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The role of the Media in our life

THE TIMES

REUTERS

FINANCIAL TIMES

The Observer

Britannica

The Economist

The CPL

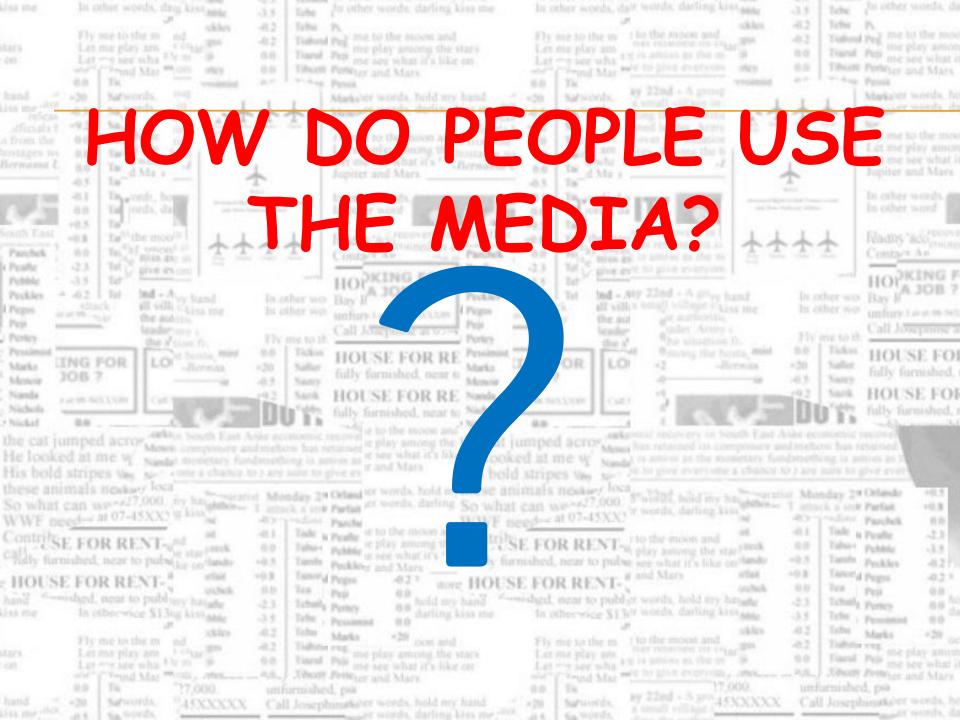
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To receive information



THE MEDIA HELP PEOPLE

To relax





To travel around the world without wasting money

What is a Newspaper?

It is a paper printed and sold daily or weekly with news, advertisements, articles about political, crime, business, art, entertainment, sport events.



I will go on and on, says defiant Speaker

Welfare mothers to be forced to work

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FROM HISTORY OF NEWSPAPER...

In ancient Rome, announcement bulletins of the **Acta Diurna** government were made public by **Julius Caesar**. They were carved on stone or metal and posted in public places.

In China, early government-produced news sheets, during the late **Han dynasty** (second and third centuries AD).
Between 713 and 734, the Chinese **Tang Dynasty** published government news; it was handwritten on silk and read by government officials.







NEWSPAPERS IN BRITAIN

The longest running British newspaper is *The Times* began in 1785.



John Walter was a founder of <u>The Times</u> newspaper, London.







There are two kinds of newspapers in Britain



credible
Contain political,
industrial,
financial and
cultural news

Tabloids

papers

Less credible

Sensationalism

NEWSPAPERS ARE DIVIDED

Daily

Sunday

Published on every day of the week except Sunday

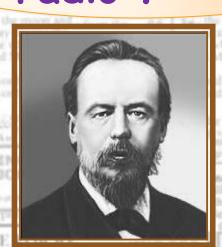


They are larger then daily ones





Who invented a radio?





Nikola Tesla developed means to reliably produce radio frequencies, publicly demonstrated the principles of radio, and transmitted long distant signals.

On May 7, 1895 the Russian physicist Alexander Popov performed a public demonstration of transmission and reception of radio waves used for communication .This day has since been celebrated in Russia as "Radio Day"

Guglielmo Marconi was an electrical engineer and Nobel laureate known for the development of a practical wireless telegraphy system. In 1896, he was awarded a patent for radio with British Patent.

