Adverts			

# АУДИРОВАНИЯ

The kids come home and turn on the box. Parents have no control. And some of the programmes are really violent. There are terrible problems with reading and writing. Kids don't read books any more. They spend a lot of time just sitting and watching the telly.

# Работа с текстом “TV or not TV”

Whether we realize it or not, TV plays a very important part in our lives.

It's the main source of information and a cheap form of entertainment for millions of people.

It's the window on the world which gives us an opportunity to “travel” all over the world , to “meet” different people and learn about their customs and traditions.

It has the power to educate and broaden our minds.

It helps us to relax after a hard day's work and escape from reality. It's a good company for people who live alone.

There' is always a great variety of programmes on TV: news and sports programme, talk shows and TV games, documentaries and feature films, concerts and theatre performances ...Of course, not all programmes are good.

Some people argue that television is a terrible waste of time. It makes us lazier. We stay at home instead of going out. We read less. We think less. We even talk less.

It' true that some TV addicts spend hours in front of the “box” watching whatever's on – from second-rate Mexican soap operas to silly commercials.

# Методика Insert

+	?	-



# СИНКВЕЙН

- Television
- Educational, rubbish
- To entertain, to addict, to disapprove
- TV is controversial: it is convenient but demoralizing at the same time.
- Box

- Children's
- For Kids

# Дополнение кластера

- Music
- MTV

- Music box

- Sport

- News
- Russia today

- BBC

- Types of TV
- Interactive

- On-line

- domestic

- Prons&Cons

- +

- A good company