



TV: PROS & CONS

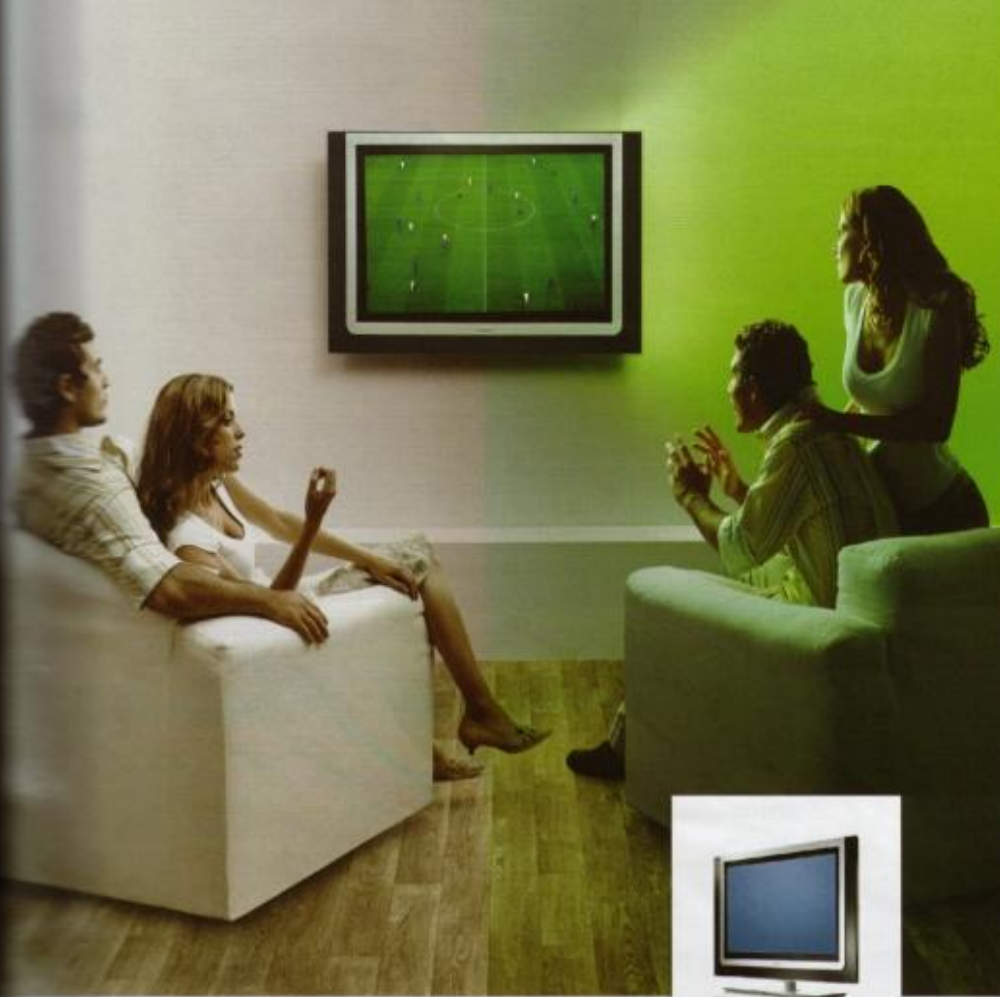
Poll-opinion poll

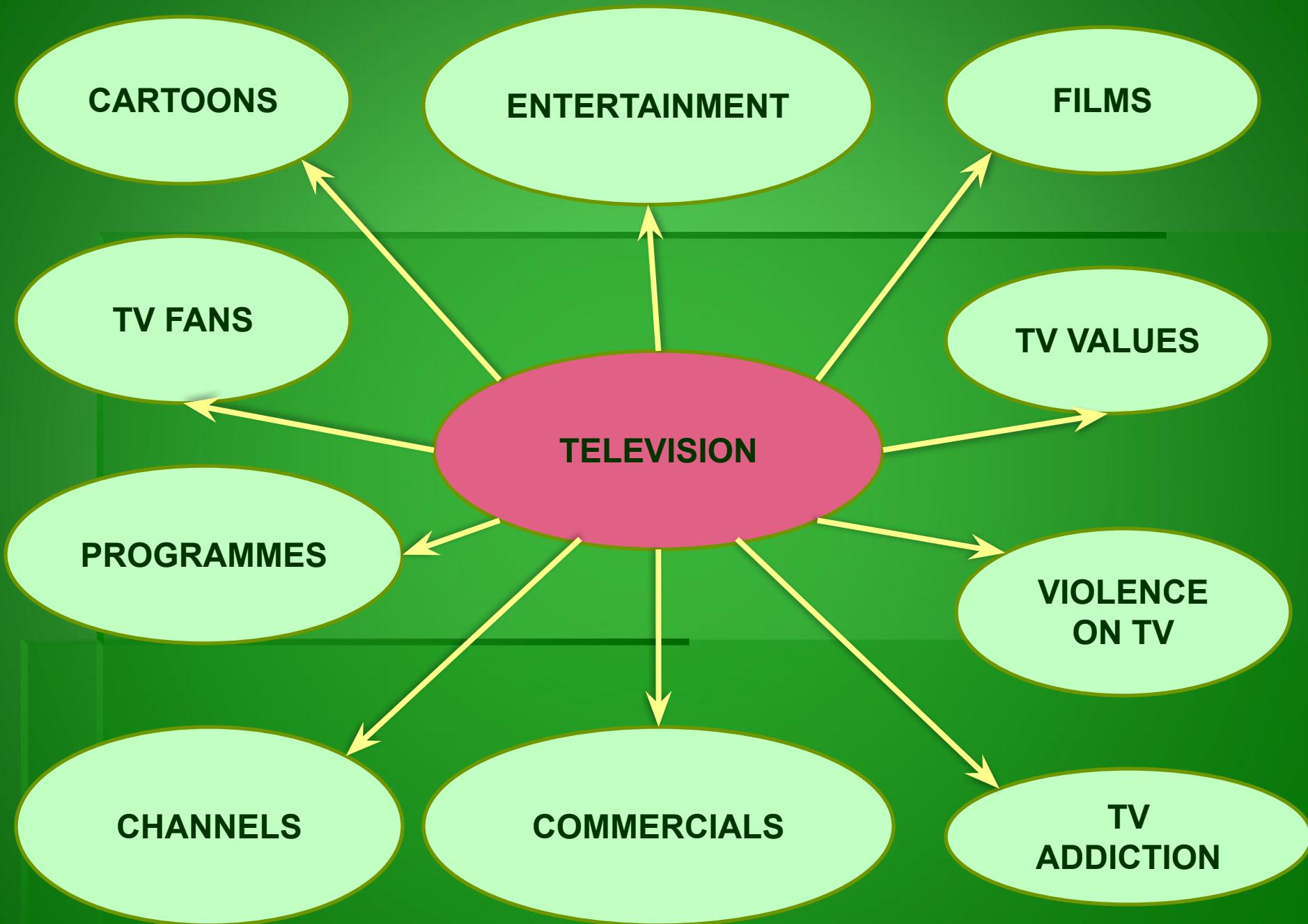
**Group work
Made for the
Teachers' courses
of March, 2009.
Komsomolsk-na-Amure**



Inventions

Among all the
inventions
the most important
one
is
TELEVISION





Turn off TV and turn on life ?

- On April 19 millions of TV screeners in the USA will go blank for seven full days. April 19-25 is TV - Turnoff Week.
- TV - Turnoff Network, a non-profit organization, has promoted the annual event since 1995. At first, only a few thousand people took part. This year, there will be participants in every American state and in more than 12 countries.
- We decided to organize TV - Turnoff Week in Russia .
Join our project !

Have you ever spent a week without TV?

