

Презентация к уроку по теме

**«Traditional Holidays
in English –Speaking
Countries»**

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THE FRINGE

Edinburg – the capital of the festival



History of the Fringe

The Fringe story began in 1947, when the Edinburgh International Festival was launched. It was seen as a post-war initiative to reunite Europe through culture, and was so successful that it inspired more performers than there was room for.



The dates from the facts of the Fringe Society story - a story which is far from over.

✦ 1947

Eight theatre groups turn up uninvited to the first Edinburgh International Festival. The inn is full so they check in at venues away from the big public stages. The first Fringe has been born. There is no central box office, no Fringe Program, no advance publicity – the interlopers just arrived.



1958

The Festival Fringe Society becomes organized. A constitution is drawn up, a brochure with all non-festival shows published, tickets sold centrally, a club set up and information given. Artistic vetting is to have no place in the societies aims, a decision which remains central to the development of the Fringe.

★ **1966**

Tom Stoppard *Rosencrantz and Guildenstern are Dead* is premiered by the Oxford Theatre Group.



1971

John Milligan the first Fringe administrator is employed. The first steps to a more professional Fringe are being taken. 7:84 Scotland perform their first Fringe production at Cranston Street Hall, *Trees in the Wind* by John McGrath



1980

The annual competition for the Fringe poster design is launched in schools all over Scotland. The competition attracts around 3000 entries every year.



1992

Technology makes the Fringe box office more user-friendly than ever before, rendering the famous queues up the High Street a thing of the past. There is nostalgia for the heady days of one man in his basement office sorting out the mile-high tickets, but for both public and performers booking in, things are much easier.

2000

The Fringe became the first arts organization in the world to sell tickets online in real-time. Over 4,500 bookings were made over the internet.

2001

The Fringe is still getting bigger. In 2001 over 600 groups from 49 different countries performed 1,462 shows in 175 venues across the city. On the first two days of the festival a "2for1" ticket initiative is launched increasing audiences over that weekend by 226%. Ticket sales soar to a record £6,636,093.

**The Edinburgh Festival
Fringe is officially the
largest arts festival in the
world.**

The Fringe is

Edinburgh international jazz&blues festival



Edinburgh military tattoo



Edinburgh international book festival



Edinburgh international festival



and
Edinburgh international Film festival.



The Fringe annual awards:

- “The Scene” – the best actor award
- “The first prize” – the best play award
- “The Theatre prize” –

The Pantomime,

Dance & Physical
Theatre

and Visual Art award

- “Perrier Prize” – Comedy award



**The Fringe
traditionally
opens with
a carnival.**



The most impatient spectators occupy all the pavements of Princess Street, the main street of Edinburgh.

During the carnival they applaud
highlanders,



tanks,



bikers,



dancers, gymnasts,



veterans,



*Scots
bagpipes
and
drams
orchestras*



Fascinating Fringe facts 2007

Some stuff you might not know about the 61st Edinburgh Festival Fringe -

FRINGE FACTS 2007

- Fringe 2007 featured 31,000 performances of 2,050 shows in 250 venues
- An estimated 18,626 performers were on stage at the Fringe in 2007
- 40% (815) of the shows were World Premiers and from the remaining 60% of the program 236 of the shows were European premieres and 93 are UK premieres
- 304 shows at the Fringe were absolutely free

- In 2007 there were 6 new awards available to performers. This is in addition to the 15 that were up for grabs in 2006
- At the Fringe in 2007 53,284 tickets were bought in its first week of ticket sales
- 1.6 Million tickets (1,697,293) were sold during the 2007 Fringe smashing all arts festival records
- The Fringe has a 75% market share of all attendance at Edinburgh's year-round festivals and annually generates around £75 million for the Edinburgh and Scottish economy





Thank

you

for

your

attention