



# THE MEDIA

- The mass media play an important part in our lives. Nowadays information is the most necessary thing. That is why there are so many sources of getting it: the press, the radio, the Internet, TV, advertisement. Information about different events in the world can be broadcast on the radio and TV or published in newspapers or magazines.

All types of Media are related to each other.









YAHOO!  
50  
DIRECTIONS  
Useful Sites

ABC  
NEWS



# TV

- It is almost impossible to imagine our life without TV. It plays a great and a very important role in the life of modern man. There is practically no family that doesn't have a TV set. TV has a lot of channels and everybody can watch the programs he likes. TV keeps people informed; we can learn a lot of information watching TV. We can choose programs that we like, because TV provides programs for all interests. Sometimes we can relax, entertain ourselves when we are tired. When we watch TV we learn about the world, famous people and global or recent news.







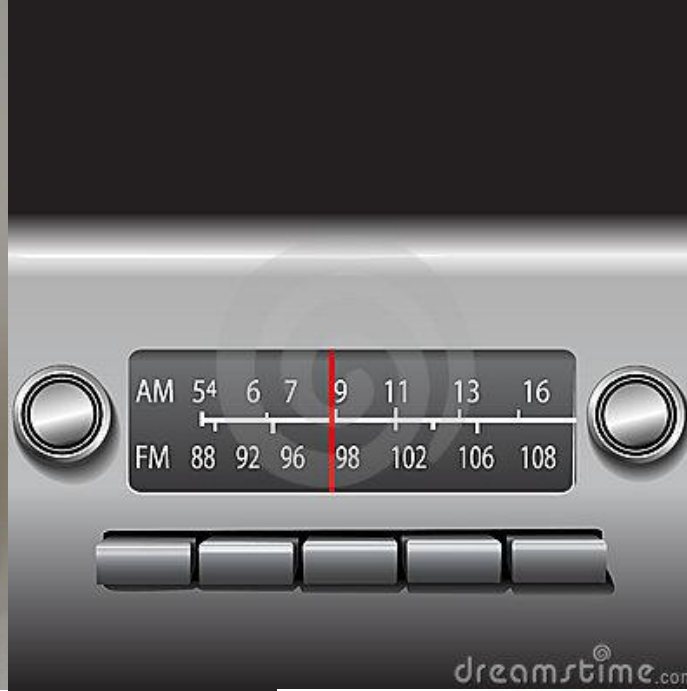
# RADIO

- The radio is turned on most of the time creating a background noise. You can listen to the radio doing some work about the house, reading a book or doing something else. On the radio you can hear music, news, poetry, various commentary and discussions. Radio programs attract a large audience. Radio brings into our homes not only entertainment and news but also cultural and educational programs. Radio is widely used in today's world. It is the quickest mean of spreading news and the information. Radio keeps us informed about current events. So it gives us a lot of useful information.



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# RADIO



# INTERNET

- Now we cannot imagine our life without the Internet. The Internet is necessary for each person. All people use the Internet on different purposes: for communicating, for searching the information, for work, for studying, for fun and entertainment, for downloading pictures or music. We can order clothes, things, furniture, ; we can find a work or work there, for example, designing web-sites. By means of the Internet it is possible to meet new friends, to communicate with them. You can find any information, learn main news.

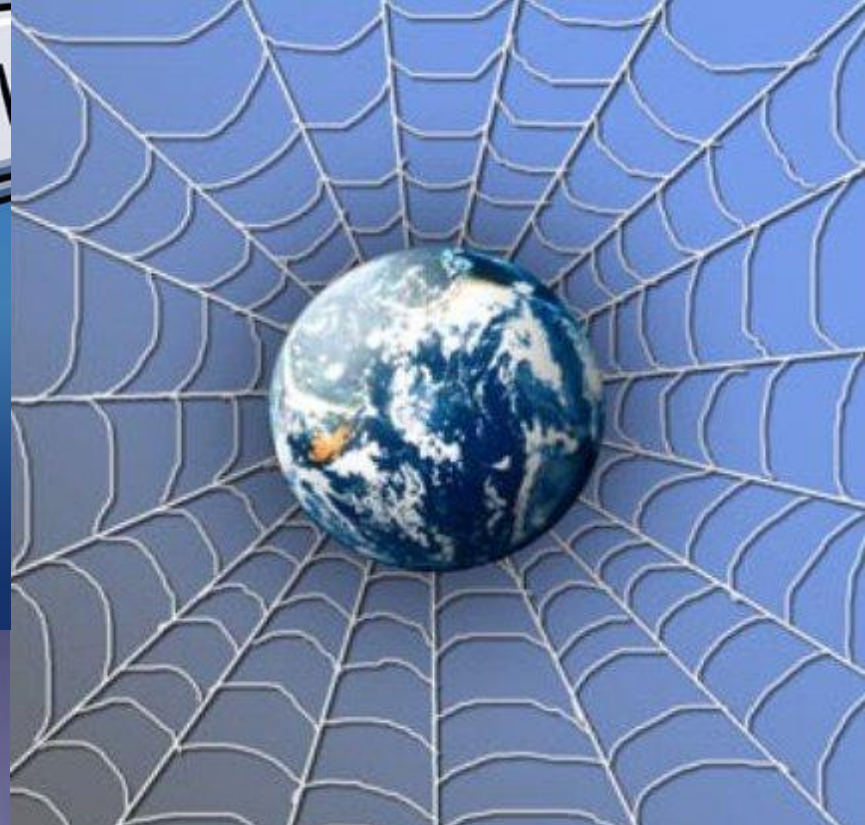


*Internet*



*internet*







# MUSIC

- In all times people expressed their feelings and emotions with the help of Music. We can hear music everywhere: in the streets and at home, over the radio and on TV, in the shops and in the parks. People all over the world are fond of music. They listen to music, they dance to music, and they learn to play musical instruments. Music is an art which reflects life.