Plan of the week without TV

Sunday

Monday

Tuesday

Wednesday

Thursday

Friday

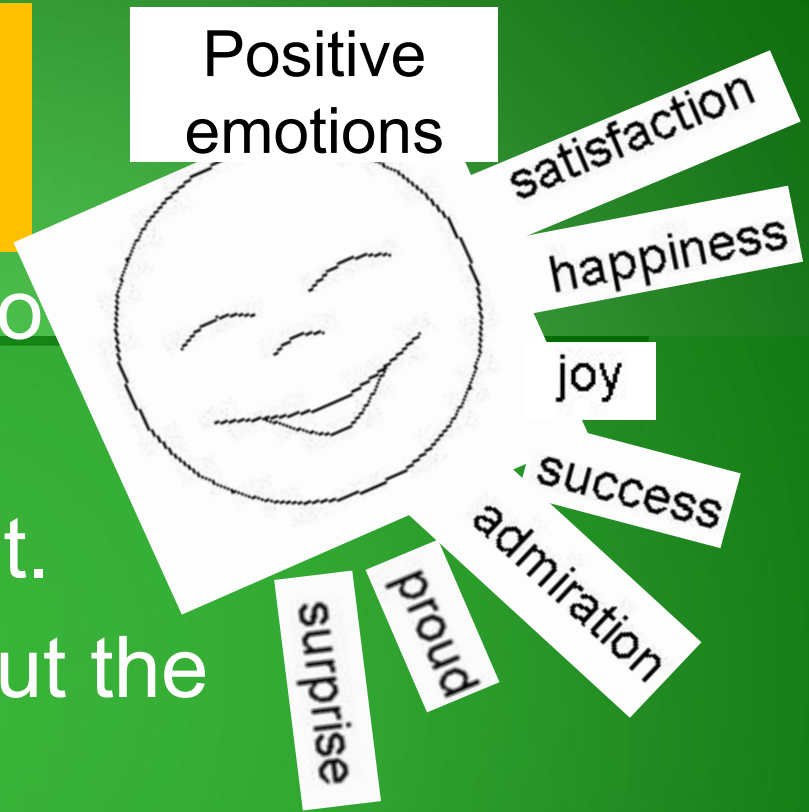
Saturday

What did we use to do before there was not television?



Arguments for

- The first thing that we do when we come home is switching on the TV set. Our life is circulating about the “BOX”.
- It's a non-stop amusement
- It educates us and informs us
- It gives the opportunity to travel without getting up from the sofa





**But I think it's great!
Television shows the
events of the world,
I adore watching
films, concerts,
talk-shows,
interviews
reality-shows,
soaps and cartoons
quizzes,
weather forecasts
cookery and
gardening.**

Popular channels

We like to watch it every day



Educational Channels



Channel for students of Colleges and Universities

CULTURE



The channel Culture is the first of Russian TV channels completely devoted to events from the cultural life in our country.

Amusements on TV



RELAX WITH

adventure

MUSIC SHOW

SITCOMES

SOAPS

comedy

CARTOONS

GAME SHOW

SPORTS

MELODRAMAS AND MUSICALS

For your children



BIBIGON



This channel is for children from four to sixteen years old. In comparison with other channels for children which transmit only cartoons “Bibigon” devotes much time to different kinds of quizzes, educational games and programmes.

Oriented programs



news

quiz

documentaries

Wild life programmes

debates

culture

sport

music

SHOULD BE

- Informative
- Educational
- Interesting
- Intellectual

Arguments against

unsatisfaction

Negative feelings

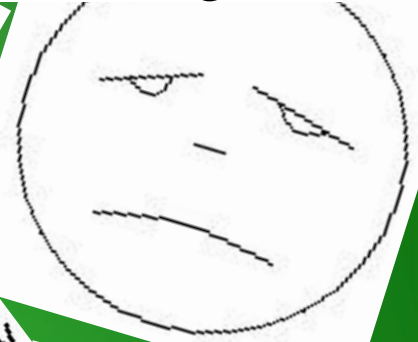
irritation

boredom

sadness

anxiety

fear

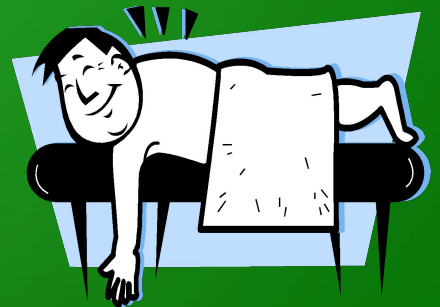


I think TV is bad for you!

