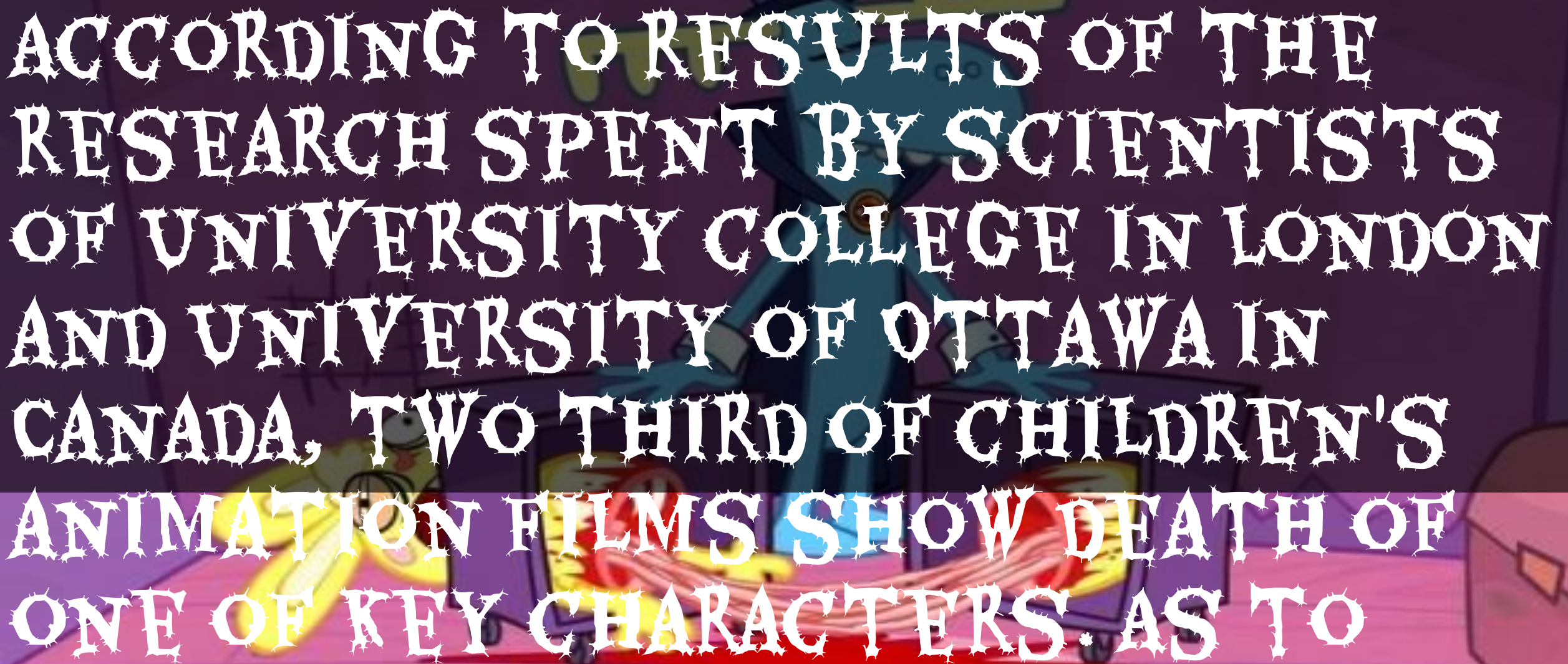
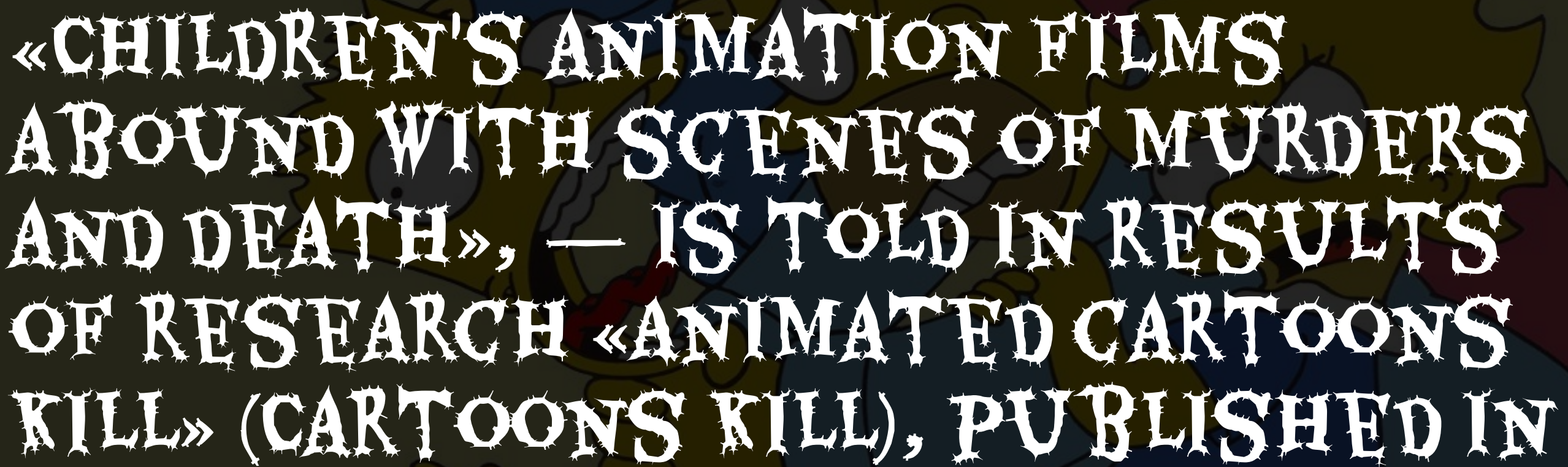