A Radio in the UK



BBC radio

A service of the **British Broadcasting Corporation** which has operated in the **United Kingdom**

BBC operates more than 40 stations that comprise 50% of all radio listening in the UK

The BBC radio services began in 1922.



Commercial Radio:

Started in 1970s, now includes over 300 private stations.

















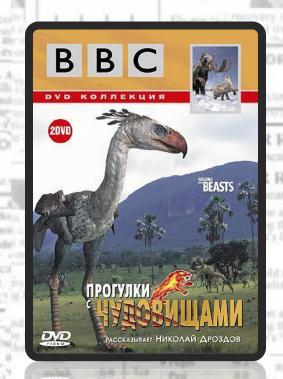






A documentary

A programm which gives facts and information about a particular subject



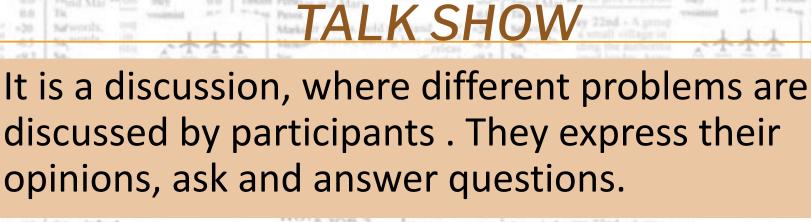


A Weather forecast

A programm, where the announcer says what the weather will be like the next day.



Call Josephinsko'er words, hold my hand



In other seconds, stalt words, slavling kintage.

his rather words, dang kristana.



Call Josephinska'er words, hold my hand



THE BRITISH TELEVISION

There are 940 television broadcasts stations: 400 different TV channels in The UK.

Major British TV Channel is B B C

BBC operates 14 different television channels channel3





REALITY TV IN BRITAIN

Programmes which ordinary people into the public eye are enjoying a wave of popularity

Popular reality TV shows in the





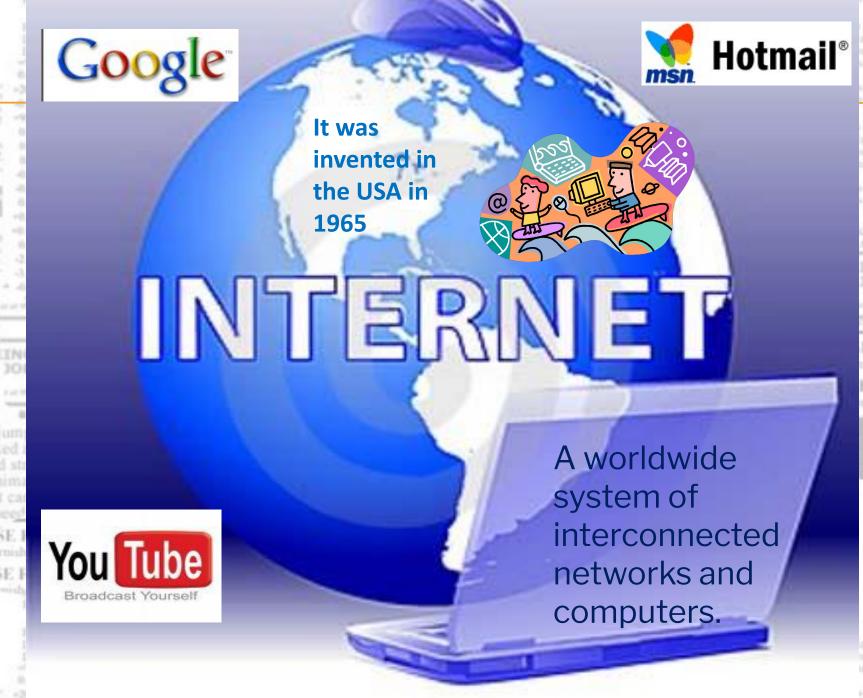








Strictly Come Dancing



Online shopping



Talking to friends



What can you do in internet?

Watching Videos

Downloading/ listening to music

Research, getting necessary information





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