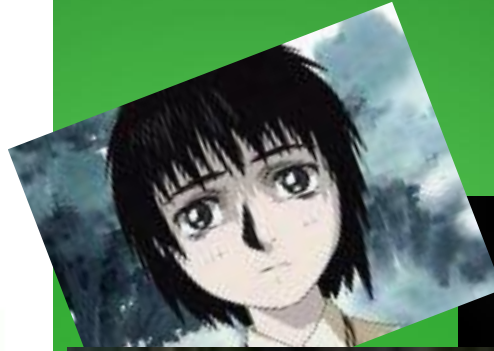
You get lazy,

You cut off from the real world,
TV watchers harm their eyesight,
Weaken their physical condition.

It's awfyl!



Cartoons



- **Limit watching horror cartoons !**
- **Keep them away!**
- **Return to our children kind Russian cartoons!**

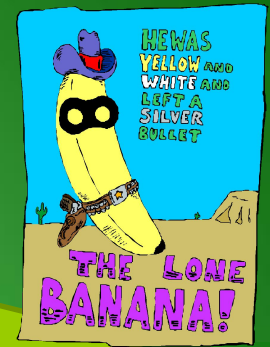


HORROR

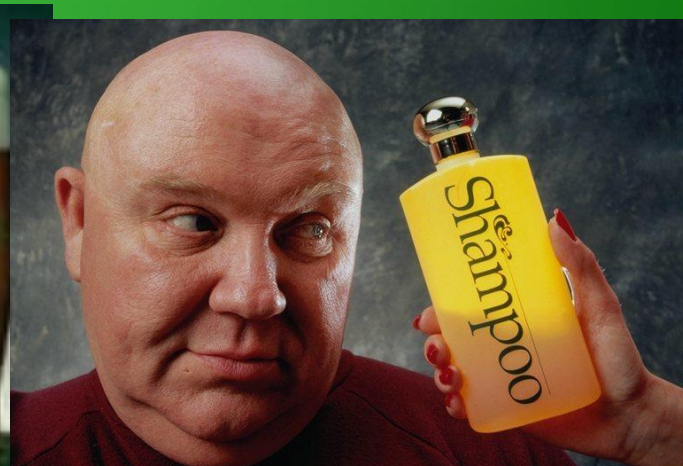


- Horror movies began in Germany. As early as 1913, German filmmakers were frightening audiences with tales of artificial life and mysterious death. Hollywood took over in the 1930s and in Dracula found a monster that has terrified moviegoers ever since. By the 1950s rapid advances in science worried people more than any vampire. So filmmakers used people's fear of technology to create a new kind of film: science fiction.
- Today, horror and science fiction films appear in every imaginary form. But the unexpected danger lurking half-hidden in the shadow still gets the loudest screams.

Commercials



make you look like that...
eat what they advertize.....
drink what they want.....
use what they recommend us



VIOLENCE

The researchers found that kids who watched more than one hour of TV a day were more likely than other kids to take part in aggressive and violent behavior as they grew older.



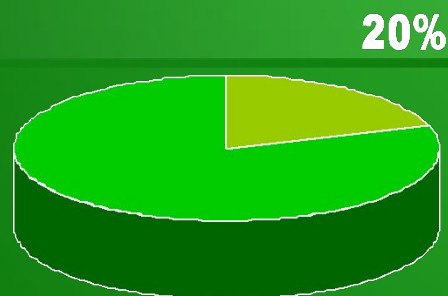
Poll-opinion poll

- Every week you watch TV programmes which are considered to be educational
- TV has the power to educate and expand your knowledge
- You prefer watching TV to reading books
- You often forget about lessons when you want to watch TV
- TV makes children silent and calm
- In your family there are often quarrels about the choice of channels and programmes
-

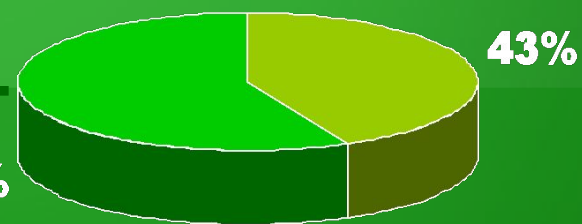
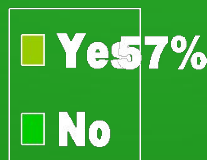


Basically you watch detectives, variety show, soap operas, etc.