VIOLENCE IN ANIMATED CARTOONS



ACCORDING TO RESULTS OF THE RESEARCH SPENT BY SCIENTISTS OF UNIVERSITY COLLEGE IN LONDON AND UNIVERSITY OF OTTAWA IN CANADA, TWO THIRD OF CHILDREN'S ANIMATION FILMS SHOW DEATH OF ONE OF KEY CHARACTERS. AS TO

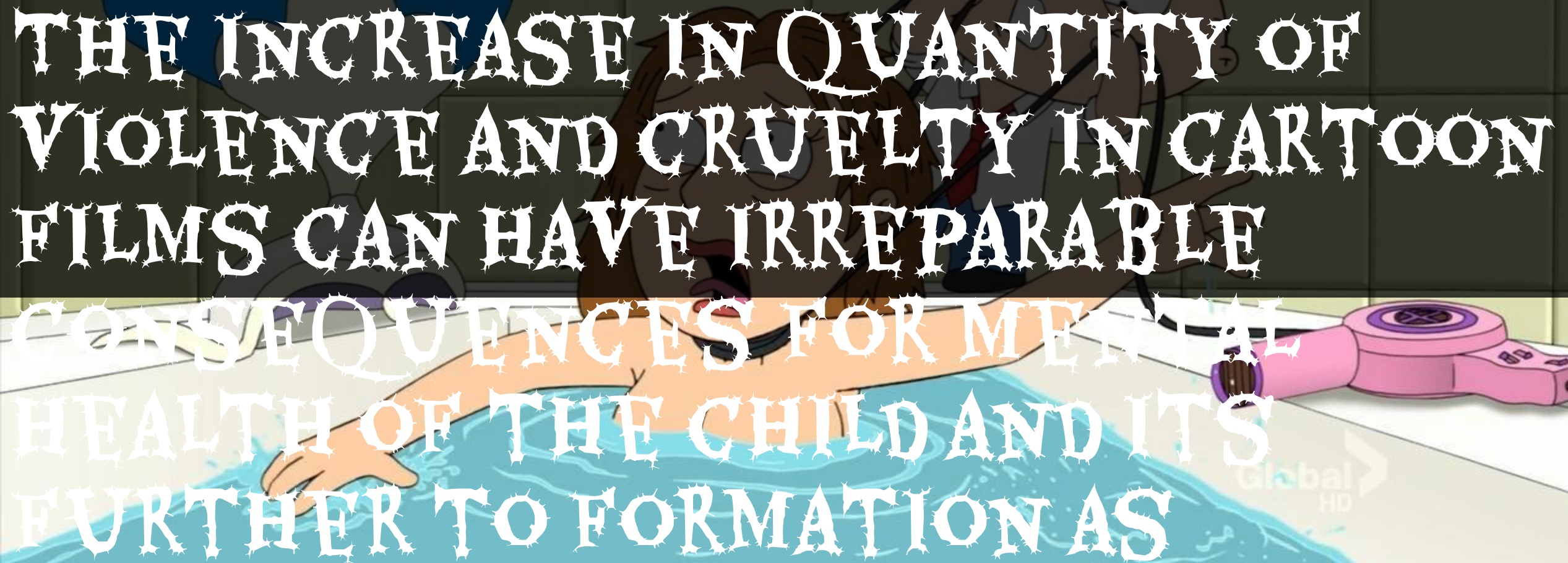
A cartoon illustration of a young girl with blonde hair and a blue shirt on the left, looking surprised with her mouth open. To her right is a boy with a large yellow afro and a pink shirt, smiling broadly. The background is a mix of yellow, blue, and green. A dark horizontal band is overlaid on the image, containing white text.