MUSIC, THE BEAUTIFUL DISTURBER OF AIR  
LISTEN LISTEN LISTEN LISTEN

MUSIC  
HATH  
NO HARM  
TO  
SOOTHE  
THE  
SAVAGE  
BREAST

TO  
SOFTEN  
ROCKS  
OR  
BEND  
A  
KNOTTED

IF MUSIC  
BE THE  
FOOD OF  
LOVE  
PLAY ON!

We are  
the  
MUSIC  
Makers  
AND  
WE ARE  
the  
DREAMERS  
of  
dreams

AS WELL SAID TO BE THE SPEECH OF ANGELS

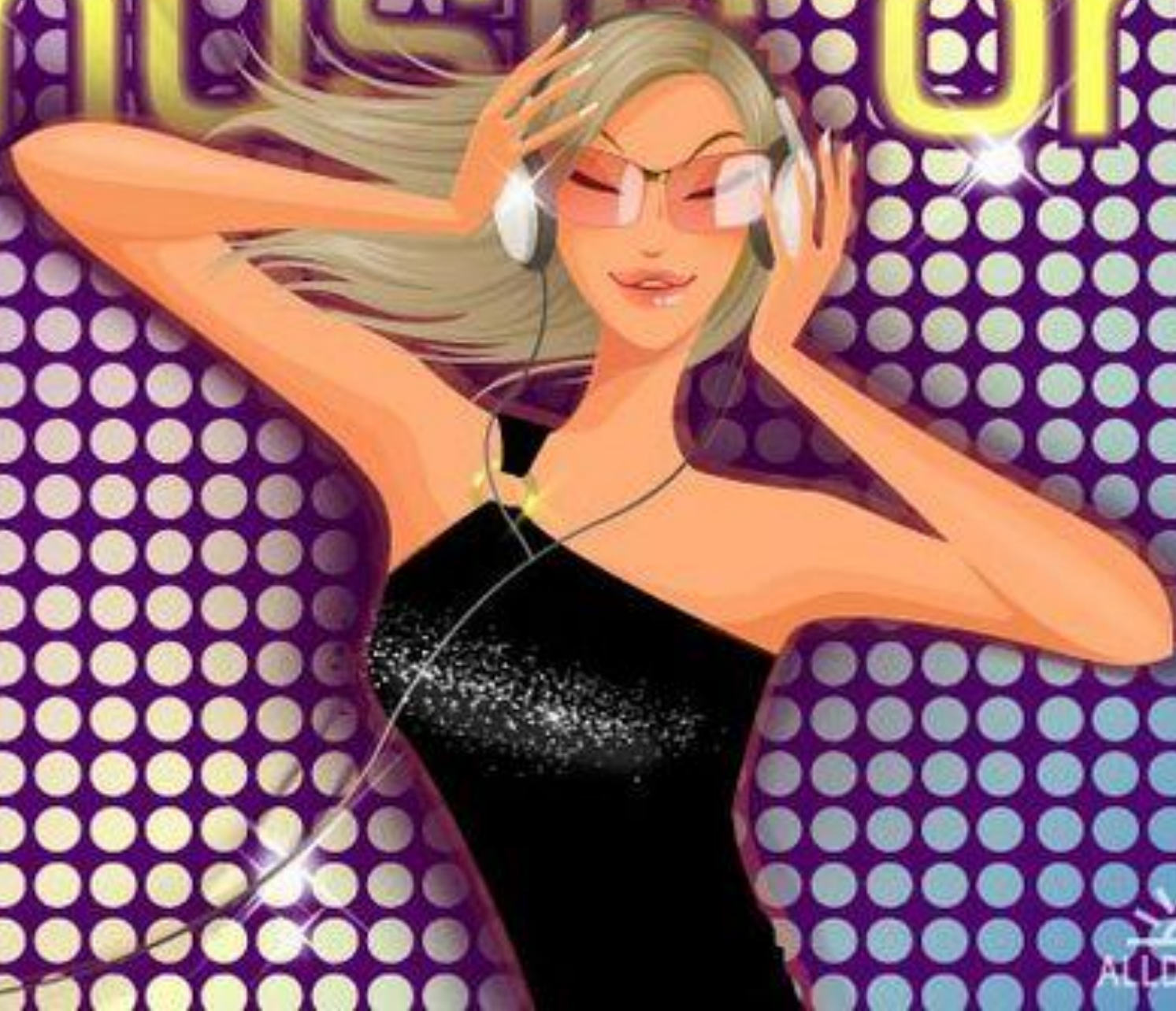
MUSIC  
WITH  
OUT  
LIFE  
WOULD BE  
A  
MISTAKE

MUSIC  
IS  
LOVE  
IN  
SOUND  
OF  
A  
WORD

NO  
FRIEND  
LIKE  
MUSIC

WHEN THE  
heart  
IS BROKEN  
TO MEND  
its  
WINGS  
and GIVE  
IT  
FLIGHT  
again

# music on







# THE PRESS

- The press keeps people informed on all topical issues of the day. You can get a lot of useful information from newspaper reports. If you are a regular reader of the press you will be well informed about all matters. Most newspapers come out daily. The reader's questions, opinions and suggestions, which they send in letters to the editor, help to improve the newspaper and make it more interesting.