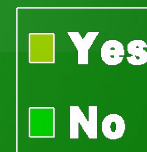
Every week you watch TV programmes which are considered to be educational



80%



43%





TV has the power to educate and expand your knowledge

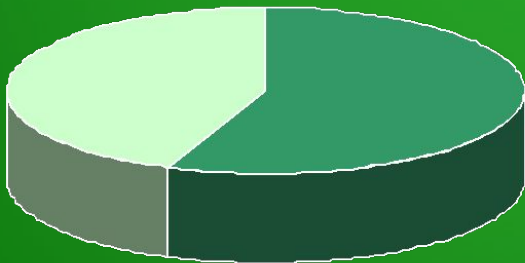
I prefer watching TV to reading books

18%



Yes
No

44%



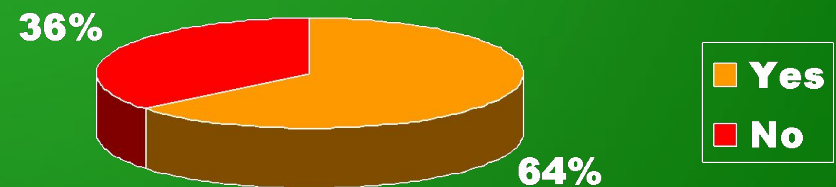
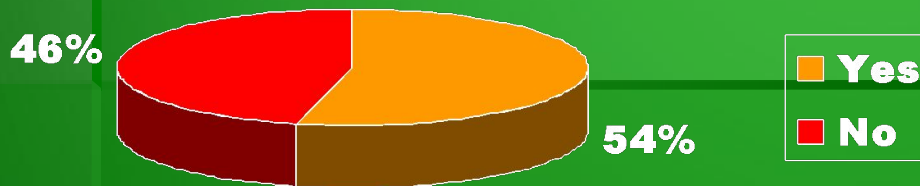
56%

Yes
No



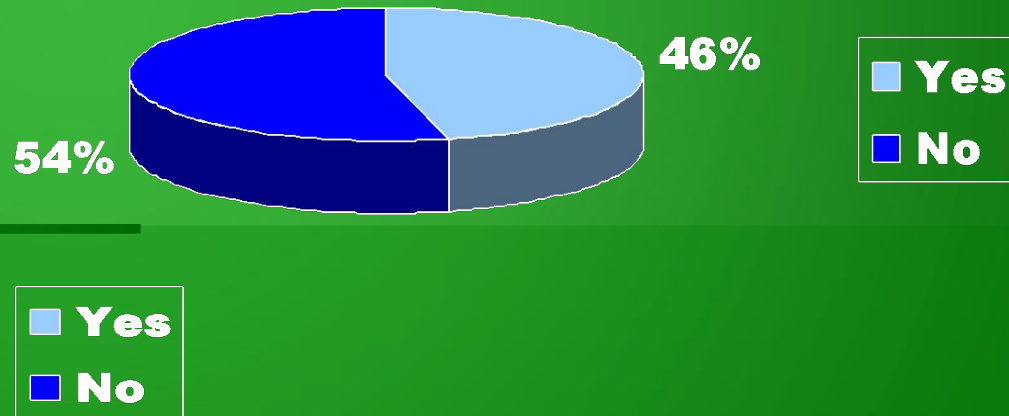
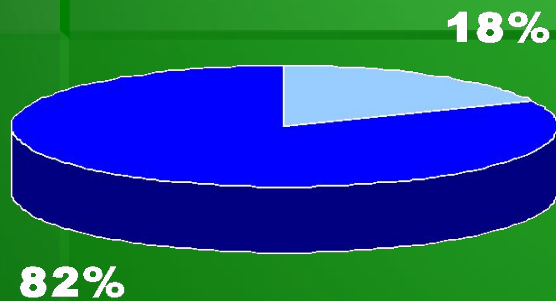
You often forget about lessons when you want to watch TV

You combine TV with other kinds of mental activities such as studying, reading or writing a letter



In your family there are often quarrels about the choice of channels and programmes