«CHILDREN'S ANIMATION FILMS
ABOUND WITH SCENES OF MURDERS
AND DEATH», — IS TOLD IN RESULTS
OF RESEARCH «ANIMATED CARTOONS
KILL» (CARTOONS KILL), PUBLISHED IN

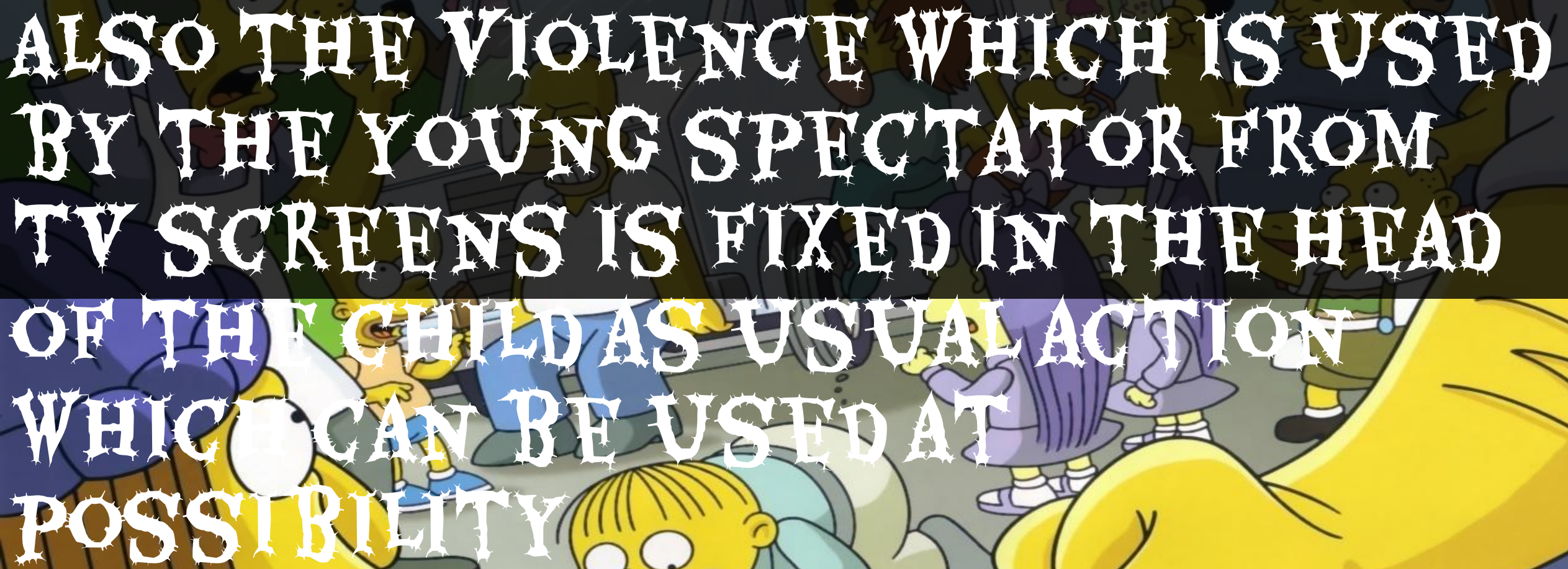
MAGAZINE BRITISH MEDICAL
JOURNAL. IN CHILDREN'S CARTOON



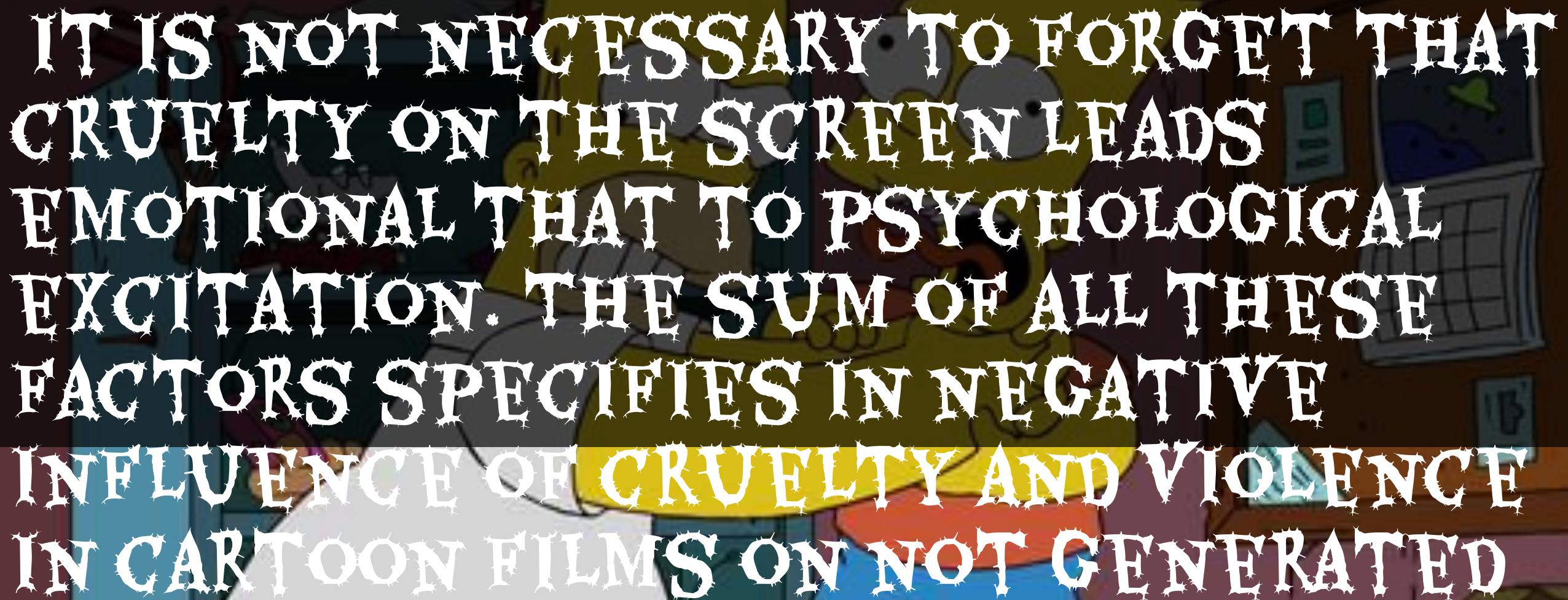
THAT IS GREAT QUANTITY OF
CARTOON FILMS WITH VIOLENCE
SCENES OF AGGRESSION WHICH ARE
IN THE EASY APPROACH
IS ENOUGH DANGEROUS TENDENCY.

A cartoon illustration of a young boy with a worried expression sitting in a bathtub. The bathtub is filled with blue water. To the left of the boy is a blue flower-shaped object. To the right, a pink hairbrush is on the edge of the tub. The background consists of light green square tiles. A large, white, jagged-edged text overlay is centered over the image, reading: "THE INCREASE IN QUANTITY OF VIOLENCE AND CRUELTY IN CARTOON FILMS CAN HAVE IRREPARABLE CONSEQUENCES FOR MENTAL HEALTH OF THE CHILD AND ITS FURTHER TO FORMATION AS".