You watch only entertainment programmes



**TV makes children
silent and calm**



28%



72%

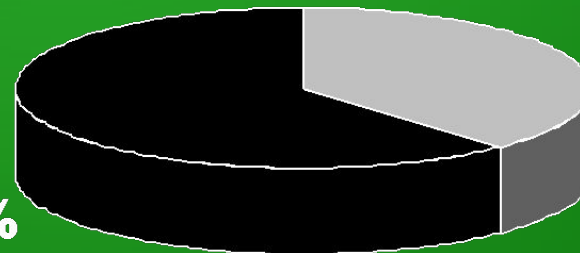
Yes

No

**Parents and children
spend a lot of time
watching TV
together**

38%

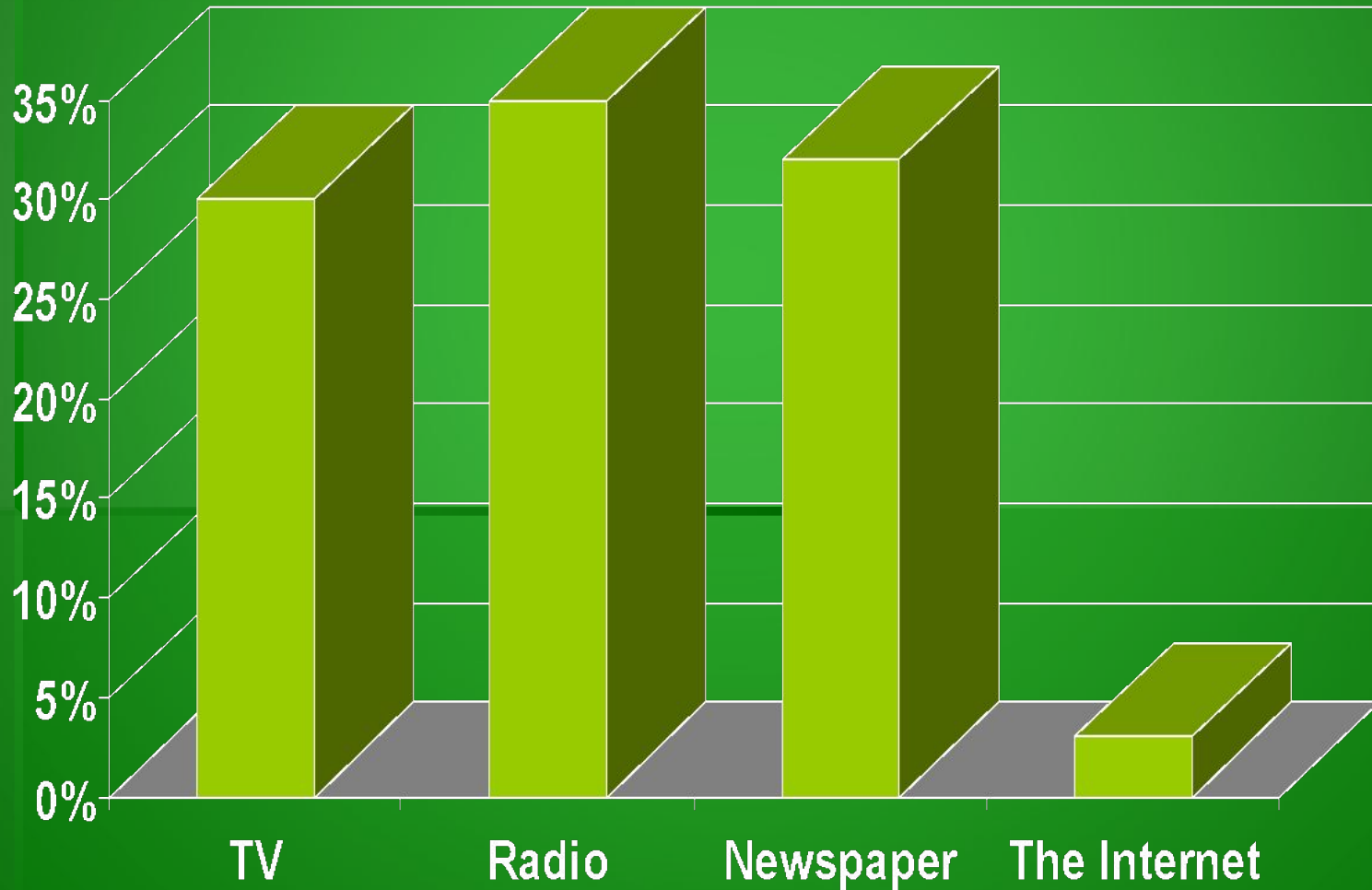
62%



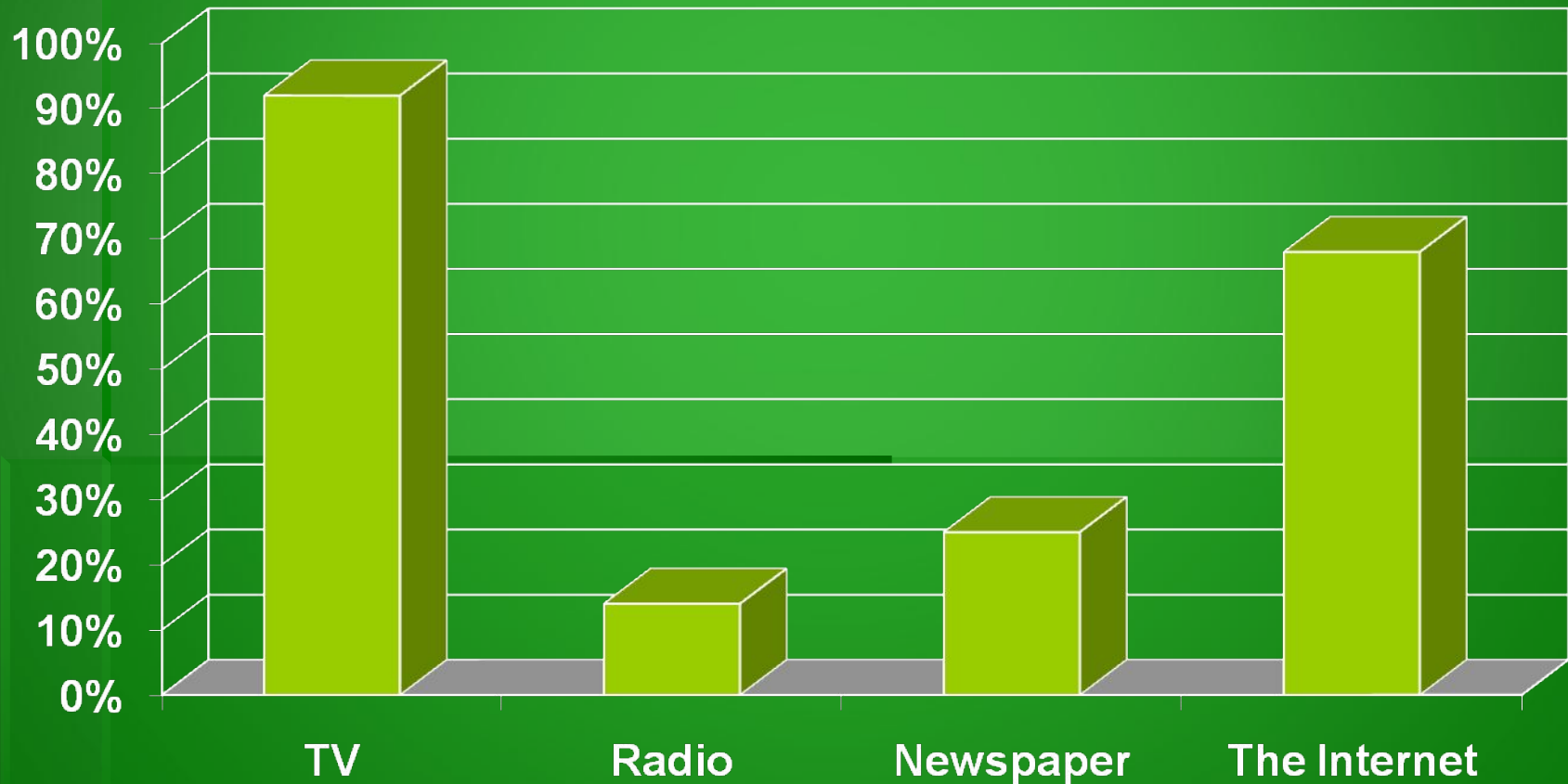
Yes

No

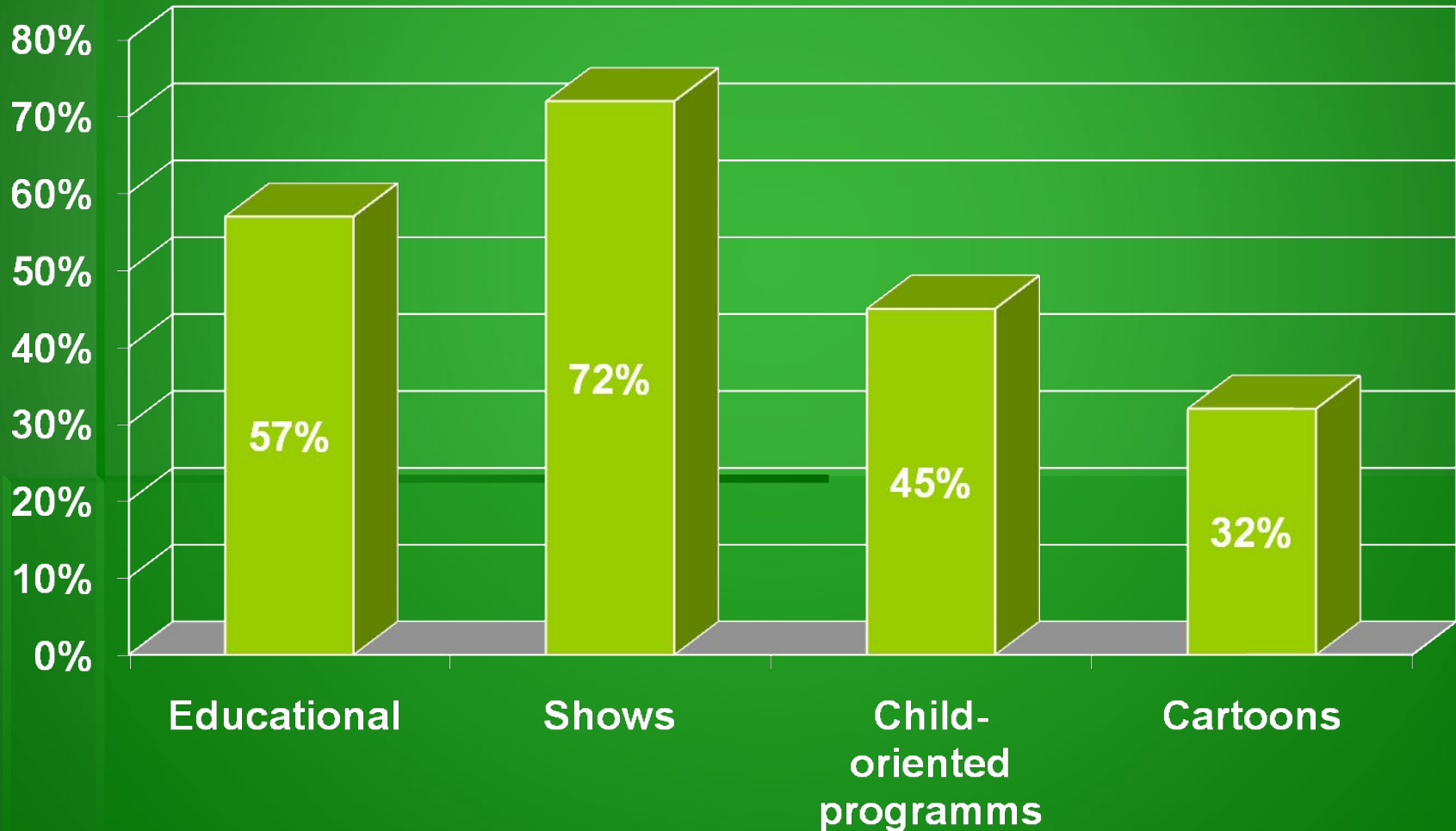
Compare analyses 1980-1990s



Compare analyses 2007-2009



TV channels viewers



CONCLUSION

- TV is the essential part of our life.
- TV is the best way of spending time.
- It affects every personality.
- It brings information in millions of homes.
- It informs, educates and entertains.

Nevertheless there are some items we'd like to change.

PROPOSALS

APPEAL TO THE RUSSIAN GOVERNMENT

- Forbid violent programmes
- Change your attitude to the choice of programmes
- Limit the sexuals, cruel scenes and horrors
- Save Russian Cinematography, Culture and traditions!!!