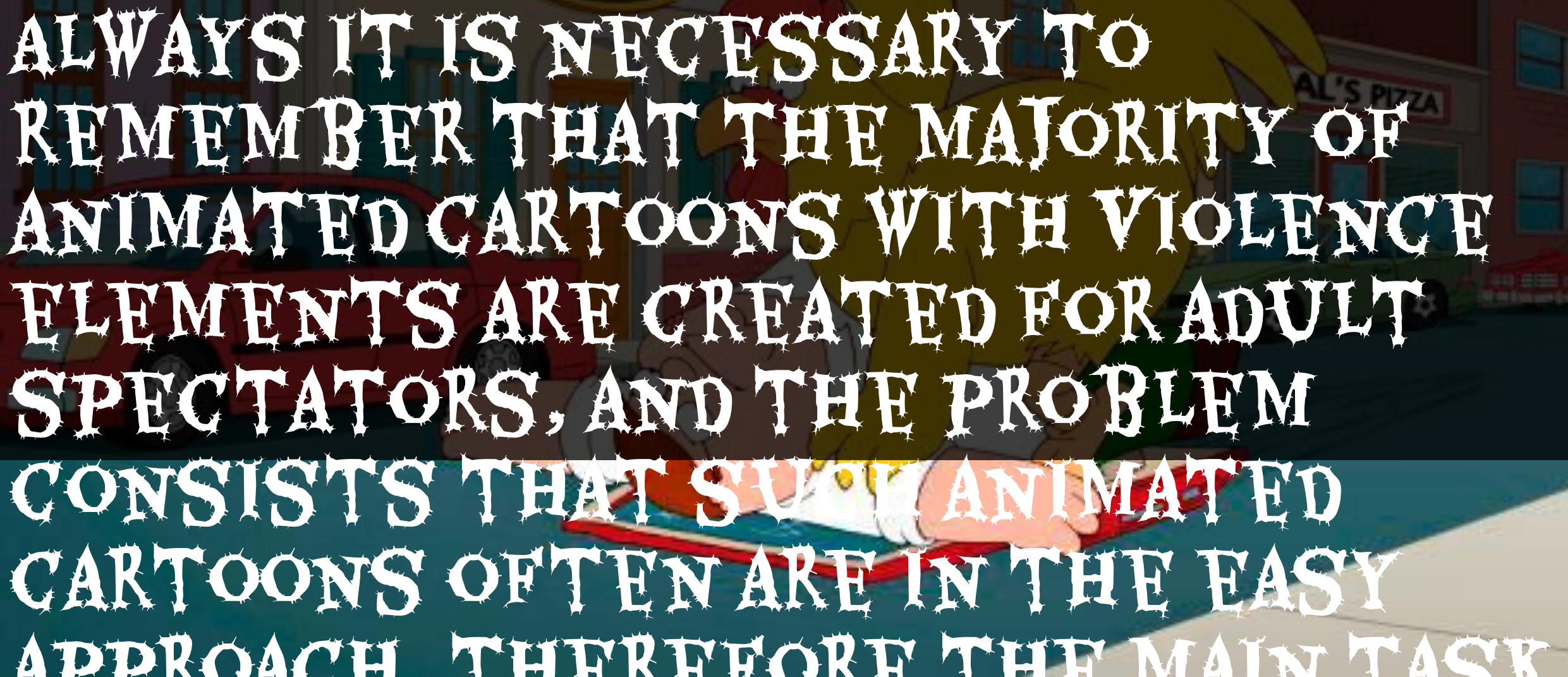
THE INCREASE IN QUANTITY OF
VIOLENCE AND CRUELTY IN CARTOON
FILMS CAN HAVE IRREPARABLE
CONSEQUENCES FOR MENTAL
HEALTH OF THE CHILD AND ITS
FURTHER TO FORMATION AS



ALSO THE VIOLENCE WHICH IS USED
BY THE YOUNG SPECTATOR FROM
TV SCREENS IS FIXED IN THE HEAD
OF THE CHILD AS USUAL ACTION
WHICH CAN BE USED AT
POSSIBILITY



IT IS NOT NECESSARY TO FORGET THAT
CRUELTY ON THE SCREEN LEADS
EMOTIONAL THAT TO PSYCHOLOGICAL
EXCITATION. THE SUM OF ALL THESE
FACTORS SPECIFIES IN NEGATIVE
INFLUENCE OF CRUELTY AND VIOLENCE
IN CARTOON FILMS ON NOT GENERATED



ALWAYS IT IS NECESSARY TO
REMEMBER THAT THE MAJORITY OF
ANIMATED CARTOONS WITH VIOLENCE
ELEMENTS ARE CREATED FOR ADULT
SPECTATORS, AND THE PROBLEM
CONSISTS THAT SUCH ANIMATED
CARTOONS OFTEN ARE IN THE EASY
APPROACH THEREFORE THE MAIN TASK